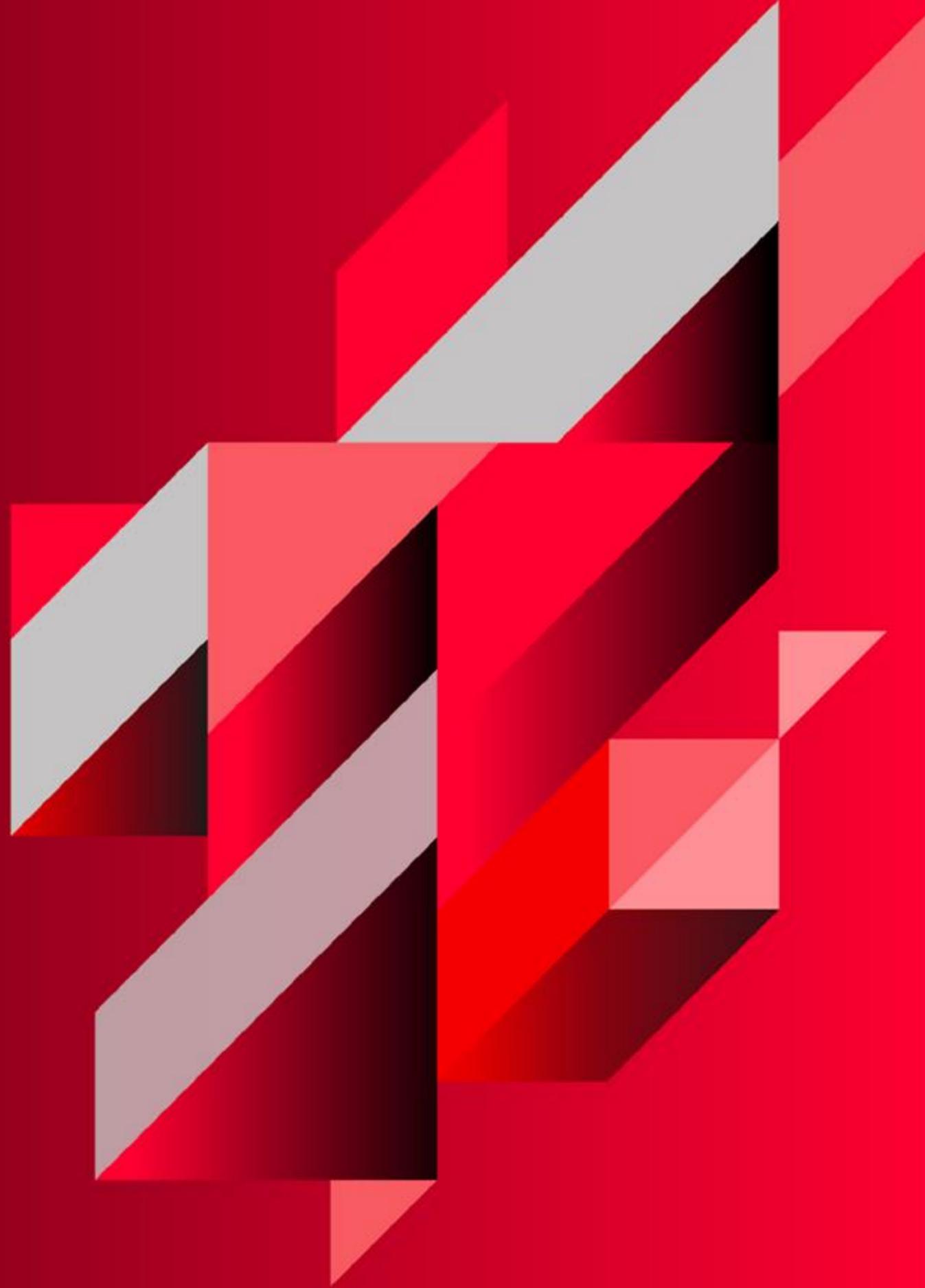


SWITCH
SINGAPORE WEEK OF
INNOVATION & TECHNOLOGY

**31 OCT -
2 NOV
2023**

**Sands Expo & Convention Centre,
Marina Bay Sands (MBS) Singapore**



The Global Gateway for Innovation in Asia

Organised by Enterprise Singapore and supported by the National Research Foundation Singapore of the Prime Minister's Office, SWITCH (Singapore Week of Innovation & TeCHnology) is Asia's leading deep tech festival that connects the Global-Asia innovation ecosystem through premier thought leadership, vibrant networking, showcase events, and a start-up pitching competition.

Connecting startups, investors, corporates, research institutes, trade & tech government agencies and innovators through:

Discovering New Know-How

from conference sessions on tech, fundraising & expansion into Asia

Gaining Access to New Markets

by connecting directly with over 40 foreign trade/tech agencies, potential partners & customers in new markets

Gaining New Industry Insights

from Global CEOs, Unicorn Founders, Industry Leaders and Leading Industry Researchers

Connecting Global Startups, Researchers/ Labs, Companies

to collaborate on new products/solutions

The Premier Innovation Event in the Singapore Event Calendar

Organised by



Premier Partner



Supported by



Leverage the Ecosystem

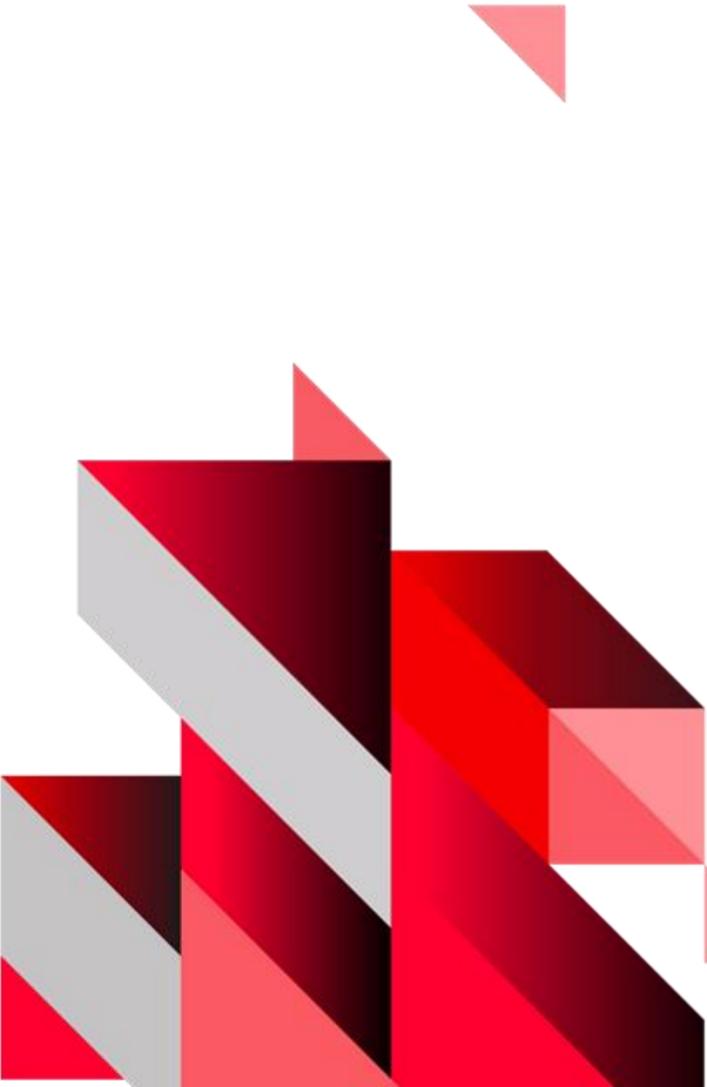
Singapore is home to a range of opportunities to acquire customers and grow your business.

Singapore Week of Innovation and Technology (SWITCH)

SWITCH is a leading "plug and play" platform that hosts tech ecosystems from around the world in Singapore to share developments around tech, innovation and lifestyle.



[Source: Singapore's Tech Ecosystem, EDB](#)



2022 Snapshot

ATTENDANCE

9,000+ Unique Attendees

REPRESENTING

5,700+ Organisations

Including corporations, associations, and academic institutions worldwide

FROM

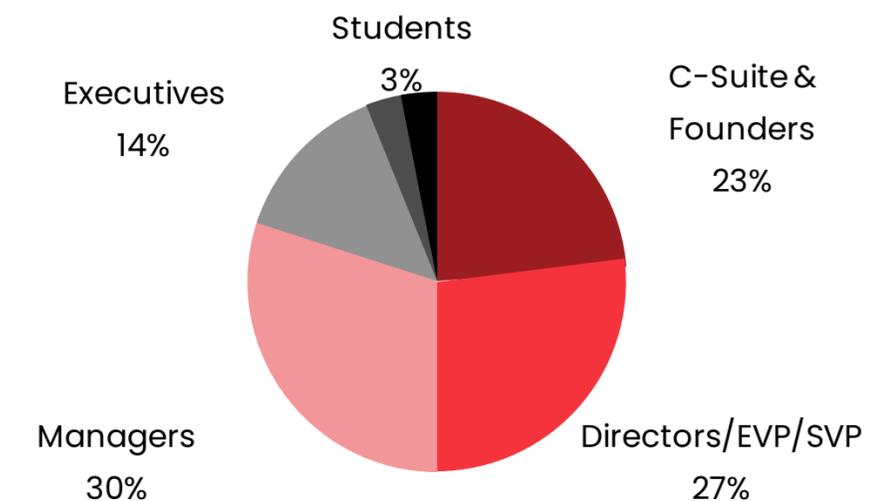
102 Countries

TYPES OF ORGANIZATIONS

COMPANY TYPE	% OF ATTENDEES
START-UPS	26%
SMEs	12%
MNCs	15%
GOVERNMENT	7%
NON-PROFIT ORGANIZATIONS	7%
OTHERS	6%
INDIVIDUAL	4%
VENTURE CAPITAL	1%

AUDIENCE BY SENIORITY

50% Senior Decision Makers



PARTNERS AND ACTIVITIES

300+ Exhibitors

10 Lab Crawls
with 21 Participating Labs

7 Partner Events
Co-located at SWITCH



2,000+

Startup Attendees



30%

Global Attendees

42

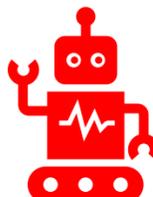
International Market

Pavilions



2023 Highlights

15,000 
attendees expected

>350 
exhibitors

>80 
conference sessions

>300 
speakers

October 31 to 2 November
Sands Expo & Convention Centre, Singapore

15 Stages . 1 Exhibition

SWITCH GLOBAL
(market access)

SLINGSHOT
(startup)

13 INDUSTRY STAGES

EXHIBITION

NETWORKING

ROUNDTABLES

2023 Highlights

Innovation Ecosystem Content

RIE Industry Day by Temasek

TechInnovation by IPI

SME Tech Day by A*STAR

Exhibition, Showcase, Networking & Roundtables

Start Up Focused (Internationalisation & Domain Centric)

SWITCH Global : Market Access

SLINGSHOT Domain & Grand Finals

Sustainability

Circular Economy Innovation Day

Green Transition &
Net-zero in Asia

Artificial Intelligence & Digital

AIMX

SGTECH Global Series: Digital Trust

SGTech Digital Trade SME Forum

Digital Leaders' Symposium

Focus Sectors

SWITCH 2023 & SLINGSHOT Competition Domains

Manufacturing, Trade and Connectivity

- Advanced Manufacturing
- IoT & Sensors
- Mobility, Transportation & Logistics
- Robotics & Automation

Health and Biomedical

- Biotech
- DigiHealth
- Medtech

Environment, Energy and Green Technology

- AgriTech
- Clean Energy
- Renewable & Alternative Energy
- Waste Management & Treatment Solutions
- Water & Environment

Transformative Digital Technologies

- AI & Machine Learning
- Augmented Reality & Virtual Reality
- Big Data
- Blockchain
- Cybersecurity
- 5G

Consumer Media, Goods and Services

- AdTech, Content & Marketing
- Education Tech
- FinTech (Insurtech, P2P Lending)
- Food Tech
- Retail Tech (Experiential Retailing)
- Product Personalisation Technologies

2023 Global Partners (more to be announced!)



The Hack Guide to SWITCH

- 1 Know the Programme:
 - check switchsg.org for weekly conference & event updates

HACK:

- > **Exhibitors** are on Level 5 (Event Guide available 2 weeks before Oct 31) for all 3 days
- > All Conference sessions are on Level 4
- > **Healthcare** Conference on Day 1, Oct 31
- > **Sustainability** Conference on Day 2, Nov 1
- > **AI** Conference (**AIMX**) on Day 1 and Day 2
- > **Consumer** Conference (**FUTR Asia**) on Day 2 and Day 3
- > Startup Pitches at **SLINGSHOT** Stage, Level 5

- 2 Know Who goes Where:
 - some activities will attract the people you wanna meet

HACK:

- > **VCs** and **Industry Leaders** are judges at the SLINGSHOT Stage
- > **VCs/Investors** will be available to chat at the Investor Lounge, Level 5
- > Many **Industry Leaders** will be speaking at the Conference sessions on Level 4
- > Market Access sessions by **global tech & trade officials** are on Level 5, Global Stage

The Hack Guide to SWITCH

- 3 Hop on the Bus to one-north:
- get into the physical heart of the tech & innovation community

SWITCH
SINGAPORE WEEK OF
INNOVATION & TECHNOLOGY
@one-north

HACK:

- > Meet VCs, startups and visit corporate labs & offices during SWITCH @ one-north.
- > Check weekly updates at switchsg.org



MedTech

Robotics

Drones

Smart Mobility

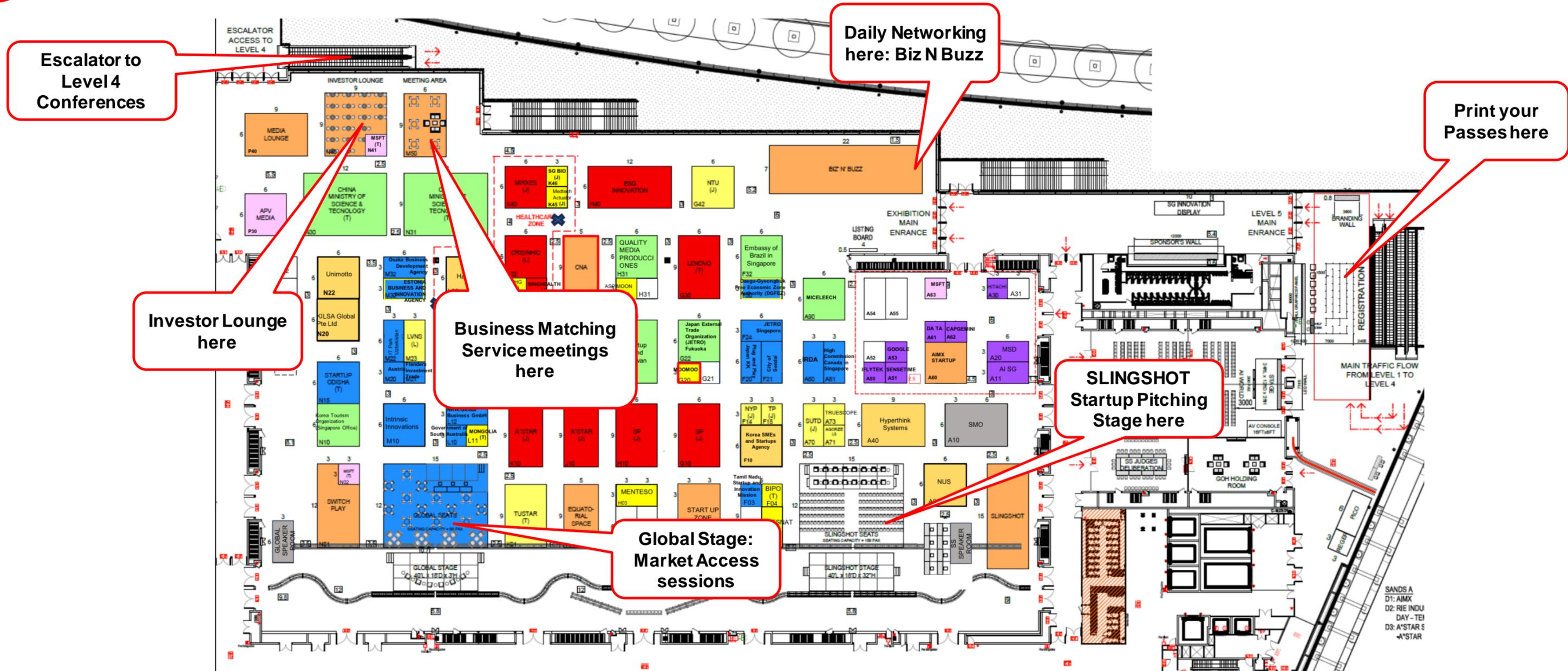
Built Environment

ARVR / Web3



The Hack Guide to SWITCH

4 Navigate the exhibition floor, Level 5



THANK YOU

Be Part of the [Conversation](https://www.conversation.org)
[switchsg.org](https://www.switchsg.org)



Scan for your free
trade pass!