



European Chamber of
Commerce (Singapore)

ABOUT EUROCHAM



Vision

Strengthen bilateral exchange between Europe and Singapore and contribute to the fullest potential of European businesses in Singapore.



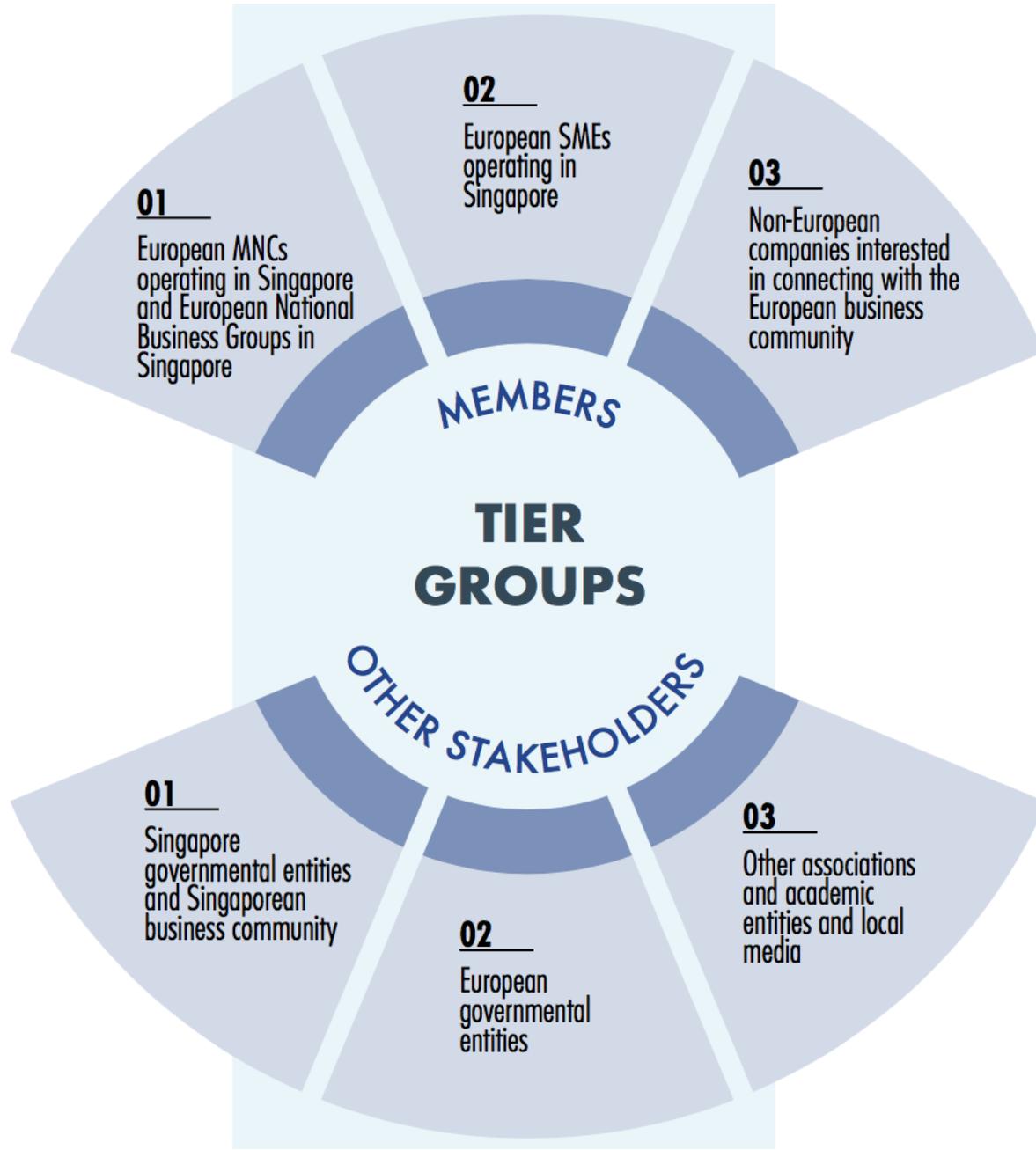
Mission

To represent, as an independent non-profit organisation, the common interests of our members and to promote bilateral trade, services and investments between Europe and Singapore. We do this by facilitating advocacy and providing educational and networking platforms.

- Umbrella organisation composed of
 - 250 direct corporate members
 - 14 European National Business Groups (NBGs)
- Independent entity & non-profit trade organization
 - Not funded by the European Commission
 - Operation under member mandate
- Led by the Board of Governors & President and Executive Director



EUROCHAM- stakeholders



COMMITTEES



Our Activities

Sustainability Awards Gala



Closed door meetings
Committee meetings
Stakeholders meetings



Engaging with Government



DIGITAL ECONOMY COMMITTEE

COMMITTEE MEMBERS INCLUDE



TOPICS

- Understanding **Singapore's Digital Partnership**: implications and opportunities for businesses
- **Digital for Sustainability**: The use of digital technologies and strategies to address and advance sustainability goals and initiatives
- **Digital for Trade** and areas such as e-invoicing, business digitalisation, and smart contracts, with specific focus on enhancing the efficiency of trade processes
- **Emerging Technologies** particularly AI impact of AI and its implication across industries
- **Upskilling and reskilling** within the digital economy

DIGITAL ECONOMY PROGRAMMA



Four Focus Pillars

DATA-DRIVEN ECONOMY

- Big data
- AI
- Industry 4.0
- Data Governance



HYPER CONNECTIVITY

- Enabling internet of things, cloud & IoT security



DIGITAL TALENT GAP

- Bridging the digital skills gap in ASEAN



DIGITAL FOR SUSTAINABILITY

- The use of technologies in everyday business applications to improve the environment



DIGITAL ECONOMY WHITEBOOK 2023-2024



WINE & SPIRITS COMMITTEE

HIGHLIGHTS

- Consultation on Draft Food Regulations 2022: **Labelling Requirements**
- Response to the Beverage **Container Return Scheme** (BCRS) in Singapore,
- Code of Conduct: Responsible **Online Sale** and Delivery of Alcohol
- [‘Together In Spirits’ – Campaign](#) – a trade support during COVID-19 pandemic.
- MOU partnership with Singapore Nightlife Business Association for Singapore Alliance for **Responsible Drinking (SARD)**
- Industry-led responsible drinking **DrinkWise campaign**
- Position paper on **traceability** as a cornerstone of food safety policy with AVA

COMMITTEE MEMBERS INCLUDE



TOPICS

- Responsible drinking
- Traceability and decoding
- Taxation
- Glass Recycling

Thank You!



Nele Cornelis
Executive Director
European Chamber of Commerce (Singapore)

**138 Robinson Road #11-04 Oxley Tower
Singapore 068906**

info@eurocham.org.sg

Tel: +65 6836 6681

