

Pitching Session



Business Development Vice President

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Sammy Chiu

Why Choose **SNUG Socks**?

It's not just about socks; it's about supporting any kind of lifestyle.

From formal to casual, from daily wear to sports, you can always find the best and most fitting pair for your life at SNUG.



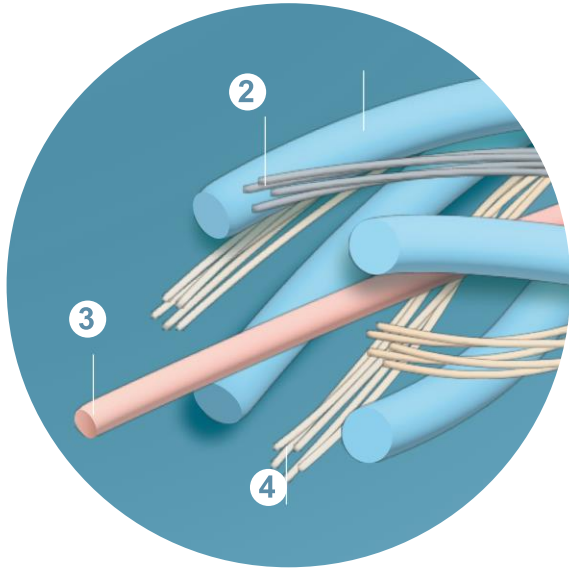
SNUG – Care what carries you...

Established in 2006, SNUG is renowned for its boutique and functional deodorant socks, as well as other functional textiles.

The general public repurchase rate of SNUG products can reach up to 95%.

Ag+ Silver fiber Antibacterial & Anti-odor Socks

Physical Deodorization Method



Materials Sourced From

- (1) Taiwan's PET Bottle Environmental Fiber
- (2) Antibacterial Silver Ion Fiber
- (3) Japan's Quick-Drying Deodorizing Fiber
- (4) Tencel(Modal) Fiber from Australia Lenzing

The “sNug Marine-Friendly Patent Series” uses PET bottles as raw material, effectively recycling the ocean’s ecological killer - plastic. The eco-friendly yarn used to make a pair of socks utilizes about 2 PET bottles, giving new purpose to waste that would have taken 450 years to decompose. This innovation protects the feet while also lightening the burden on the Earth. sNug’s pioneering patented 4-in-1 odor-removing socks combine low-carbon, antibacterial, odor-removing, and moisture-wicking features.

Key Features

Antibacterial Patent antibacterial Ag+ Silver fiber.

Deodorization Japanese-made long-lasting technology cotton (S-Top+ anti-odor cotton).

Carbon Reduction Eco-friendly PET bottle recycled fiber.

Wicking Moisture High-density structure that quickly diffuses moisture, with strong moisture absorption and quick-drying properties. The ergonomic Y-shaped heel prevents slipping and loosening.

Composition

Cotton (Anti-odor Cotton): 38%

Spandex: 20%

Polyester (PET + Silver Fiber): 42%





3 of Award Achievement



Taiwan Functional Textiles Brands, R&D design

2024 The First Prize of Top 10 Taichung Gifts Festival

2023 Golden Merchant Awards Winner

2023 Taiwan Hosiery Innovation Design Gold Winner

2023 Taiwan Outdoor Group Awards (1 Gold Winner & 2 Winner)

2014.2015.2016.2019 Obtained Taiwan Golden Select Of
2020.2021.2022.2023 MIT Smile Product Certificate



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Sammy

WhatsApp 連絡人



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**Please contact me
for more information on
What's APP.**

**Looking forward to hearing
From you, thanks!**