

Panel III

Cluster potential: driving regional and global impact

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Chief Innovation and Technology
Brainport Development



Panel III - Cluster potential: driving regional and global impact - Firestarter

March 27th, 10:40-11:25



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www.brainporteindhoven.com

Brainport Eindhoven

**TRIPLE HELIX
COLLABORATION**

**OPEN
INNOVATION**

**HIGH-TECH
MANUFACTURING**

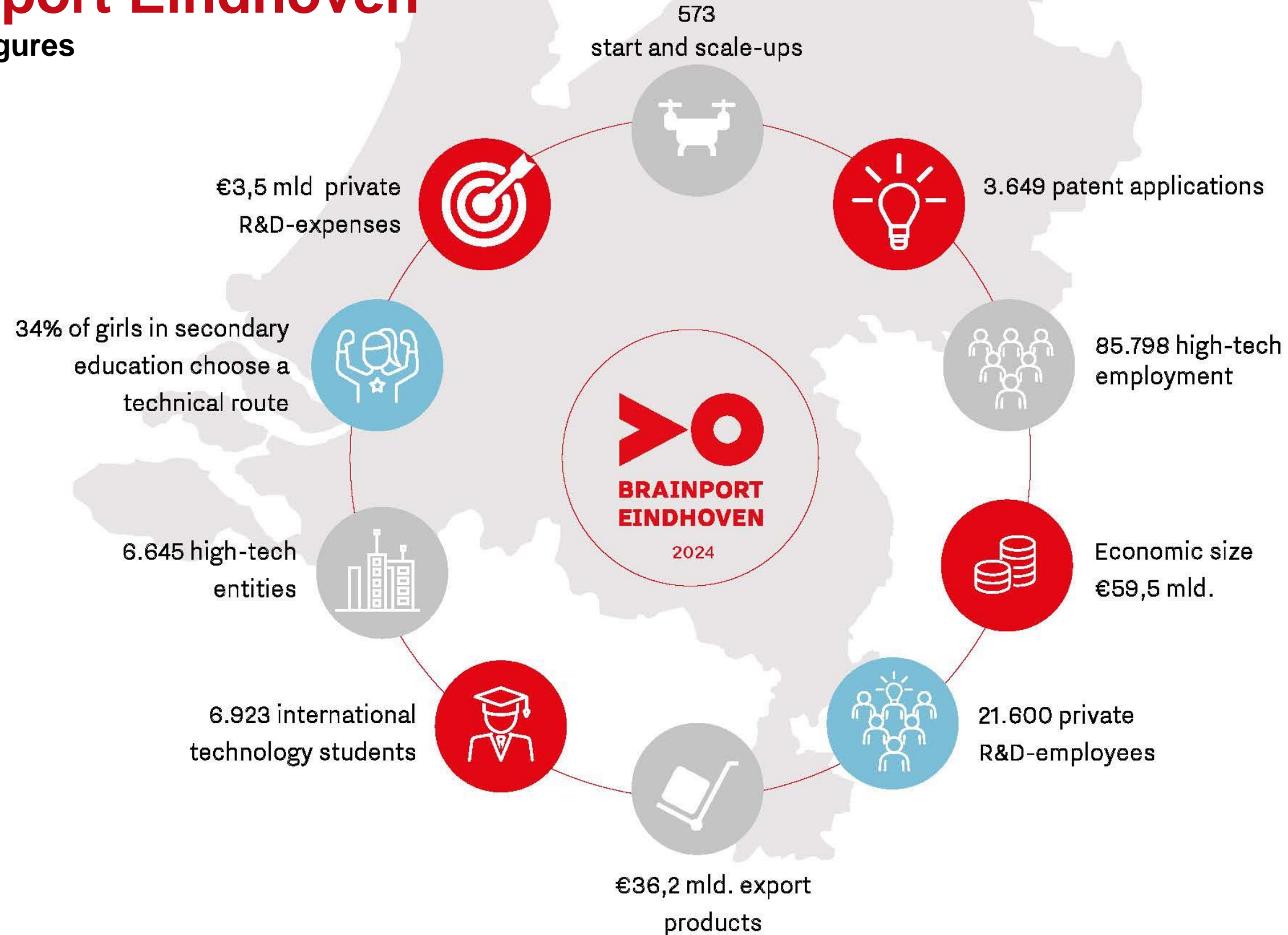
**TECHNOLOGICAL
LEADERSHIP**

**REGIONAL
AND GLOBAL**

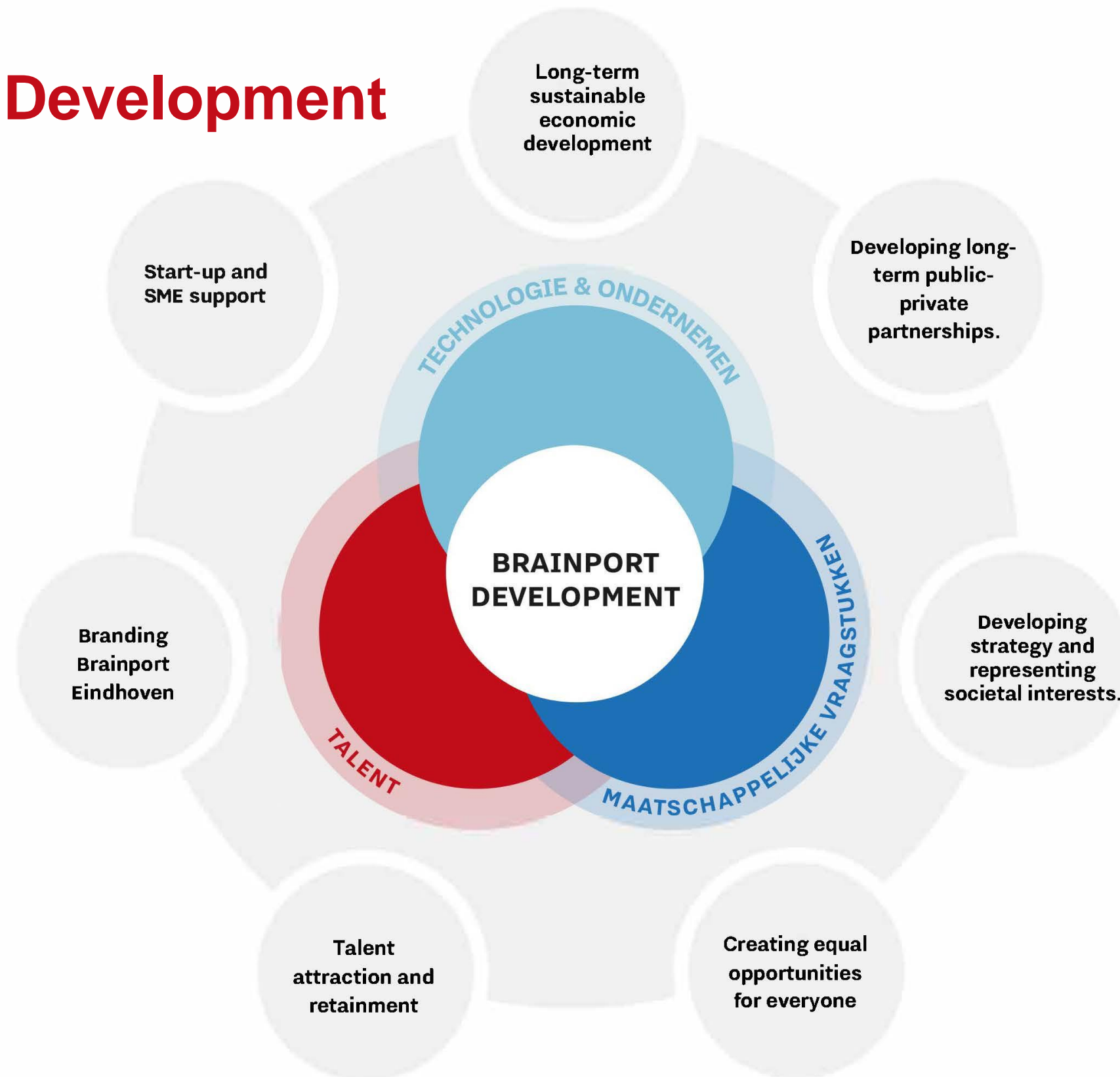


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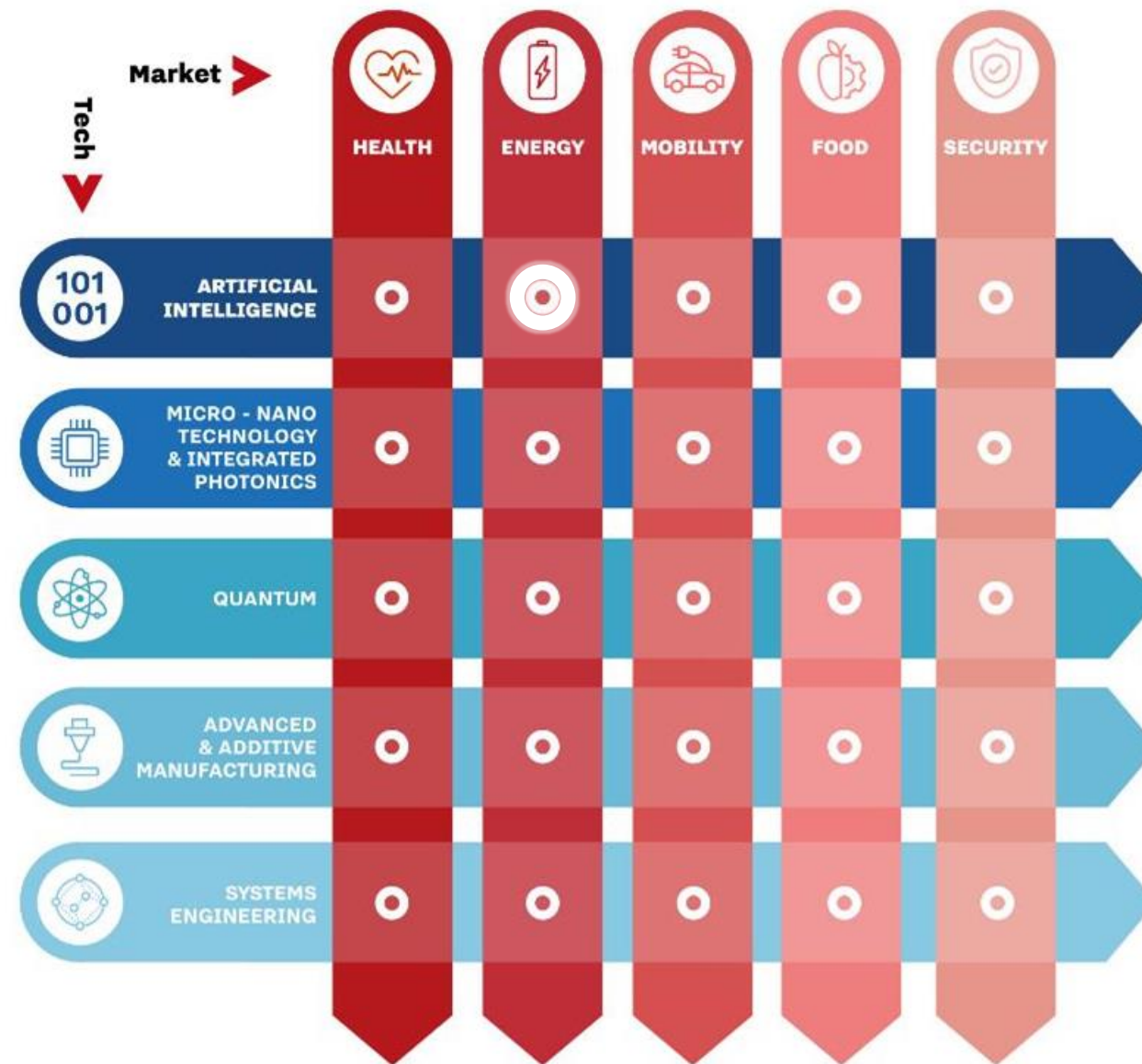
Facts & figures



Brainport Development



Focus technologies en markets



Program-development

Technology & markets

1

Exploration
of new
technologies
or markets.
(Quickscan)

2

In-depth
market
research
based on
business
intelligence.

3

Cluster
formation
based on
smart
targeting.

4

Identifying
right-to-play
and
opportunities.

5

Drafting a
strategic
document with
categorized
opportunities.

6

Defining
innovative
projects,
securing
funding, and
initiating them.

7

Scaling up and
internationalization.

Thank you



BRAINPORT EINDHOVEN

home of pioneers



Naomie Verstraeten

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Panel III

Cluster potential: driving regional and global impact

Søren Elmer Kristensen

CEO, Odense Robotics

Frank Bösenberg

Managing Director, Silicon Saxony

Maria Cristina Russo

Director Prosperity, DG for Research and Innovation, European Commission

Celine van Soest

Manager and Senior Advisor, ERAC

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Cluster potential: driving regional and global impact

Søren Elmer Kristensen

Strengthening Denmark's robotics, automation and drone ecosystem by:

- Accelerating growth
- Driving innovation in technologies and application areas
- Nurturing people
- Forging partnerships, engaging stakeholders and fostering ties in the global robotics community

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Cluster potential: driving regional and global impact

Frank Bösenberg

1. Neutrality is key for good cluster management
2. Cluster development is a marathon, not a sprint -> consistency in funding is important, there are business models
3. Challenges and opportunities start on borders

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Cluster potential: driving regional and global impact

Maria Cristina Russo

As R&I is at the heart of EU's economy, collaboration is at the heart of R&I

Panel III

Cluster potential: driving regional and global impact

Celine van Soest

Foundations for strong clusters

- Leveraging partners' and regions' strengths
- Building and strengthening networks
- Finance to bring people together, spark innovation, and shape ecosystems
- Programme for impact