



An initiative of the European Union

CLUSTERS MEET REGIONS

BOOSTING TALENT AS A KEY DRIVER FOR
A FUTURE SUSTAINABLE COMPETITIVENESS

BARCELONA | 14 · 16
SPAIN | DECEMBER 22

Participants Booklet



**next
gen
EU**

VENUES AND MEETING POINTS

The event will take place in three different venues, one for every day.

14 December 2022

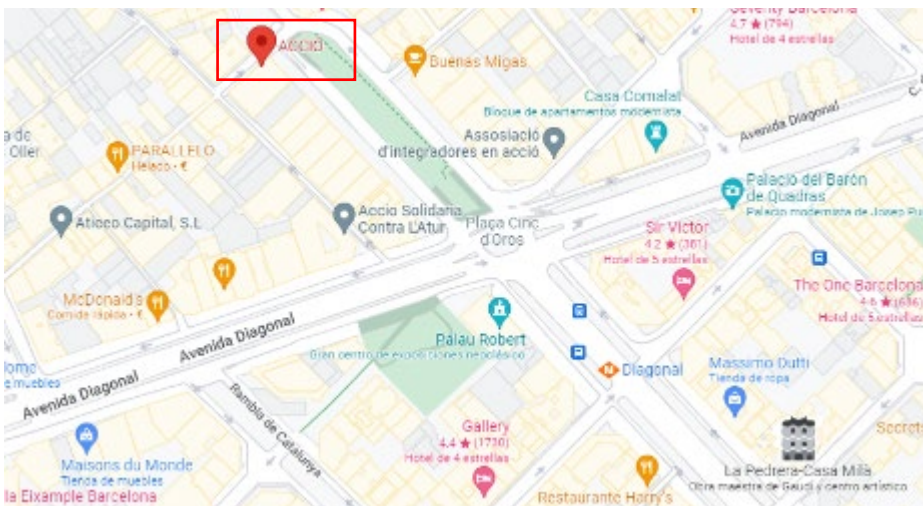
SITE VISITS, , 13:45 – 19:00 pm CET

The common approach for all three itineraries is to showcase how Catalonia is tackling transition towards sustainability in three of its main industrial ecosystems through selected site-visits and context background. While focussing on a broad industry, not only will they present current state of play and the main players, but they will be forward-looking towards the future.

Meeting point: The business premises of ACCIÓ

Address: Passeig de Gràcia 129, 08008 Barcelona

Joining instructions: Please arrive at **13:45** the latest to register and collect your badge, and prepare for travel



15 December 2022

MATCHMAKING EVENT (BREAKFAST), 08:45 – 09:45 am CET

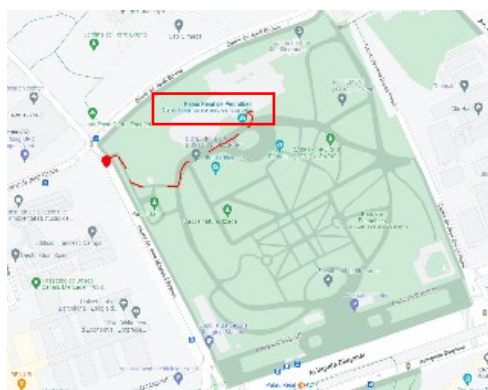
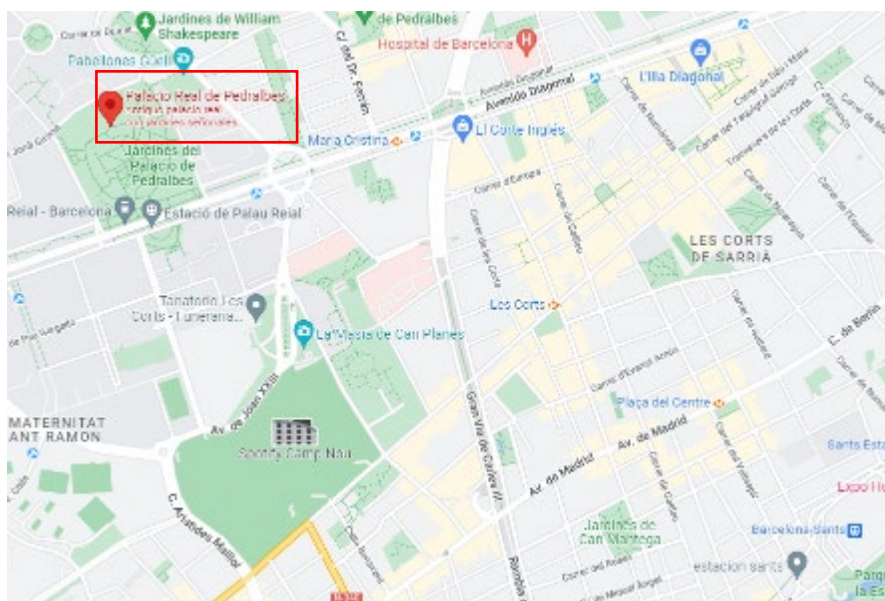
The Matchmaking event will bring together cluster organisations, business network organisations, companies, scaling-up support organisations, and investors from the EU (and non-EU COSME), countries of the European Economic Area (EEA) and countries of the European Neighbourhood Policy (ENP) - with the exception of Belarus that is not eligible to participate.

Registration link for the matchmaking sessions: <https://eu-barcelona-matchmaking-event.b2match.io/home>

Venue: Palau Pedralbes

Address: Avinguda Diagonal, 686, 08034 Barcelona, John Maynard Keynes, 25 (at the corner with Jordi Girona)

Joining instructions: Please arrive at **08:30** am the latest to register, collect your badge and take your place for the first meeting. After the matchmaking sessions, you will be guided to join the Clusters Meet Regions event, taking place in the same building.





CLUSTERS MEET REGIONS EVENT 10:00 – 17:30 CET

Venue: Palau Pedralbes

Address: Avinguda Diagonal, 686, 08034 Barcelona, John Maynard Keynes, 25 (at the corner with Jordi Girona)

Joining instructions: The event will take place at the same location as the Matchmaking breakfast (please see the map and instructions above). If you are not attending the Matchmaking sessions, please be at the venue at **09:30** am the latest to register, have coffee and network.

16 December 2022

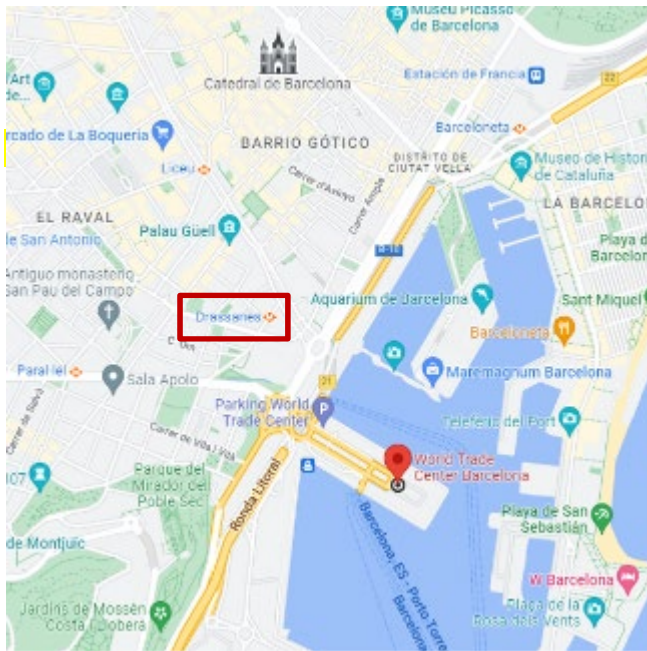
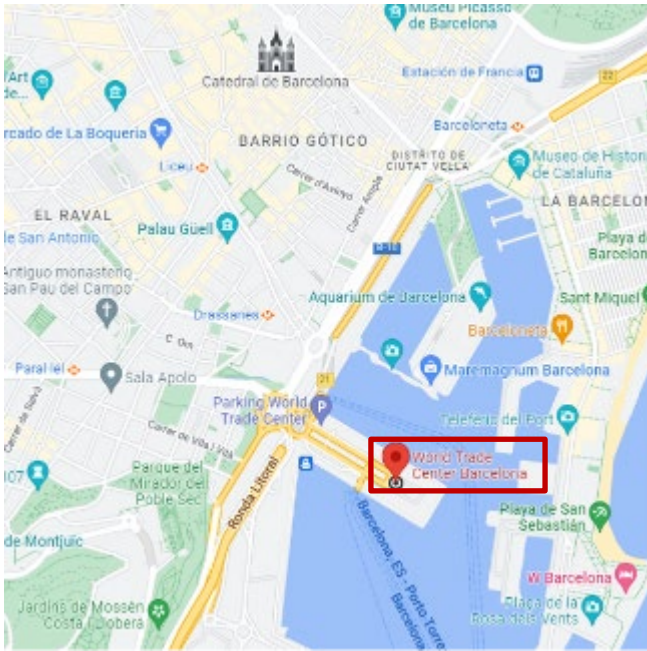
30th ANNIVERSARY OF CLUSTER POLICY IN CATALONIA, 10:00 – 13:45 CET

On 16th December the celebration of the 30th anniversary of cluster policy in Catalonia will be held from 9:30 to 12:30 followed by a networking drink. The event will count on the presence of Dr. Christian Ketels, member of the Harvard Business School faculty at Professor Michael E. Porter's Institute for Strategy and Competitiveness and Mr. Emiliano Duch, Lead Private Sector Specialist at the World Bank.

Both keynote speakers will look to the future of competitiveness and the role clusters can play in an uncertain scenario. All participants of Cluster Meet Regions event are kindly invited to take part in the celebration Cluster Day on 16th December.

Venue: World Trade Centre

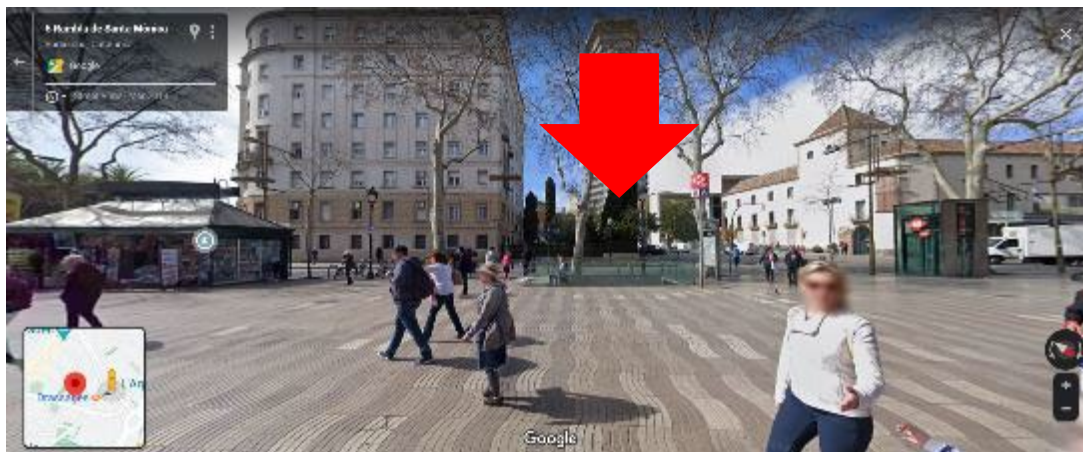
Address: 1st floor Building east, Moll de Barcelona, 08039 Barcelona



Optional meeting point to go to the World Trade Center

Where: exit Drassanes metro station (L3 green line)

Time: 09:30



OTHER USEFUL INFORMATION

HOTEL RECOMMENDATIONS

There are many hotels/apartments to accommodate in Barcelona. Below you will find some recommendations.

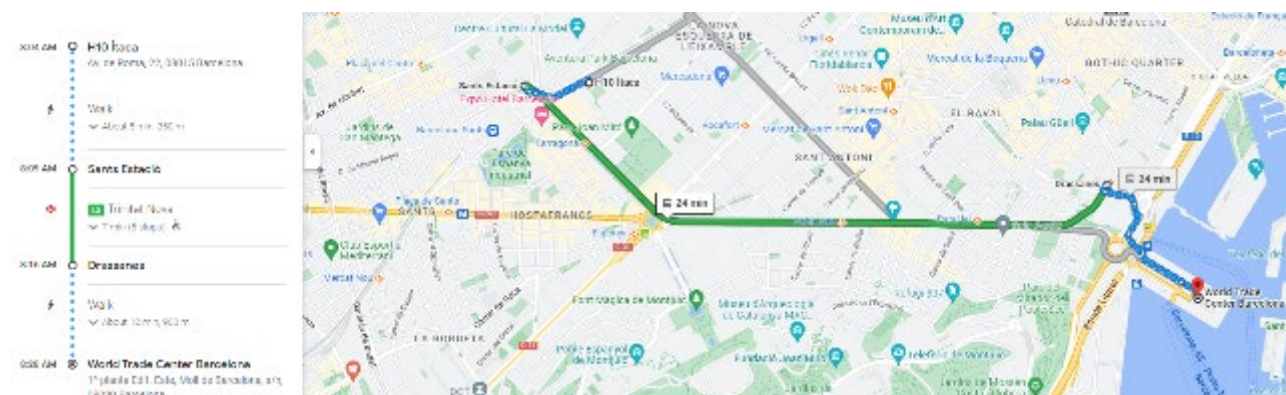
H10 Itaca 4*

Avinguda Roma, 22 Barcelona

H10 Itaca – Pedralbes Royal Palace (Metro L3 It takes 12 minutes)



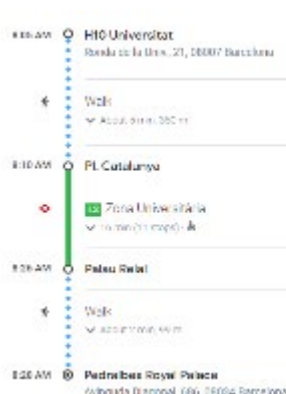
H10 Itaca – World Trade Center (Metro L3 It takes 23 minutes)



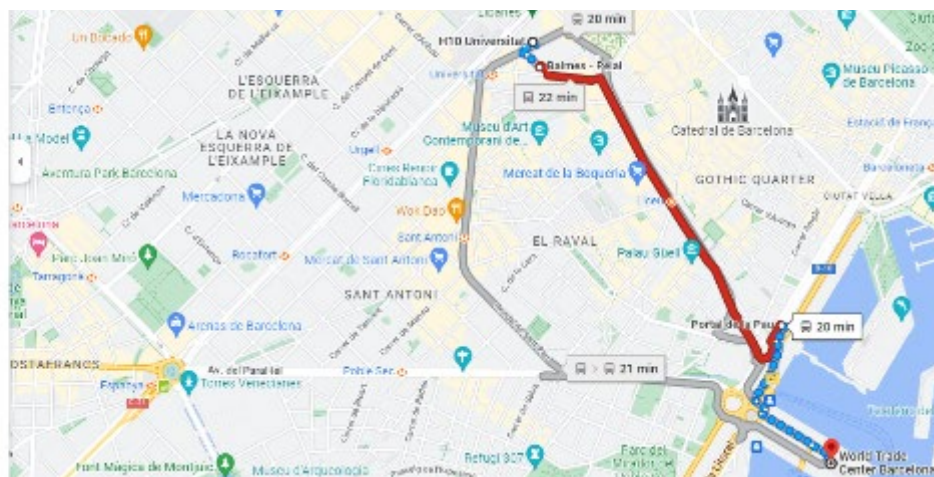
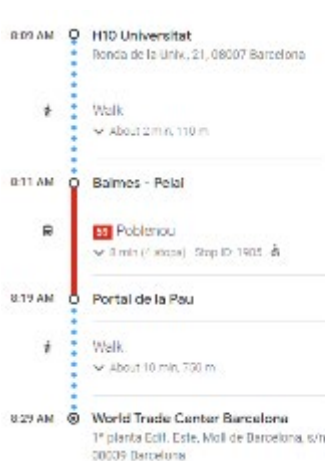
H10 Universitat 4*

Ronda Universitat, 21 Barcelona

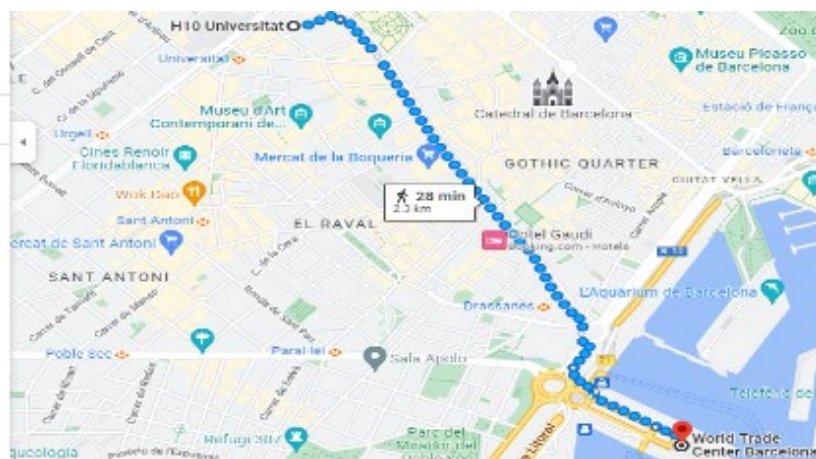
H10 Universitat - Pedralbes Royal Palace (Metro L3 It takes 23 minutes)



H10 Universitat – World Trade Center (Bus 59 It takes 20 minutes or walking that takes 28 minutes)



Walking



NH Collection Constanza 4*

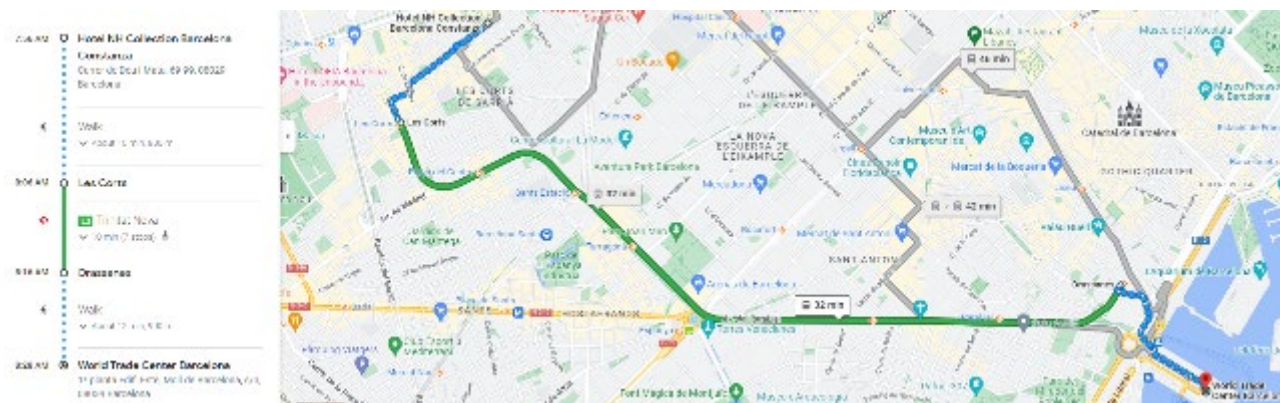
Carrer de Déu i Mata, 69-99 Barcelona

How can I arrive at event venues from NH Collection Constanza Hotel?

Collection Constanza – Pedralbes Royal Palace (Tram T3 It takes 12 minutes)



NH Collection Constanza – World Trade Center (Metro L3 It takes 32 minutes)

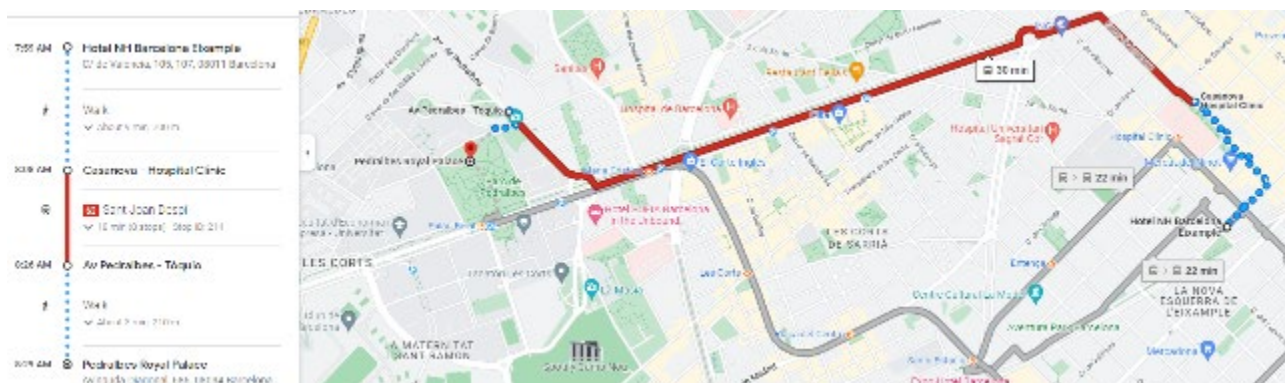


NH Eixample 3*

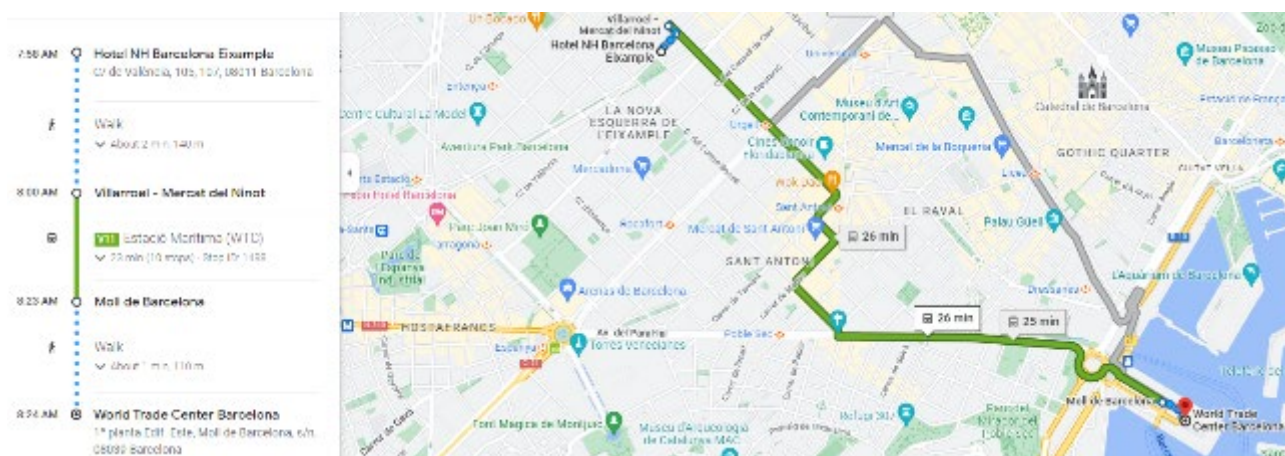
Carrer de València, 105, 107 Barcelona

How can I arrive at event venues from NH Eixample Hotel?

NH Eixample - Pedralbes Royal Palace (Bus 63 It takes 30 minutes)



NH Eixample - World Trade Center (Bus V11 It takes 26 minutes)



Abba Balmoral 4*

Via Augusta, 5 Barcelona

Special rate for delegates:

Individual room: 92 € // Double room: 124€, Double room individual use: 112€ VAT included, Breakfast included

Tourist tax not included (3.79 Euro per person, per night)

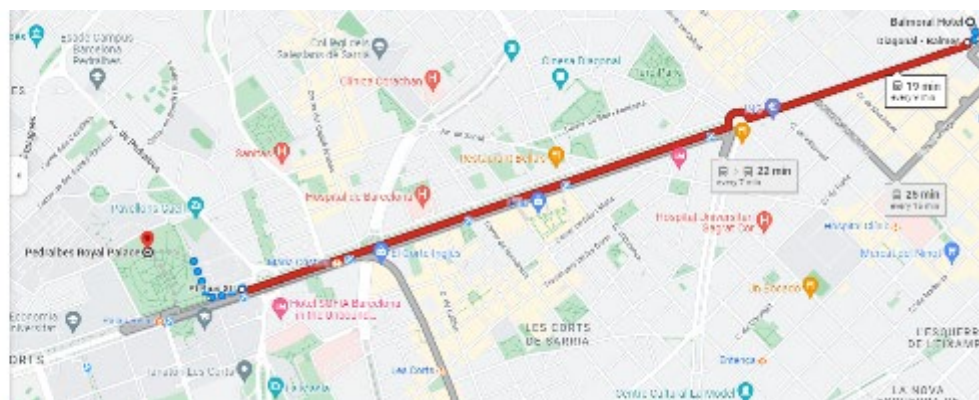
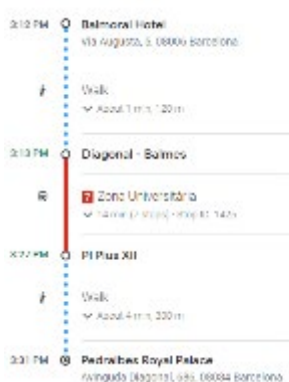
To book, contact Ariana Bosch (cci-balmoral@abbahoteles.com)

Travel Window: rates apply on December 12, 13, 14, 15

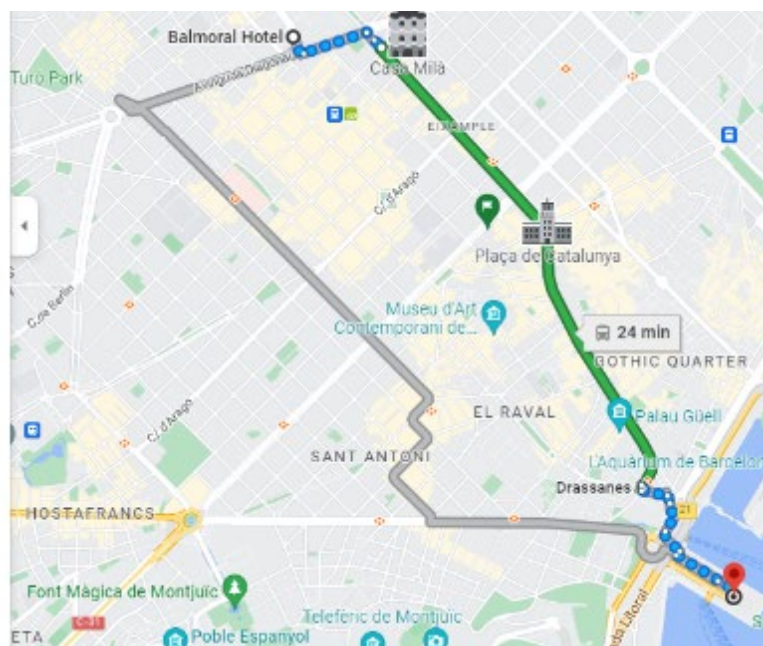
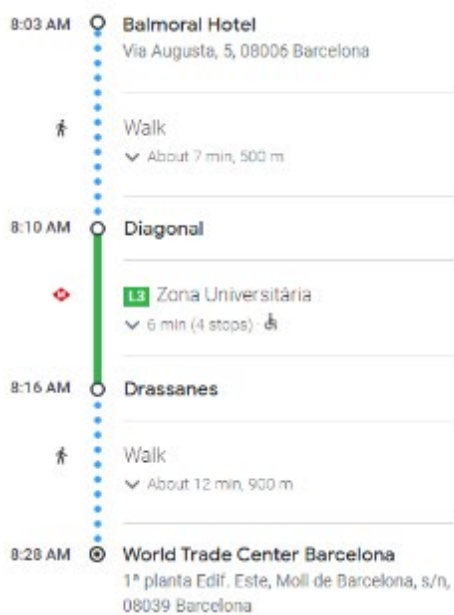
Cancellation policy: up to 72 hours before arrival

How can I arrive at event venues from Abba Balmoral Hotel?

Abba Balmoral – Pedralbes Royal Palace (Bus 7 It takes 19 minutes)



Abba Balmoral – World Trade Center (Metro L3 It takes 25 minutes)

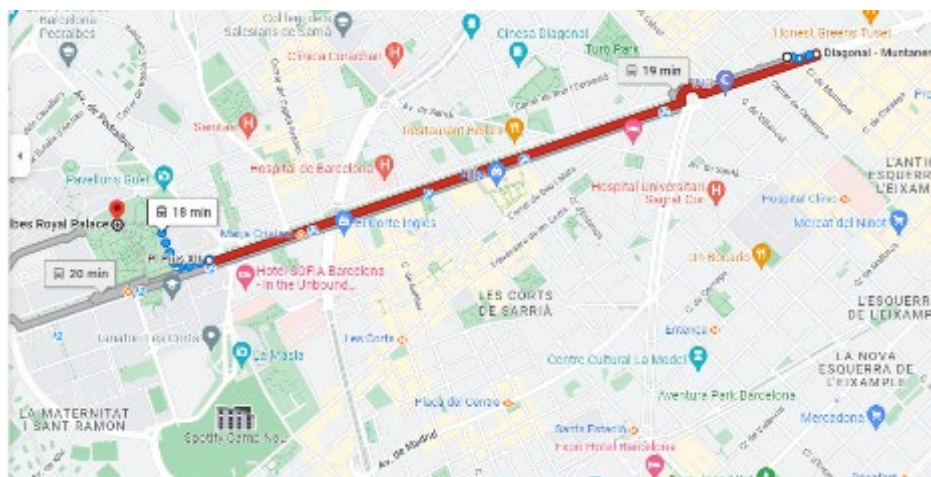
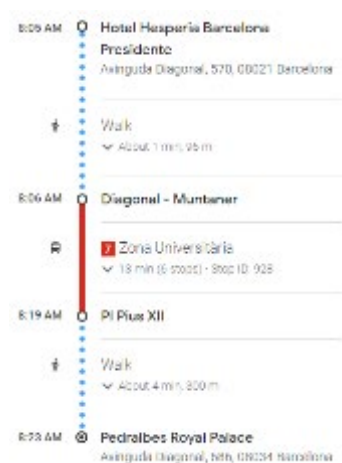


Hesperia Presidente 4*

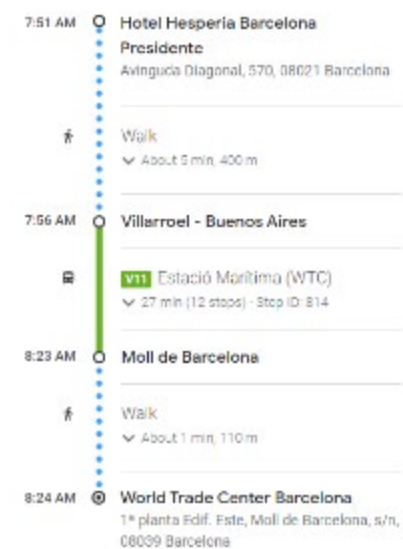
Avinguda Diagonal, 570 Barcelona

How can I arrive at event venues from Abba Balmoral Hotel?

Hesperia Presidente – Pedralbes Royal Palace (Bus 7 It takes 19 minutes)

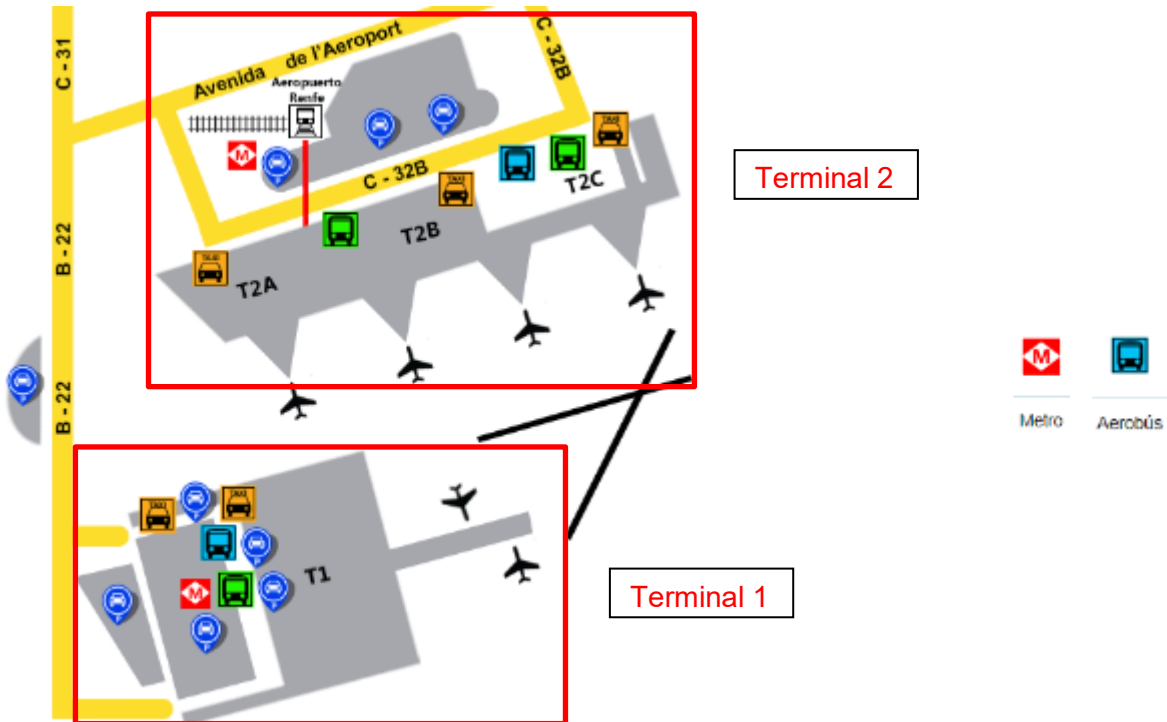


Hesperia Presidente – World Trade Center (Bus V11 It takes 33 minutes)



Reaching venues directly from the airport:

The airport is close to the city and very well connected by public transport:



Transport between terminals

From terminal (stop)	Go to	Means of transport	Estimated time	Stop at destination
Terminal T1 Level 0 Arrivals	Terminal T2 (A, B or C)	Free shuttle bus	10 minutes	T2B, Level 0 Departures T2C, external road
T2B, Level 0 Departures T2C, external road	T1	Free shuttle bus	14 minutes	Terminal T1, Level 3 Departures.

T2A	T2B	Walking	2 minutes	- Without leaving Boarding area. - Outside terminal
T2B	T2C	Walking	5 minutes	- Without leaving Boarding area. - Outside terminal
		Free shuttle bus	1 minute	T2C, external road

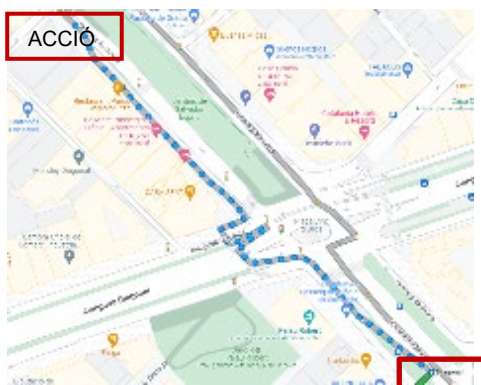
[More information here](#)

• [AeroBus:](#)

Aerobús A1	Aerobús A2
→ Terminal T1, level 0, Arrivals. → Terminal T1, level 3, Departures. 🕒 Service: It has 24-hour service, all year round. 💶 Tickets: One way 5,90€, 10,20€ round trip.	→ Terminal T2B, level 0, Arrivals/Departures. → Terminal T2C, level 0, Arrivals/Departures. 🕒 Service: It has 24-hour service, all year round. 💶 Tickets: One way 5,90€, 10,20€ round trip.
Catalunya square → Barcelona airport T1: 🕒 Timetable and frequency: from 05:00 to 06:40 every 10 min. from 06:40 to a 21:55 every 5 min. from 21:55 to 00:35 every 10 min. from 00:35 to 05:00 every 20 min.	Barcelona airport T1 → Plaza Catalunya: 🕒 Timetable and frequency: from 05:35 to 07:15 every 10 min. from 07:15 to 22:30 every 5 min. from 22:30 to 01:05 every 10 min. from 01:05 to 05:35 every 20 min.
	Pl. Catalunya → Barcelona airport T2 🕒 Timetable and frequency: from 05:35 to 23:00 every 10 min. from 23:00 to 05:35 every 20 min.
	Barcelona airport T2 → Pl. Catalunya 🕒 Timetable and frequency: from 05:35 to 23:00 every 10 min. from 23:00 to 05:35 every 20 min.

To ACCIÓ (14 December):

Aerobús (bound to Plaça Catalunya) get off at Plaça Espanya bus stop + Metro L3 (bound to Trinitat Nova) get off at Diagonal station (42')



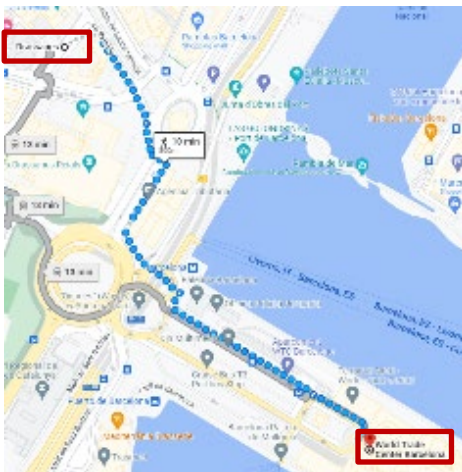
To Palau Pedralbes (15 December):

Aerobús bound to Plaça Catalunya: get off at Plaça Espanya + Metro L3 (bound to Zona Universitaria) to Palau Reial station (36')



To World Trade Center (16 December):

Aerobús bound to Plaça Catalunya Stop: get off at Plaça Espanya + Metro L3 Stop Drassanes (42')



• [Metro:](#)



To ACCIÓ (14 December):

Metro L9 bound to Zona Universitària get off at Zona Universitària station + Metro L3 (bound to Trinitat Nova) get off at Diagonal station

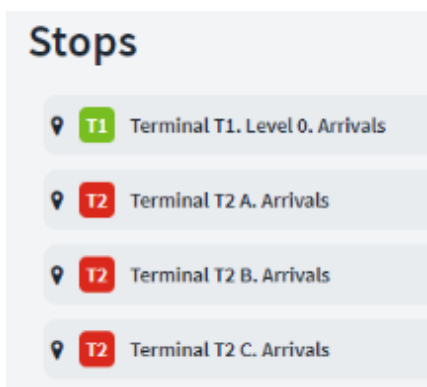


To Palau Pedralbes (15 December):

Metro L9 bound to Zona Universitaria get off at Zona Universitaria station + Metro L3 (bound to Trinitat Nova) get off at Palau Reial station



- [Taxi](#)



Average rate: 28-34€

To **ACCIÓ**: 33.50€

To **Pedralbes Royal Palace**: 28.65€

To hotels:

- **H10 Itaca**: 28.85€
- **H10 Universitat**: 30.20€
- **NH Collection Constanza**: 29.60€
- **NH Eixample**: 29.05€
- **Abba Balmoral**: 33.20€
- **Hesperia Presidente**: 32€

Reaching venues directly from the train station (Sants station):

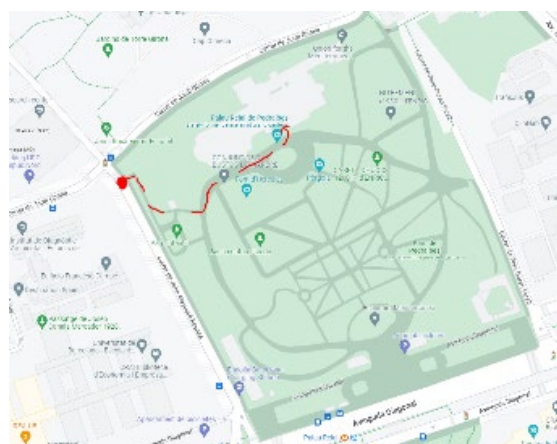
To ACCIÓ (14 December):

Metro: L5 (bound to Vall d'Hebron) get off at Diagonal station (12')



To Palau Pedralbes (15 December):

Metro: L3 (bound to Zona Universitaria) get off at Palau reial station (10')



COVID-19 measures

Spanish entry requirements

From Tuesday, September 20, 2022, it is not necessary to fill out the health control form to travel to Spain or present the QR code at the arrival airport.

Passengers on flights from countries outside the European Union or the Schengen Area may be subjected to a health check that includes a visual check on their physical condition and taking their temperature with non-contact thermometers or thermographic cameras.

[More information here](#)