



An initiative of the European Union

EUCLUSTERS



TALKS ★

Meet the Euroclusters:

Initiatives for the green and digital transition

8 March 2023

08:30-09:45 CET

online

#SingleMarket30



EUROPEAN CLUSTER
COLLABORATION PLATFORM

Agenda

1. News from the European Cluster Collaboration Platform
2. Perspectives from the European Commission
Marek Przeor, *Team Leader - Cluster Policy, DG GROW, European Commission*
3. Panel debate
Ewa Rekosz, *International Affairs Director, Mazovia Cluster ICT, INGENIOUS Eurocluster*
Josep Casamada, *Project Manager, AEI TÈXTILS, X-BUILD EU Eurocluster*
Loïc Marin, *European Project Manager, CIMES, GEMSTONE Eurocluster*
Marta Krakowiak, *Project Manager, European Lighting Cluster Alliance, SILEO Eurocluster*
4. Open round with the audience
5. Funding opportunities

Housekeeping rules

Chris Burns, presenter

- Please use the **Q&A function to ask questions**, and the **chat function** to comment or share links
- We invite you to **join the debate**: Please **raise your hand** and we will give you the floor.
- Please **unmute yourself** and **activate your camera** when you take the floor.
- Please note that the session is being **recorded**.

NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM

Integration of Ukrainian SMEs in EU Single Market

- The Single Market Programme has announced 2 new calls for proposals aimed at **facilitating the integration of Ukrainian small and medium-sized enterprises (SMEs)** into the single market and at supporting **young Ukrainian entrepreneurs**.
- Crucial step towards building stronger economic ties between the EU and Ukraine while also providing much-needed support to Ukrainian SMEs
- Read more on the European Cluster Collaboration Platform: [SMEs, entrepreneurs](#)



“Clusters meet Regions” workshop on EU-Ukraine Business Partnership

- Opportunity to **build EU-Ukrainian business relations**, and to find partners to trade and invest
- High-level officials from the European Commission, Slovakia, and Ukraine
- Panel discussions, pitching sessions from clusters and enterprises, business-to-business matchmaking and site visits relevant to the EU-UA cooperation in building autonomy and resilience, such as utilities, health, agri-food, textiles, industry 4.0, defence and ICT



Save the date: European Tourism Day 2023

- **Brussels, 5 May 2023**
- This event will be an opportunity to take stock of the **EU tourism policy** in the context of the green and digital transition, to follow up on the **Tourism Transition Pathway** and share the **best practices** for its co-implementation.
- On this occasion, Thierry Breton, Commissioner for Internal Market, will **exchange with tourism stakeholders** in a dedicated opening debate.



Marek Przeor

Team Leader - Cluster Policy, DG GROW

European Commission



The EU's Industrial Policy Agenda

1. Strengthen **Single Market resilience**
2. Analyse and address **strategic dependencies**
3. Accelerate the **twin green and digital transitions**
4. Strengthen **resilience**



Leverage clusters to achieve these policy objectives

EU Funding supporting cluster organisations

Building on the experience from: 2014-2022

To



INTERNATIONAL

78 Partnerships (4 generations) of
[European Cluster Partnerships | International](#)



EXCELLENCE

38 Partnerships (4 generations) of
[European Cluster Partnerships | Excellence](#)



SMART SPECIALISATION

9 Partnerships
[European Cluster Partnerships | Smart
Specialisation](#)



INNOVATION

29 Partnerships
[INNOSUP-1](#)



[Evaluation study of and potential follow-up to cluster initiatives under COSME, H2020 and FPI - Publications Office of the EU \(europa.eu\)](#)

2021-2027



30 Euroclusters

171 partners

23 different countries

Building resilience and accelerating transition to green and digital economy through:

1. Networking
2. Innovating
3. Adopting
4. Training
5. Outreach



Specific objectives of

30 Euroclusters

42
Million
EUR

NETWORK

- Resilience preparedness/business continuity plans

ADOPT

- SMEs supported which undertook business process innovation

GO INTERNATIONAL

- Collaboration agreements signed with third countries
- SMEs benefited from internationalisation

INNOVATE

- New-to-firm products/services identified

TRAIN

- Cluster organisations which received training
- SMEs investing in skills development

COMMUNICATE

- Social media followers
- SMEs supported coming from countries/regions different from those of Euroclusters partners

DDL for Submission

Evaluation results

Project Kick-offs

2nd call

7 Dec 21

Jan-Feb

April 22

July

Sept/Oct

Up to 36
months

2024

Evaluation panels

Grant Agreements

Objective: 30 Euroclusters

Panel debate

Ewa Rekosz, International Affairs Director, Mazovia Cluster ICT, INGENIOUS Eurocluster

Josep Casamada, Project Manager, AEI TÈXTILS, X-BUILD EU Eurocluster

Loïc Marin, European Project Manager, CIMES, GEMSTONE Eurocluster

Marta Krakowiak, Project Manager, European Lighting Cluster Alliance, SILEO Eurocluster

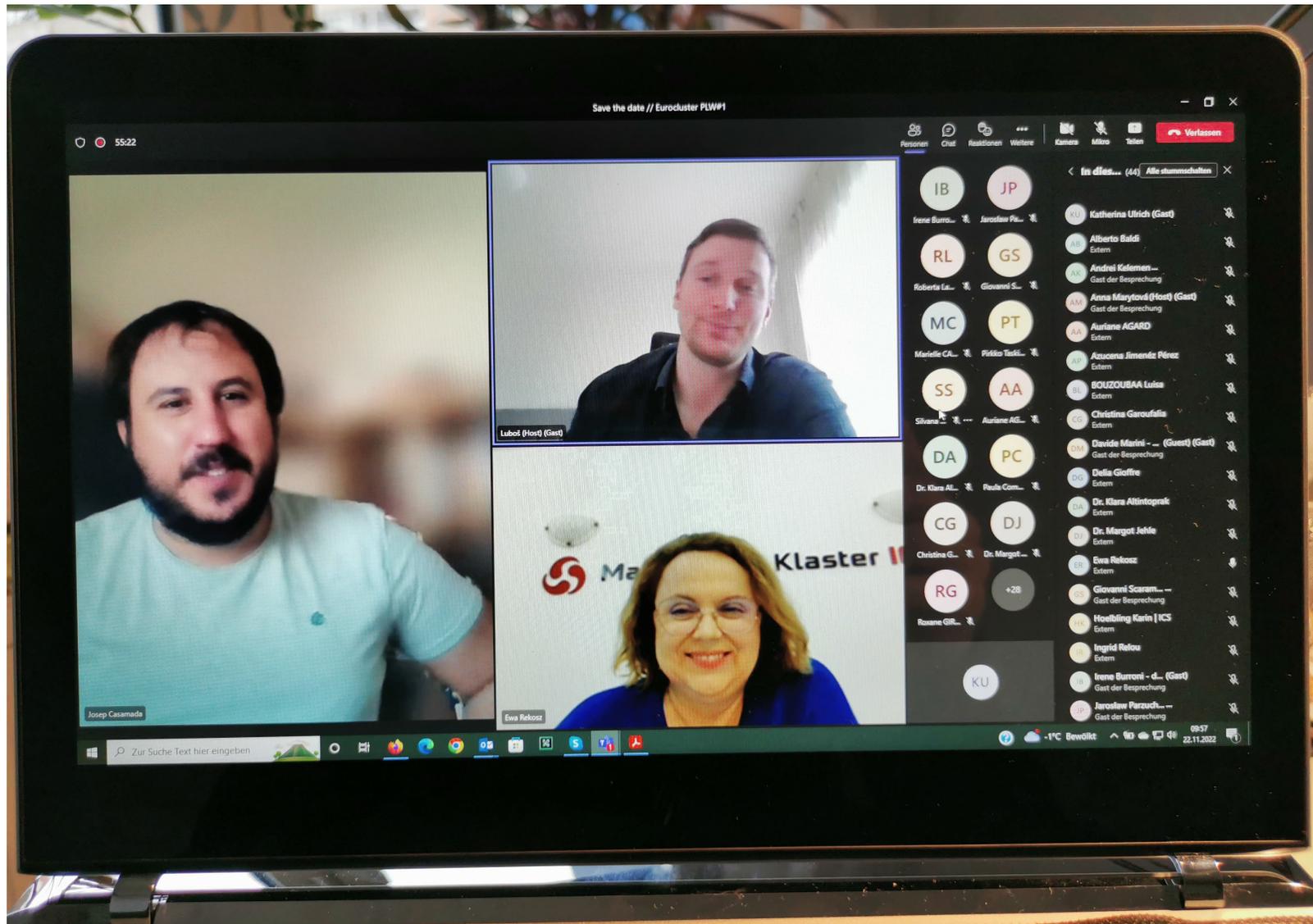
INGENIOUS - Building resilience and accelerating transition to green and digital economy in Energy Intensive Industries (101074635)



INGENIOUS ambition is to help SMEs in development and adoption of innovative technologies towards green and digital economy.

- 36M; 4 Partners; 6 WPs; 13 Deliverables
- 7 challenges identified
- 1 Open Call launched in May 2023
- 6-9 Innovation Grants for 12M projects (€60.000/SME)
- 10 Internationalization Grants (€2.500/each)
- 100 Training Vouchers (€250/each)
- 8 workshops dedicated to challenges
- Cluster staff training for up / re-skilling and attracting talents and services for SME
- www.ingenious-eurocluster.eu





Peer-Learning-Meeting

xBUILD-EU



Co-funded by the European Union



The global objective of xBUILD-EU is to build an EU strategic partnership focused on cross-sectoral collaboration and cross-fertilization across textile, construction and advanced technologies.

- 2 calls for proposals with 1,05M€ to support:

INNOVATE VOUCHER



Identify and bring to market new-to-firm products and/or services to make SMEs more resilient against value chain disruption.

20K€ per SME

15 SMEs expected

GREEN AND DIGITAL VOUCHER



Assess technologies and adopt business processes to enable the green and digital transition to make SMEs more competitive, ready for a resilient future and for global growth.

50K€ per consortia of SMEs

18 SMEs expected

GLOBAL VOUCHER



Facilitate internationalization of SMEs.

25K€ per SME

12 SMEs expected



- Series of webinars for capacity Building



- Resilience-building activities



in xBUILD-EU



EuroBoosTEX Joint European initiative in Textile Industry for Europe's recovery boosting digital and green transition

Innovate Boost Voucher

10 Individual SME

Up to 15.000 €

24 Consortia

Up to 60.000 €

Internatinalization Boost Voucher

15 Individual SME

12.000 €

PARTNERS



ATEVAL





Synergies:

- Joint cluster training
- Joint info-day (April 12th 2023)
- Joint submission platform
(<https://euroclusters.grantplatform.com/>)



METASTARS

Call for Innovation services

- Open to **SMEs** working the field of **ASD**
- 6 innovative services to be funded:
 - Green tech development
 - Digitalisation
 - Upskilling and reskilling
 - Internationalisation to Canada
 - Internationalisation to Japan
 - Cyber-security
- Lumpsum from 3000€ to 15 000€
- Call open from March 1st, 2023 until **December 31st, 2023, @ 17.00 CET**
- Applications will be evaluated **on a first come first served basis**

[Guide for Applicants \(GFA\)](#) - [Submit your application here!](#)



**OPEN CALL FOR
INNOVATION SERVICES**

APPLY NOW!

DEADLINE: MARCH 1ST – DECEMBER 31ST 2023

CONTACT: info@metastars-euroclusters.com



www.dolinalotnicza.pl/metastars



AVIATION VALLEY



CTA



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EUCLUSTERS TALKS ★



EUROPEAN CLUSTER
COLLABORATION PLATFORM

SILICON EUROCLUSTER

September 2022 – February 2025 (30 months)
Coordinator: Minalogic - France



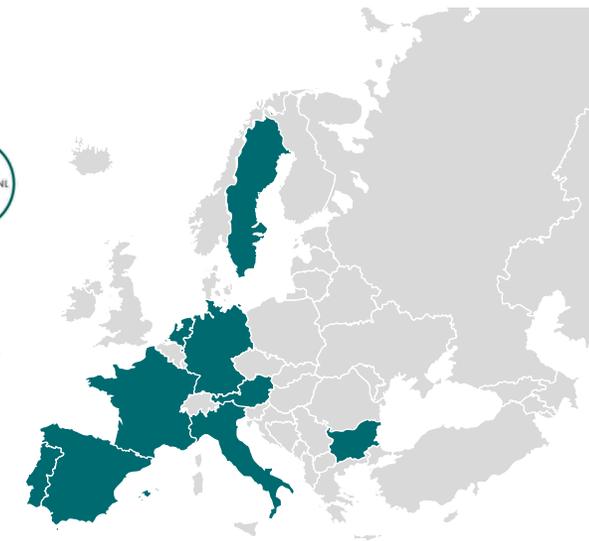
Silicon
Eurocluster
C O O P E R A T I O N



Funded by the
European Union

- Aims to achieve greater **European self-sufficiency electronics value chain** (incl. IoT, micro and nanoelectronics, photonics, artificial intelligence, and embedded software).
- **Open call for 25 demonstration projects** to support the adoption of digital technologies by SMEs
Launch 28/03/2023
- **Open call for 25 green vouchers** to support the integration of Green expertise into SMEs –
Launch February 2024
- **Internationalisation** support for 5 SMEs
- **Training** of 20 clusters workforces

10 PARTNERS



laure.de.tassigny@minalogic.com
www.silicon-europe.eu/projects/silicon-eurocluster/



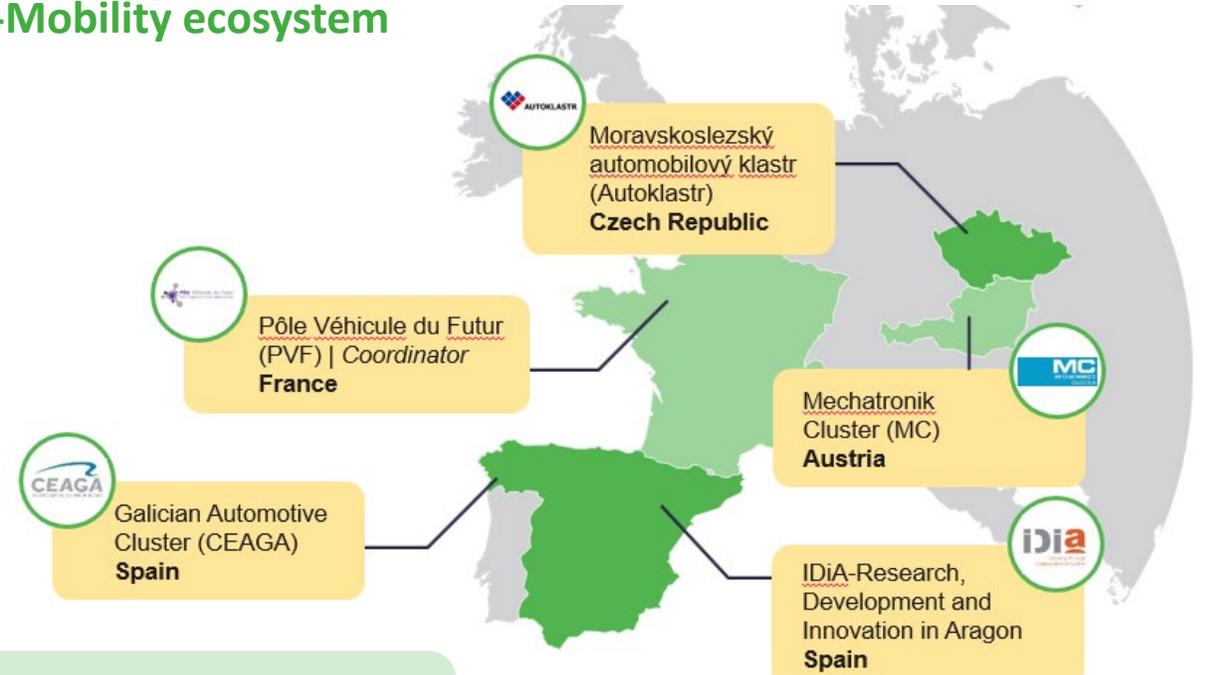


Co-Funded by the European Union

5 Partners

Coordinator: Pôle Véhicule du Futur – France
Automotive-Transport-Mobility ecosystem

- **3rd of April: Launch of an OpenCall** to support innovation projects
- **End of March: Launch of 2 OpenCalls**
 - **Internationalisation**: to attend trainings, events, conferences, exhibitions, MatchMaking events... **Outside of Europe**
 - **Networking**: to attend exhibitions, forums, conferences... Matchmaking events, meetings with suppliers, **in Europe**



ECCP PLATFORM:
RESIST EUROCLUSTER

RESIST Eurocluster
 @RESISTeucluster
 @resisteurocluster
 info@resisteurocluster.eu

SUAVE EUROCLUSTER

Stimulating SMEs in new Urban Agriculture Value Chain for sustainable growth in Europe

September 2022 – February 2025 (30 months)

Coordinator: VEGEPOLYS VALLEY - France



Funded by the European Union

- Objective : **boosting urban agriculture (UA) towards sustainable and resilient urban food systems**
- Open calls to support SMEs: **Launch end of March 2023**
 - **Innovation Lump Sums (10 000€)** : Deployment of a new or significant product/technology or improved process
 - **Diagnosis Lump Sums (5 000€)** : Analysis carried out to identify the strengths and weaknesses of the SME and keys of improvement in terms of digitalization and/or green transition
 - **Travel Lump Sums (1 000€)** : Participation in Urban agriculture relevant business mission in Europe
 - **Innovation Prizes (20 000€)** : Valorisation of developed solutions by the SME in the European Urban Agriculture food system



Do not hesitate to contact us !



Overall goal: to reinforce **European digital ecosystem** applied to manufacturing

Open call with financial support for innovation:

- ▶ Demonstration of **innovative digital technologies** into manufacturing industries, with the overall goal to reduce **resource consumption** (*energy, water, raw material and supplies, waste*)
- ▶ Collaborative: **1 digital SME + 1 industrial end-user**
- ▶ Financial support: 30 k€ per project (funding for SME only)
35 projects to be selected, 9-month support
- ▶ Opening date: 21/03/23 till 25/05/23
- ▶ <https://dream.grantplatform.com/> (will open on 21/03)

Call for

EXPRESSION OF INTEREST

APPLY NOW HERE



Expression of interest process currently open
(support for project idea development and partner search)

<https://ec.europa.eu/eusurvey/runner/DREAM-EOI-form-2023>



@DREAMeucluster



@DREAM Eurocluster



marielle.campanella@pole-scs.org

B-RESILIENT

The project will focus on **maximising usage of available feedstock and the valorisation of side-streams into bio-based ingredients** in a wide variety of ways, building on zero-waste and circular concepts.

The project will open up opportunities for SMEs for new values chains and to **deploy new bio-based business models and services, creating business continuity for their own and for other value chain actors.**

Type pf Lump sum	Description of the eligible actions	Amount	Number of lumps sums	Calls dates
Mobility	Travel support to enable SMEs to participate in the European Food Biomass & Bioeconomy summit, in Thessaloniki (Greece) on 22-23 May 2023.	600 €	63	From 31 January 2023 to 24 April 2023
Business continuity plan (BCP)	Project to implement a business continuity plan on critical points to optimise the use of biomass to be more resilient.	17 000 €	16	Between 1 May 2023 and 1 February 2024
Innovation (INO)	A project that will lead to the implementation of a new process or product.	27 000 €	21	Between 1 May 2023 and 1 February 2024
Internationalisation (INT)	Project allowing to participate in a trade show, or to access a report on actions taken to support international development in third territories identified by B-Resilient	7 500 €	33	Between 1 May 2023 and 1 February 2024
Overall budget available		1 124 300 €		

Contacts:

blandine.fortin@pole-valorial.fr

adrienne.gentil@pole-valorial.fr

PIMAP4Sustainability

Objective : Support sustainability of SMEs in Photonics, Advanced Materials and Advanced Manufacturing value chain.

Innovation Open Call – 01/03/2023 – 03/05/2023

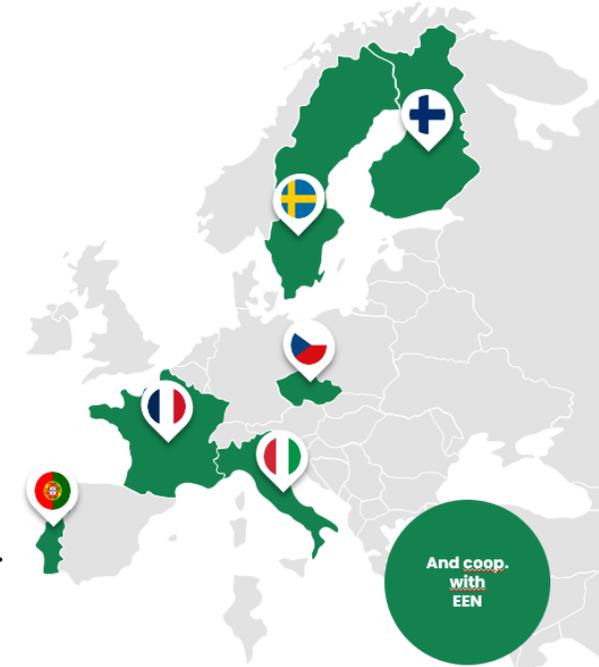
- Aims to Support innovation Project including **Photonics, Advanced Materials or Advanced Manufacturing** in the following three themes **Aerospace, Metalworking, Industrial production**
- 60 000 euros Grant per Project
- TRL 5 to 8
- Duration between 6 and 9 months
- For more information on our call, click [here](#).

CONTACT : pimap4sustainability@alpha-rlh.com



Project Partners

Alpha RLH – France
PROPELL – [Sweden](#)
AFIL Lombardia – [Italy](#)
ProduTech – [Portugal](#)
[Czech Aerospace Cluster](#) – [Czech Rep.](#)
[Photonics Finland](#) – Finland



e.boost

Objective

Supporting European **electromobility** SMEs with a **range of services** to strengthen their resilience, green and digital transformation, and internationalization

Calls for proposals timeline

September 2023

- ✦ Top-down (*Clean H2*)
- ✦ Innovation services

February 2024

- ✦ Top-down (*Batteries*)
- ✦ Bottom-up
- ✦ Innovation services

July 2024

- ✦ Top-down (*Transport 0 emission*)
- ✦ Bottom-up

5 open calls to grant products, services & innovative process

- ✦ 5x2 consortia per call.
- ✦ Max funding = 40k€ per consortium

2 to grant innovation/market support services

- ✦ 2x6 SMEs per call.
- ✦ Max funding = 20k€

Follow us !



Contacts: jean-baptiste.hahn@cara.eu

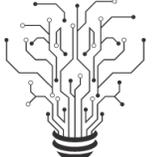
SILEO Supporting recovery and business transformation of lighting & furniture SMEs for the Europe Industry of Tomorrow

SILEO supports the **EU SMEs of lighting & furniture sector** to recover from the COVID-19 crisis, become more resilient to future shocks, be better prepared for disruptions in supply and value chains, more sustainable in their business operations and stronger connected to industrial and advanced technologies ecosystems.

With a **set of wide-ranging but well-crafted direct financial and non-financial support measures**, SILEO prepares clusters to answer the digital and circular transition needs of their SMEs.

SILEO offers strategic market intelligence analysis of the lighting & furniture sector to help SMEs start green and digital transition, tailored business expert consultancy, training and talent placement programs, support in capturing new international market opportunities, and setting resilience -preparedness masterplans for SMEs, and much more 😊

SILEO Financial Support to Third Parties – EU lighting & furniture SMEs

 HACK DAY - TRAVEL 500 € /SME	 BUSINESS TRANSFORMATION 5.000 €/SME	 ADVANCED TECHNOLOGY UPTAKE 10.500 €/SME	 TALENT PLACEMENT 4.000 €/SME
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COMING SOON



What are your thoughts?

FUNDING OPPORTUNITIES

SocialTech4EU Call for Social Enterprises in Europe – Financial support for training

- Selected organisations will be able to make use of **training opportunities** and in the future possibly scale up and accelerate their innovation efforts.
- Up to **3.000 EUR** for services related to training in **ICT, emerging technologies for the social economy, open innovation, business administration, marketing and sales**
- Applicants can be social enterprises as defined by the European Commission or start-ups with a social mission or impact
- Deadline: 14 April 2023
- Published on [European Cluster Collaboration Platform](#)



Are you a European social enterprise looking for financial support for training?

[Apply now!](#)



Co-funded by
the European Union



SOCIALTECH4EU



IKAT Tourism Call for SMEs in Europe - Financial support for services

- Call will provide each selected organisation with financial support in order to **purchase services** related to the following areas:
 1. **BUSINESS MODEL** - 3.000 EUR
 2. **ACCELERATION** - 8.000 EUR
 3. **OPEN INNOVATION** - 10.000 EUR
 4. **EXPERIENCE IN DIGITAL, SUSTAINABLE, AND INCLUSIVE TECHNOLOGY** - 6.000 EUR
 5. **FUNDING OPPORTUNITIES** - 4.200 EUR
 6. **INTERNATIONALISATION** - 6.000 EUR
 7. **TRAINING** (including mentoring and seminars for services 1 to 6) - 5.080 EUR
- Call is open for **SMEs from the tourism industrial ecosystem**
- Deadline: 20 April 2023
- Published on [European Cluster Collaboration Platform](#)



B-Resilient: Building the biomass resilience of food producing and processing SMEs through green and digitalised value chains

- B-resilient is organising cross-sectoral, cross-border matchmaking/business events for SMEs with different innovation actors in Biomass Resilience supported by **lump sums for travelling costs** (600 EUR per SME).
- The first event, **Bioeconomy & Food Biowaste Investment Brokerage Event**, co-organised with Model2Bio, BioeconomyVentures and EIT Food, will be celebrated in **Thessaloniki (Greece) on 22 and 23 May 2023**.
- Deadline: 24 April 2023
- Published on [European Cluster Collaboration Platform](#)



Bioeconomy & Food Biowaste Investment Brokerage Event
Challenge and Innovation Event
22 and 23 May 2023
Thessaloniki, Greece

Agenda (Draft)

Day 1	Day 2
10h - 12h - Workshops Value Chain workshop (B-Resilient:Clust-ER) Interactive stakeholder workshop on a selected value chain or technology challenge related to the valorisation of food residues in the bioeconomy. Model2Bio stakeholder workshop (coordinated by food-ri/FF) Presentation and challenges of the Model2Bio tool.	9h - 9h 30 - Registration and Coffee 9h30 - 10h - Welcome Presentations 10h - 11h - Plenary Session 11h - 11h20 - Coffee Break 11h20 - 12h20 - Pitch Challenge I 12h20 - 13h20 - Pitch Challenge II 13h20 - 14h30 - Lunch 14h30 - 16h30 - Matchmaking 16h30 - 17h30 - Cocktails & Closing
13h - 14h - Lunch 14h - 18h30 - Site visits Biogas Lagadas, S.A. A bioeconomy unit that produces energy and soil - fertilizers by burning treated biomass is available for a site visit. (15km from Thessaloniki) CERTH-INAB An RTO Laboratory specialized in the use of biotechnology for food will be also available for a site visit. Aim to discuss company testimonials/projects to be presented (5km from Thessaloniki) Gerovassileiou, S.A. A winery: site visit and wine tasting. An answer before the end of the week. (20km from Thessaloniki)	
Evening Joint event dinner Dinner on own expense for each participant Round price (all in) for dinner	

PIMAP4Sustainability: Funding for innovation

- The goal of the PIMAP4Sustainability (Photonics for International Markets and Applications for Sustainability) Euroclusters project open call is to financially support **photonics, advanced materials and advanced manufacturing SMEs** to develop innovative projects in three themes:
 - Aerospace
 - Metal working
 - Industrial production
- PIMAP4Sustainability will allow within its funded projects activities related to projects from a **TRL 5 to 8** such as:
 - Development of prototypes
 - Test innovative solutions on end user's facilities.
 - Validation of technologies by research centres
 - Any other activities tied to the development of innovative projects.
- **Matchmaking event on 14 March.** Link to register: <https://pimap4sustainability2023.b2match.io>
- Deadline: 3 May 2023
- Published on [European Cluster Collaboration Platform](#)



METASTARS: Open call for innovation services

- The target audience of the METASTARS Innovation Support Mechanism are SMEs from the **Aeronautics, Space, Defence and ICT sectors** wishing to submit proposals related to Aerospace & Defence
- METASTARS project aims at leveraging interlinkages between ASD and various ecosystems, including Renewable Energy, Tourism, Electronics, Mobility, Transport & Automotive and Digital
- Applications will be evaluated on a **first come, first served basis**
- Deadline: 31 December 2023
- Published on [European Cluster Collaboration Platform](#)

Financial Support for Services	Maximum financial support per Service	Maximum duration for Service implementation (months)	Estimated No of Services to be granted
Green Technology development	€4.000	4	10
Digitalisation	€6.000	4	10
Upskilling & reskilling	€3.000	4	8
Internationalisation for Japan	€5.500	10	8
Internationalisation for Canada	€5.500	10	8
Information system security	€15.000	10	10

CREATHRIV-EU: Support for Creative and Cultural Industries

- CREATHRIV-EU Projects will award grants for CCI SMEs for projects and activities that address one of the following challenges:
 - **Diversification** of products/service/contents based on digital technologies especially in the heritage, archives and libraries CCI sector;
 - Supporting the **green transition** of the audiovisual & multimedia sector and in performing arts;
 - Bridging the **skill-gaps** in the CCI workforce and supporting a bigger participation of **women**;
 - Increasing business opportunities through **internationalisation** and synergies along and across value-chains.
- Grants available:
 - Small-Scale Projects (5,000 €)
 - Collaboration Pilot Projects (20,000 €)
 - Travel Grants: Intra-EU Travel Grant (1,500 €); Extra-EU Travel Grant (5,000 €)
- Deadline: 2 May 2023
- Published on [Funding & Tenders Portal](#)



CreaThriv-EU
EuroCluster CCIs

Continue the dialogue...



<https://www.linkedin.com/groups/9274710/>

Register for the next Talks

22 March 2023 Interregional Collaboration

5 April 2023 Raw Materials and Circular Economy

19 April 2023 Private financing

3 May 2023 Transition Pathway on Construction

Register on the European Cluster Collaboration Platform!

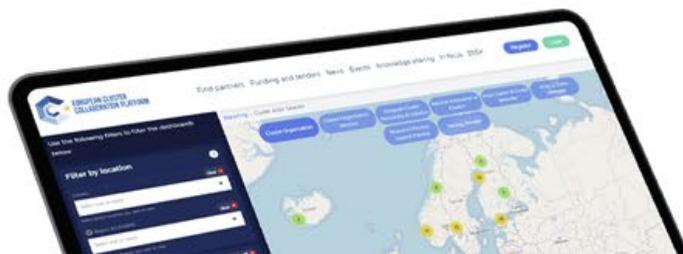
<https://clustercollaboration.eu/>

Strengthening the European economy through collaboration



The European online hub for industry clusters

Strengthening the European economy through collaboration



Find partners per country, region, sector or industrial ecosystem

EUCLUSTERS

THANK YOU

