

The Cluster Cooperation Quest

Team brainstorming

Introduction

Participants will embark on a cooperative quest where their mission is to help build the future AI-powered cluster cooperation platform. Through a series of challenges, participants will contribute ideas, insights, and experiences to shape the functionalities and priorities of the platform.

Within each team, assign roles like spokesperson, strategist, and scribe to encourage participation.

Participants will go through four “Cooperation Challenges.” For each challenge, they will be given a series of questions and will need to discuss and present their answers or responses. Points will be awarded based on creativity, insight, and engagement.

Challenge 1: The Great Cooperation Debate

1. What is the most significant challenge you face in collaborating with other clusters?
2. How often do you engage with international clusters, and what drives this engagement?
3. What support tools would improve your cooperation efforts?

Challenge 2: The Platform Builders

1. Do you agree that AI-driven data analytics can help cluster organizations to identify emerging trends and opportunities/challengers in their industries much faster than traditional methods?
2. How often do you use different generative AI-tools (ChatGPT, Claude, Bard etc) in your day-to-day cluster's activity and how useful this experience was for the cluster members?
3. What features would your digital cooperation platform absolutely need?
4. What challenges have you encountered with current digital platforms?
5. Which tool would be most critical for enhancing cross-border cooperation?

Challenge 3: The AI Power-up and The Future Vision

1. How can AI help clusters find the perfect partners?
2. What AI functionalities would make managing a large-scale cooperation project easier?
3. What challenges do you think AI might introduce, and how can we overcome them?
4. What is the greatest unmet need in current cluster cooperation?
5. Which regions or clusters would you like to cooperate with, and why hasn't it happened yet?
6. What does the future of international cluster cooperation look like to you?