

Pitching session

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Introduction to the Clusters in the Cahul and Ungheni Regions



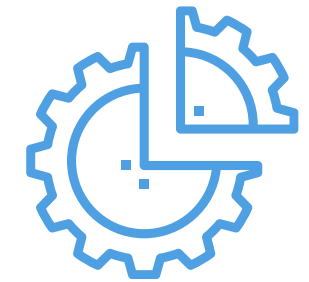
The EU4Moldova: Focal Regions Programme

supports smart, inclusive and sustainable socio-economic development of the Cahul and Ungheni regions.



Collaboration

between the private sector, local institutions and international organizations for regional development.



Economic sectors

Livestock, winemaking, beekeeping, table grapes, berries, tourism, furniture each with initiatives dedicated to increasing competitiveness.





An initiative of the European Union



PITCHING SESSION

CLUSTERS FROM CAHUL AND UNGHENI REGIONS



**NEXT
GEN
EU**



TOURISM CLUSTER VIA CAHUL



Organization

April 27, 2022

Management Entity: Pro Partnerships
for sustainable development

Bronze ESCA Certification

50 Members

Achievements:

- Belvedere platform overlooking Beleu Lake
- 13 new jobs created
- 16 cluster members received modern equipment
- 62 strategic road signs across the region
- 7 new tourism products and services developed
- Tourist guide developed in Romanian and English
- 10 specialized trainings
- 5 international cooperation agreements and participated in 9 international and national B2B events

Contacts





TABLE GRAPES CLUSTER CAHUL REGION



Organization

April 21, 2022

Management Entity: Association of Table Grapes Producers from Cahul municipality

16 Members

Achievements:

- Modernized sorting and packaging hall with conditioning system and PVC panels
- 22 trolleys, 550 crates for grape-picking
- A vehicle weighing scale installed for logistics optimization
- 10+ training sessions.
- 5 new jobs created.
- 4 international contracts signed

Contacts





ZOOTECHNICAL CLUSTER CAHUL REGION



Organization

April 27, 2022

Management Entity: NGO „Ciobănașul”

”Bronze” ESCA Certification

22 Members



Achievements:

- A modern mobile abattoir
- 3 new jobs, contributing to local employment
- Equiped cluster members with new equipment and machinery to strengthen production capacities
- 19 specialized training sessions
- 10 national and international events

Contacts





BEEKEEPING CLUSTER CAHUL REGION



Organization

March 06, 2023

Management Entity: Cahul Business Center

Bronze ESCA Certification

20 Members



Achievements:

- Easy Snap packaging line, to increase the production and packaging capacity of Cluster
- First beekeeping demonstration lot in Cahul region
- 192 hives purchased for Cluster members
- 14 specialized trainings
- 3 new jobs created
- over 6 participations in national and international events
- 3 collaboration agreements with international partners

Contacts





WINE PRODUCTION CLUSTER CAHUL REGION



Organization

September 20, 2023

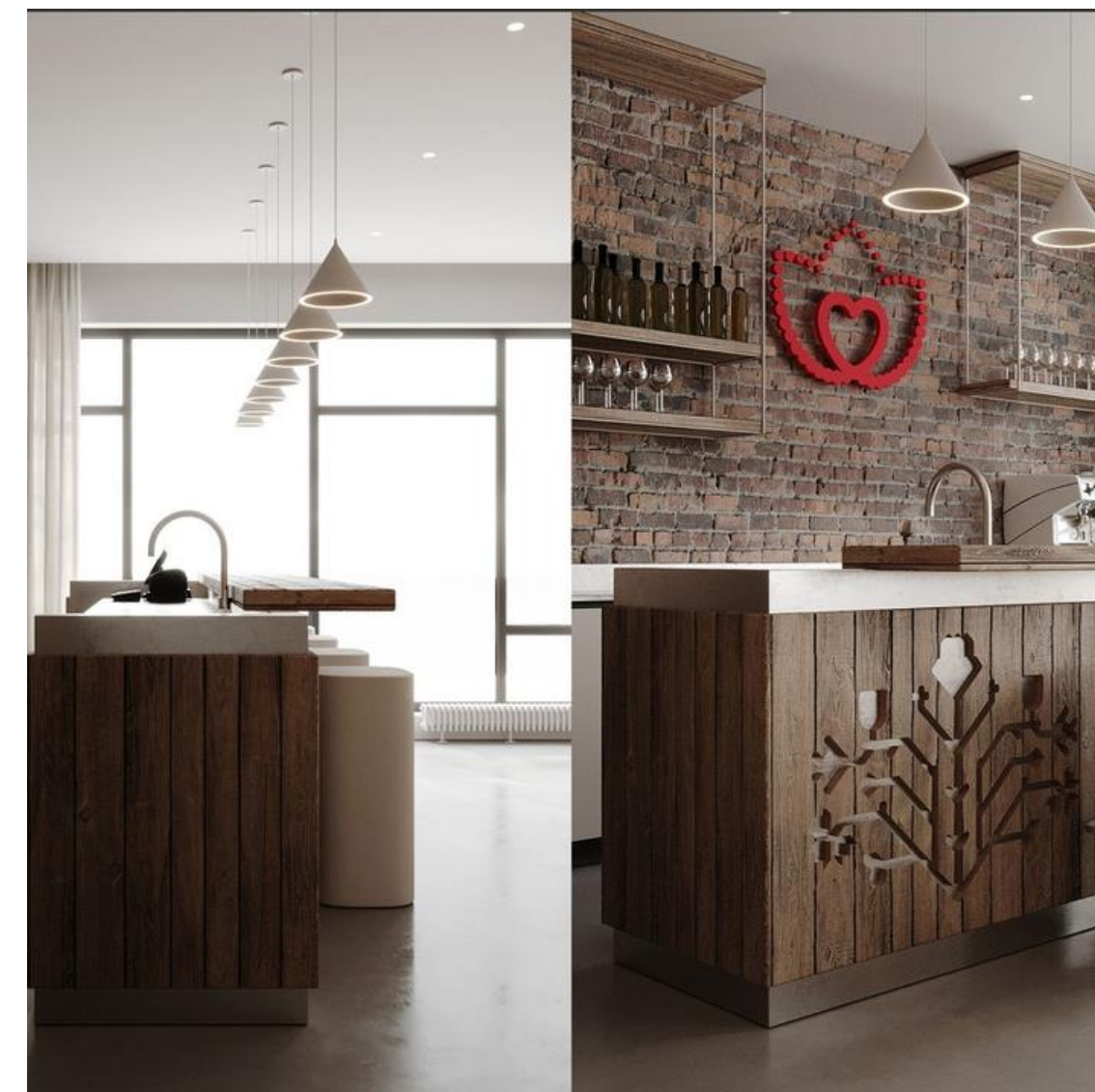
Management Entity: Cahul Chamber of
Commerce and Industry of the Moldova

22 Members

Achievements:

- Opening and equipping the first Oenological Center in Cahul
- 3 jobs created
- 10 specialized trainings
- over 12 national and international specialized events participated
- 2 collaboration agreements with other clusters

Contacts





BERRIES CLUSTER UNGHENI REGION



Organization

June 14, 2022

Management Entity: NGO Digital-Aghro Cluster

Bronze ESCA Certification

19 Members

Achievements:

- 100KW photovoltaic power plant installed
- 5 jobs created
- New export sales channels in Austria, Italy, Switzerland
- 10 training courses
- 1 collaboration agreement with EU Cluster

Contacts





FURNITURE CLUSTER UNGHENI REGION



Organization

May 04, 2022

Management Entity: Regional Association of Furniture Manufacturers Ungheni

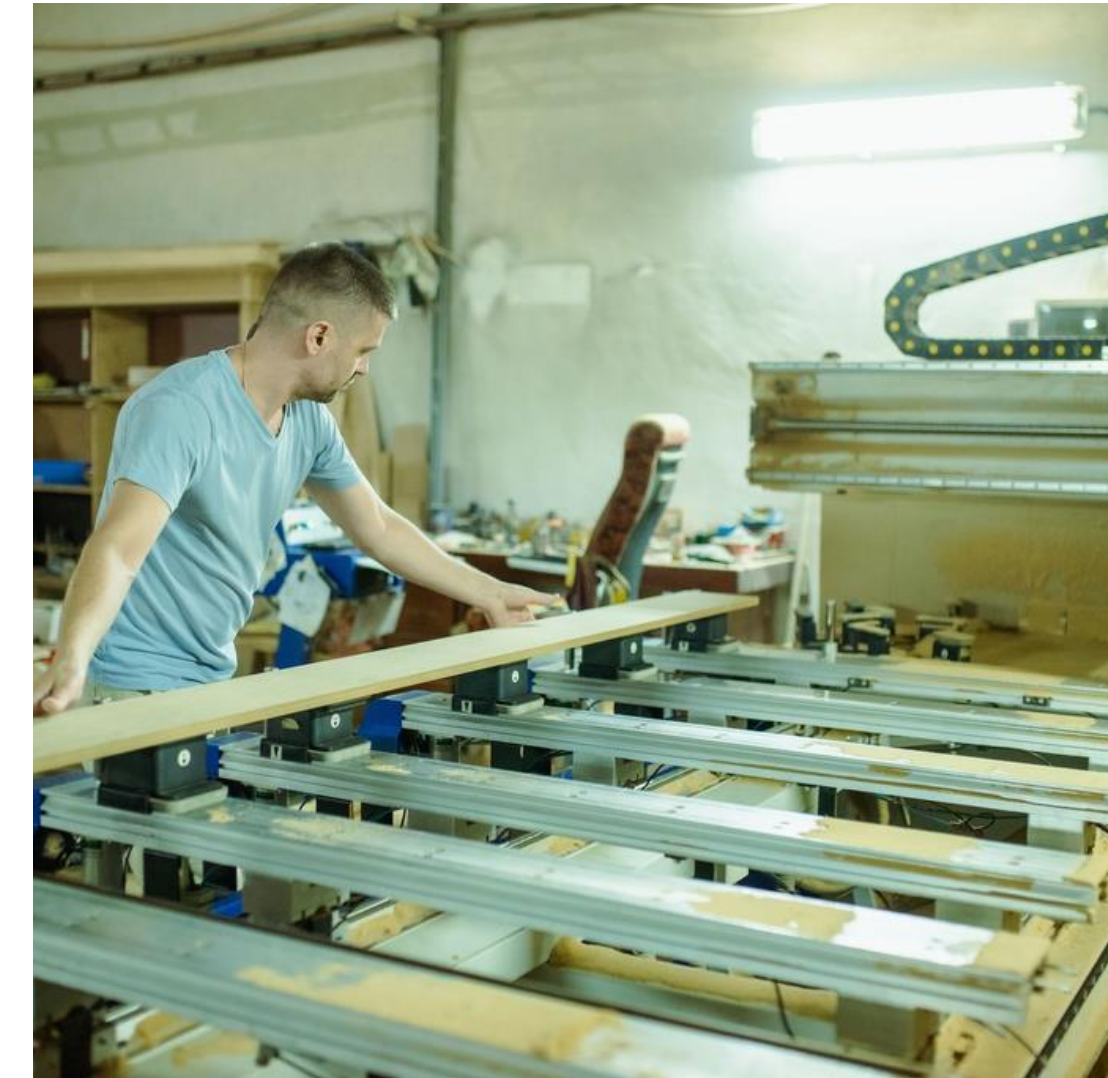
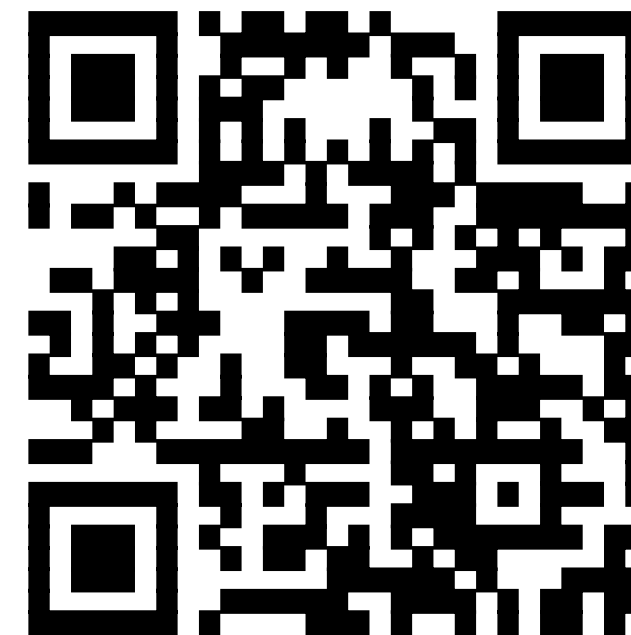
Bronze ESCA Certification

18 Members

Achievements:

- 17 new jobs created
- 12 new equipment for cluster members
- 10% increased labor productivity
- 5 new sales contracts
- 2 partnerships with Romanian clusters
- 10 new products developed
- over 10 specialized training

Contacts





TOURIST CLUSTER DEALURILE MĂGURII

UNGHENI REGION



Organization

March 01, 2023

Management Entity: Pro Partnerships
for sustainable development

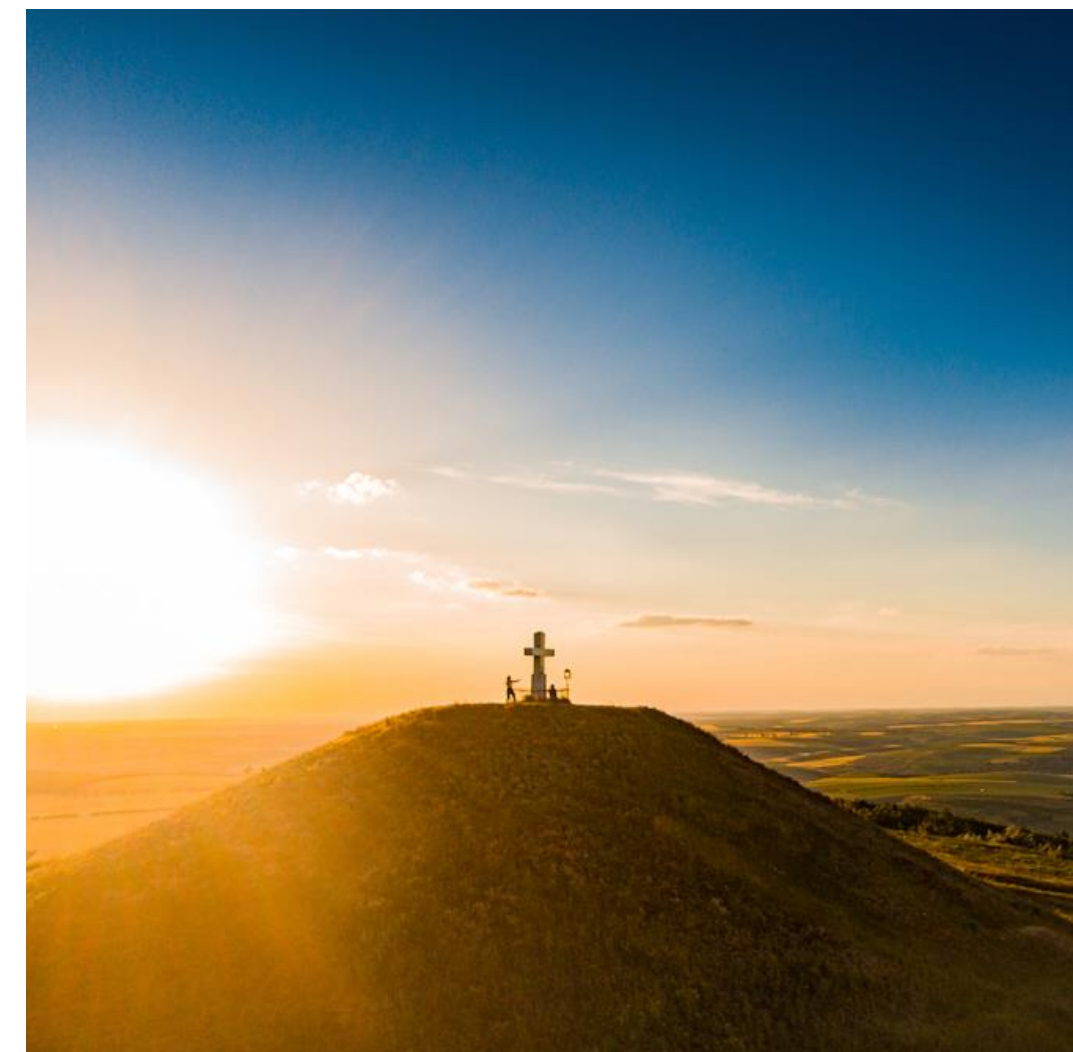
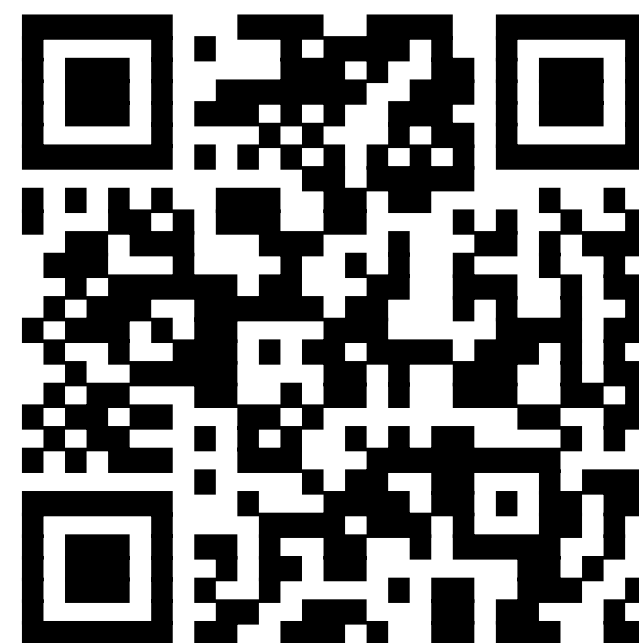
Bronze ESCA Certification

50 Members

Achievements:

- 55 road signs across the region
- 3 new tourist routes created in the region
- 7 new jobs created
- 24 types of equipment and goods purchased
- 12 professional training courses
- 1 partnership agreement with another cluster
- 5 national and international events participated

Contacts

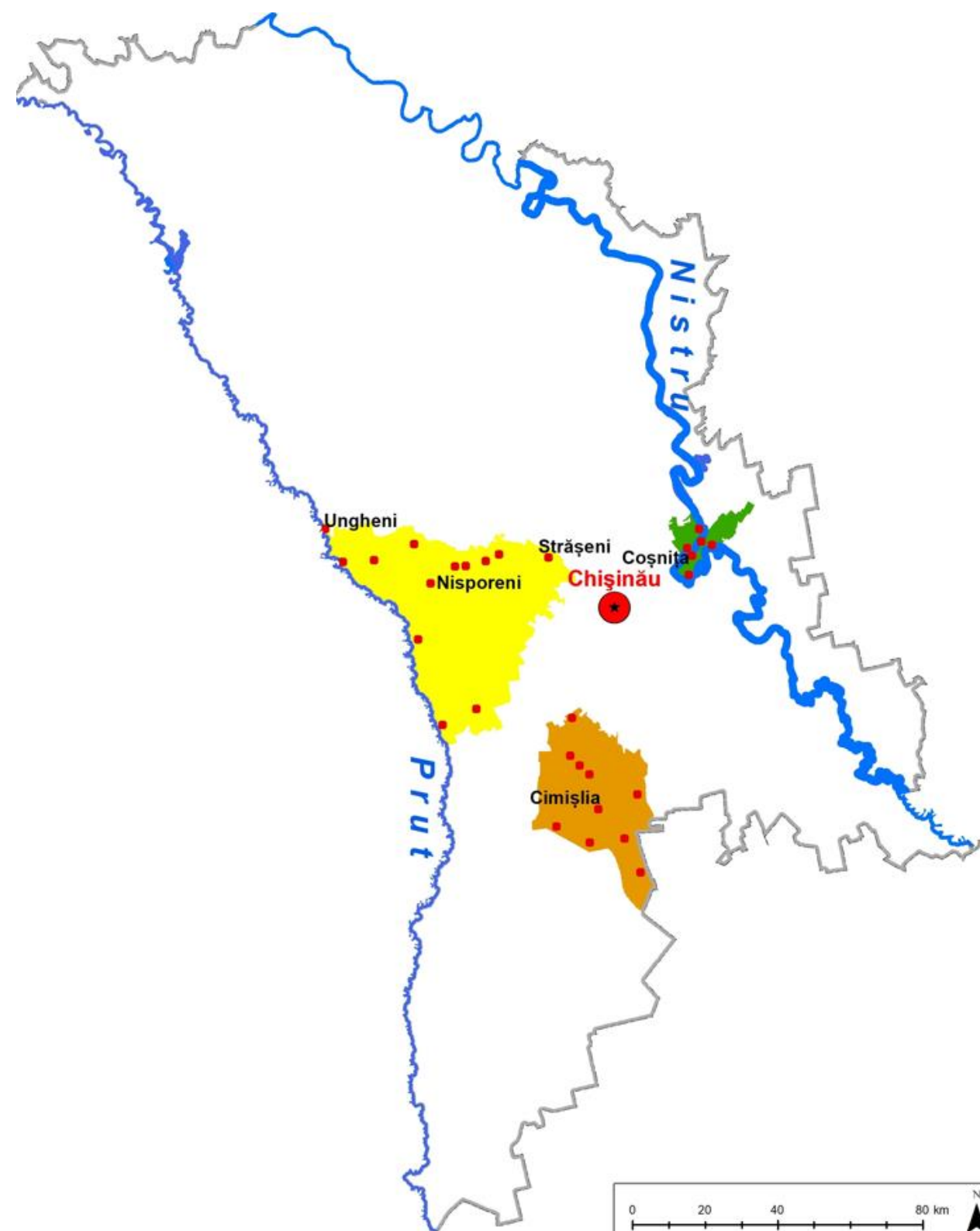


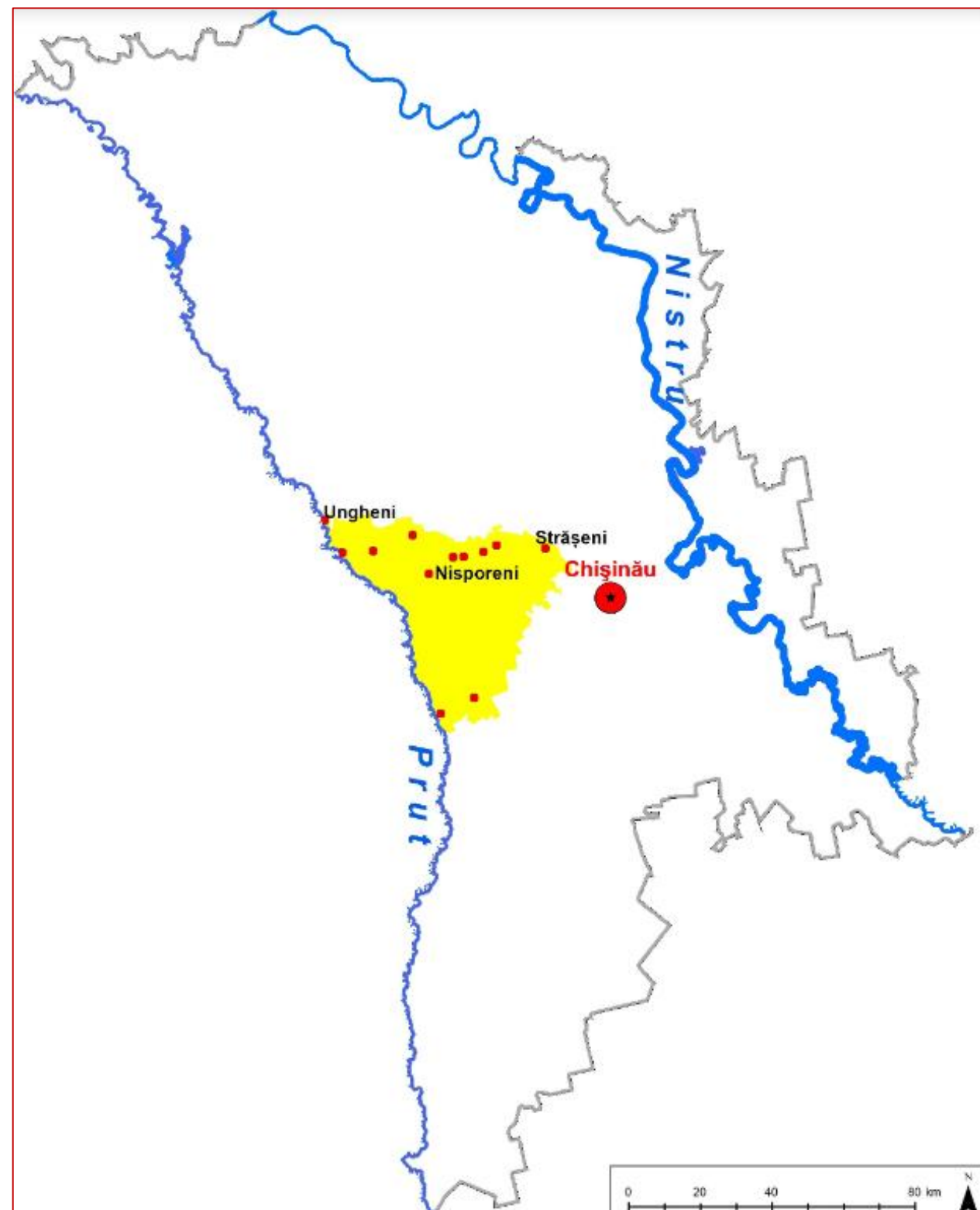
Pitching Session

Ghenadie Ivascenco



3 Micro-Clusters developed with the support of UNDP and Switzerland





Size

43 members

- ✓ 16 companies
- ✓ 18 Local Governments
- ✓ 5 R&D and Education Entities
- ✓ 4 Associative Entities

Location

Central-Western part of Moldova

Districts of Strășeni, Nisporeni, Hâncești and Ungheni

Features

Sectoral Powerhouse in Moldova

- ✓ Leading producers
- ✓ Top country exporter
- ✓ Major processors

Organization

Established on 17 October 2023

- ✓ Management Entity: "AROMEDA" Association
- ✓ "Bronze" ESCA Certification

Specialization

Medical and Aromatic Plants

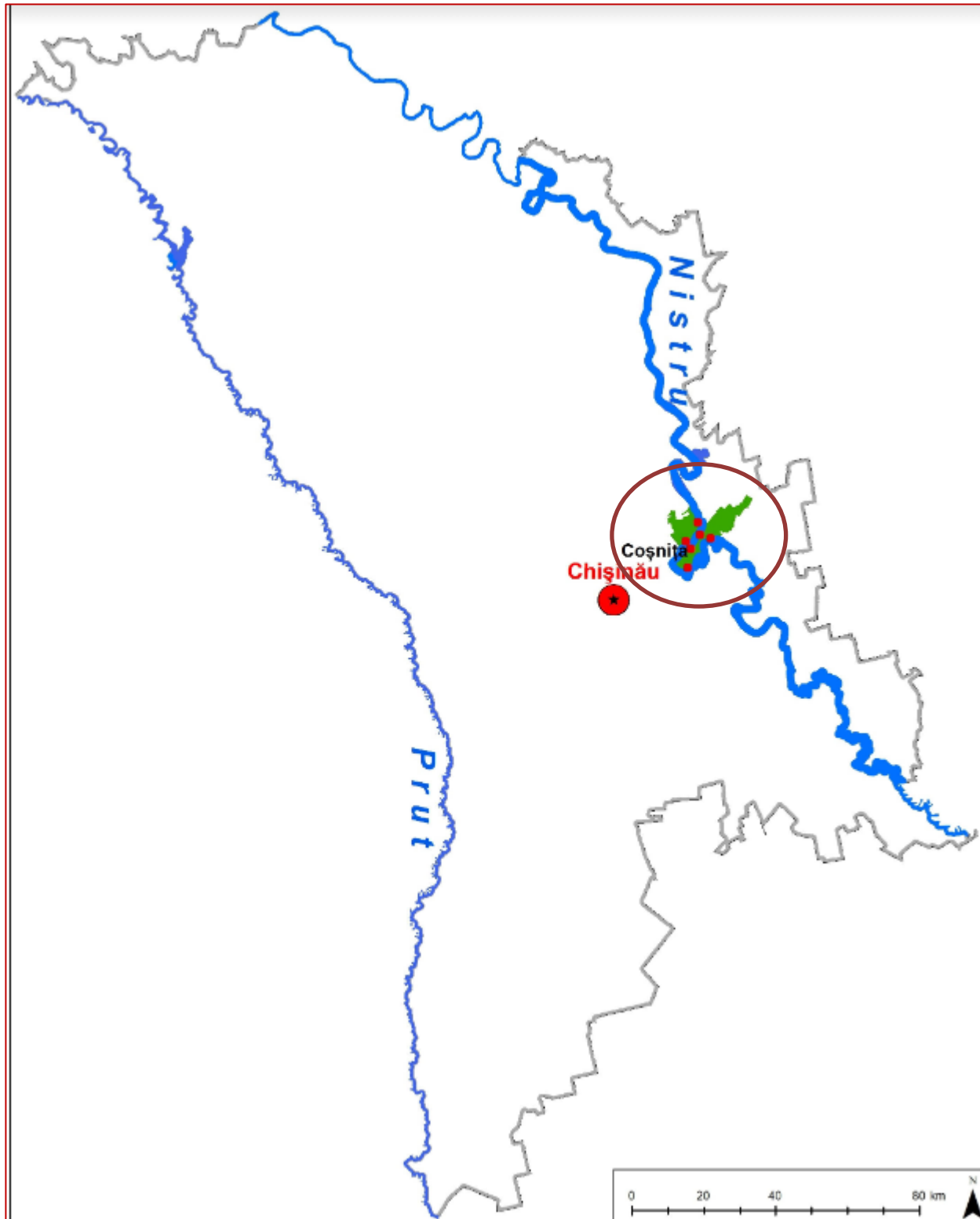
- ✓ Cultivation and processing
- ✓ Production of oil, juices, herbal infusions, fruit&plant mixes, etc.)

Contacts

www.herbafruct.md

- ✓ Cluster Manager: Nicu Vrabie
- ✓ Cluster President: Lucia Ușurelu

HEART OF NISTRU Cluster



Size

52 members

- ✓ 38 companies
- ✓ 6 Local Governments
- ✓ 3 R&D and Education Entities
- ✓ 5 Associative Entities



Location

Central-Eastern Part of Moldova

5 municipalities in Dubăsari District



Features

A leading rural tourism destination in Moldova

- ✓ 1,000 accommodation places
- ✓ 20+ food establishments
- ✓ 20+ entertainment and recreation entities



Organization

Established on 27 September 2023

- ✓ Management Entity: "Heart of Nistru" LAG
- ✓ "Bronze" ESCA Certification



Specialization

Rural Tourism

- ✓ HORECA
- ✓ Light Adventures
- ✓ Agri-food products



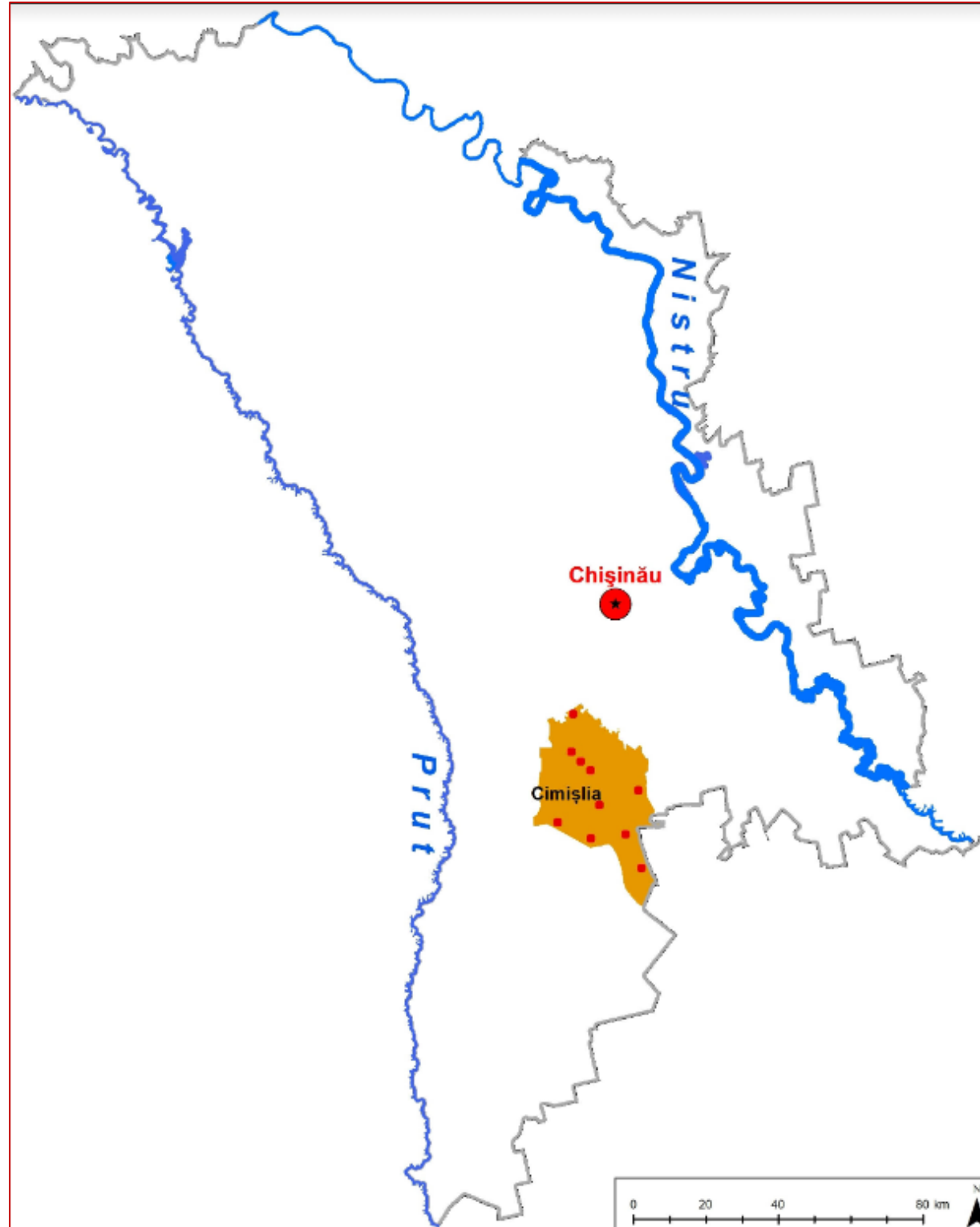
Contacts

www.inimanistrului.md

- ✓ Cluster Manager: Viorica Verlan
- ✓ Cluster President: Ruslan Uskov



Livestock (Sheep & Goat) Cluster



Size

26 members

- ✓ 19 companies
- ✓ 1 Local Government
- ✓ 2 R&D and Education Entities
- ✓ 4 Associative Entities



Location

South of Moldova

Cimișlia and Basrarabeasca Districts



Features

The Country Sheep and Goat Powerhouse

- ✓ Approx 10% of the country sheep and goat population
- ✓ Leading national cheese producers



Organization

Established on 10 October 2023

- ✓ Management Entity: "Development through Engagement" Association
- ✓ **"Bronze" ESCA Certification**



Specialization

Sheep and Goat

- ✓ Milk & Cheese
- ✓ Breeding



Contacts

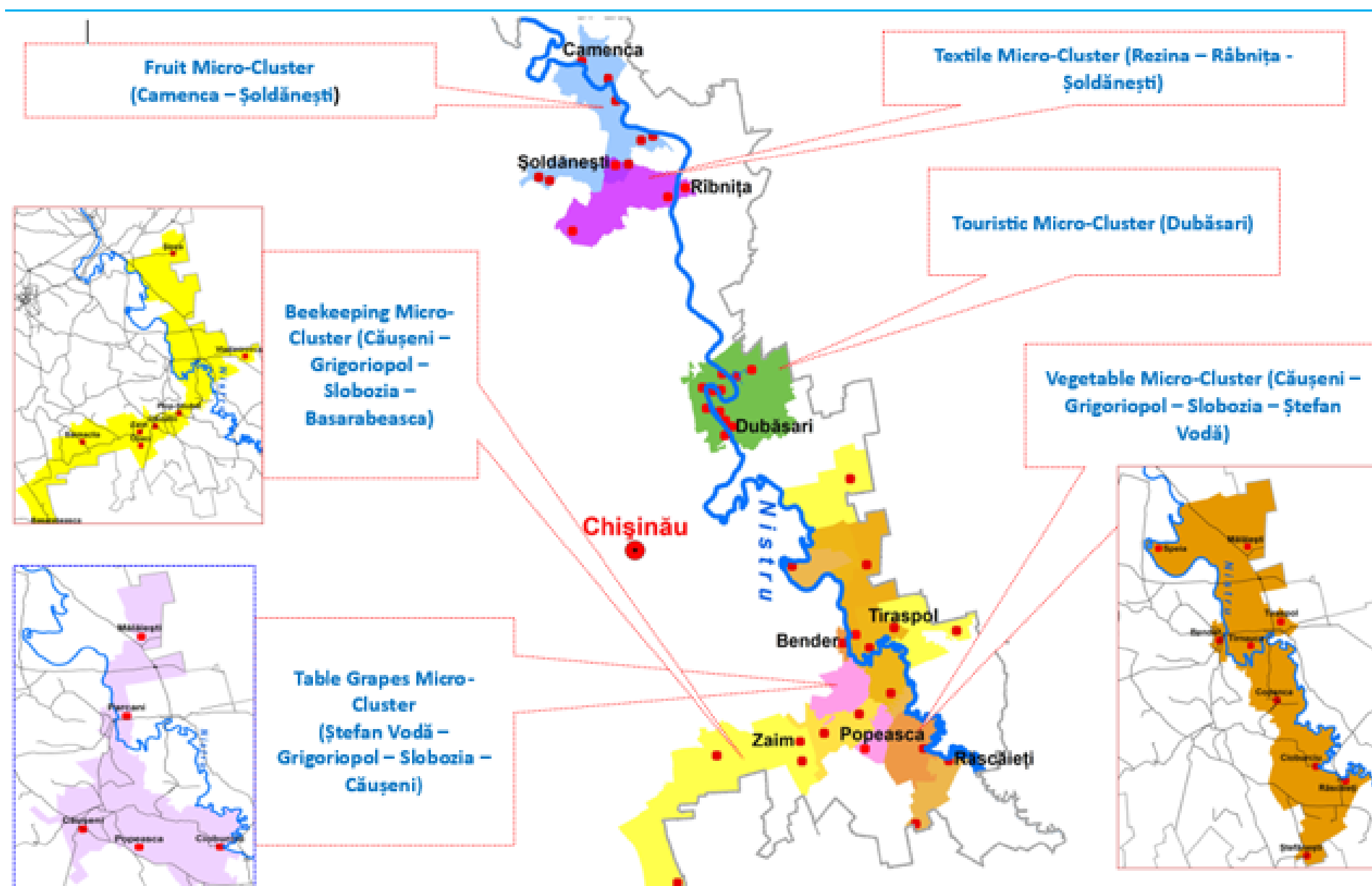
www.ovicaprin.md

- ✓ Cluster Manager: Vasile Sidor
- ✓ Co-presidents: Dorina Baciuc and Pavel Prisăcaru

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Dumitru Parfentiev

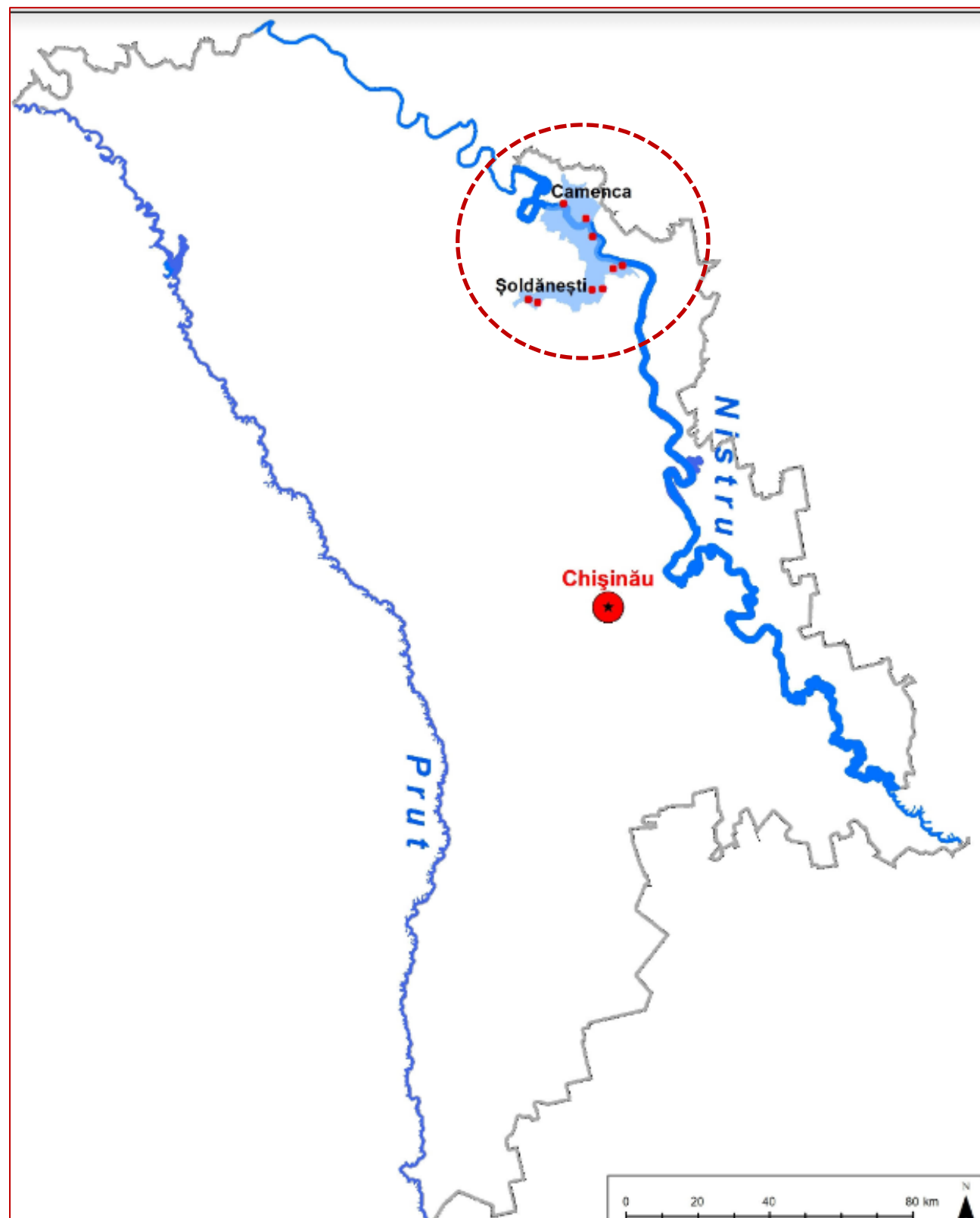




6 Cross-River Micro-Clusters developed with the support of UNDP UK and Sweden



`FRUIT EXPORT HUB` Cluster



Size

21 members

- ✓ 12 companies
- ✓ 4 Local Governments
- ✓ 3 R&D and Education Entities
- ✓ 2 Associative Entities



Location

North-East of Moldova

Șoldănești and Camenca Districts



Organization

Established on 22 August 2024

- ✓ Management Entity: "Social Global Innovations" Association



Specialization

Fruits production and export

- ✓ Apples
- ✓ Plums
- ✓ Peaches



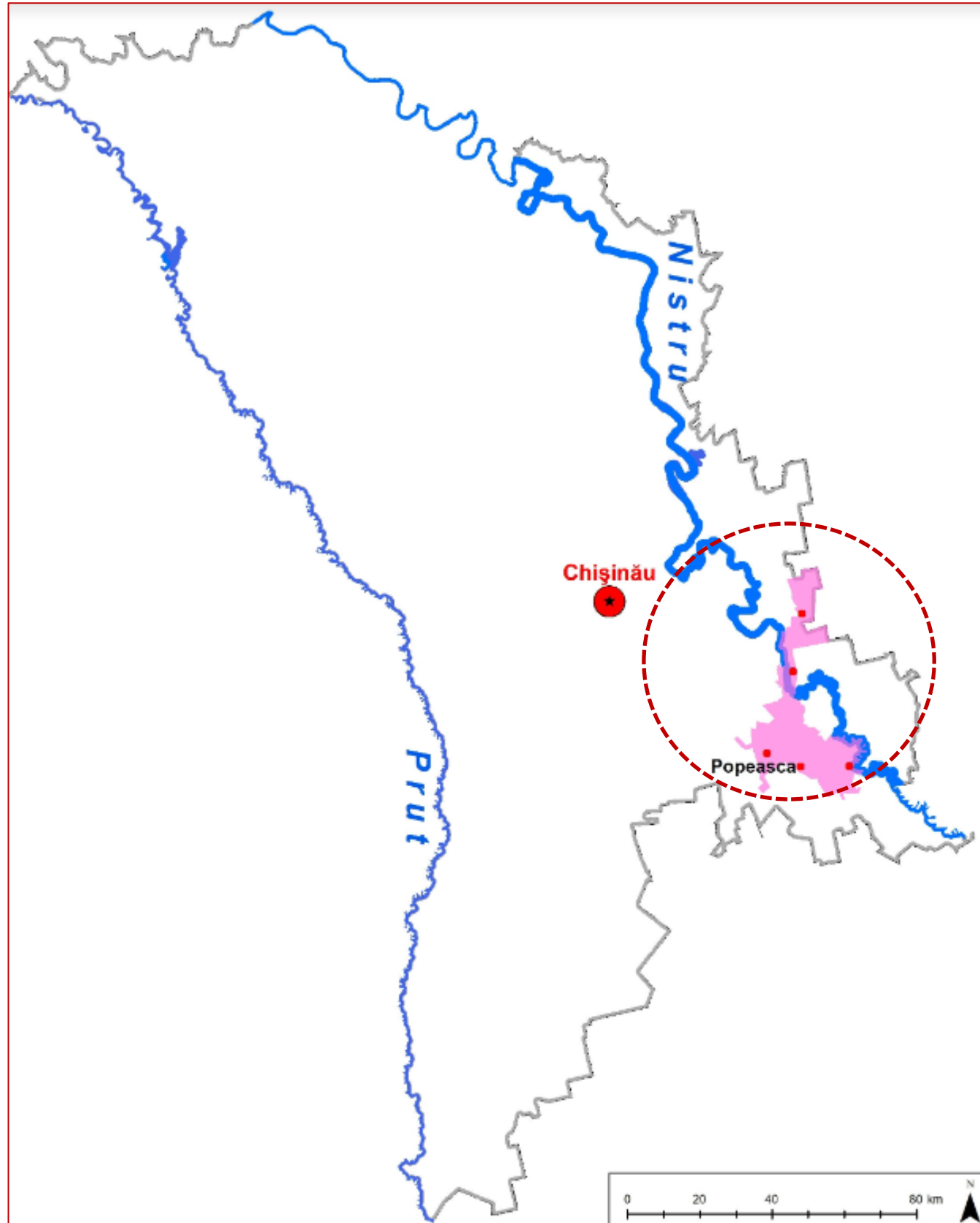
Features

One of the Fruit Powerhouses in Moldova

- ✓ Export Orientation (European Union and Middle East)
- ✓ Incorporates firms from both banks of Nistru river



`GOLDEN GRAPES LOGISTICS` Cluster



Size

18 members

- ✓ 12 companies
- ✓ 1 Local Governments
- ✓ 1 R&D and Education Entities
- ✓ 4 Associative Entities



Location

South-Eastern part of Moldova

Ștefan Vodă, Căușeni, Slobozia, Grigoriopol Districts



Organization

Established on 31 August 2024

- ✓ Management Entity: "Andriesh" Association



Specialization

Table Grape production and export

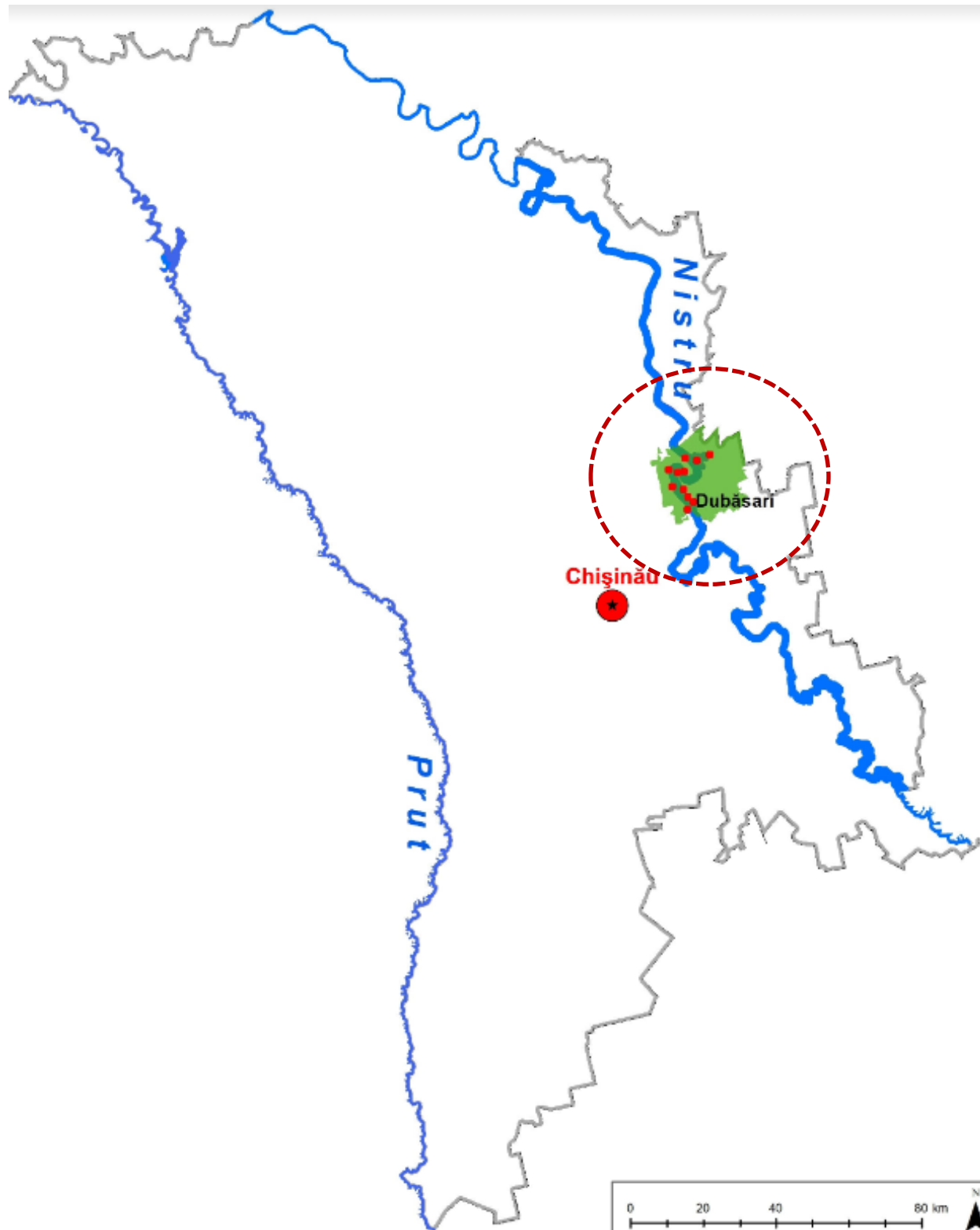
- ✓ Cultivation
- ✓ Storing and Packaging
- ✓ Export



Features

One of the Grapes Powerhouses in Moldova

- ✓ Export Orientation (European Union and Middle East)
- ✓ Incorporates firms from both banks of Nistru river



Size

43 members

- ✓ 12 companies
- ✓ 4 Local Governments
- ✓ 3 R&D and Education Entities
- ✓ 2 Associative Entities

Location

Eastern Moldova

Around Dubăsari Water Reservoir

Organization

Established on 26 July 2024

- ✓ Management Entity: "Nisru Riviera" Destination Management Organization

Specialization

Rural Tourism

- ✓ Water recreation activities
- ✓ HORECA
- ✓ Health resorts

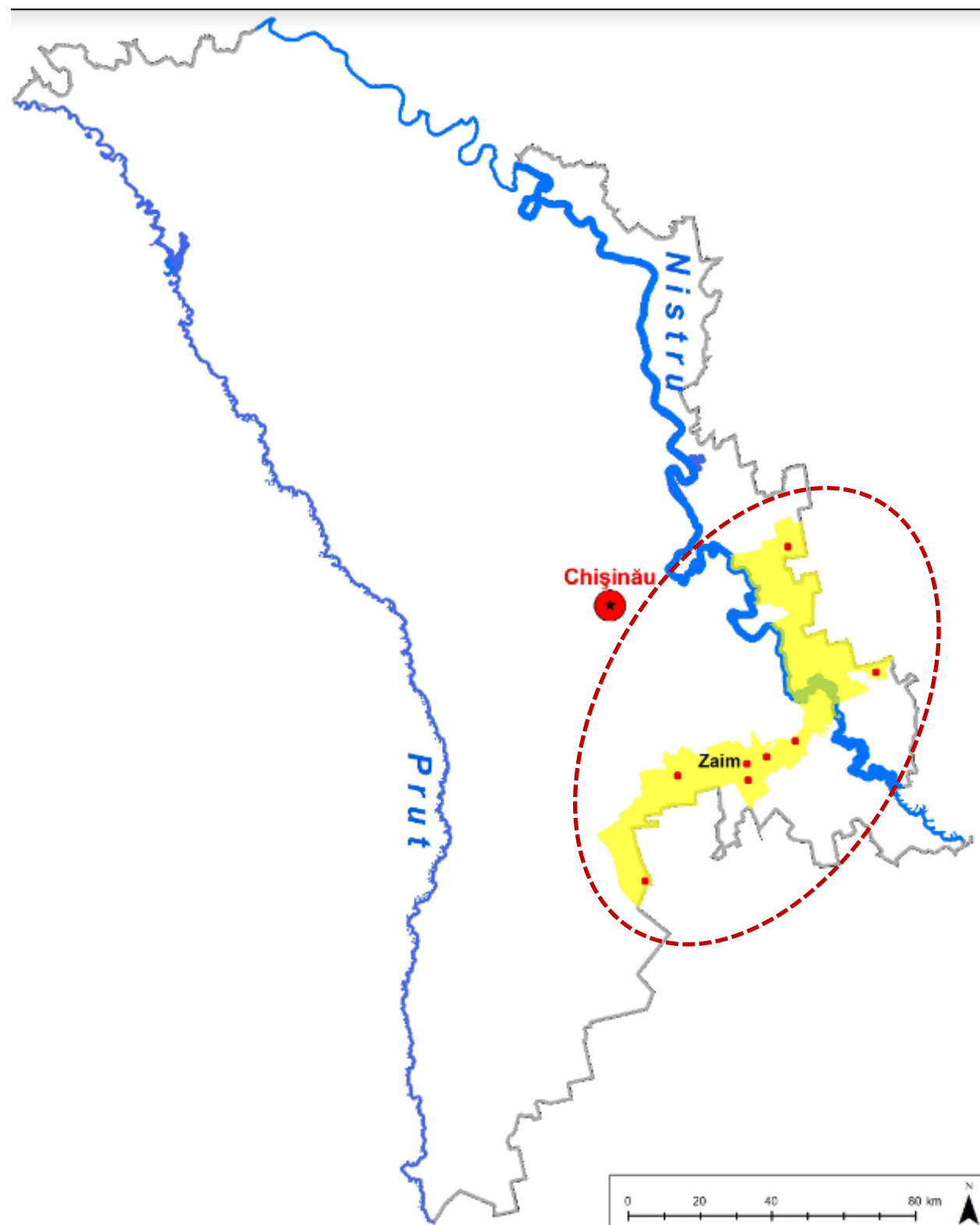
Features

The largest water area in Moldova

- ✓ Incorporates companies from both banks of Nistru



TRADE HONEY GROUP Cluster



Size

20 members

- ✓ 11 companies
- ✓ 2 Local Governments
- ✓ 3 R&D and Education Entities
- ✓ 4 Associative Entities

Location

South-Eastern part of Moldova

Căușeni, Grigoriopol, Basarabeasca, Slobozia, Ștean Vodă Districts

Organization

Established on 23 August 2024

- ✓ Management Entity: "HARANAJ" Association

Specialization

Honey production, processing and export

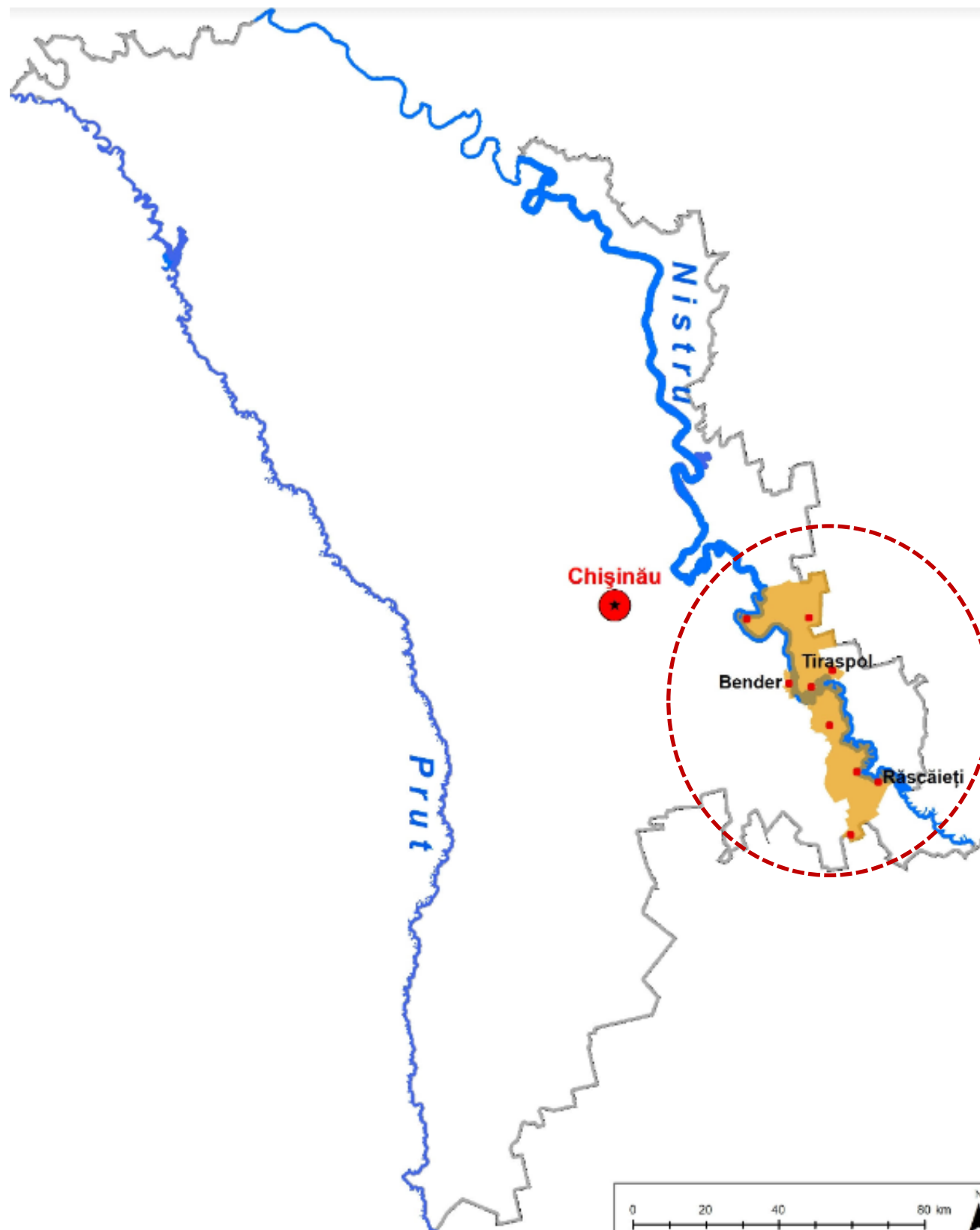
Features

One of the Honey Export Hubs of Moldova

- ✓ Incorporates firms from both banks of Nistru river



LOWER NISTRU VEGETABLES Cluster



Size

18 members

- ✓ 12 companies
- ✓ 1 Local Governments
- ✓ 2 R&D and Education Entities
- ✓ 3 Associative Entities

Location

South-Eastern part of Moldova

Ștefan Vodă, Slobozia, Căușeni, Tiraspol, Bender

Organization

Established on 23 August 2024

- ✓ Management Entity: Lower Nistru Vegetable Cluster Association

Specialization

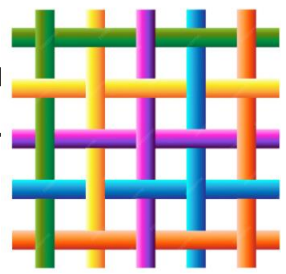
Vegetables production, processing, packaging and export

- ✓ Carrots, Onion, Beet, Cabbage

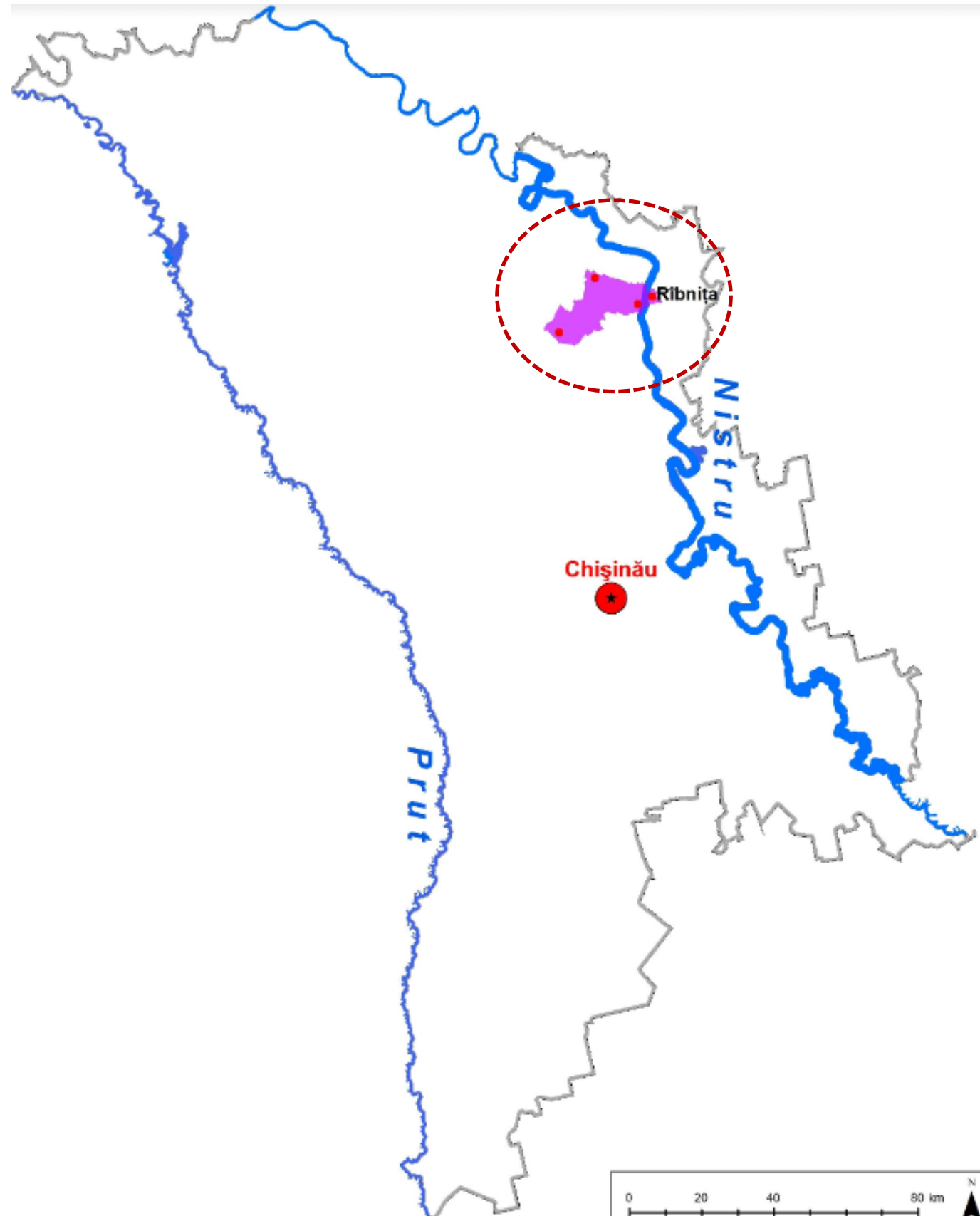
Features

The Vegetable Powerhouse of Moldova

- ✓ Export Orientation (European Union)
- ✓ Incorporates firms from both banks of Nistru river



MOLDOVA TEXTILE EXPORT Cluster



Size

22 members

- ✓ 10 companies
- ✓ 4 Local Governments
- ✓ 6 R&D and Education Entities
- ✓ 2 Associative Entities



Location

North-Eastern part of Moldova
Râbnița, Rezina and Șoldănești Districts



Organization

Established on 22 August 2024

- ✓ Management Entity: SORINTEX Association



Specialization

Clothing, Textile, Fabric packaging



Features

Cross-river value chain reintegration and further joining the Macro-Regional
SORINTEX CLUSTER

- ✓ Incorporates companies from both banks of Nistru river

Pitching Session

Thank You

