

Participants Booklet













1. REGISTRATION

Registration is available here.

Once you have submitted the registration form, you will receive an email confirming your successful registration.

In case you have registered to participate in the event online, you will receive a zoom link to register on this platform in the days following your registration.

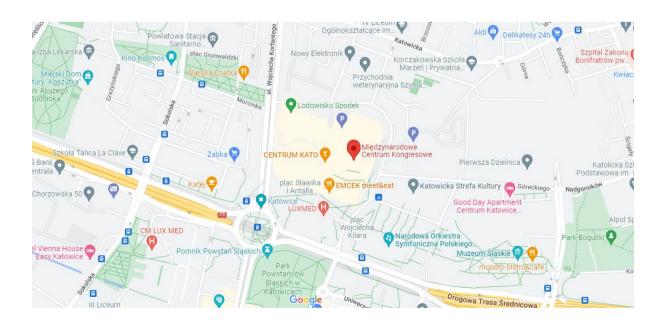
The event is free of charge.

2. EVENT INFORMATION

Where and when is the event taking place?

The event will take place in Międzynarodowe Centrum Kongresowe in Katowice (The International Congress Center) on the 7th and 8th November 2022.

Congress Center Address: Plac Sławika i Antalla 1 40-163 Katowice







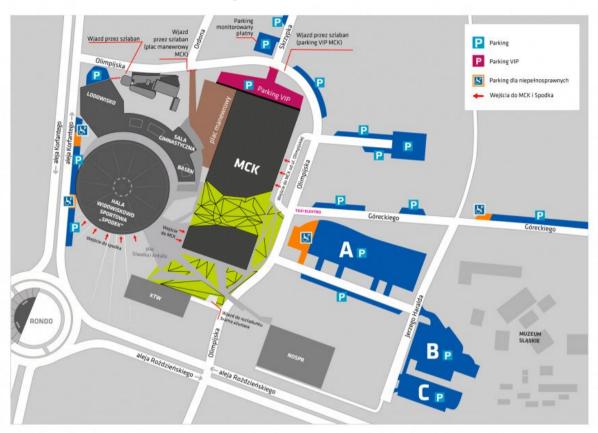




How to get there?

• by car

The venue is close to the A4 and A1 motorways, which allows for efficient access from many places in the country and Europe. There are numerous car parks around the congress centre.



by train

from the Railway Station in Katowice to the International Congress Center you can get:

- on foot in 15 min. (2.5 km)
- o by taxi from Plac Oddziałów Młodzieży Powstańską or Młyńska Street
- o by tram from the Katowice Dworzec PKP stop by lines T2, T11, T13, T23, T43 to the Katowice Rondo stop (8 min.)

by tram and bus

The nearest tram and bus stops are Katowice Rondo, Katowice Spodek or Katowice Uniwersytecka.









from the airport

The venue is located 30 km from the Katowice-Pyrzowice International Airport. The journey to the airport by car takes approx. 30 minutes. From the airport in Pyrzowice, you can reach the venue by taxi (approx. PLN 100) or by bus (approx. PLN 30). By bus from the airport in Pyrzowice, take the bus AP and go to the Katowice Sokolska stop.

3. PITCHING SESSION

In order to present your organization/project at the pitching session, please ensure you say so in the registration form.

There is no fee to participate in this activity as a presenter.

The Clusters meet Regions events team will provide you with a presentation template. Please complete it with the information of your entity/project, following the instructions.

The Pitching Session will take place on November 8th, as indicated in the agenda. If you need further information on the format for the pitching session, do not hesitate to write to: <u>clustersmeetregions@clustercollaboration.eu</u>









4. AGENDA, LOGISTICAL ASPECTS AND MEETING POINTS

7th November

09:45 - 10:30

REGISTRATION

10:30 - 10:45

LANGUAGE: POLISH-ENGLISH SIMULTANEOUS TRANSLATION

CEREMONY OF OPENING THE FORUM

Welcoming address (together with the 8th Congress of Polish Clusters)

- Grzegorz Puda, Minister of Funds and Regional Policy
- Wojciech Kałuża, Vicemarshal of the Silesian Voivodeship
- Jakub Boratyński, Director Networks & Governance, DG GROW European Commission

Krzysztof Krystowski, President of the Polish Clusters Association and Śląski Klaster Lotniczy, Vice President of the European Clusters Alliance (event host)

The Polish Cluster Congress annually gathers about 300 participants in Poland, representatives of cluster environments, national and regional administration, business, who are interested in cluster topics. The subject of the 8th Polish Cluster Congress will be a discussion of cluster policies and initiatives enabling the implementation of green and digital transformation in European value chains and strengthening their resilience.

Clusters build both the innovativeness of companies, regions, but also have been recognized by the European Commission as implementers of the European Green Deal in EU small and medium-sized enterprises and play an important role in implementing practical Industry 4.0 issues, so the event aims to discuss the latest trends in cluster policies and stimulate high-level discussions on the challenges and needs to be addressed in the post-pandemic context, making better use of clusters.

10:45 - 12:00

LANGUAGE: POLISH-ENGLISH SIMULTANFOUS TRANSI ATION

Green and digital transition and resilience building. What does it mean for regions and clusters? (session together with the 8th Congress of Polish Clusters)

Invited to participate in the discussion:

- Jakub Boratyński, Director Networks & Governance, DG GROW European Commission
- Wojciech Kałuża, Deputy Marshal of the Silesian Voivodeship
- Jarosław Flakowski, Director of the Department of Development and Innovation of the Marsha's Office of the Lubuskie Voivodeship
- Ryszard Hordyński, Director of Strategy and Communications, Huawei

Moderator: Krzysztof Krystowski, President of the Polish Clusters Association, Vice President of the European Clusters Alliance (event host)

The opening in the workshop: Clusters meet Regions shows the involvement of clusters in regional economic governance, in policy design and implementation at regional level. To do so, the conference starts with presentations on EU cluster policies and priorities from Silesia.









7th November

12:00 - 13:15 (EXHIBITION ROOM/ LOBBY)

Priority areas and industrial ecosystems in Upper Silesia (Mobility, Health, Energy, ICT) (session together with the 8th Congress of Polish Clusters)

Invited to participate in the discussion:

- Grzegorz Puda, Minister of Funds and Regional Policy
- Monika Ptak, Manager of Regional Innovation Strategy Department, Marshal's Office of the Silesian Voivodship
- Janusz Michałek, President, Katowice Special Economic Zone S.A., coordinator of Silesia Automotive & Advanced Manufacturing Cluster
- Filip Grzegorczyk, Representative of AZOTY Group
- Bogdan Traczyk, President, Upper Silesian Accelerator for Commercial Enterprises Ltd
- Francisco Vigalondo, ERRIN Management Board Member and Representative in Brussels of Aragon Region

Moderator: Prof. Wojciech Moczulski, Silesian University of Technology

Cluster managers and regional experts from Silesia will discuss how to carry out green, digital transition and build resilience in their specific ecosystems. The session aims to highlight good practices of cluster engagement in regional economic development and identify areas where clusters can provide support. Silesian regional smart specializations.

13:15 - 13:30

Polish and Spanish Cluster Congresses virtual bridge

13:30 - 14:30

LUNCH BREAK

14:30 - 15:45

LANGUAGE: POLISH-ENGLISH SIMULTANEOUS TRANSLATION

Cluster driven interregional cooperation in priority areas of Upper Silesia

Invited to participate in the discussion:

- Johan Magnusson, Team Leader for Danube and Baltic Sea Regions European Commission DG REGIO (online)
- Karel Haegeman, Team Leader S3 at European Commission's Joint Research Centre - Knowledge for Finance, Innovation and Growth (online)
- Giedrius Bagusinskas, Vice President of the European Clusters Alliance
- Alexandre Yurchak, President of Ukrainian Cluster Alliance
- Prof. Uwe Meinberg, European Drones Cooperation, Chairman of the **Board of CURPAS**
- Montserrat Daban, Ph.D., Director of Science Policy and Internationalisation, BIOCAT and representative of two cluster partnerships in the Health ecosystem









Moderator: Katarzyna Walczyk-Matuszyk, Head of the Innovation Coach, Institute of Fundamental Technological Research of the Polish Academy of **Sciences**

Linkages with clusters from other regions to cooperate require identification of partners and building common ground for collaboration. Experiences from other regions, search for collaboration area.

15:45 - 17:00 (EXHIBITION ROOM/ LOBBY)

Polish clusters landscape Workshops

Presentation of the Input paper:

- Dr. Jan-Philipp Kramer, Team Leader 'Data & Policy', ECCP (online)
- Ph.D. Dominika Kuberska, University of Warmia and Mazury in Olsztyn (online)

Invited to participate in the discussion:

- Agata Wancio, Deputy Director, Ministry of Development and Technology
- Włodzimierz Fleischer, representative of the Lubuski Metal Cluster
- Piotr Kryjom, Deputy Director at Future Industry Platform
- Marek Przeor, Team Leader, EU Cluster Policy (DG GROW.D2)

Moderator: Łukasz Górecki, Katowice Special Economic Zone

GALA DINNER

19:00

(HOTEL VIENNA HOUSE EASY KATOWICE)

The welcome reception and dinner are upon invitation only.









8th November

08:30 - 09:00 REGISTRATION

09:00 - 09:30 INTRODUCTION FOR THE PITCHING SESSION

LANGUAGE: **ENGLISH** Opening: Marek Przeor, Team Leader, EU Cluster Policy (DG GROW.D2),

European Commission

Moderator: Teodora Jilkova, Cluster Veritas, ECCP Team member

The Cluster meets Regions organization provides a space for the clusters and regions to presents themselves, their collaboration proposals and increase their network partners. Participation as a panellist in this part of the conference is open to any assistant to the event by previous registration as a

panellist to pitch.

Pitching Round 1 (mix of sectors: health, mobility, energy, ICT) 09:30 - 11:00

LANGUAGE: **ENGLISH**

11:00 - 11:30 **COFFEE BREAK**

Pitching Round 2 (mix of sectors: health, mobility, energy, ICT) 11:30 - 12:50

LANGUAGE: **ENGLISH**

LOBBY)

CLOSING REMARKS 12:50 - 13:00 (EXHIBITION ROOM/

13:30 - 14:30 **NETWORKING LUNCH**

SITE VISITS TO THE MAIN SILESIAN CLUSTERS 14:30 - 17:00

LANGUAGE: **ENGLISH**

Participants will have the opportunity to learn about local actors who play a leading role in the ecosystem. There will be visits to Silesia Automotive &

Manufacturing Cluster and Silesian Aviation Cluster.

The time in Poland is CEST.





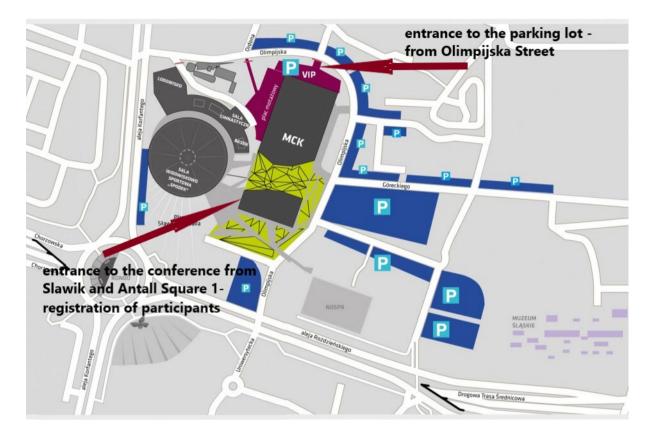




Registration and meeting points

The event is scheduled to start at 10:30 am (local time). Please plan your arrival at the centre well before 10:30, in order to register and collect your pre-printed badge. That badge will be needed during the two days of the event.

The entrance to the centre is from Korfantego Avenue.



The exact list of rooms is given on the agendas displayed at the venue.









Site visits (8th November)

The site visits, scheduled on the second day of the event (8th November), include visits to the following companies:

FLYTRONIC

"FLYTRONIC S.A. is a leading Polish centre that designs and manufactures specialized unmanned aerial systems. The industrial research and development works in the field of electronics, IT and aviation mechanics carried out in the company are characterized by innovation on a global scale. Acting on the basis of professional experience and the passion of outstanding specialists, the company has created unique conditions for the development of its staff, ensuring the possibility of implementing innovative projects. Flytronic has established fruitful long-term relationships with leaders in the Polish scientific community (Silesian University of Technology, Polish Academy of Science) as well as with top suppliers in their field of interest. Flytronic flag projects are: Flyeye, Warmate and FT-5"

EMT-systems

EMT-Systems Engineering Training Centre is the largest and most extensive technical training centre in Poland. It specializes in organizing practical courses for engineers and technical staff in the following areas:

- Power Hydraulics
- Industrial Pneumatics
- CNC machines and Conventional lathes
- Mechanical Engineering
- Visualization and control systems
- Industrial Robots
- Plastics
- 3D Printing













The centre provides standard and tailor-made trainings, conducted in either one of the 40 fully-equipped laboratories or the client's premises. The company hires 45 employees and cooperates with over 100 experts in various industrial areas. It has trained over 65,000 people since 2006.

EMT-Systems also organizes free monthly specialized workshops under the name EMT TOUR. These events are an opportunity to find out about the latest technological developments, state-of-the-art gear and equipment, as well as a chance to update one's knowledge on production and maintenance.

KP Labs

KP Labs is a NewSpace company based in Poland offering Al computers and software to bring autonomy to demanding space missions. The team behind the company is consists of more than 60 space professionals.

Currently, the company is developing Intuition-1 - a 6U-class satellite mission with the Leopard DPU enabling on-board data processing acquired via a hyperspectral instrument with spectral resolution in the range of visible and near-infrared light.

For mission integrators and operators who need to build advanced spacecraft, the Smart Mission Ecosystem brings together the necessary hardware, software, and Al-powered algorithms for complete missions. Unlike fragmented and difficult to integrate solutions, the ecosystem was designed with a holistic approach to enable onboard data processing on the payload and satellite level, as well as to ensure safer and more faulttolerant missions.

The Smart Mission Ecosystem is a set of hardware, software, and Alpowered algorithms. It consists of a Smart payload (Leopard, Lion, and The









5. OTHER USEFUL INFORMATION

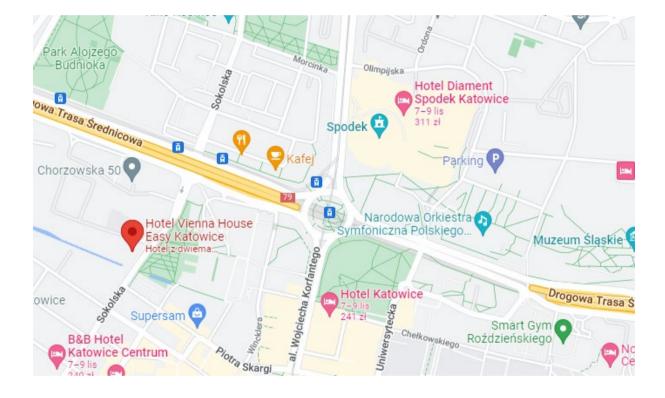
ACCOMMODATION

We recommend booking the following hotel.

Hotel Vienna House Easy Katowice Sokolska 24, 40-086 Katowice

https://goo.gl/maps/2drgPxFY5KXrXgf28

Special booking code created for the event: clusters





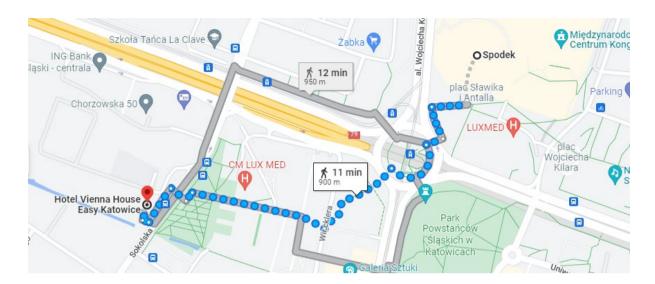






Commuting to the International Congress Center

on foot: 12 minutes



GALA DINNER

The official gala dinner will be held at this hotel - Hotel Vienna House Easy Katowice

It is upon invitation only.

COVID-19 MEASURES

From 28 March 2022 onwards, all restrictions in Poland are lifted, which means:

- wearing a mask is not obligatory,
- there is no obligation to present COVID certificates when crossing the border;
- there is no obligation to test for SARS-CoV-2;
- there is no obligation to undergo the so-called entry quarantine.

LANGUAGE

National language in Poland is Polish. However, English is widely spoken.

WEATHER

The expected temperature in Katowice is around 10 degrees Celsius and cloudy. Consider taking an umbrella.









PUBLIC TRANSPORT

Katowice has great public transport connections.

More information about the means of transport and tickets can be found on the Public Transport Katowice website.

Tickets can be purchased:

- on the Internet,
- at the railway station at the ticket machine or at the ticket office,
- in the application, e.g. SkyCash,
- at the driver.





