

An initiative of the European Union



EUCLUSTERS TALKS

Creative Crossroads:

Building Synergies Across Ecosystems with Cultural and Creative Industries

14 May 2025

08:30-09:45 CET

Online

Agenda

1. News from the European Cluster Collaboration Platform
Nina Hoppmann, Team Member European Cluster Collaboration Platform
2. CCI ecosystem and the EIT Culture and Creativity
Kati Uusi-Rauva, Director Regional Hub North, EIT Culture & Creativity North
3. Panel debate
Georgiana Mihailovici, General Secretary, OpenHub Creative Cluster
Raffaele Vitulli, President, Basilicata Creativa, and Project Manager, European Digital Innovation Hub "Heritage Smart Lab"
Genoveva Christova, President, Bulgarian Furniture Cluster & Createch Cluster
Gian Angelo Bellati, President, Venetian Cluster
Céu Filipe, Director, AEP Inovação, Enterprise Europe Network
4. Funding opportunities
Nina Hoppmann, Team Member European Cluster Collaboration Platform

Housekeeping rules

Chris Burns, presenter

- We will use **slido** to launch polls. Please scan the QR code to answer.
- Please use the **Zoom Q&A function to ask questions**, and the **chat function** to comment or share links.
- If you want to speak: Please **raise your hand** and we will give you the floor.
- Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.

NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM

Register for the EU INDUSTRY DAYS 2025

The 2025 edition of the EU Industry Days, Europe's flagship event on industrial policy, will take place on **5–6 June 2025 in Rzeszów, Poland**, with the support of the Polish Presidency of the Council of the European Union.

The agenda will focus on **Competitiveness and Decarbonisation, Innovation and Investment and Security and Resilience of EU Industry**.

[REGISTER NOW](#)



Clusters meet Regions in Poland on 3-4 June 2025

As side event to the EU Industry Days, the ECCP and the Local Government of the Podkarpackie Region will organise a “Clusters meet Regions” event, which aims to strengthen the **role of clusters in regional economic development** by fostering collaboration between clusters, policymakers, businesses, and research institutions.

The two-day programme will **feature high-level discussions and hands-on engagement opportunities**. Participants can look forward to panel sessions such as: Dual-Use Technologies and Defence Readiness, Circular Economy and Decarbonisation, and Unmanned and Autonomous Systems.

[REGISTER NOW](#)



Clusters Meet Regions Expression of Interest Open Call

The European Commission has launched a new call for expressions of interest to co-host future editions of the “Clusters Meet Regions” workshops in the **second half of 2025, preferably in October or November.**

Applications require a **letter of support from the regional authority** and will be assessed based on relevance, geographic balance, and alignment with EU policy priorities, including supply chain resilience and geopolitical challenges.

Deadline for submission: 30 May 2025 - 18:00 CET (Brussels time)

Proposals not selected for 2025 may still be considered for future editions.



Read the [Call for Expression of Interest](#)

Annex I: [Application Form](#)

Annex II: [White Book](#)

Matchmaking in India – 29-31 October 2025

The EU– India Matchmaking Event aims to foster collaboration between European clusters, SMEs, and Indian partners in key industries, including **renewable / clean energy & storage, smart grid and energy infrastructure, electric mobility, and green finance and investment support.**

The event will offer:

- A **high-level seminar, matchmaking sessions, and site visits** to strengthen EU–India cluster cooperation.
- Exclusive **guided tour of the exhibitions**
- **Curated stand visits**, enabling participants to engage directly with key exhibitors
- Opportunity to take part in a **pitching session**

[**REGISTER NOW**](#)





ECCP Events 2025



Online EU Clusters Talks

Biweekly: Wednesdays at 8:30 CET



Rzeszów, Poland

Clusters meet Regions | 3-4 June



Foligno, Italy

Clusters meet Regions | 24-25 June



Ajdovščina, Slovenia

Clusters meet Regions | 10-11 September



New Delhi & Greater Noida, India

ECCP Matchmaking | 29-31 October



Cairo, Egypt

ECCP Matchmaking | 16-18 June



Cluj, Romania

Clusters meet Regions | 1-2 July
& ECCP Matchmaking



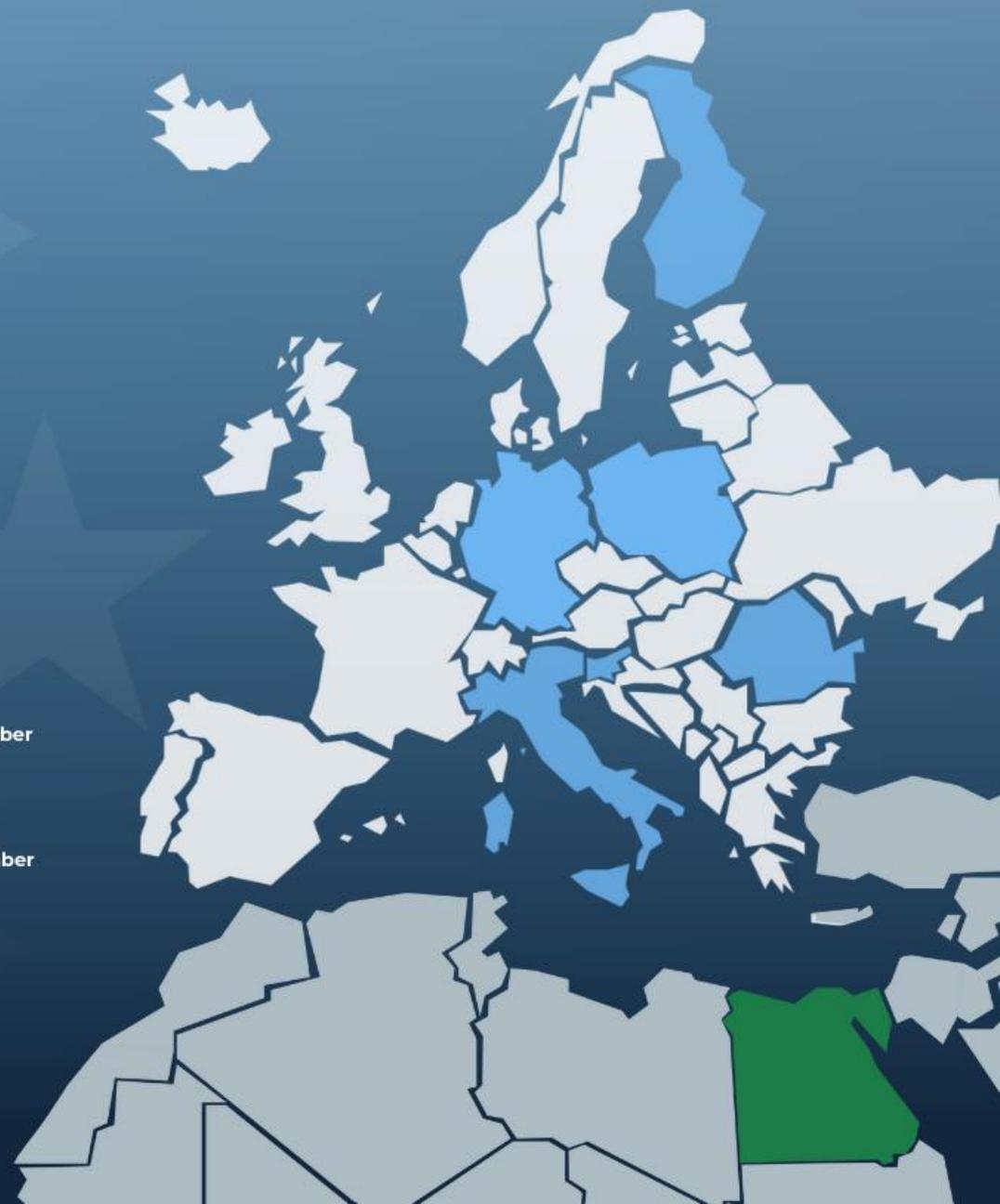
Vaasa, Finland

Clusters meet Regions | 24-25 September



Regensburg, Germany

Clusters meet Regions | 26-27 November



CCI ecosystem and the EIT Culture and Creativity

Kati Uusi-Rauva

Director Regional Hub North, EIT Culture & Creativity North



EIT Culture and Creativity

EIT Community in Denmark
14 May 2025

CULTURAL AND CREATIVE SECTORS AND INDUSTRIES



WOVEN INTO THE FABRIC OF OUR LIVES

POWERED BY
9 MILLION

WORKERS ACROSS EUROPE



**A POWERFUL
ECONOMIC FORCE**



**CATALYZING
SOCIAL COHESION**



**DRIVING
CLIMATE NEUTRALITY**

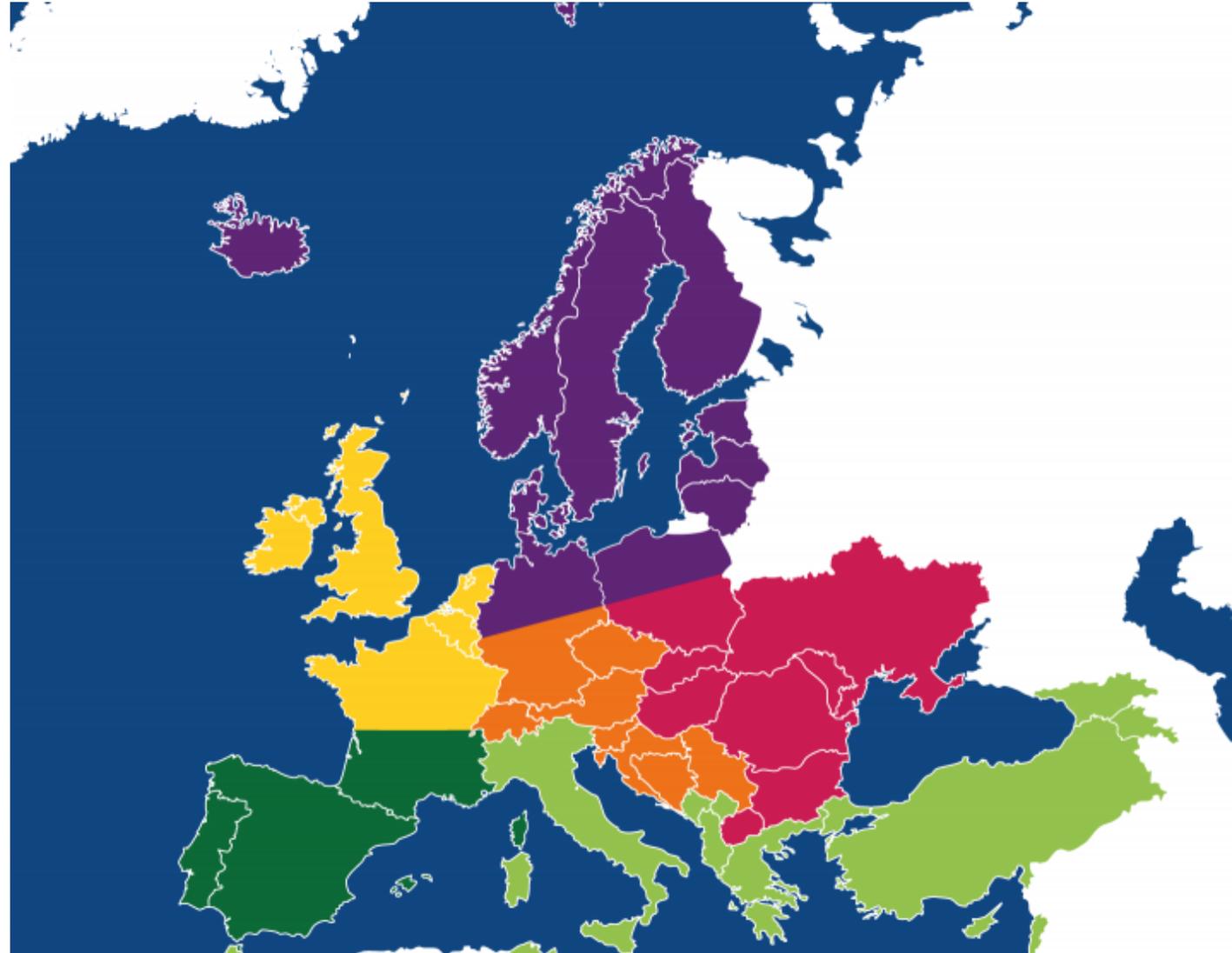
About EIT Culture & Creativity - the youngest KIC

6 Regional Hubs:

- Amsterdam, NL
- Barcelona, ES
- Bologna, IT
- Helsinki, FI
- Košice, SK
- Vienna, AT

HQ: Cologne, DE

Starting with about 60 partners from public and private sector



IMPACT IN FIVE FOCUS AREAS



FASHION

EU circularity standards and practices:

We support circularity and sustainable solutions in textile and fashion.



CULTURAL HERITAGE

Increase of social cohesion:

We support inclusivity and community building among audiences.



ARCHITECTURE

Increase architectural sites maintained:

We support circularity and fair practices in developing environments.



AV & MEDIA

Responsible and trustworthy technologies:

We support new ways of production and delivery.



GAMING

Disruptive trends and technology:

We support new ways of serving fans such as AI and no-code platforms, and enhance digital ethics.

WE OFFER:

Access to funding

Access to networks

Access to skills

Access to talent

Access to policy making

DIGITAL HUB

The designated platform for people and organisations working in culture & creativity across Europe.

Open to all

Exclusive benefits for key partners



Find partners
for joint
projects



Discover
events in your
field across
Europe



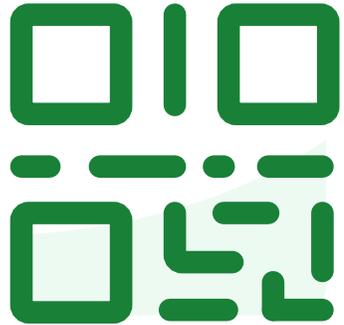
Collaborate with
peers on EU or
regional policies



Join the
community now!

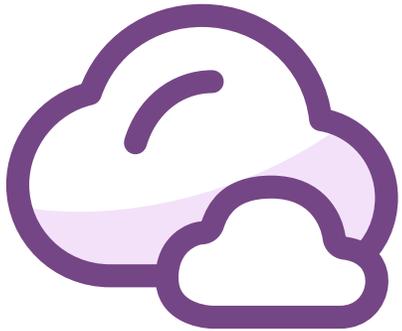
slido

Please download and install the Slido app on all computers you use



**Join at slido.com
#CCI**

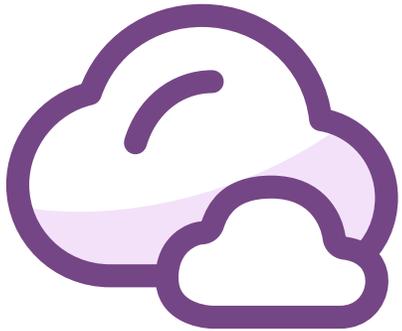
① Start presenting to display the joining instructions on this slide.



What part of the culture or creative industries are you or your members involved in?



What is the key challenge you or your members face?



In which areas do you see potential for cross-ecosystem collaboration?

Panel debate

Georgiana Mihailovici, General Secretary, OpenHub Creative Cluster

Raffaele Vitulli, President, Basilicata Creativa, and Project Manager,
European Digital Innovation Hub "Heritage Smart Lab"

Genoveva Christova, President, Bulgarian Furniture Cluster & Createch Cluster

Gian Angelo Bellati, President, Venetian Cluster

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Bulgarian Furniture
Cluster

Established in Sofia 2009
100 + member companies
3 Universities + 5 Partner NGOs + 2 Design Labs





ligna

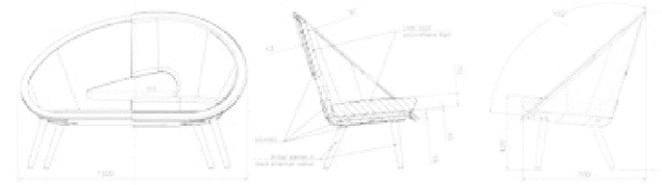
300+ hotel projects
25 600 bedrooms all around Europe



Timeline of partners and brands:

- B&B HOTELS
- CITROËN
- TOYOTA
- L'ORÉAL AVEDA
- BORA
- LA POSTE
- in ciné
- Kempinski (HOTELLERS SINCE 1897)
- Hilton (HOTELS & RESORTS)
- canopy (by Hilton)
- MARRIOTT
- WESTIN (HOTELS & RESORTS)
- WYNDHAM
- RAMADA
- ibis
- MERCURE HOTELS
- adagio
- pullman (HOTELS AND RESORTS)
- ACCOR HOTELS
- NOVOTEL (HOTELS & RESORTS)

and counting...



CREATECH BULGARIA

Creative & Technology Cluster



GAME DEV



DESIGN



FILMS & TV



**IMMERSIVE
TECHNOLOGIES**



MUSIC

Where creativity meets technology... anything is possible!



FUNDING OPPORTUNITIES

European mini-slate development

- The aim is also to **increase the capacity of audiovisual producers** to develop projects with the potential to circulate throughout Europe and beyond, and to facilitate European and international coproduction.
- The European mini-slate development shall provide support to the **development of minimum 2 and maximum 3 works for commercial exploitation** intended for cinema release, television broadcasting or commercial exploitation on digital platforms or a multi-platform environment.
- Support will be given **to independent European production companies** able to develop a slate of 2 to 3 audiovisual works (fiction, animation, creative documentary). This should allow production companies to reduce risks and increase their capacity to attract and retain talents.
- Topic ID: CREA-MEDIA-2025-DEVMINISLATE
- Deadline: 17 September 2025
- Published on [EU Funding & Tenders Portal](#)

Completion of the initial Network of European Digital Innovation Hubs (EDIHs)

- The focus of this call is to **complete the network of European Digital Innovation Hubs (EDIHs) from Bosnia-Herzegovina and Moldova**, enhancing its performance and capacity to meet local, regional, national and European digitalization needs.
- The new EDIHs will support the **digital transformation of SMEs, mid-caps, and public sector organizations** within its geographical area and area of expertise, while also aiming to extend its impact beyond its immediate region.
- Expected impact:
 - Increase in **digital maturity** of organizations that have used the services of the EDIH network
 - Increase in number of companies benefiting from the use of **European AI technology**
- Topic ID: DIGITAL-2025-EDIH-AC-08-COMPLETION-STEP
- Deadline: 2 September 2025
- Published on [EU Funding & Tenders Portal](#)

Consolidation of the Network of European Digital Innovation Hubs (EDIHs with reinforced AI focus)

- The focus of this call is to select **new EDIHs from Seals of Excellence in four associated countries (Albania, North Macedonia, Türkiye and Ukraine)**
- Each selected project will provide the **four core types of services** (testing before investing, training and skills development, support to find investments, networking and access to innovation ecosystems) covering a wide range of digitalisation needs, from mainstream technologies and AI capacities to specialised technologies.
- Each EDIH will provide services based on a **specific focus and expertise**, which will **support the local private and public sector** with their digital transformation with particular focus on support to development, training deployment and uptake of European AI.
- Topic ID: DIGITAL-2025-EDIH-AC-08-CONSOLIDATION-STEP
- Deadline: 2 September 2025
- Published on [EU Funding & Tenders Portal](#)

Register for the next Talks

21 May

Smart Support: AI Tools for Effective Cluster Management

28 May

Going Global: Creating Partnerships and Expanding Business Abroad

Continue the discussion



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Visit our website and follow us social media



www.clustercollaboration.eu



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European Cluster Collaboration Platform



European Cluster Collaboration Platform - ECCP

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THANK YOU

