



## EU-Taiwan Business Cooperation

# German Businesses in Taiwan

German Trade Office Taipei (AHK Taiwan) & GTAI Taiwan  
June 2024



Three Pillars

# Germany's Foreign Trade Promotion

**Joint effort of three organizations**

**Diplomatic missions of the Federal Republic of Germany**



**Official representation of the German economy abroad**



**Germany's international economic promotion agency**





# Asian Tiger: Taiwan



**Population**  
23.3 Mio.



**Area**  
36,197 Km<sup>2</sup>



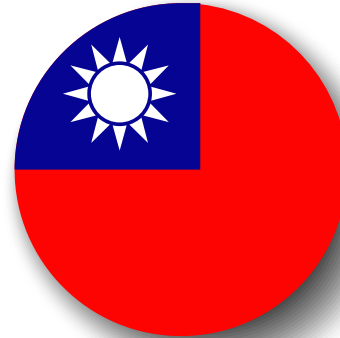
**Government**  
Semi-presidential  
republic



**President**  
Lai Ching-te (DPP)



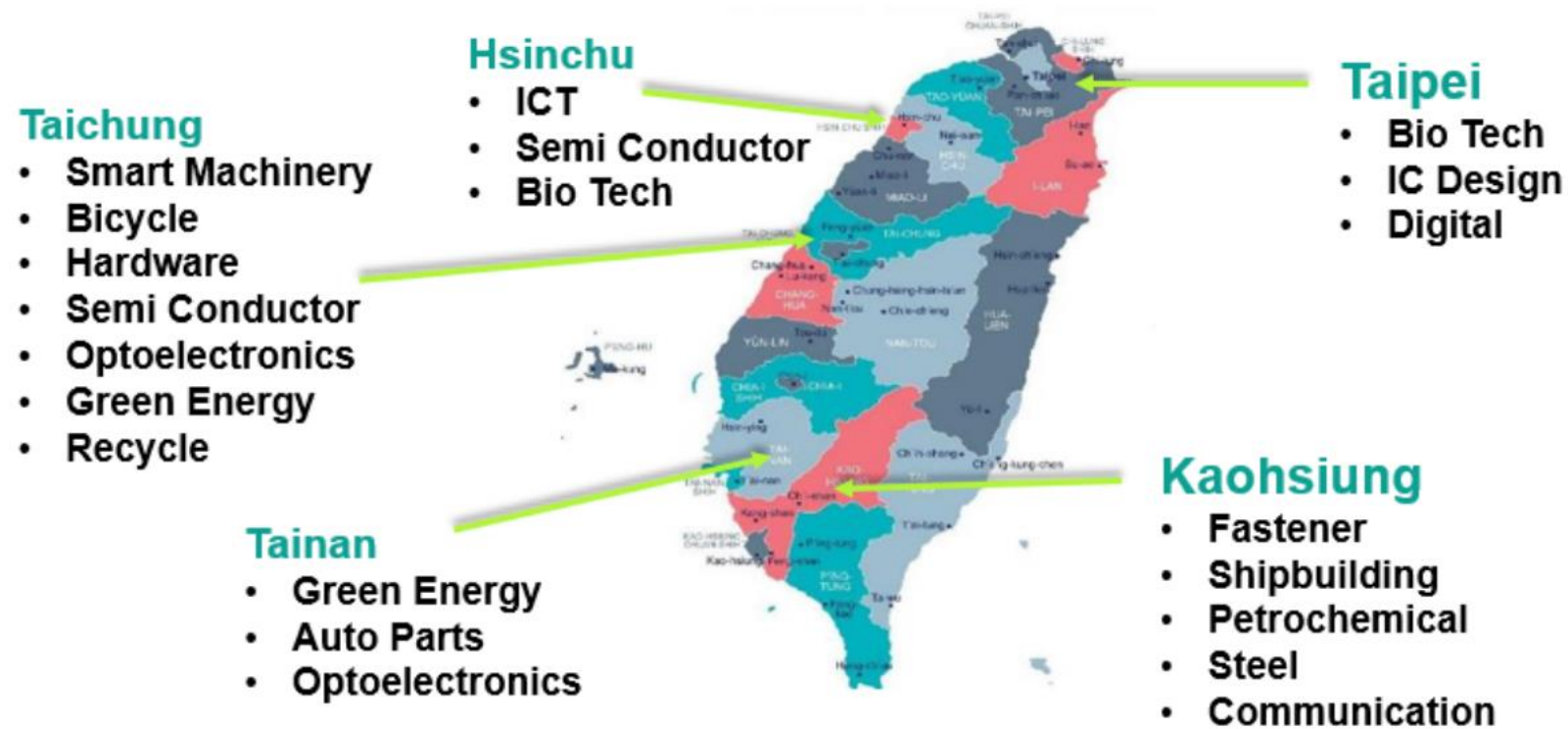
**Capital**  
Taipei



Deutsches Wirtschaftsbüro  
German Trade Office  
Taipei  
德國經濟辦事處

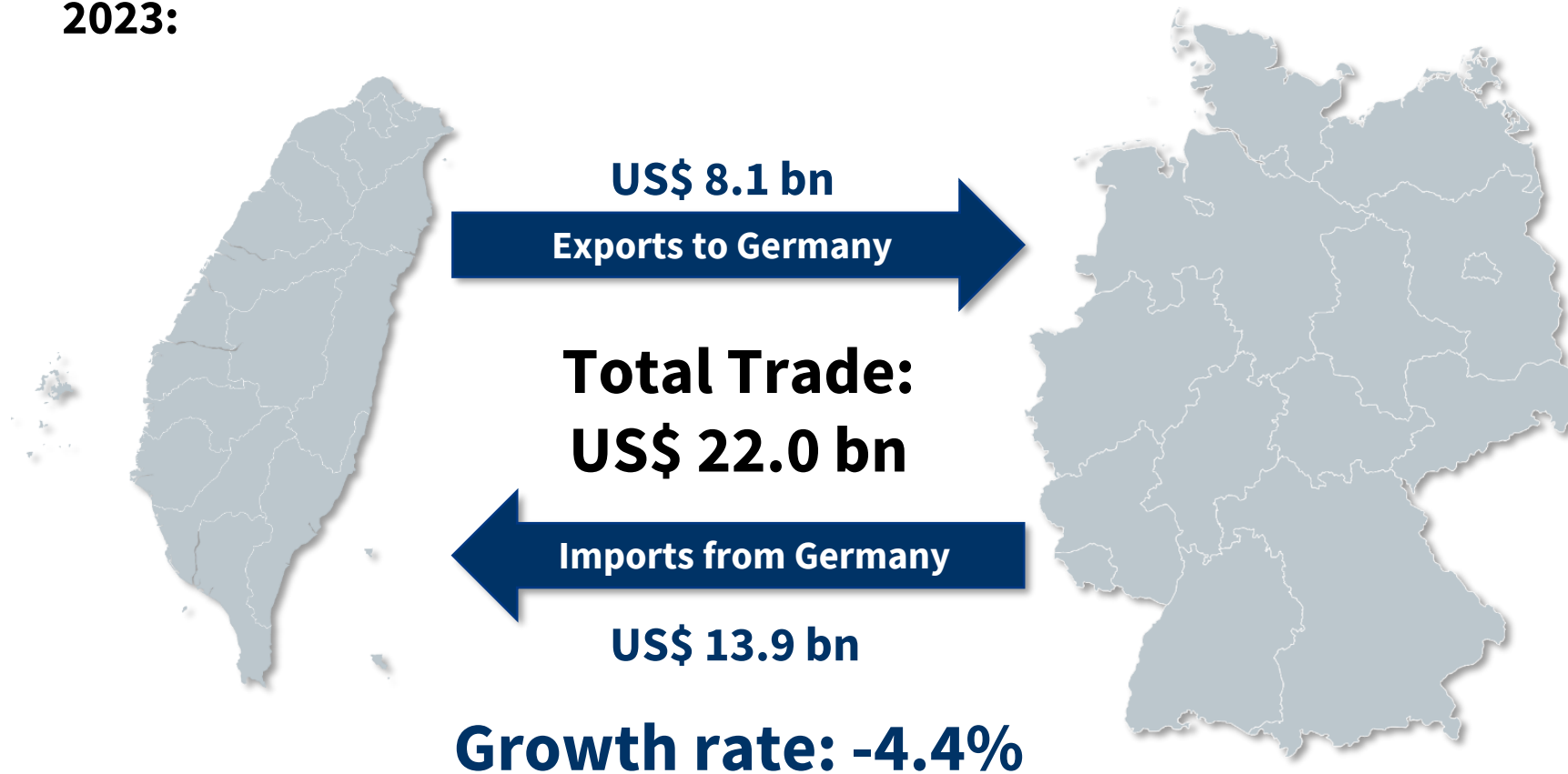
**GTAI** GERMANY  
TRADE & INVEST

# Well-developed landscape of industrial clusters



# Germany Accounts for ¼ of Taiwan-EU Trade

Taiwan's trade with Germany in 2023:



Taiwan 5th most important trading partner in Asia



Taiwan's most important trading partner in the EU

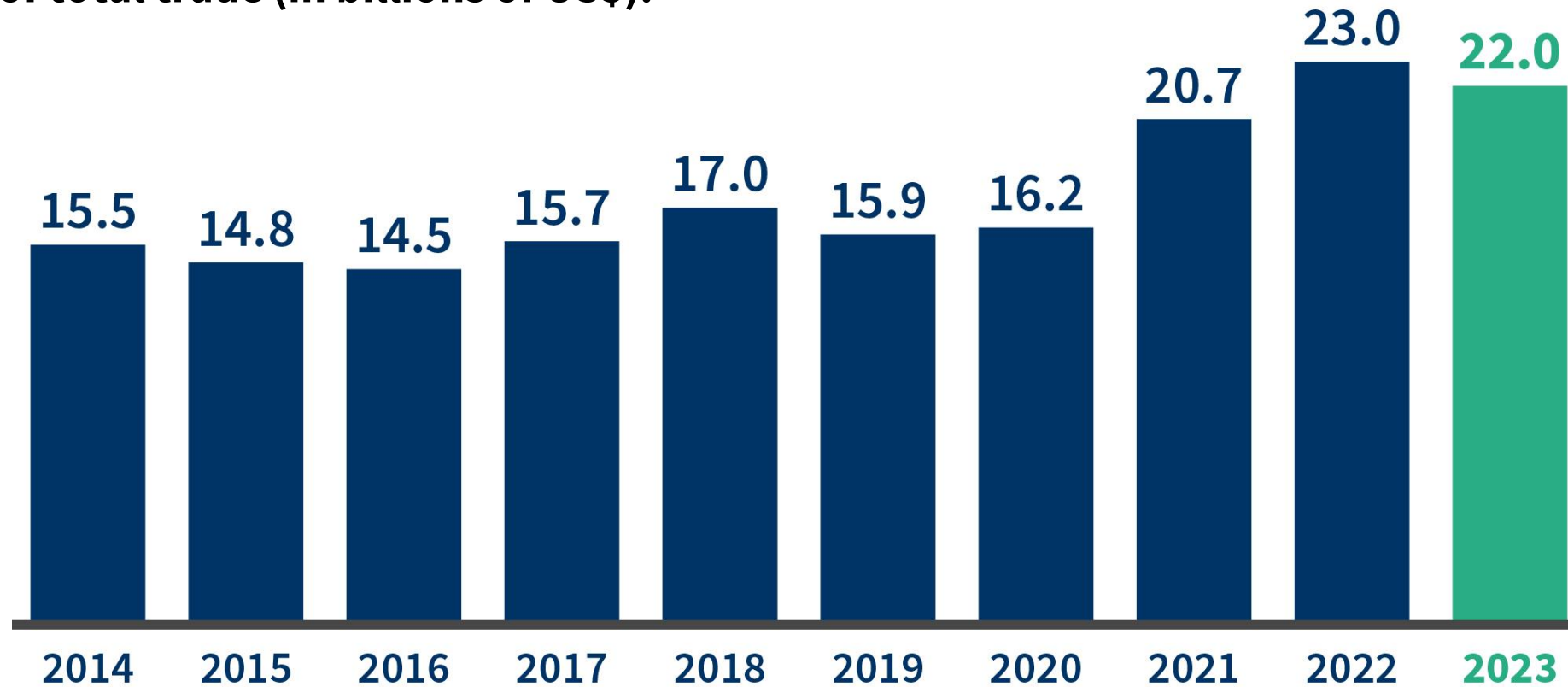


About 250-300 German companies located in Taiwan, employing about 20,000 employees



# Bilateral Trade Trending Up

Development of total trade (in billions of US\$):

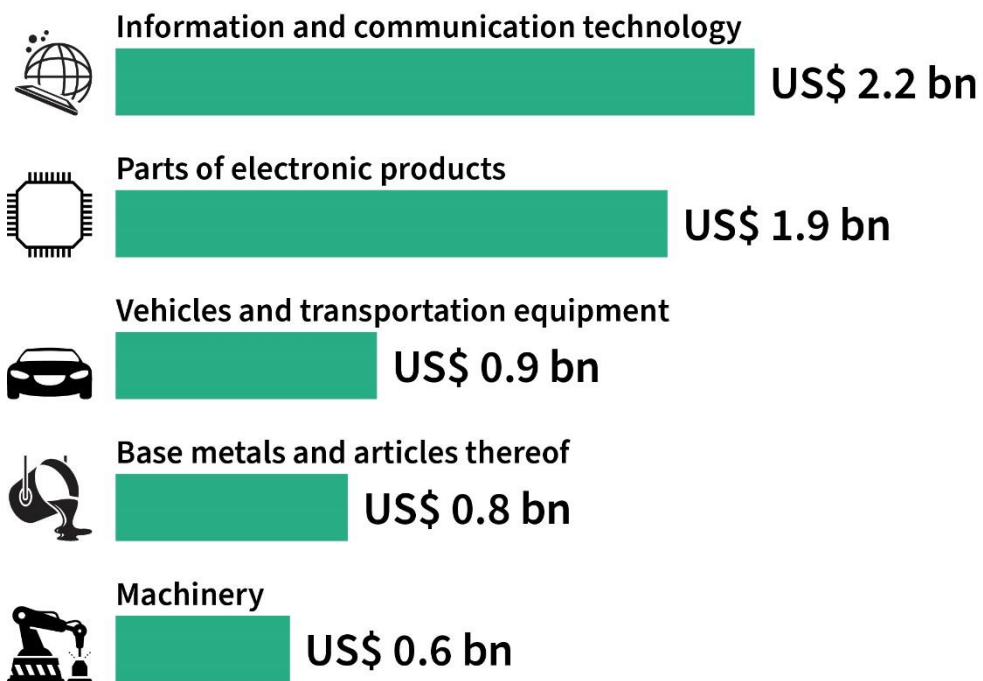


⇒ Trade volume remains well above pre-COVID level in 2023

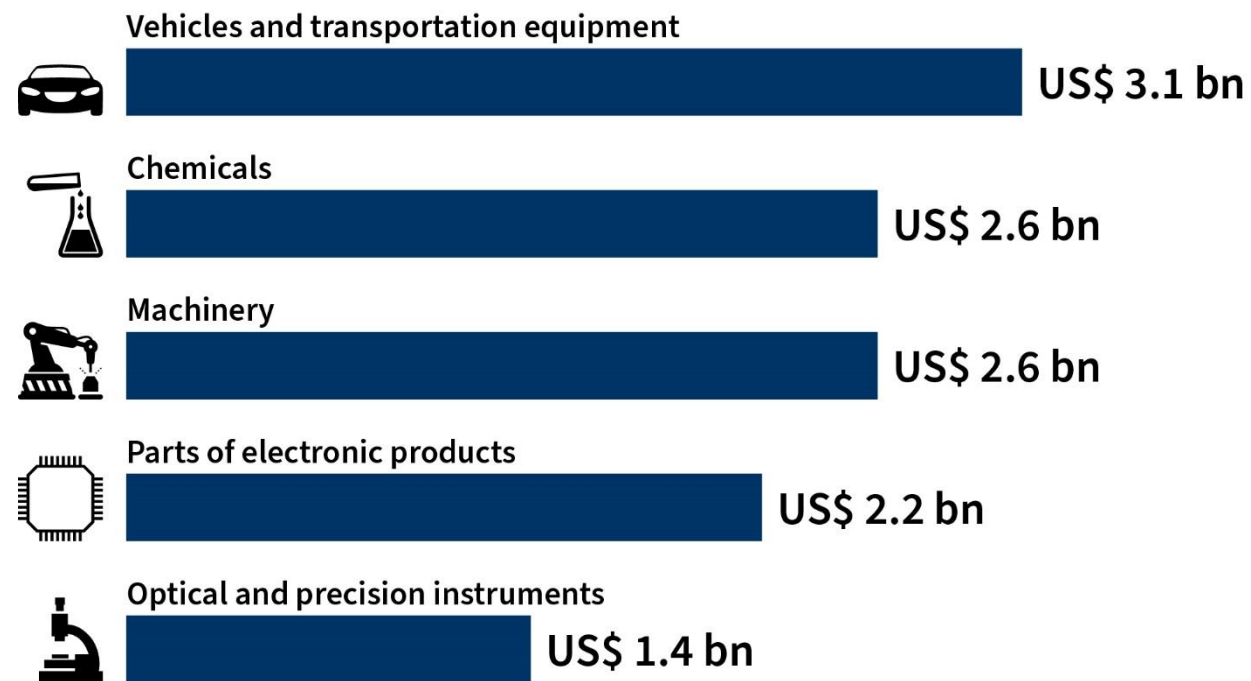


# Diverse Mix of Traded Goods

## Exports to Germany



## Imports from Germany

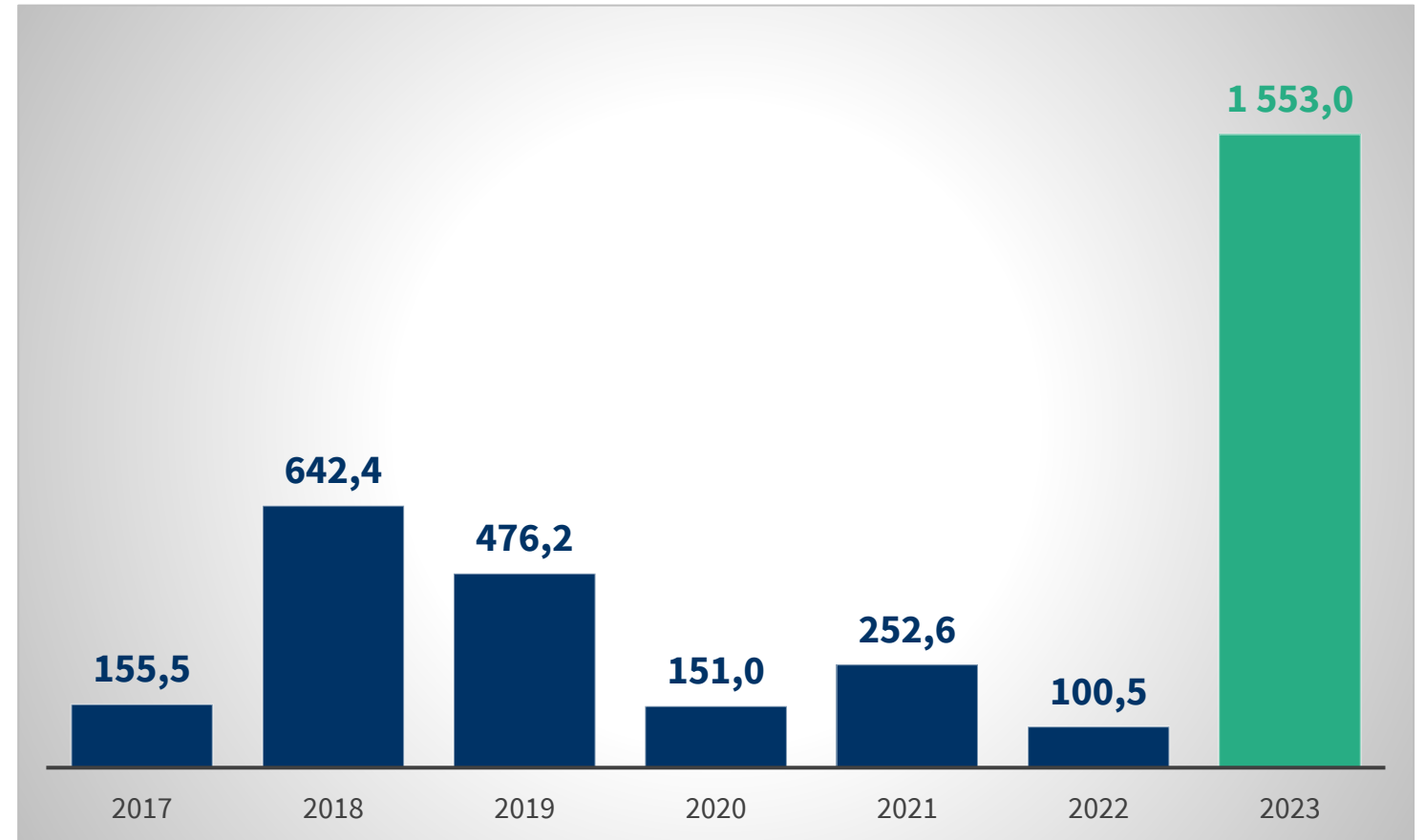


Investments

# German Companies expand investment in Taiwan

## US\$ 6.1 bn

of approved German  
investments since 1967



in million US\$





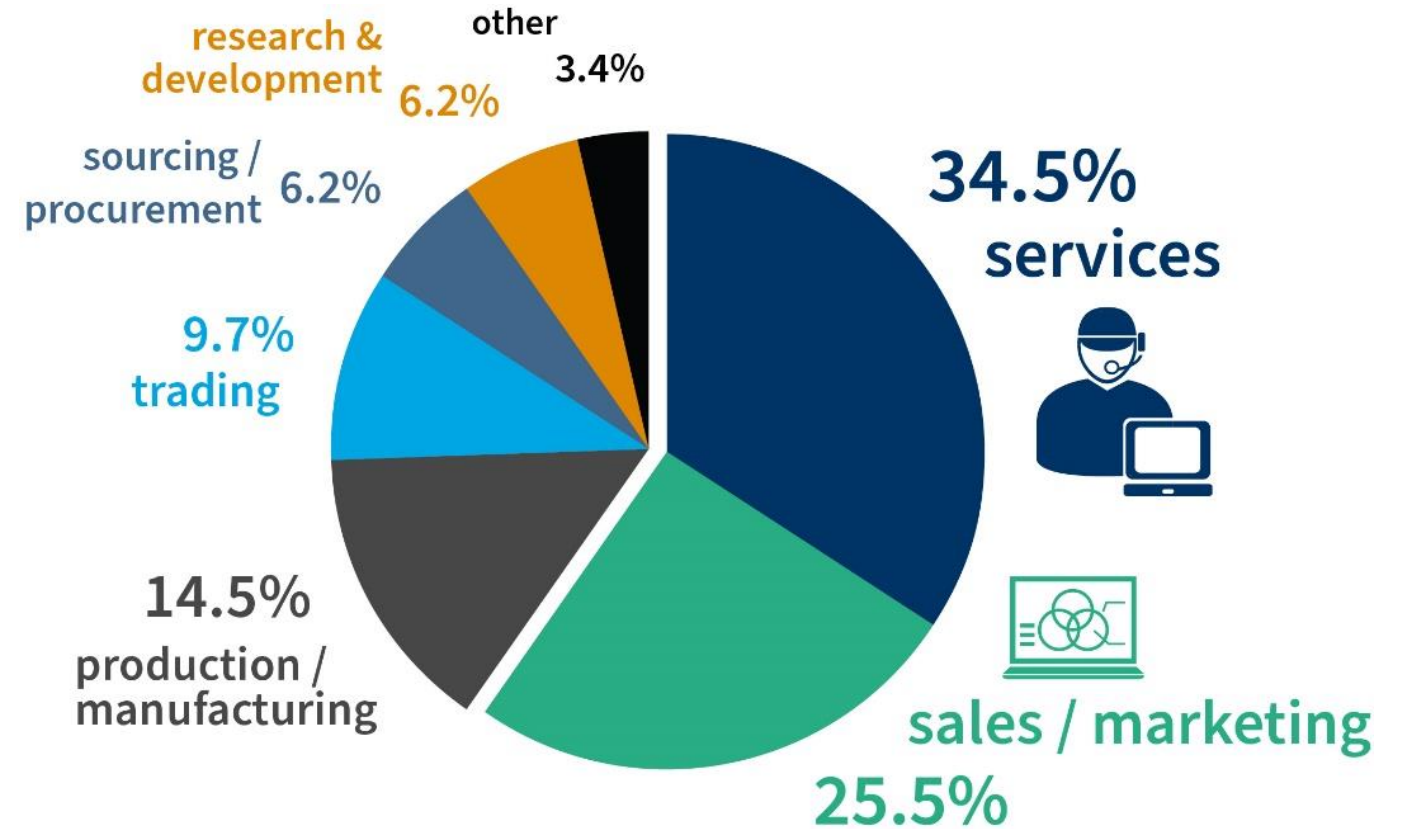
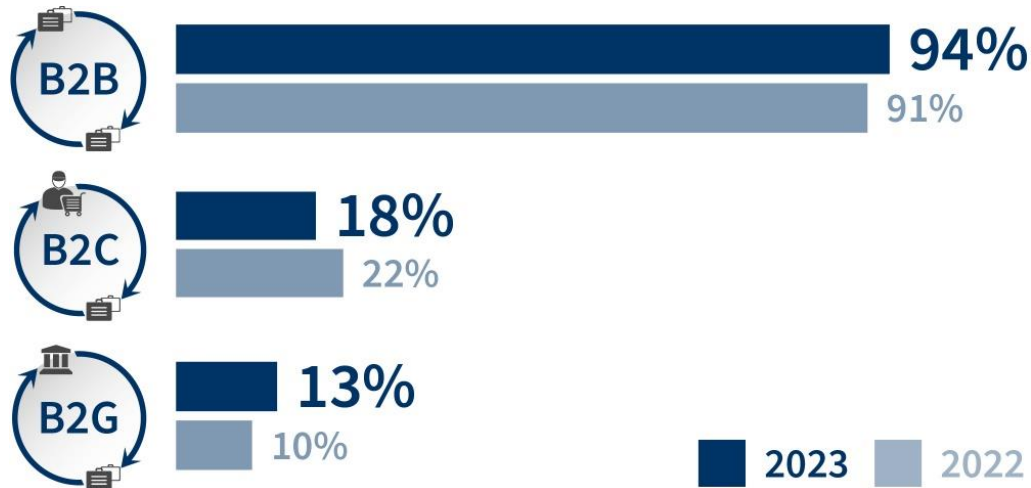
Majority of DAX Companies Represented in Taiwan

# German Business in Taiwan



# German Business in Taiwan

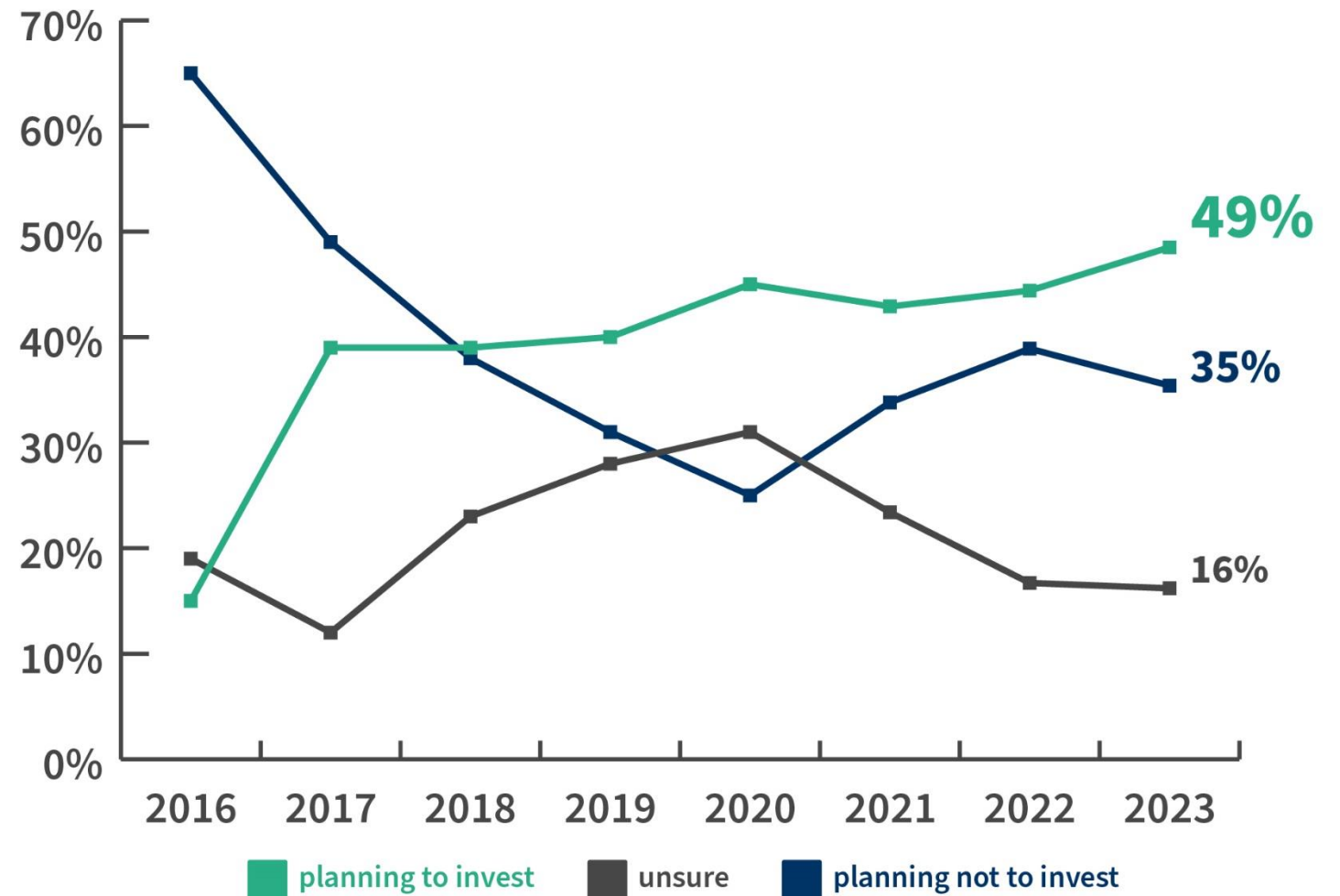
## Main business areas:



# German Business in Taiwan

# 49%

plan to invest in Taiwan in the next two years

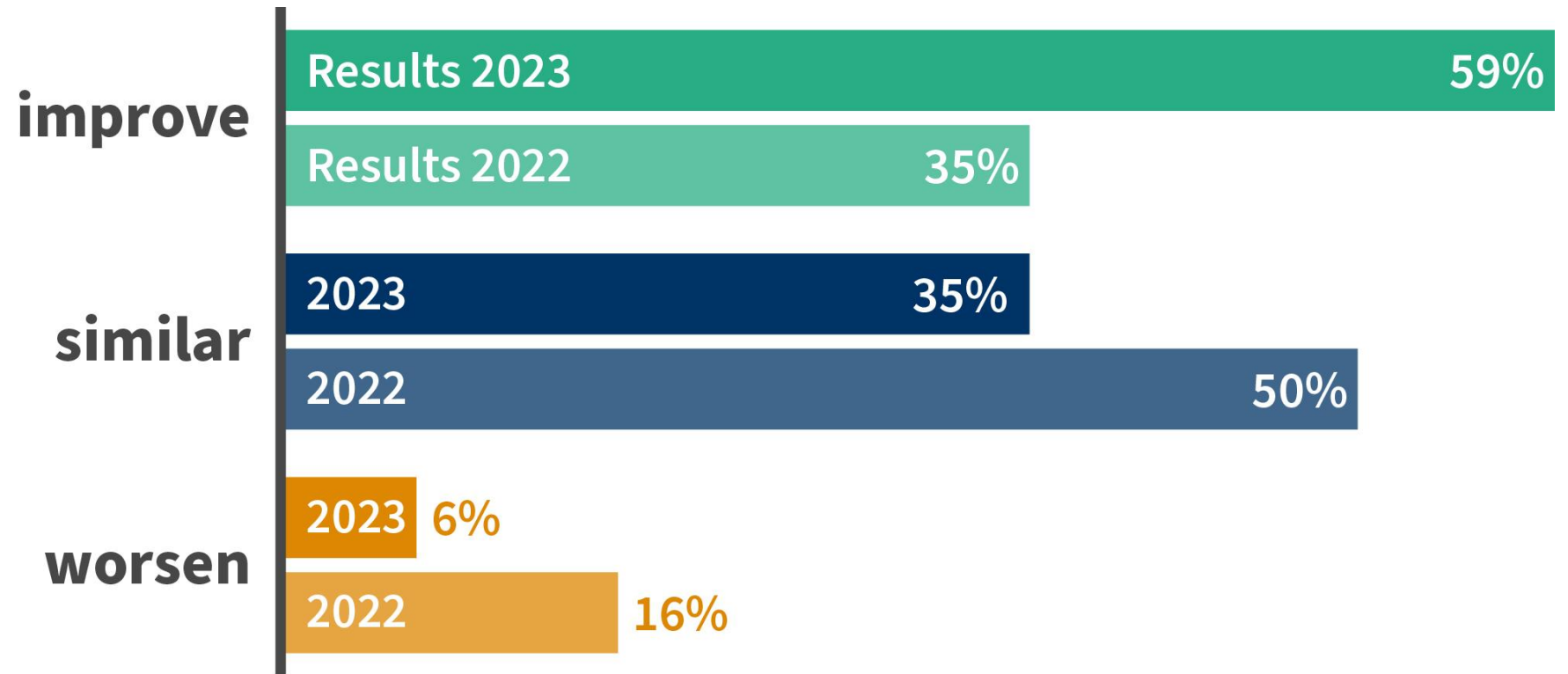


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# German Business in Taiwan

# 59%

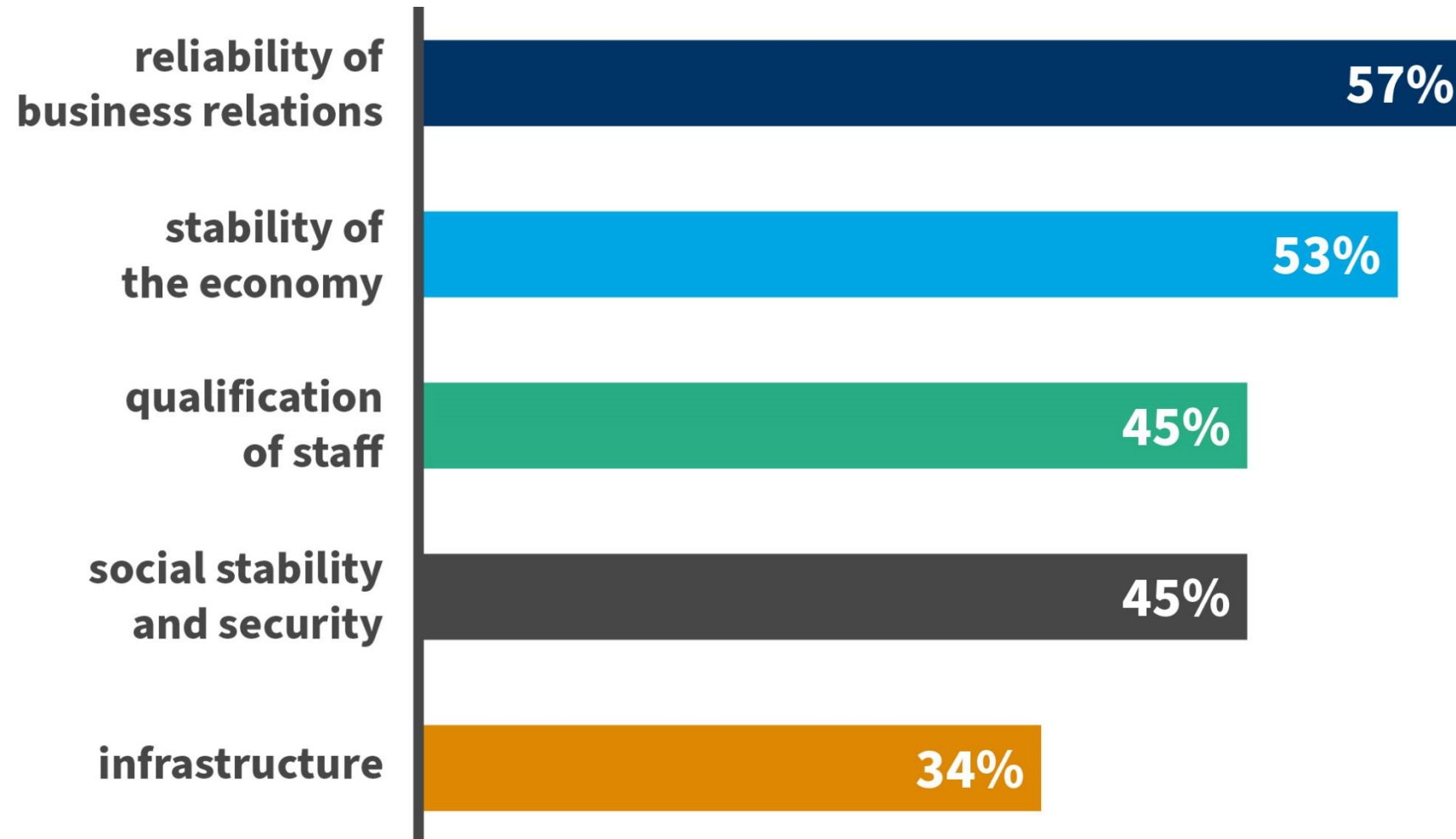
predict that Taiwan's economy will develop positively in the next three years





Most Valued Aspects in Taiwan

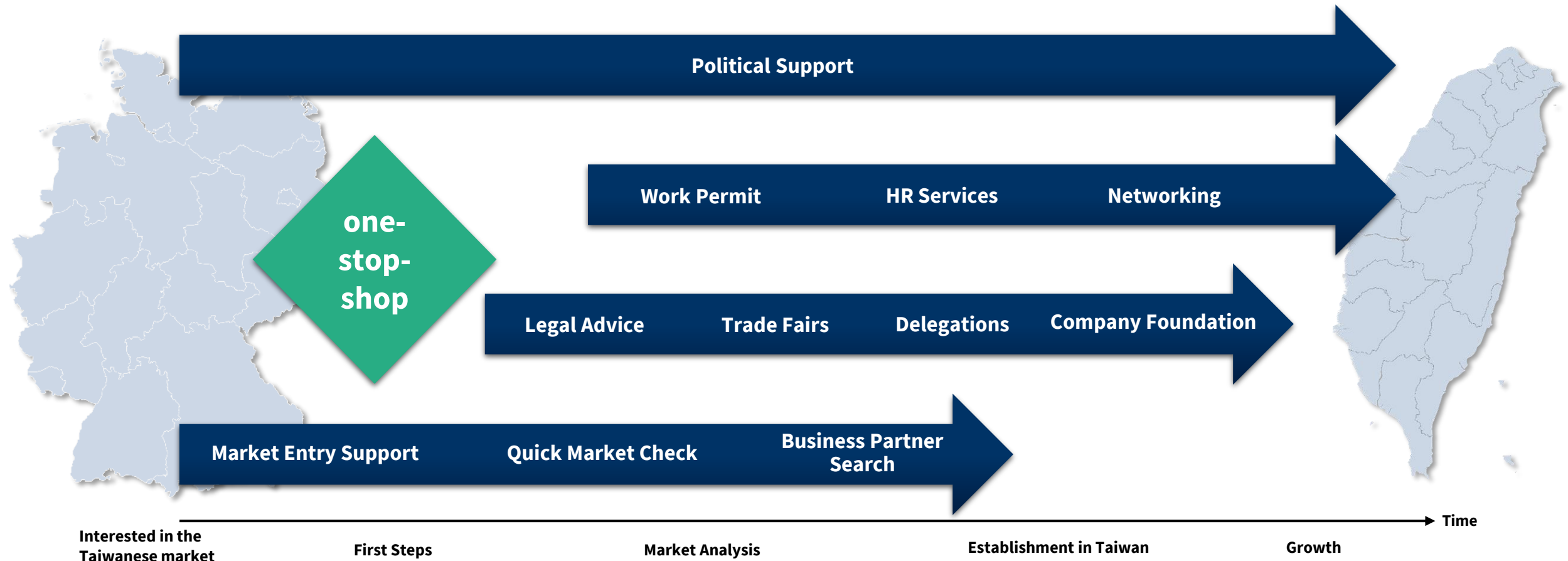
# German Business in Taiwan



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Your Path to Success in Taiwan

# Direct Support for Your Business Endeavors



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# German Trade Office Taipei

## Contact Us



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Supported by:



Federal Ministry  
for Economic Affairs  
and Climate Action

on the basis of a decision  
by the German Bundestag