

Clusters as drivers of interregional value chains

Winemaking Cluster

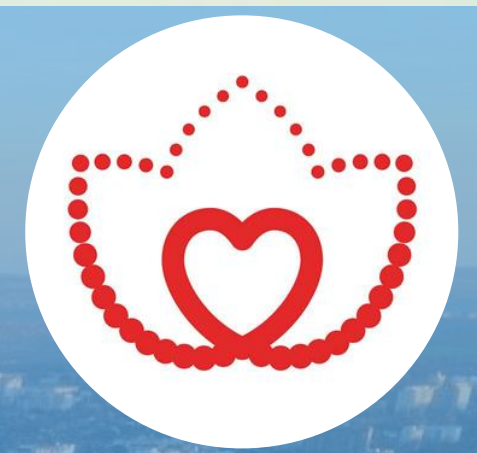
Manager

Nicolae Minciună





WINEMAKING CLUSTER CAHUL REGION



▶ Clusters play an important role in helping regions to address transformative innovation policies focusing mainly on:

- ✓ sustainability,
- ✓ smart specialization,
- ✓ promoting diversified specialization and
- ✓ regionalization of value chains to secure economic sustainability and resilience.





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▶ **Winemaking Cluster from Cahul region was created and is developing with the support of EU4Moldova: Focal-Regions Programme, funded by the EU and implemented by the United Nations Development Programme (UNDP) and United Nations Children's Fund (UNICEF).**





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▶ The Cahul Region Winemaking Cluster bring together 22 members, including wine producers, local authorities and educational and research institutions, is dedicated to the development of the wine sector in the Cahul region.





WINEMAKING CLUSTER CAHUL REGION



Organization

Founded on April 21, 2022

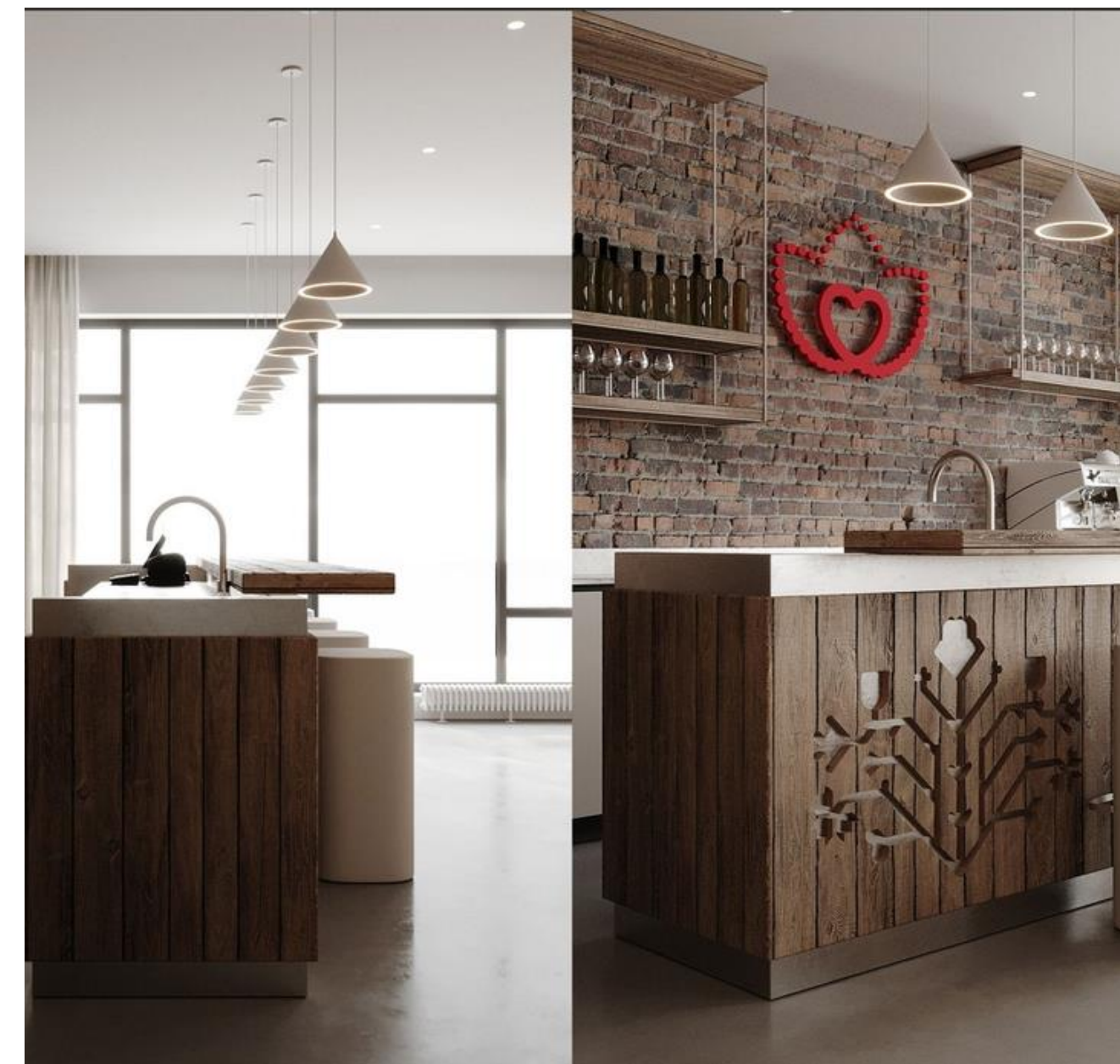
Management Entity: Cahul Chamber of Commerce and Industry of the Moldova



Main Achievements:

- Opening and equipping the first Oenological Center in Cahul (works in process)
- 3 jobs created
- 10 specialized trainings
- over 12 national and international specialized events participated
- 2 collaboration agreements with other clusters

Contacts



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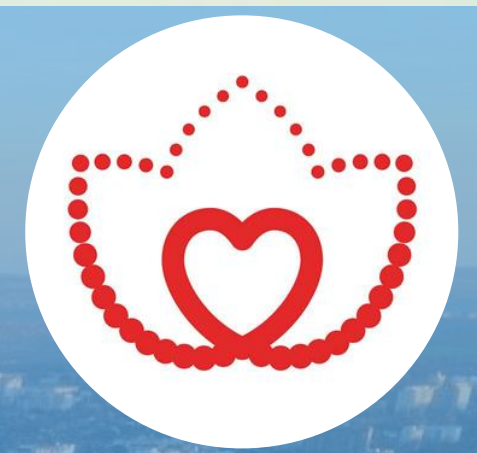
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Major strategic objectives:



Increase the sales volume of Cahul wines by at least 30 per cent by renewing the assortment of varieties on agricultural holdings, improving the quality of the final product, and increasing productivity.



Create a Technical Assistance and Marketing Centre that will directly contribute to the development and promotion of the wine sector in Cahul.



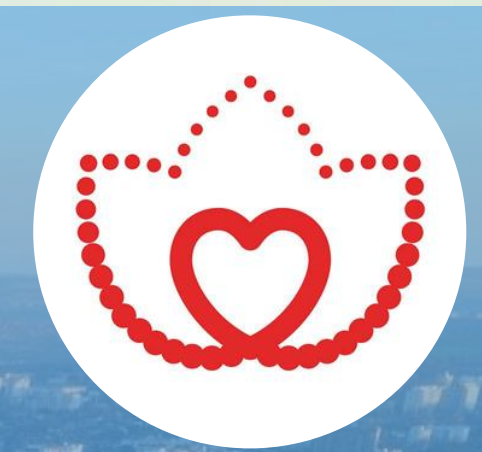
Build and then open a wine centre with a tasting room for wines produced in Cahul.



Develop the Cahul Winemakers' Cluster as an entity capable of boosting the development of the wine production sector, recognized both nationally and internationally, as well as creating mutually beneficial interconnections with similar clusters abroad.



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THANK YOU

Nicolae Minciuna



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