



# Single Market Programme

## SME Pillar- Cluster Policy

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# ECCP and Euroclusters

## CLUSTER POLICY – Context and Instruments

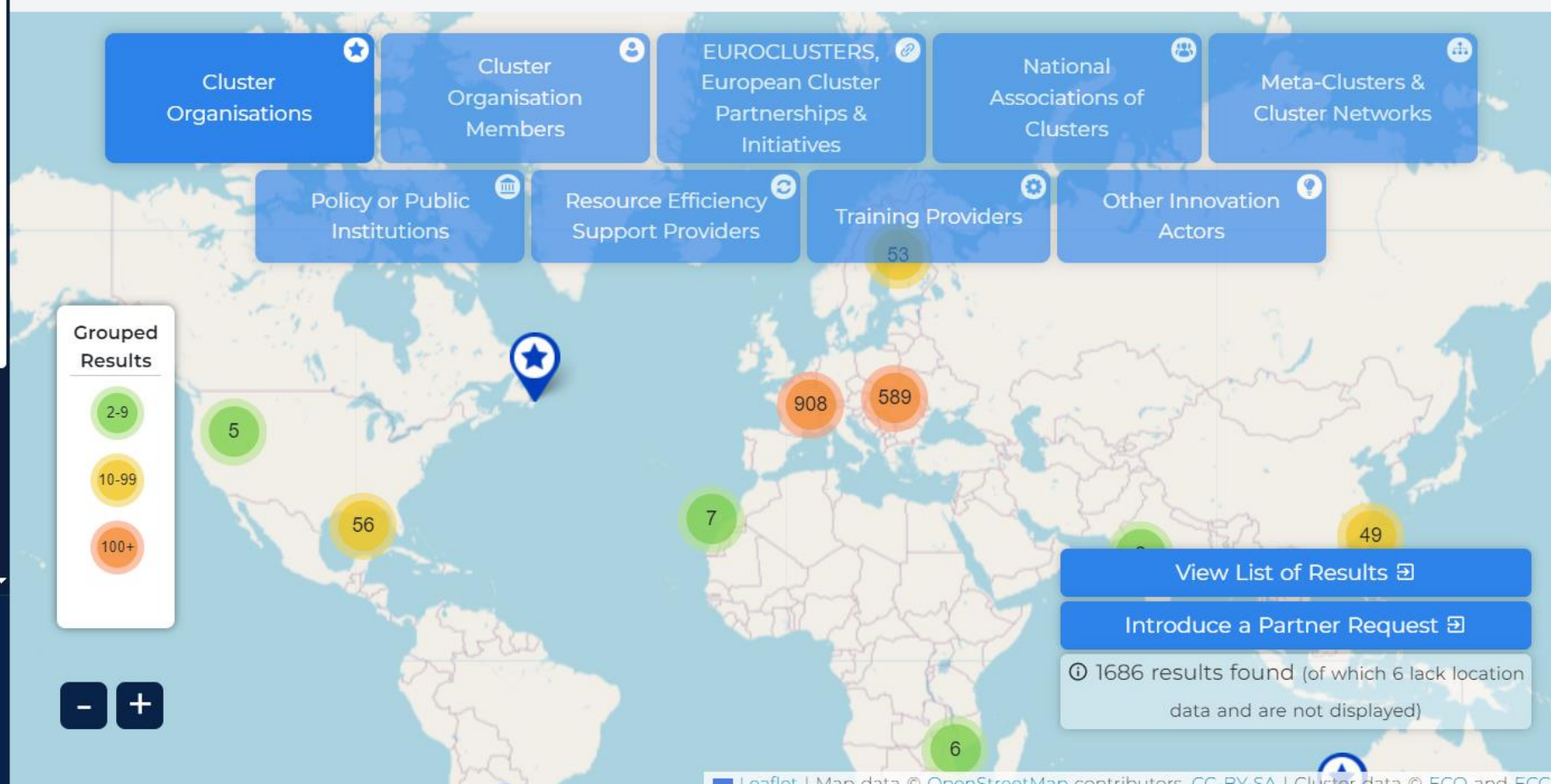
- The two major cluster policy instruments are the **European Cluster Collaboration Platform (ECCP)** and **Euroclusters**
- Our policy instruments foster cross-sectoral and cross-national collaboration, thus boosting the creation of interregional value chains. This approach views clusters as connectors across geographies, creating a web of production and trade that maximizes the unique capabilities of each area.
- Clusters from the Single Market Programme (SMP)- associated Countries can apply and participate to the activities
- The European Cluster Collaboration Platform (ECCP) also includes the dynamic mapping of **over 1,500 profiled cluster organisations** worldwide- according to location, industry, areas of expertise...

# EUROPEAN CLUSTER COLLABORATION PLATFORM– Mapping Tool



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# EUROPEAN CLUSTER COLLABORATION PLATFORM



# EUROPEAN CLUSTER COLLABORATION PLATFORM

- Hybrid event of 2 days in EU regions, around 7 per year
- EU regions need to apply to host the event
- The objective is to facilitate clusters' active role in regional economic development and competitiveness
- Create + promote collaborations between clusters and regional stakeholders



# EUROPEAN CLUSTER COLLABORATION PLATFORM

- Objective is to promote clusters collaboration within Europe and Third Countries, to find new markets and collaboration opportunities
- 11 physical matchmaking (5 outgoing, 5 ingoing, and 1 intra-EU), 8 virtual (intra-EU)
- Priorities of Countries are decided according to industrial priorities, competitiveness and political agenda
- Often in collaboration with other DGs (INTPA, NEAR...)





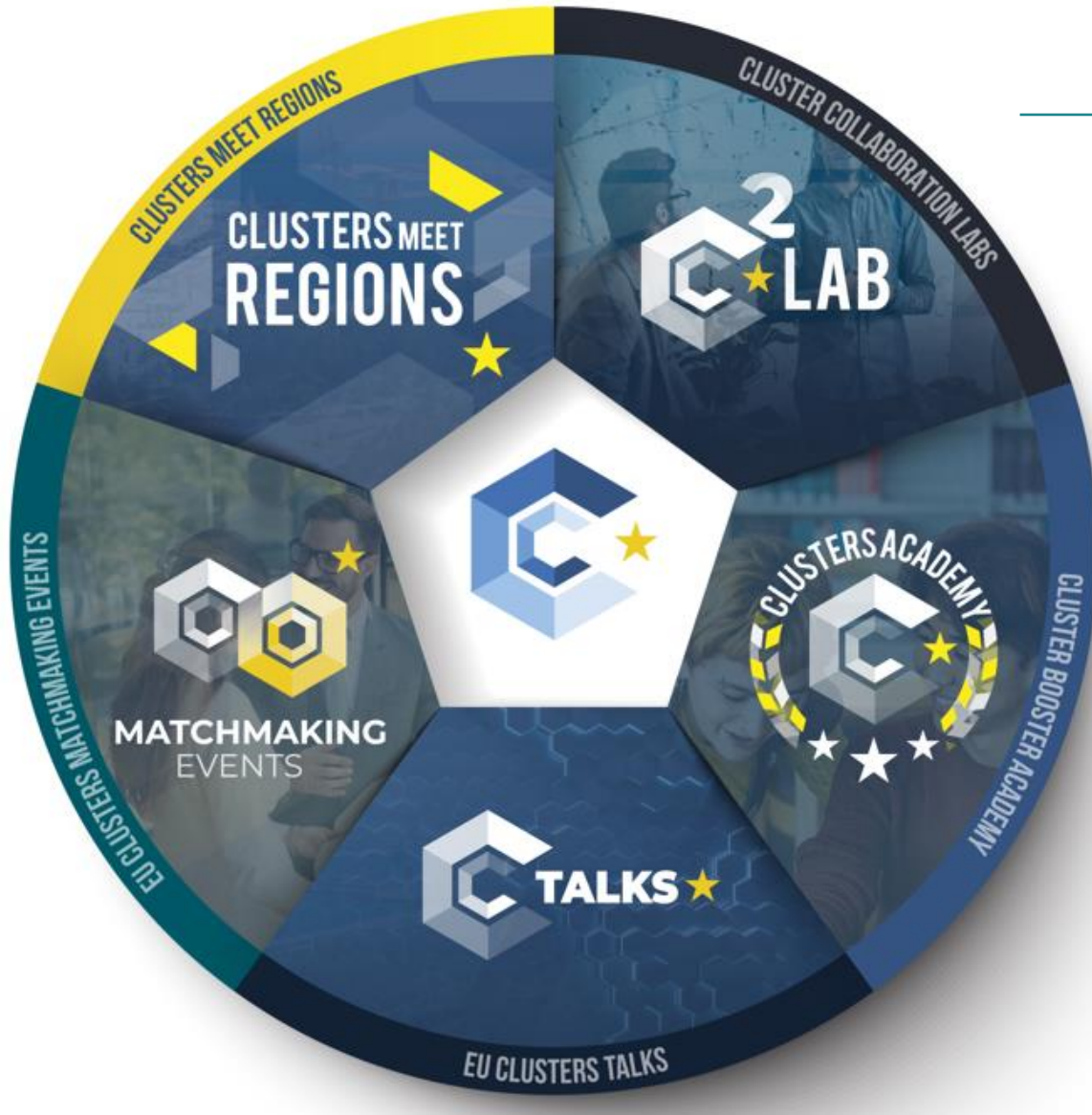
# EUROPEAN CLUSTER COLLABORATION PLATFORM

- Online webinar taking place every two weeks
- Objective is to exchange knowledge and discuss topic significant to the EU business community
- Topics are decided based on policies priorities, news, feedback from stakeholders
- In every webinar there is a session dedicated to EU-funding opportunities related to the topic of discussion



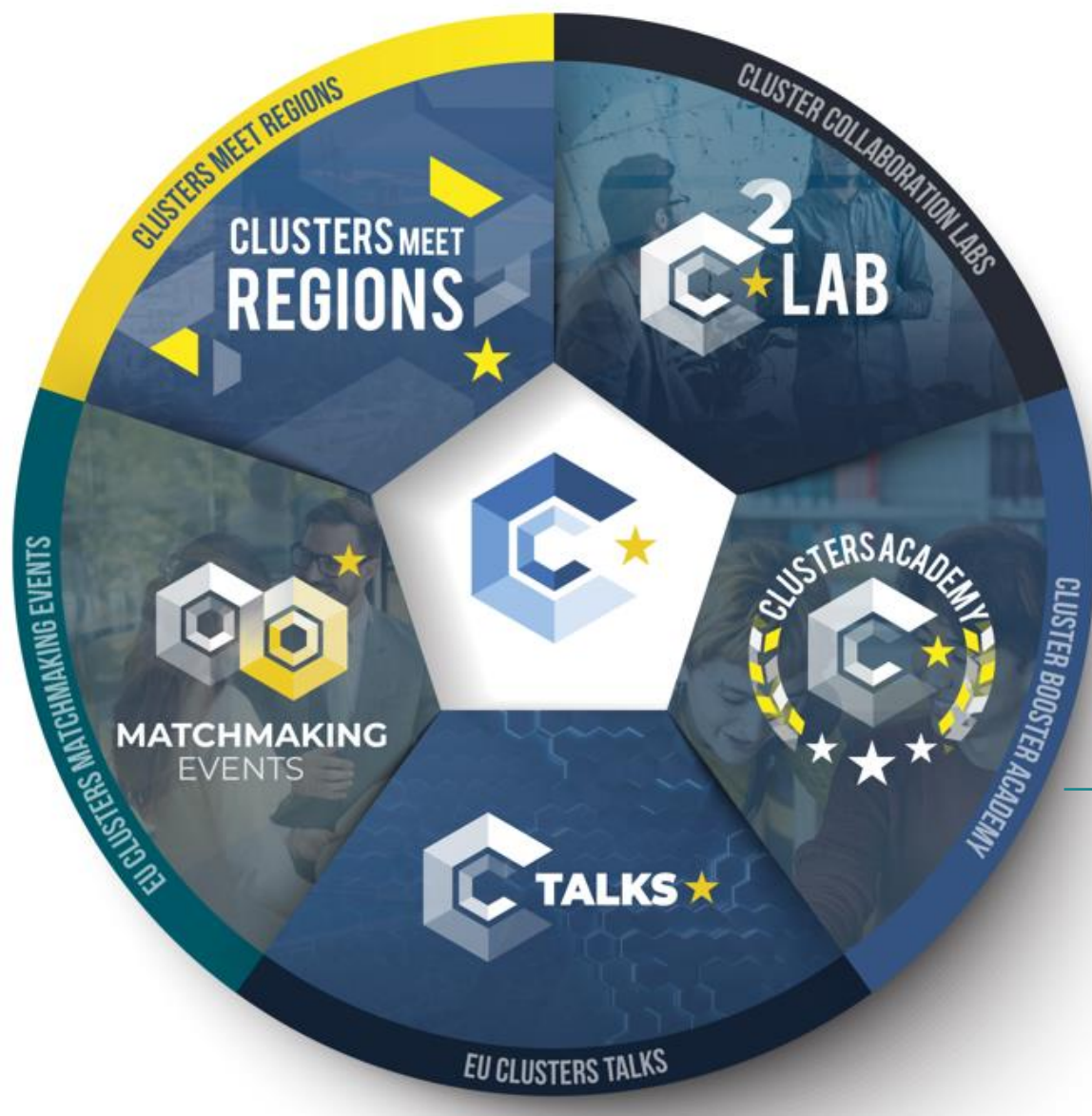


# EUROPEAN CLUSTER COLLABORATION PLATFORM



- Physical event of two days taking place every 6 months
- Objective is to scale-up project cooperation to create new intra-EU cross-border and sectoral cooperation
- During the event, a concrete project roadmap is developed with participants

# EUROPEAN CLUSTER COLLABORATION PLATFORM



- Hybrid event (2 days on site, 2 days online), taking place once a year
- Objective is to support cluster managers in developing their skills by providing tailor-made trainings with the help of professional trainers
- Strengthen cluster capacities to deliver the green and digital transitions
- **Applications are open for the next edition!** The online training will take place in November, while the in-person days in March 2025

# EUROCLUSTERS

- The call for Euroclusters was launched in 2021/2022, and in September **30 Euroclusters** started their operations, with **171 partners** across **23 EU Countries**
- The objective of Euroclusters is to implement the EU Industrial Strategy by create new networks and collaborations across clusters and SMEs in Europe. 75% of the funding dedicated to the initiative is directly streamed to SMEs.
- Every Eurocluster has **5 main goals** to achieve:
  1. Create new **networks** across Countries and Industrial Ecosystems
  2. Foster **business innovation**
  3. Foster new technologies and process for the **green and digital transitions**
  4. Organize **trainings** for the **upskilling and re-skilling** of the workforce
  5. Help clusters to **internationalise** to Third Countries
- Euroclusters supported more than 1500 SMEs
- A new call of Euroclusters will be launched this autumn – the info day is predicted to be on **November 14**



# The 30 active EUROCLUSTERS



# Thank you!

# More information?

- [Practical guide to doing business in Europe - Your Europe \(europa.eu\)](#)
- [Meet us, EU centres | European Union \(europa.eu\)](#)
- [Enterprise Europe Network | Enterprise Europe Network \(europa.eu\)](#)
- [Homepage | European Cluster Collaboration Platform](#)
- [European business exchange programme - Erasmus for Young Entrepreneurs \(erasmus-entrepreneurs.eu\)](#)
- [European Digital Innovation Hubs | Shaping Europe's digital future \(europa.eu\)](#)