

Join us in building a more resilient & creative Europe



Creative Cluster

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General cluster secretary & FRIEND CCI project manager



OPENHUB CREATIVE CLUSTER








CREATIVITY

The common point for any successful industry

Romanian IT&C Creative Cluster

We aim to cultivate a thriving ecosystem that not only incubates but accelerates international business growth through skill enhancement, mentorship, and resources.

-  Developing regional digital products
-  Develop a cloud infrastructure for the new AI revolution
-  Internationalization for creative SMEs & Clusters
-  Support and training on emerging technologies
-  Digital support for cultural and creative industries





FRIEND CCI EURO CLUSTER

BUILDING RESILIENCE FOR THE CCIs



Co-funded by
the European Union

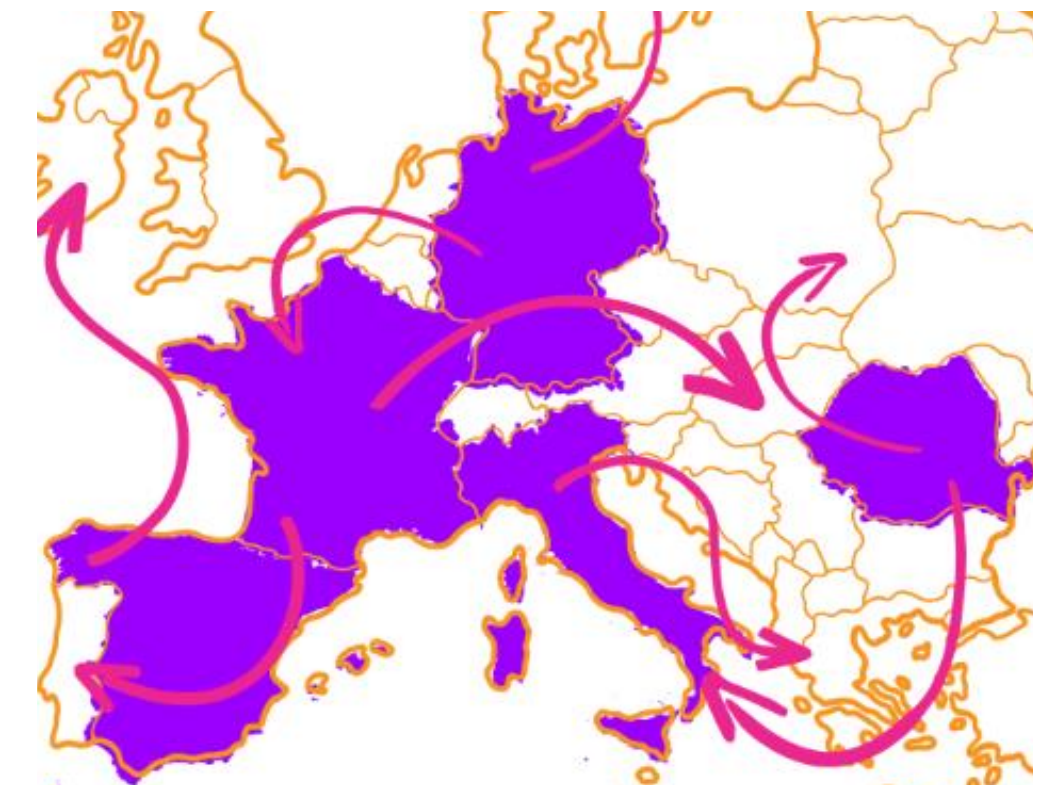
ITALCAM
CAMERA DI COMMERCIO
ITALO - TIROBICA

idia



France
Clusters openhub

MEMBERS:



Catalyst in the process of green & digital transformation of the CCI ecosystem in Europe by:

- Supporting SMEs in the CCI Ecosystem
- Forming & Developing an EU Strategic Partnership
- Strategic Coordination at EU level

RESULTS SO FAR:

- **22** INOVATIVE PROJECTS founded
- **59** SMEs forming INTERNATIONAL CONSORTIUMS
- **CROSSSECTORIAL COLABORATION** for green & digital transformation of the CCI ecosystem in Europe

1ST OPEN
CALL

1 076 000, 000 EUR
100% FUNDED

2ND OPEN
CALL

VENETIAN CLUSTER ITALCAM OPENHUB CLUSTER

FRANCE CLUSTERS IDIA CLUSTER



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FRIEND CCI EURO CLUSTER

SOME OF THE FRIEND CCI PROJECTS

Friend CCI
Create - Connect - Innovate



ARCHITECTURE

AIDDA



Architectural expertise combined with AI to elevate project discovery stage, offering limitless design iterations, thus enhancing digitalization, client experience & creative potential.

- Romania
- Moldova

UPSKILLING

MARKACADEMY



Comprehensive platform for marketing education, training & consulting to enhance professional skills and provide access to industry knowledge and practical experiences.

- Romania
- Moldova
- Italy

EDUCATION

LLMENTOR BOOK



An innovative platform aiming to democratize education and mentorship through the power of AI and machine learning.

- Romania
- Ukraine

ORGANIZATION CULTURE

CULTURE HUB



Leveraging AI to transform how organizational culture is visualized & shared, by creating custom Wall prints based on employee feedback.

- Romania
- Moldova



EUROPEAN CLUSTER
COLLABORATION PLATFORM



European
Commission



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BUILDING RESILIENCE FOR THE CCIs

JOIN US



JOIN THE EUROPEAN CCI PLATFORM:

- List as service providers
- Build your international profile
- Look for future partners & solutions
- Share **insights** for a more resilient CCI

LET US KNOW ABOUT YOUR CHALLENGES:

- Fill [out this questionnaire](#) and help us gather detailed insights to **understand your challenges & enhance the resilience** of the EU Cultural and Creative Industries (CCI) sector

PREPARE FOR THE CCI METACLUSTER:

- Subscribe to our FRIEND CCI newsletter
- Find out first the news about the **CCI META Cluster** we are building and which you can contribute.



<https://euroclusterfriendcci.eu/>



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BENEFITS OF JOINING OPENHUB

<https://openhub.ro/>

<https://openhub.ro/>



openhub
Creative Cluster

Access to a Diverse Professional Network

- ✓ Advertising and Marketing
- ✓ IT, Software, and Information Services
- ✓ Cultural Heritage and Museums
- ✓ Visual Arts
- ✓ Media and Press

Opportunities for Growth and Development

- ✓ **Access Funds and Resources**
- ✓ Cross-Disciplinary Collaboration
- ✓ Representation and Advocacy

Support Facilities and Services

- ✓ **Co-working and Event Spaces**
- ✓ Community Involvement
- ✓ **Incubation**
- ✓ Networking and Events
- ✓ **Workshops and Professional Development Trainings**

Collective Branding and Marketing

- ✓ **Joint Promotion**
- ✓ Exhibitions and Fairs



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THANK YOU

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