

Pitching session

Johan Wasberg
Senior Expert
Oy Merinova Ab/EnergyVaasa Cluster



Your Organisation

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Merinova/ EnergyVaasa Cluster

- Energy technology
- 68 core members
- Annual turnover 6 billion euro
- Over 80% export



Activities/Challenges/Impact

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- We do what clusters do ... some examples:
- **Eu Affairs Manager**- consortia, proposals, opportunities, matina.mitsobonou@merinova.fi
- **Best summer job ever**, 10.000€/month, car, hotel, restaurants etc. cost 100.000 euro from members, publicity worth 1 million euro.
- **Privately funded** global business accelerator program <https://energyspin.fi/>
- The future look good, everybody needs energy....

What are you offering// What are looking for?

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- **Cluster member** collaboration R&D, Business cooperation etc.
- **Cluster 2 Cluster** – improved management, meta clusters etc.
- **City 2 City** – City of Vaasa, smart city, carbon neutral city etc.
- **Region 2 Region** cooperation – Ostrobothnia, S3 etc..

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CONTACTS

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