

Presentation 2024

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**Sustainable
Energy
Development
Association**

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Who we are

President's Message

"SEDA Egypt stands as a beacon of progress in the field of sustainable energy, serving as a pivotal platform that connects stakeholders across various sectors. Our vision is clear: to be the driving force in fostering collaboration among all those dedicated to advancing sustainable energy in Egypt and the EMEA region.

We take pride in being a catalyst for positive change, bringing together diverse perspectives and expertise to create a sustainable energy ecosystem. As we strive to be an essential gear within the decision-making mechanism, our commitment to excellence and innovation remains unwavering."



**Ayman
Haiba**

SEDA President

Our Vision

Our vision is to be the platform for connecting all of the stakeholders working in the field of sustainable energy where all of them will benefit from our services as well as being an essential gear within the decision-making mechanism addressing sustainable energy in Egypt and the EMEA region.



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Our mission is to solidify sustainable energy as an imperative path to a better future amongst our stakeholders. This will be done by delivering exceptional services to them. Our guiding star is the Sustainable Development Goal 7 which calls for “affordable, reliable, sustainable and modern energy for all” by 2030.

Our Mission

Our Objectives

Objective 01

Promoting the sustainable energy concept among different stakeholders.

Objective 02

Advocating for changes in policies related to sustainable energy.

Objective 03

Capacity-building for organizations working in the field of sustainable energy

Objective 04

Encouraging organizations to create sustainable energy-based enterprises.

Objective 05

Facilitate access to finance for organizations working in the field of sustainable energy.



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WHERE WE STAND

Priority SDGs

Target #1



Ensure access to affordable, reliable, sustainable and modern energy for all.

Target #2



Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

Target #3



TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS.



Methodology

Associations often work on behalf of their member organizations to advocate for common goals and interests. This collective advocacy can be more effective than individual efforts.

Services encompass a range of offerings like training, technology knowledge transfer, marketing support, expert business guidance, mentorship, and information resources, all designed to enhance the operational effectiveness of small and microentrepreneurs. These services have historically fallen under the category of non-financial assistance and are occasionally provided with credit and other financial solutions.

All of this Activities to achieve SDG.

Impact

Networking Opportunities

Connect and collaborate with like-minded organizations.

Advocacy and Lobbying Support

Receive support for advocacy and lobbying efforts.

Increased Visibility

Enhance visibility and credibility within the sector or field.

Capacity Building

Access training and resources to enhance organizational skills.

Access to Resources

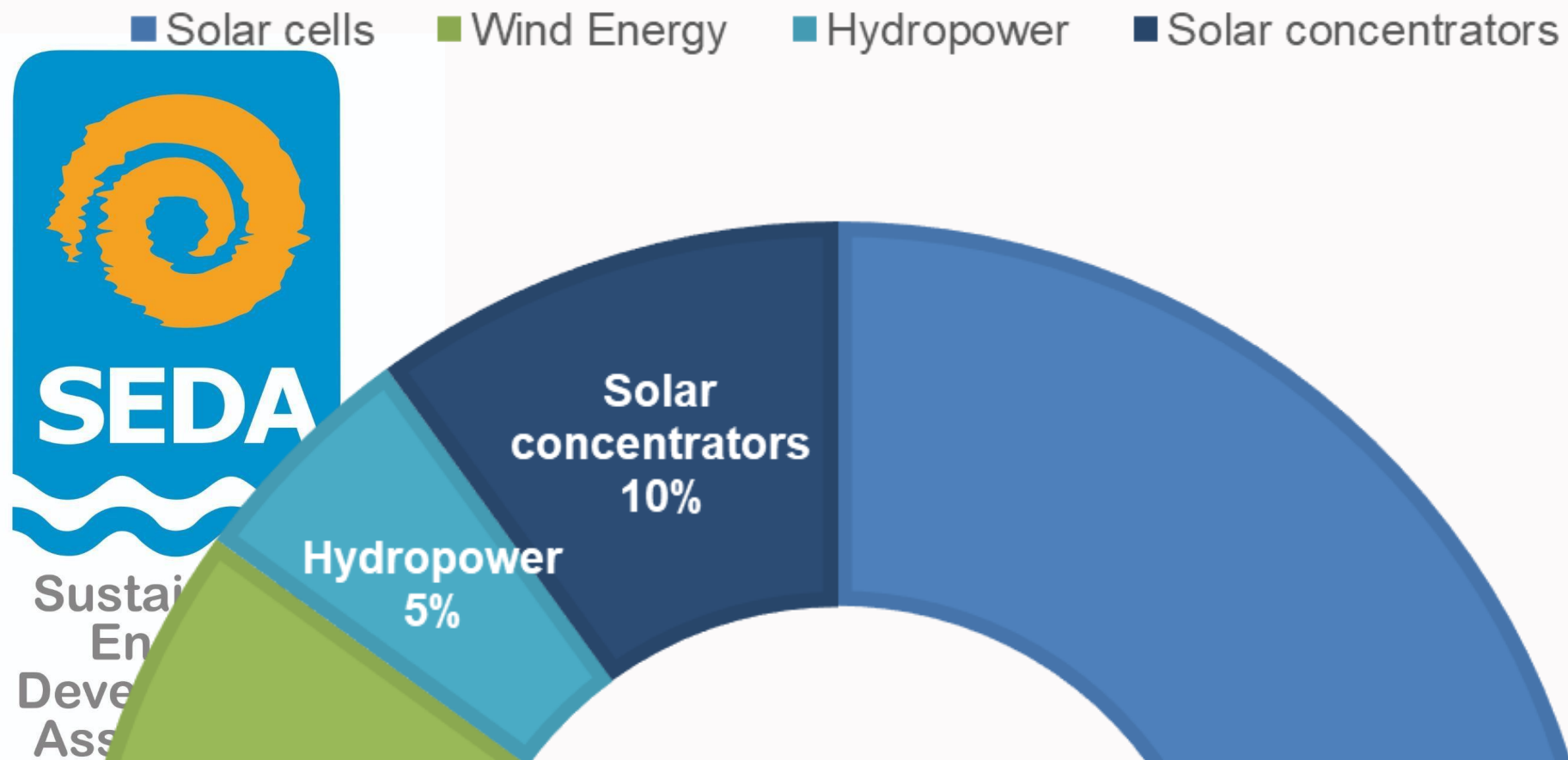
Gain access to research, reports, toolkits, and best practices.

Fundraising and Grant Opportunities

Access funding opportunities and assistance with fundraising.



WHAT IS COMING



EGYPT 2035

Egypt aims for the contribution of renewable energy to electricity generation capacity to reach about 42% by 2035

It is expected that Egypt will host the largest wind power station in the world **with a capacity of about 10 gigawatts.**

TARGETS AND INDICATORS



Advocacy and Lobbying Support

We engage in advocacy and lobbying efforts to influence government policies and decisions.



Capacity Building

We offer training programs, workshops, and resources to help member organizations build their capacity. This includes training on fundraising, project management, advocacy, and other vital skills.



Fundraising and Grant Opportunities

We offer access to funding opportunities, grants, or assistance in fundraising efforts. This can be critical for organizations with limited financial resources.



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Next Steps

01 Training Programs

Training center that operates in Egypt and other countries, it Offers training courses in Renewable energy and other relevant fields

02 Advocacy and Lobbying Support

Receive support for advocacy and lobbying efforts.

03 Increased Visibility

Enhance visibility and credibility within the sector or field.

04 Green Energy Academy

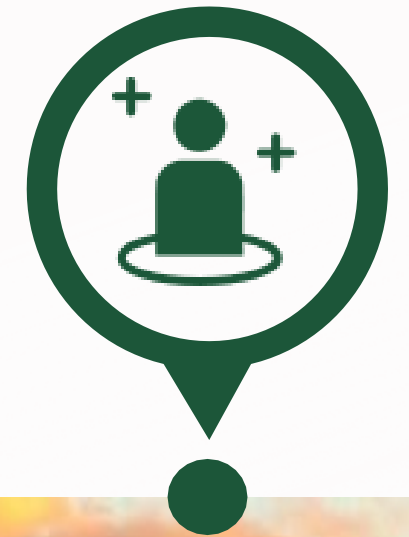
GEA is an Egypt-made international company that delivers solar and wind energy training and consultations in Germany, Saudi Arabia, Iraq, Tanzania, and Egypt.

05 Access to Resources

Gain access to research, reports, toolkits, and best practices.

06 Fundraising

Access funding opportunities and assistance with fundraising.




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THANK YOU

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