



# Taiwan-Made Product MIT Smile Logo

*Safety, Reliability and Efficiency !*

**Lucas-Wang Director**

Corporate Synergy Development Center



ABOUT

CSD

# Empowering Taiwan's Manufacturing Growth for Over 30 Years ! CSD as a Strong Government Policy Partner.

To meet the competitive challenges of market globalization and liberalization, the IDB formed the Corporate Synergy Development Center (CSD) in 1990, formerly the Central Satellite Factory System Promotion Team. **For 30 years, CSD has been dedicated to helping domestic industries create a network and system of all-round cooperation.** To help industrial enterprises boost digital transformation and business models. Aim to become a strategic partner and strong promoter of government policies.





## CSD 's Impact on Taiwan !

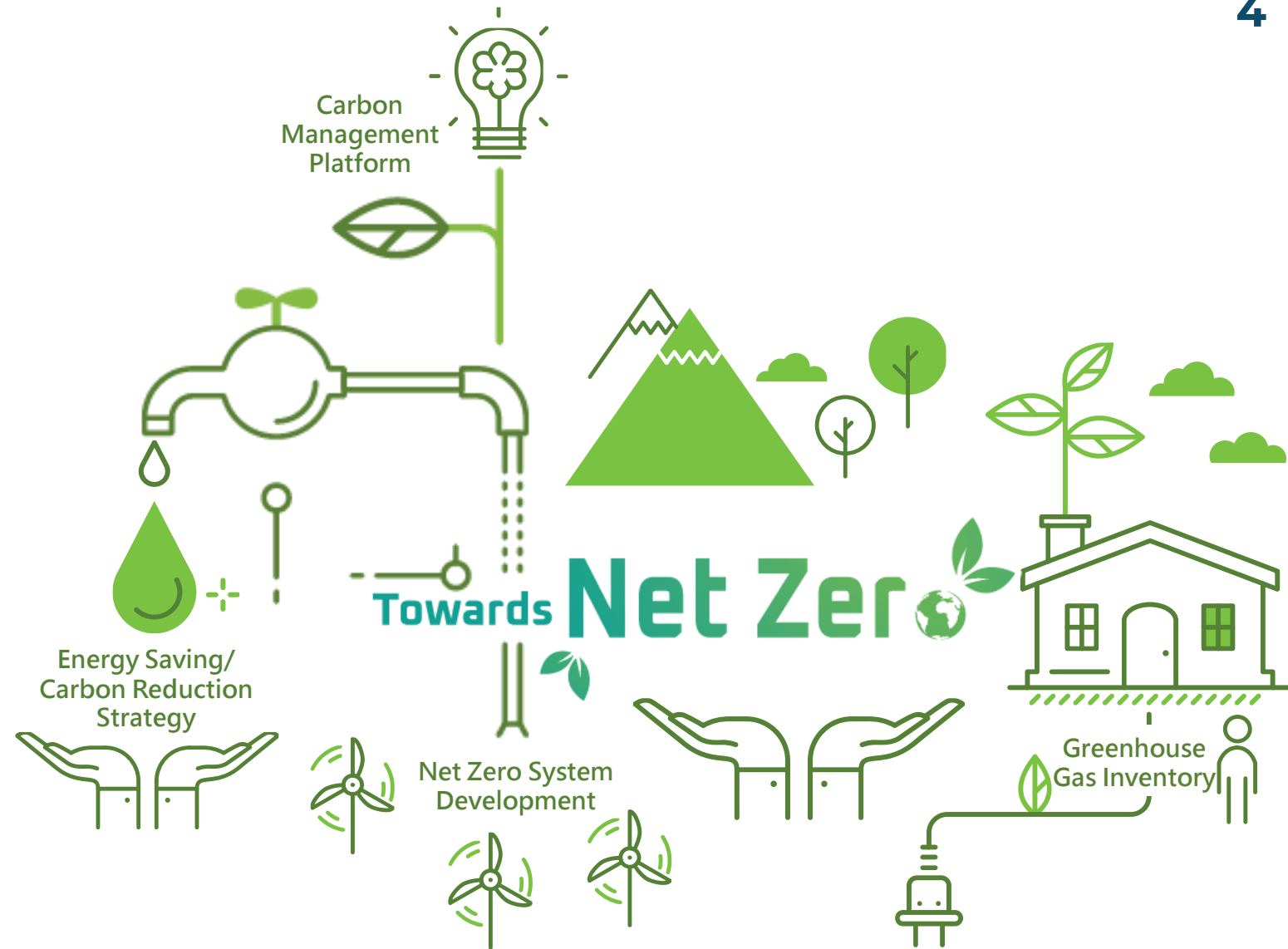


## Sustainability Transitions

# Net Zero

We lead industries and enterprises to devise strategic **plans for energy saving, carbon reduction, and energy transition**, to actively recognize their emissions hotspots, and to develop countermeasures for incoming carbon risks to strengthen their carbon management.

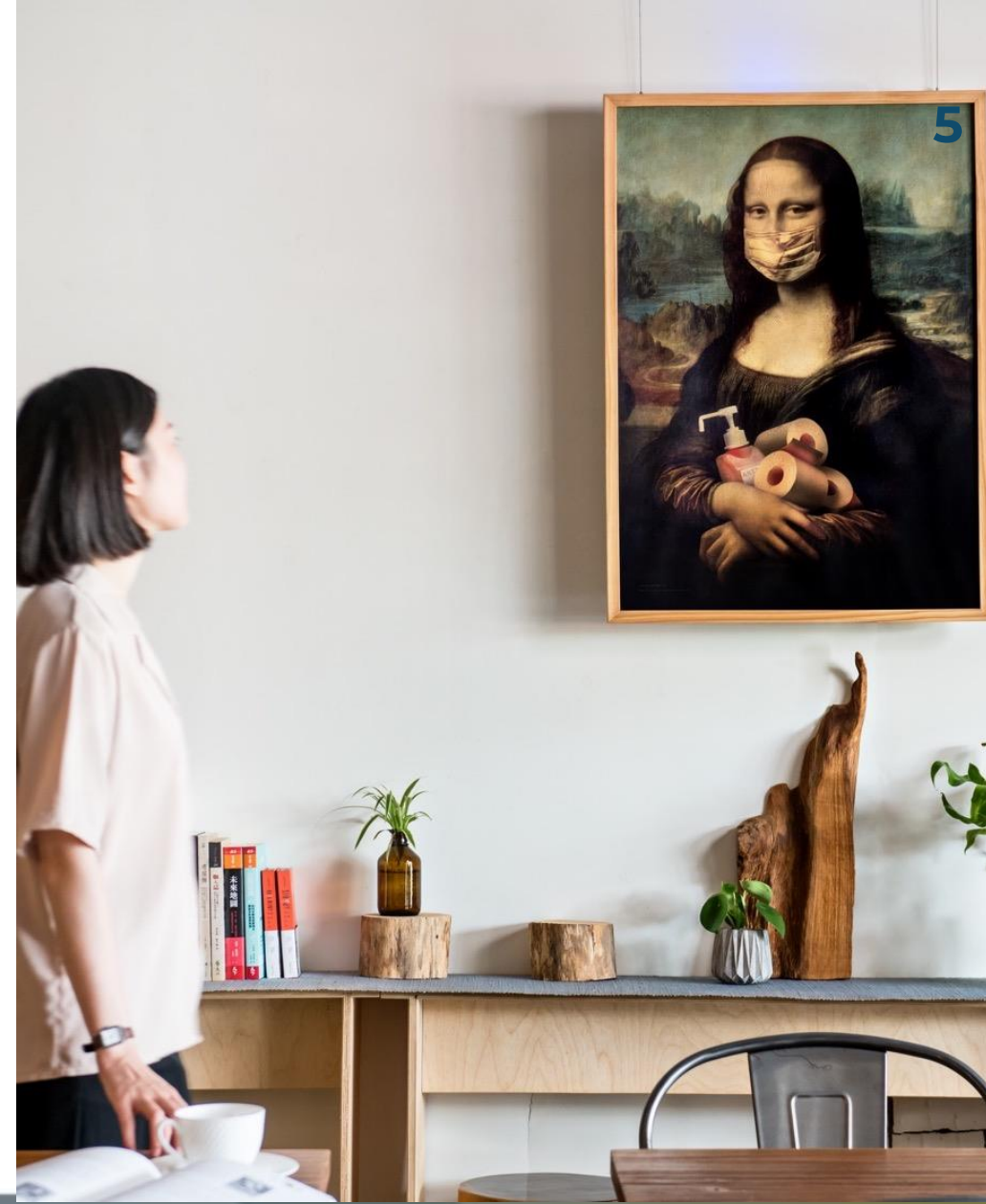
We are going to develop a **carbon management platform of the Corporate Synergy System**, lay out international carbon trading, and lead enterprises toward a business model that jointly achieves Sustainable Development Goals (SDGs).



# 2,800<sup>+</sup> Enterprises

## MIT Smile Logo Tutoring

To propel Taiwan's manufacturers into a position of **high quality and global marketing**, CSD coordinates three major frameworks: the Taiwan-made MIT Smile Product Certification System; MIT Industrial Technology Guidance; and promotion of MIT Smile Logo Products. Our quality upgrading and branding assistance have led to the **verification of 239,908 products from more than 2,800 companies.**





# Taiwan-Made Product MIT Smile Logo

## Identifying High-Quality Taiwan-Made Products



### Quality Assurance

Ensures high standards and consumer satisfaction.



### Brand Trust

Builds consumer trust and loyalty.



### Market Differentiation

Provides a competitive edge through excellence.



Taiwan-Made Product MIT Smile Logo has been awarded to a total of **239,908 product models across 26 categories** as of 2024.



# Introducing Our MIT Partners and Their products :

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## Sustainable

### Cross Classic Tote Bag

- **rPET eco-friendly material** : made of 100% recycled PET fabric, saving up to **70% of energy consumption**.



## Recycled

### AIR 4-in-1 Sandals

- **4-in-1 STYLISH**: Versatile design for travel, outdoor activities, and home wear, easily switching between styles.
- **SUSTAINABLE MATERIAL & QUICK-DRY**: Made from sustainable, **quick-dry materials with odor control from oyster shell powder**.



## Innovative

### Eco Friendly Silver Fiber Anti-Odor crew Socks

- **Four-in-one functionality** : incorporating features such as low carbon footprint, antibacterial properties, odor control, and moisture absorption all in one.
- **Eco-friendly recycled PET fiber** : Using PET bottles as raw materials, effectively recycling the oceanic menace—plastic.



Visit our booth to learn more about these pioneering MIT products and meet the innovators behind them!



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