

EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

Ecosystem session: RENEWABLE ENERGY

Clusters strengthening ecosystems



© Executive Agency for Small and Medium-sized Enterprises (EASME), 2016. Reproduction is authorised provided the source is acknowledged. The information and views set out in this presentation are those of the author(s) and do not necessarily reflect the official opinion of EASME, the European Commission or other European Institutions. EASME does not guarantee the accuracy of the data included in this presentation. Neither EASME, nor the Commission or any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

Clusters strengthening ecosystems

Renewable energy

Julia Walschebauer

Directorate General for Energy

New energy technologies, innovation and competitiveness



© Executive Agency for Small and Medium-sized Enterprises (EASME), 2016. Reproduction is authorised provided the source is acknowledged. The information and views set out in this presentation are those of the author(s) and do not necessarily reflect the official opinion of EASME, the European Commission or other European Institutions. EASME does not guarantee the accuracy of the data included in this presentation. Neither EASME, nor the Commission or any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

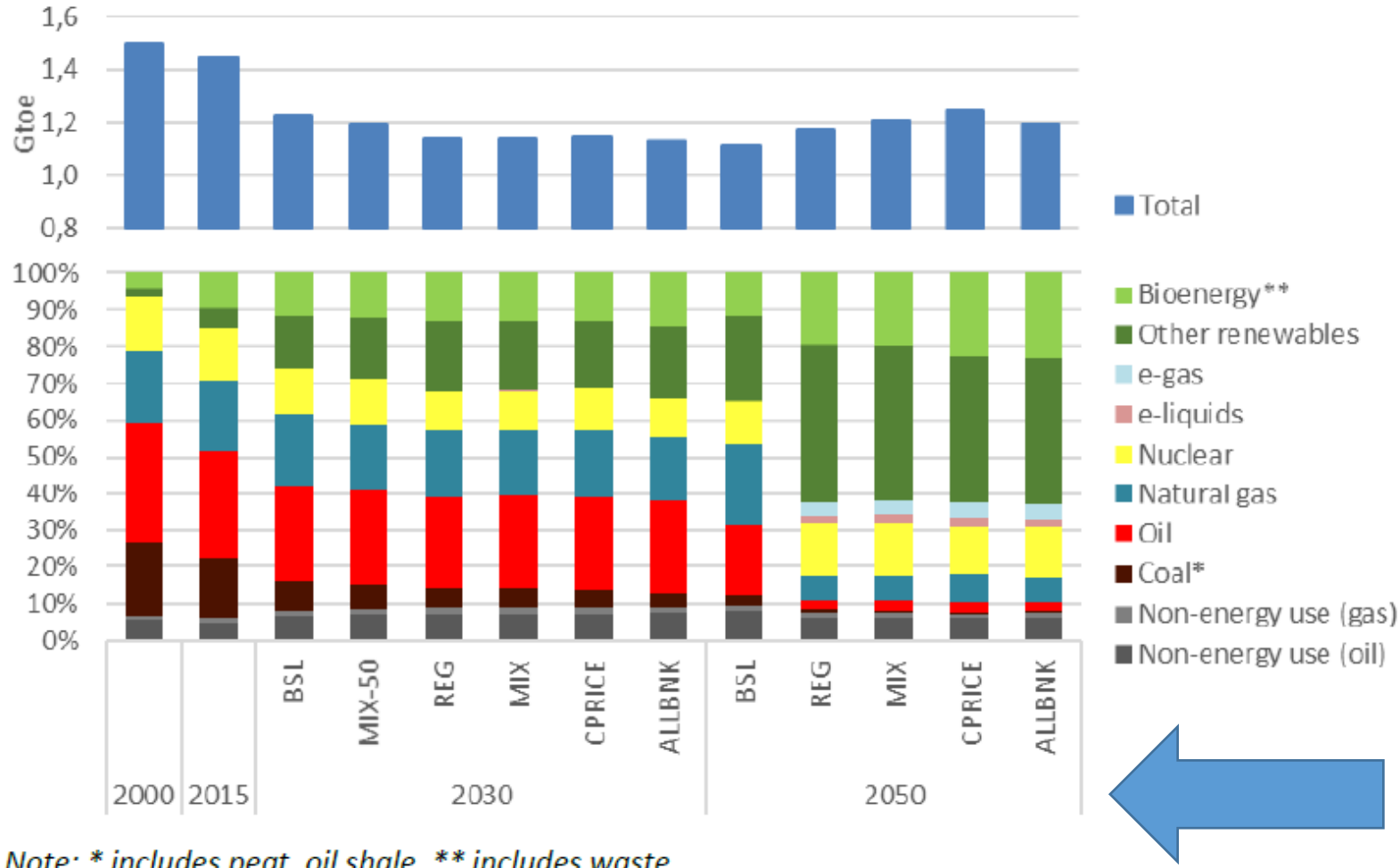
Setting the context

A New Industrial Strategy for Europe

*“We will need a **more strategic approach to renewable energy industries**, such as offshore energy, and the supply chain underpinning them. This will also help cater for a **substantial increase in the amount of electricity required by the twin transitions**. This should be supported by efforts to **better connect Europe's electricity systems** to increase security of electricity supply and integrate more renewables.”*



Setting the context



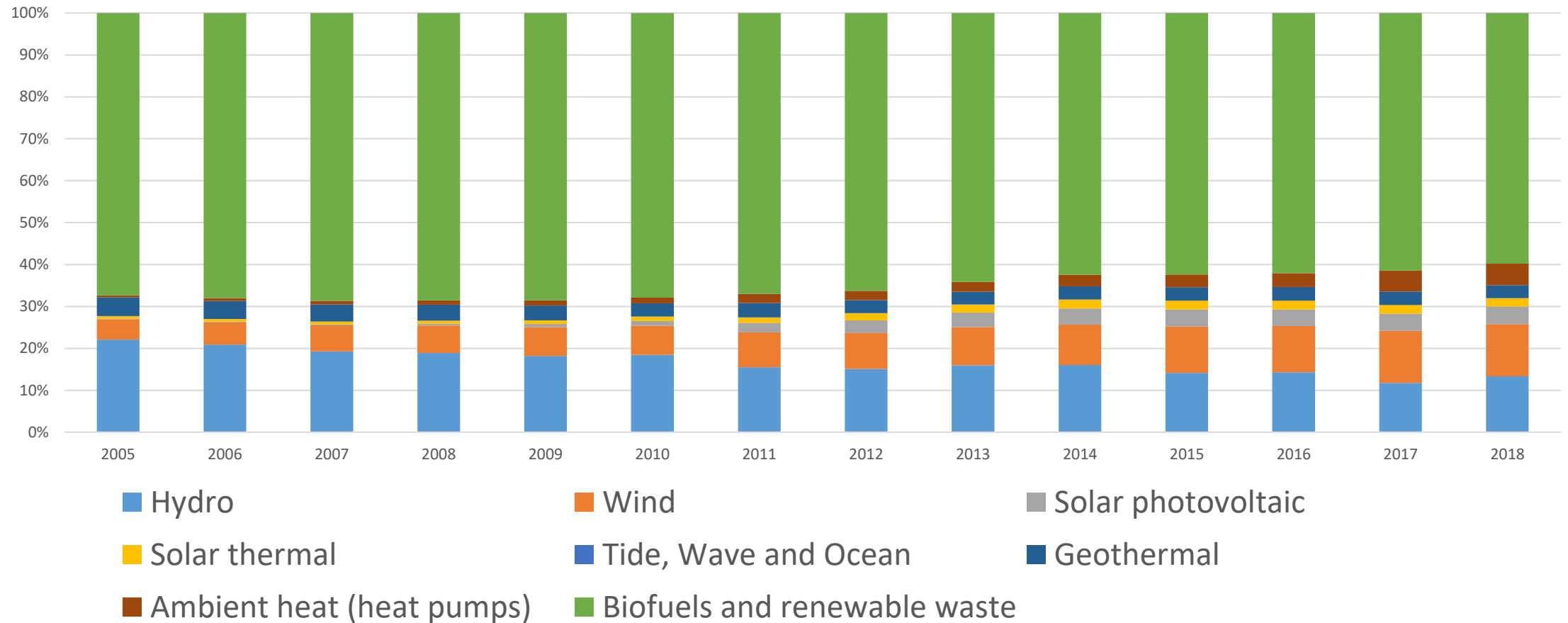
Note: * includes peat, oil shale, ** includes waste

Source: 2000, 2015: Eurostat, 2030-2050: PRIMES model

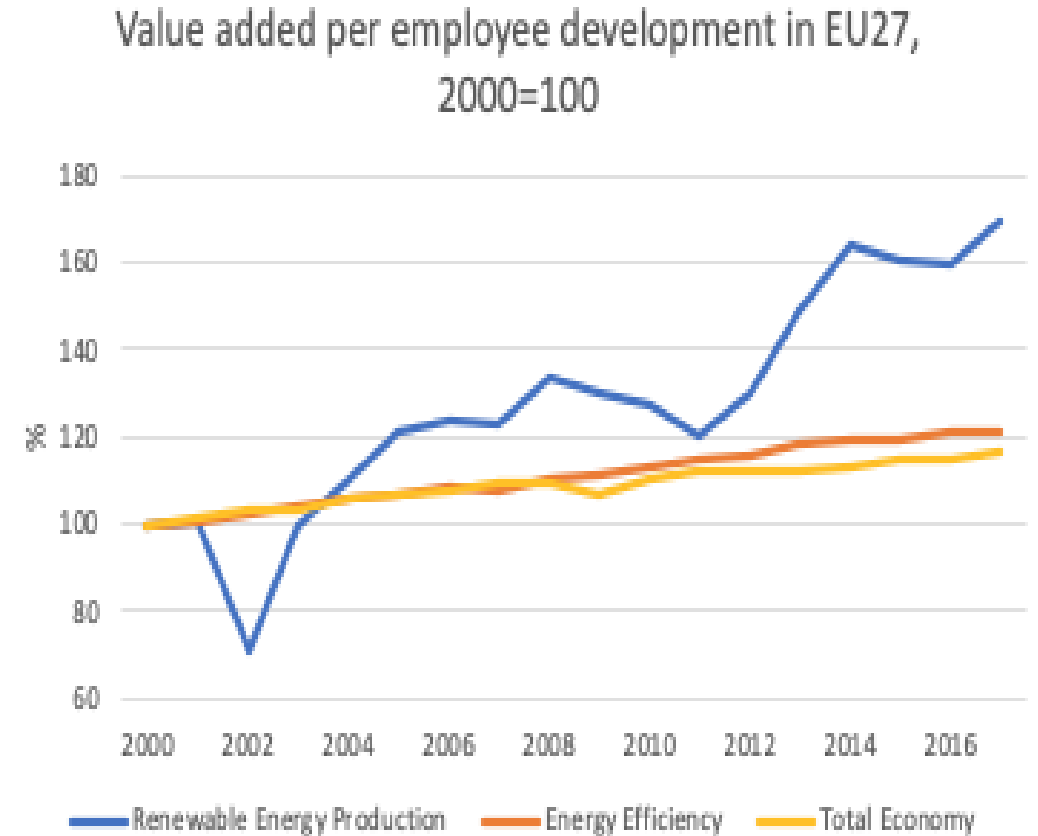
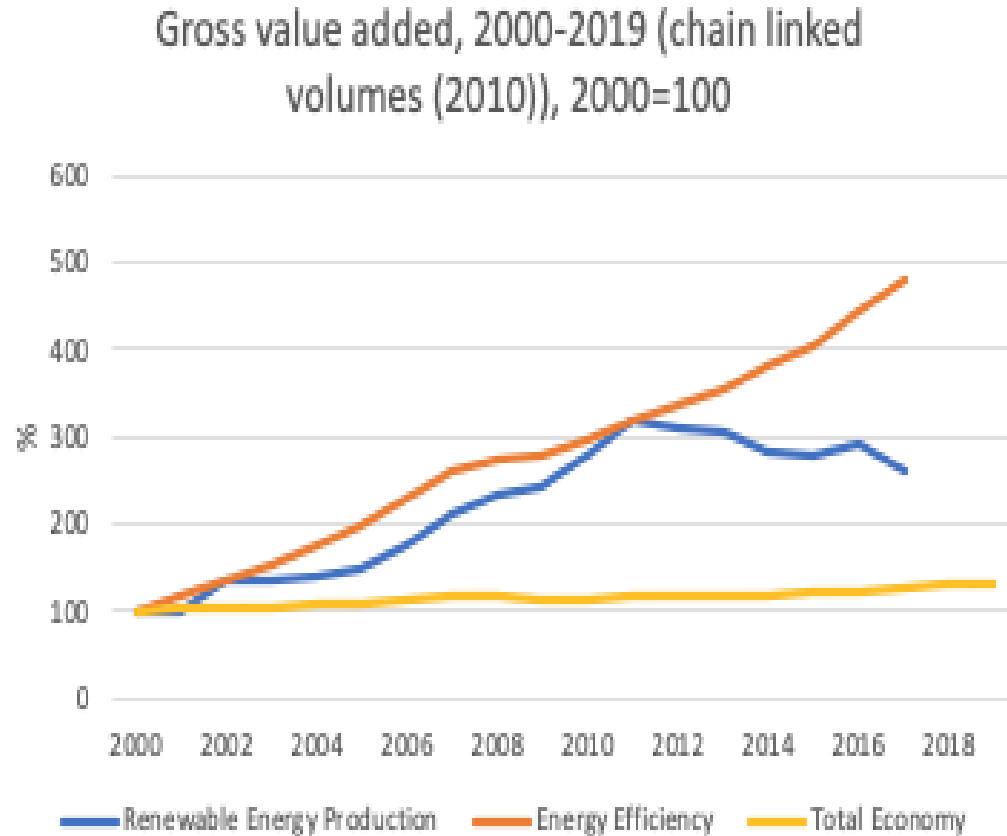
- **EU Climate Target Plan:** Proposal to cut net greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels, up from our current target for 2030 of at least 40%.
- **Role of renewables in this process**

Which sectors/areas are we talking about?

Renewable energy

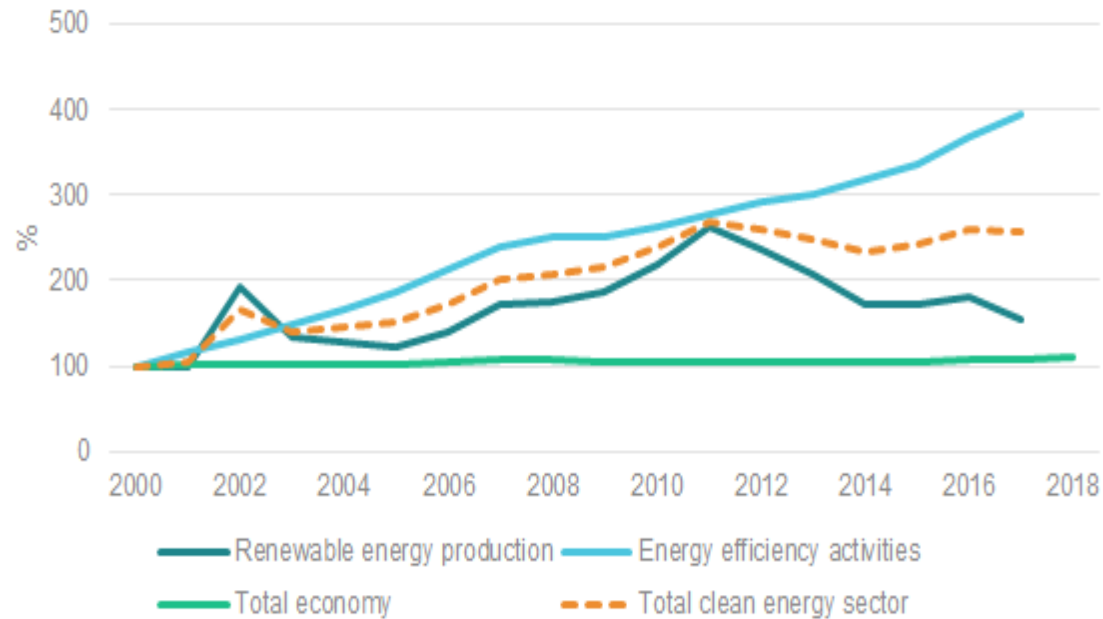


How is this ecosystem situated in the whole European market?

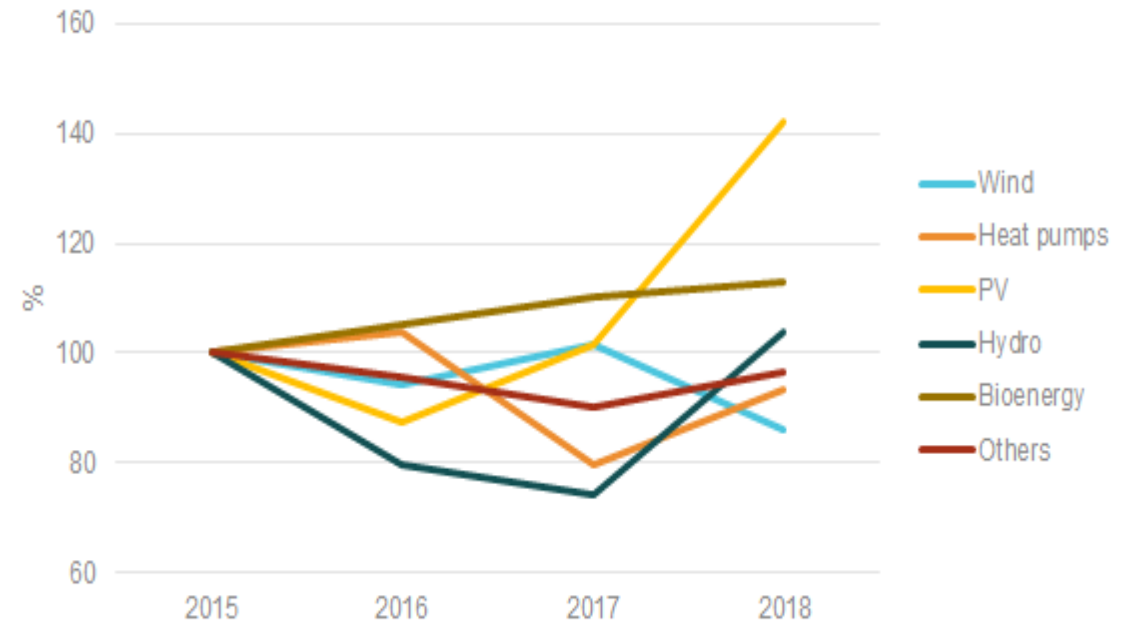


How is this ecosystem situated in the whole European market?

Clean energy sector vs the rest of the economy (EU-27), 2000=100



Renewable energy employment EU27, 2015-2018, 2015=100

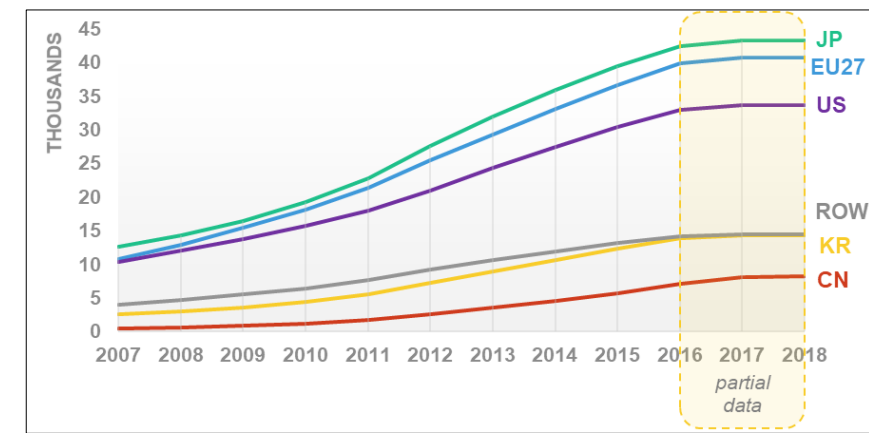
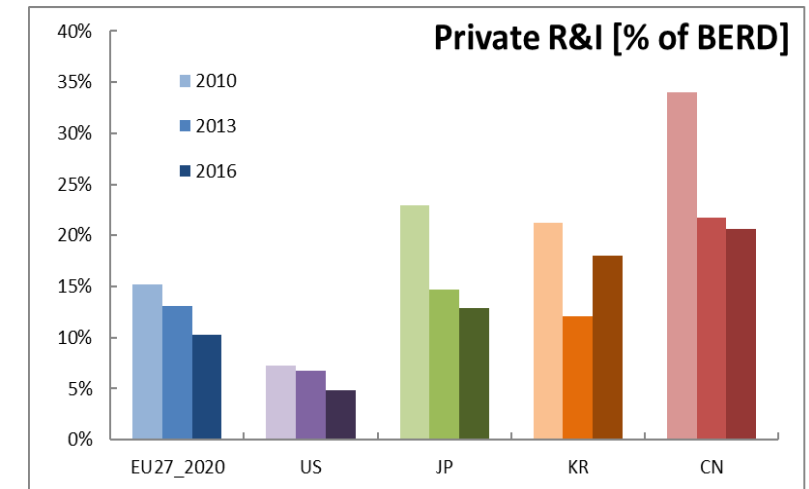
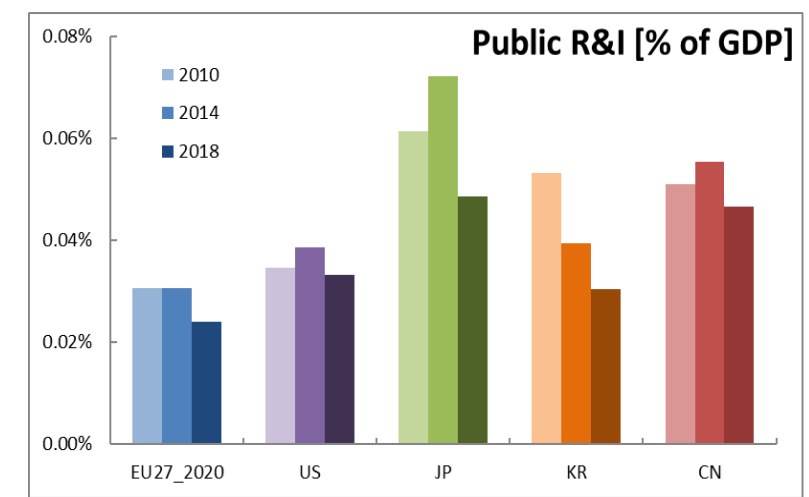


Case study - Offshore wind

- Recent offshore wind projects have observed much increased capacity factors (+70% between 2015 and 2018) due to sustained R&I efforts.
- The EU has a first mover advantage and is leading the innovation in floating offshore with about 350MW wind parks being built until 2024, which is about 62% of the global floating offshore construction plan.
- About 93% of the total offshore capacity installed in EU in 2019 produced locally by European manufacturers (Siemens Gamesa Renewable Energy, MHI Vestas and Senvion).
- The EU28 share of global exports increased from 28% in 2016 to 47% in 2018.
 - Positive trade balance, with a rising trend;
 - 8 out of the top 10 global exporters were EU countries;
 - Global market demands such as floating may become key for EU industry.

Current challenges

- **Declining MS national budgets devoted to clean energy R&I**, with the lowest investment among major global economies when measured as a share of the GDP (*Link recovery*).
- **Declining private sector investments** in the Energy Union R&I priorities, with only a small share of revenues currently spent on R&I in the sectors
- **Declining patenting activity** in clean energy technologies since 2012, although European Union generally files “higher value” patents.



EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

RENEWABLE ENERGY: A LEADING EUROPEAN INDUSTRIAL ECOSYSTEM

Jose I. Hormaeche

General Manager

Cluster de Energía - Basque Energy Cluster

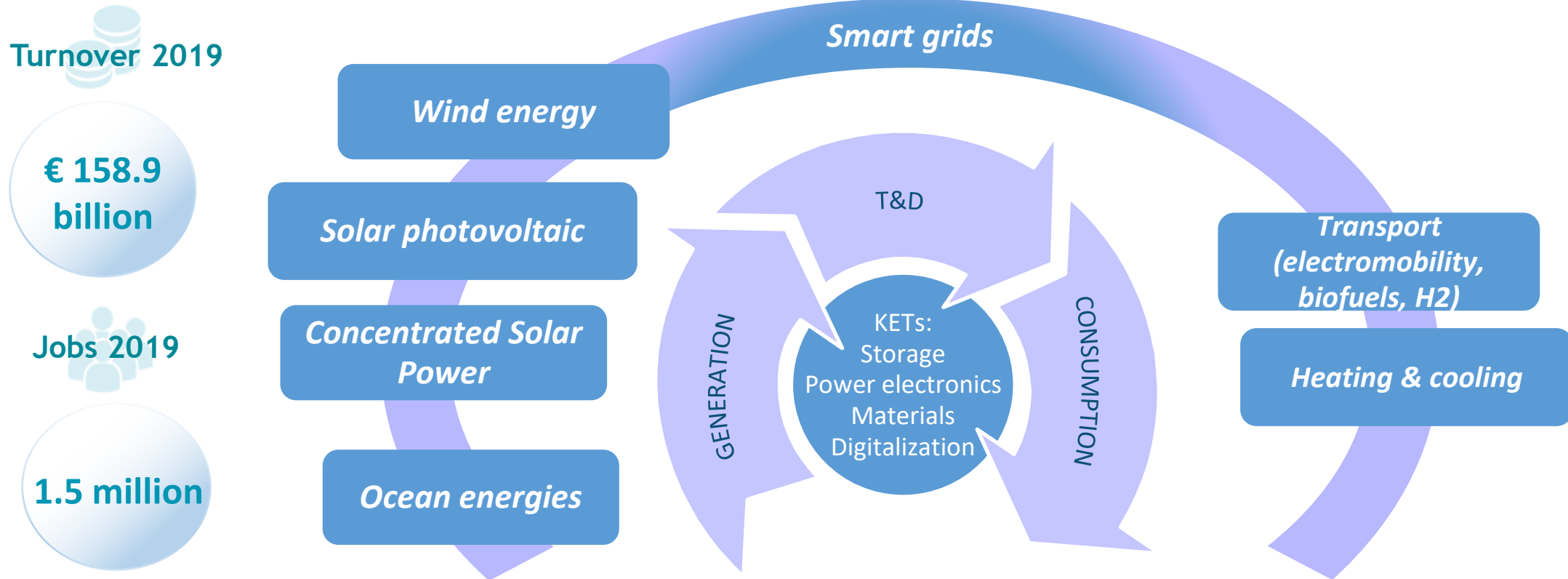


© Executive Agency for Small and Medium-sized Enterprises (EASME), 2016. Reproduction is authorised provided the source is acknowledged. The information and views set out in this presentation are those of the author(s) and do not necessarily reflect the official opinion of EASME, the European Commission or other European Institutions. EASME does not guarantee the accuracy of the data included in this presentation. Neither EASME, nor the Commission or any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

VALUE CHAINS IN THE EUROPEAN RENEWABLE INDUSTRIAL ECOSYSTEM



“The EU’s political priority of becoming the world leader in renewables is underpinned by the presence of renewables in all dimensions of the Energy Union. Technology leadership is prominent in the clean energy sector (in particular in wind, ocean, smart grid technologies and renewable hydrogen), but continuing efforts are needed to catch up and build a competitive edge in batteries and solar photovoltaic.”

Source: “Renewable Energy Progress Report”, European Commission, 14/10/2020

EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

“WIND ENERGY BASQUE COUNTRY” VALUE CREATION NETWORK

WIND FARM DEVELOPMENT



WIND TURBINE OEM



ENGINEERING



WIND TURBINE SYSTEMS & COMPONENTS



CONTROL & MONITORING SYSTEMS



INSTALLATION & MAINTENANCE



TOWERS, FOUNDATIONS & FLOATING PLATFORMS



LIFTING & SAFETY EQUIPMENT



PORT SERVICES



RESEARCH & TECHNOLOGY ORGANIZATIONS



Powered by:



EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

COLLABORATIVE R&D PROJECTS in TECHNOLOGY CHALLENGES of the WIND SECTOR: digitalization, floating offshore, modules manufacturing, . . .

REGIONAL R&D INITIATIVES



Offshore solutions for the foundations, towers and auxiliary systems of high power offshore wind turbines



New technological generation for wind power modules



Digitization of critical components with support and optimization of digital platforms and test benches



Technologies for the design, advanced manufacturing and validation of components for energy facilities in offshore environments



Development of a floating wind turbine for a full-scale demonstration

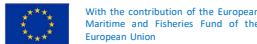
EU PROJECTS LED BY BASQUE PARTNERS



Development of innovative virtual and hybrid testing methods for prototype validation of pitch bearing and gearbox components.



Digitalization of the pitch hydraulic system of offshore wind turbines and data availability for analysis



Improvement of the performance of renewable energies through aerospace technologies in robotics for operation and maintenance of wind and solar energy systems.



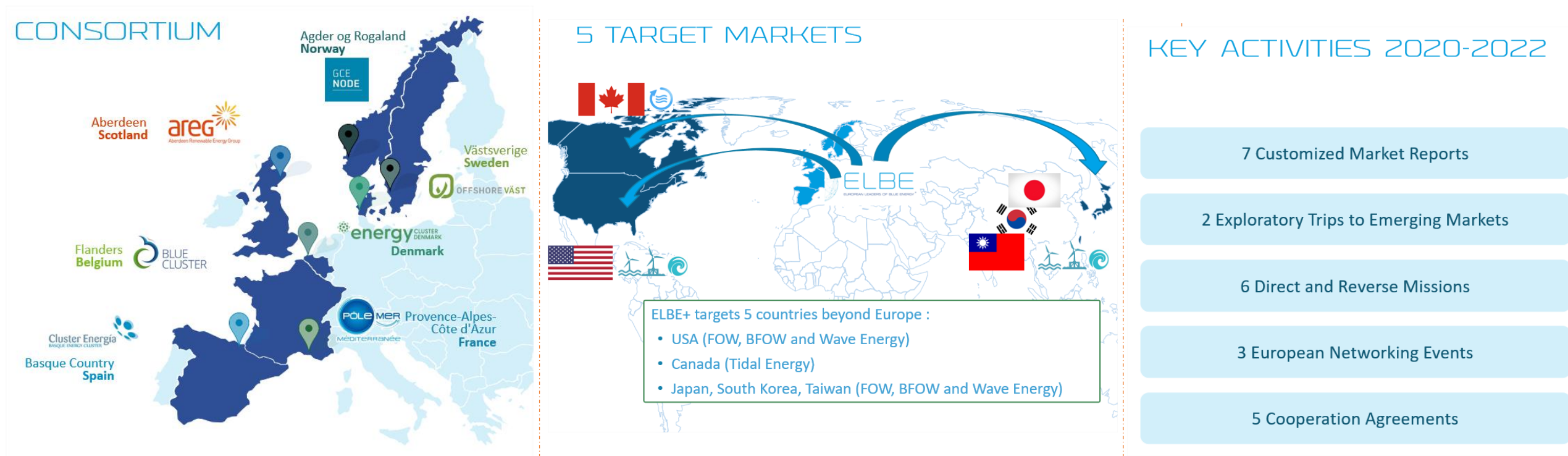
Positioning Europe as the world technological and industrial leader in Blue Energy, with a special focus on floating offshore wind, wave and tidal energy.



EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

COSME project “Clusters Go International”: EUROPEAN LEADERS OF BLUE ENERGY (ESCP-4i ELBE+)



BUILDING ON ELBE ACTIVITIES 2018-2019



EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

EUROPEAN CLUSTERS: key drivers of cross-sectorial and cross-regional collaboration to build competitive industrial ecosystems

Renewable plant developers
and operators, utilities,

OEMs (Tier 1), EPC contractors,
O&M services

Component and System Suppliers
(Tier 2 and 3), Engineering firms

Software developers, communications, Big
Data, Data analytics, AI, cybersecurity

Academia: Research Centers, Universities,
Testing Labs and experimental sites

ENERGY

DIGITAL

MANUFACTURING

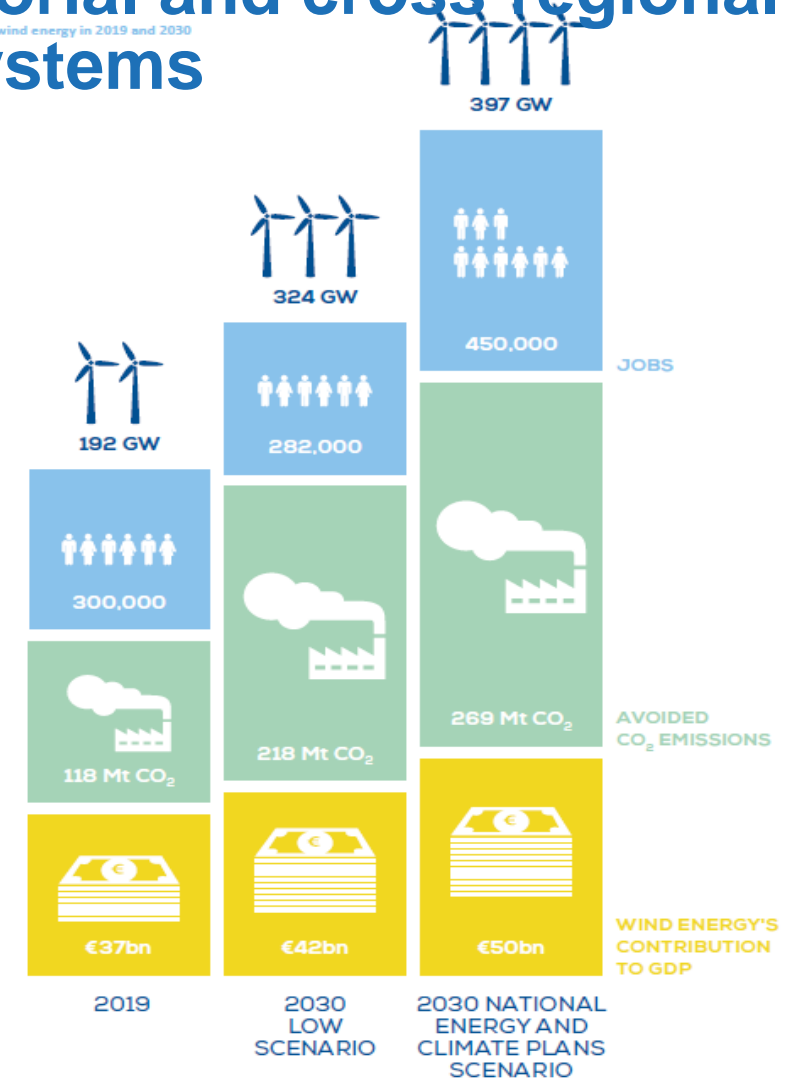
CLUSTERS

CLEANTECH

Others

MARITIME

The benefits of wind energy in 2019 and 2030



EUROPEAN CLUSTER CONFERENCE 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY

Cluster Energía
BASQUE ENERGY CLUSTER



Jose I. Hormaeche

General Manager

Asociación Cluster de Energía - Basque Energy Cluster

jihormaeche@clusterenergia.com

www.clusterenergia.com



Back up slides

**Renewable technologies analysis
based on Competitiveness
Progress Report**

Current challenges and opportunities based on recent competitiveness analysis

- ⊕ In the **wind, renewable hydrogen and ocean energy industry**, the expected, multifold increase in the capacity size of the markets suggests that the industry's structure will inevitably change: expertise needs to be pooled across companies and Member States and companies have to re-structure and pool their value chains to realise the required economies of scale and positive spill overs.
- ⊕ Sustained efforts to catch up and build a competitive edge is also relevant in areas where the EU does not hold (anymore) a first mover advantage. For the **solar PV industry**, considerable market opportunities exist in the segments of the value chain where specialisation or high performance/high value products are key.

Current challenges and opportunities based on recent competitiveness analysis



- For **renewable fuels** the key issue is to shift from first to second and third generation fuels so that the feedstock becomes sustainable, and to optimise its use. To do so, scale up to increase industrial production, via demonstration projects, will be important moving forward.
- To increase the availability of sustainable biofuels beyond the limited waste and residue feed-stocks, it is important to lower costs and risks through large scale demonstration of the key production pathways (pyrolysis, gasification, fermentation).
- In parallel, large R&I investments could help to gain experience and push technology development in the currently limited e-fuel development, while maintaining the EU's competitive edge through first of a kind plants, demonstrations and scaling up.

Current challenges and opportunities based on recent competitiveness analysis



For **hydropower**: Current EU28 market: EUR 25 billion, with European companies present in major value chain segments (e.g. design, manufacturing and supply of hydropower equipment, R&D and civil works)

Challenge: use repowering/refurbishment of older installations as an opportunity to radically reduce their environmental footprint.



For **geothermal**: EU is a net exporter of services for geothermal energy projects and equipment

EU-funded projects advance the state-of-the art, mainly for exploration (drilling), new materials/tools and the enhancement of reservoirs.

Current challenges and opportunities based on recent competitiveness analysis



Solar thermal: EU companies have traditionally been leaders in all value chain segments of the *solar thermal power* technology.

However, to face its US and emerging Chinese competitors and to maintain and expand its competitiveness, it is important for the EU industry to improve the performance and the cost effectiveness of solar thermal power plants.