

# Pitching Session

## Egyptian Resource Efficiency Cluster

By Ahmed Kamal  
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## **Egyptian Resource Efficiency Cluster (EREC);**

An initiative supported by the Federation of Egyptian Industries (FEI) and the Environmental Compliance Office and Sustainable Development (ECO SD).

The cluster's mission is to catalyze growth and innovation within Egypt's resource efficiency sector by fostering collaboration between the private sector, academia, and government bodies.

The cluster operates under the 'triple helix' model, promoting scientific and technological advancements to support job creation and the development of new technologies in renewable energy, energy efficiency, and the circular economy.

# What the EREC Offers

- Access to Finance,
- Green Transition and Sustainability,
- Networking and International Partnerships,
- Knowledge Sharing and Capacity Building,
- Green Transition and Sustainability.

# What the EREC is Looking For

- Strategic Partnerships,
- Investment and Funding,
- trainings and capacity building for the cluster members and employees,
- Robust Governance Model,
- New Services to Attract Members,
- Local and International Collaboration,
- Policy Advocacy,
- Platforms for exchanging best practices, success stories, and case studies that can inspire and guide cluster members.

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# Collaboration is the key to unlocking endless possibilities!