

Clusters in the Key Regions: Cahul and Ungheni



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EU4MOLDOVA
REGIUNI CHEIE



PRIMĂRIA
MUNICIPALITĂȚII UNGHENI



PRIMĂRIA
MUNICIPALITĂȚII CAHUL

22 November 2023

14:00-15:30

Clusters Meet Regions, Iasi

Implementat de



EU4Moldova: Focal Regions Programme

From December 2022, EU4Moldova: Focal Regions Programme, funded by the European Union and implemented by the United Nations Development Programme and United Nations Children's Fund, provides financial assistance through the clusters' management entity **for 8 created clusters** in Ungheni and Cahul regions.

Financial support (**100.000 Euro for each entity**) is provided for the acceleration and development of existing clusters in urban and rural areas from Cahul and Ungheni regions, especially those run or having a positive impact on women and young people, a higher degree of innovation and digitization of activities, and a positive impact on the environment.

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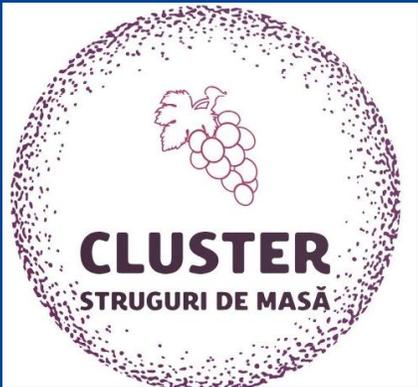


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CLUSTERUL TURISTIC
VIA CAHUL
VALORI INOVARE AUTENTICITATE

THE TOURISM CLUSTER VIA CAHUL



Members

50 entities:

- 22 economic agents
- 12 public authorities,
- 16 research-innovation
-education institutions



Uniqueness and Value

Promotion of sustainable tourism, culture, traditions, authentic cuisine, good cooperation.

Activities

Supporting tourist service expertise, fostering innovations, competitive advantages, participation in national and international events.



Impact

Exchange experiences, partners to deepen interventions in digitization, social innovation, ecotourism, circular economy.



TABLE GRAPES CLUSTER from CAHUL REGION



Members

22 entities:

- 13 economic agents
- 7 public authorities
- 2 research-innovation-education institutions



Uniqueness and Value

Grape quality and varieties, rich tradition and experience, growth potential, collaborative opportunities, and the ability to promote added value products.

Activities

Development of activities aimed at enhancing the grapes business in Cahul through the provision of assistance, grape growing technologies, promotion and sale of cluster products.



Impact

Exchange experiences, establish partnerships, access new technologies and resources, enhance its reputation.



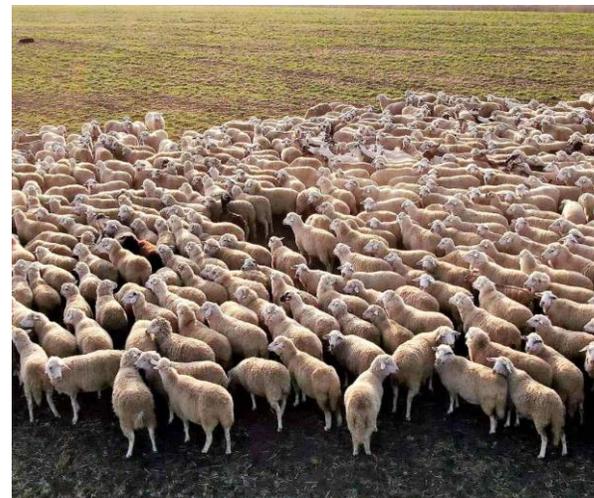
ZOOTECHNICAL CLUSTER FROM CAHUL REGION



Members

22 entities:

- 12 economic agents
- 2 public authorities
- 5 research-innovation-education institutions
- 3 catalyzing institutions, international partners



Uniqueness and Value

Favorable climate,
tradition, varieties,
potential, regional
quality, and
competitiveness

Activities

Enhancing sheep and goat farming in Cahul: processing milk, packaging and selling products, processing wool and hides, and improving breeds for better meat and milk production.



Impact

Collaborations, exchange of experience, and resources to enhance competitiveness and expand the market



BEEKEEPING CLUSTER from CAHUL REGION



Members

20 entities:

- 13 economic agents
- 3 public authorities
- 4 research-innovation-education institutions



Uniqueness and Value

Tradition in beekeeping, innovative technologies, high-quality honey products, and sustainable production.

Activities

Developing the Apiculture Business in the Cahul region: assistance, bee colony growth technologies, promotion and sale of cluster products.



Impact

Collaboration, knowledge exchange, and expanded market opportunities for enhanced competitiveness. Exploring prospects for future partnerships.



WINE PRODUCTION CLUSTER from CAHUL REGION



Members

24 entities:

- 15 economic agents
- 5 public authorities
- 4 research-innovation-education institutions



Uniqueness and Value

Quality, innovation, viticultural sustainability, and the authenticity of regional wines.

Activities

Developing the wine sector in the Cahul region and promoting wines from the region as an area with unique pedo-climatic and landscape conditions for producing genuine wines.



Impact

Collaboration, knowledge exchange, and expanded market opportunities for enhanced competitiveness. Exploring prospects for future partnerships.



DIGITAL AGRO CLUSTER from UNGHENI REGION



Members

13 entities:

- 7 economic agents
- 2 associative sector
- 2 public authorities
- 2 research-innovation-education institutions

Activities

Developing the berry business in the Ungheni region: assistance, growth technologies, promotion, and cluster product sales in the national and international markets.



Uniqueness and Value

High potential in soft fruit cultivation, stable income source, efficient logistics, and access to export markets, contributing to sustainable regional development.

Impact

New collaborations and partnerships, exchange of experience, access to resources, promotion, networking development.



CLUSTER FURNITURE & MORE from UNGHENI REGION

Members

12 entities:

- 6 economic agents
- 1 public authority
- 2 catalyzing institutions
- 3 research-innovation-education institutions



Uniqueness and Value

Strong collaboration among furniture manufacturers in the Ungheni Region, specialization in the value chain, innovative technologies, sustainable development.

Activities

Furniture production to EU standards, promoting dialogue, internationalization, skills advancement, innovation support, and resource access for members.



Impact

New partnerships and collaborations with other entities in the industry and related fields, opening the way for joint development and innovation



THE TOURISM CLUSTER DEALURILE MĂGURII from UNGHENI REGION



Uniqueness and Value

Diverse expertise in areas such as rural tourism, tour guiding, event management, traditional restaurants, and cultural promotion.

Impact

New collaboration opportunities, market trend awareness, and partnerships for sustainable tourism development.

Members

11 entities:

- 8 economic agents
- 1 public authorities
- 2 research-innovation-education institutions

Activities

Promoting destination, infrastructure development, creating tourist routes, collaboration, events, supporting local communities.

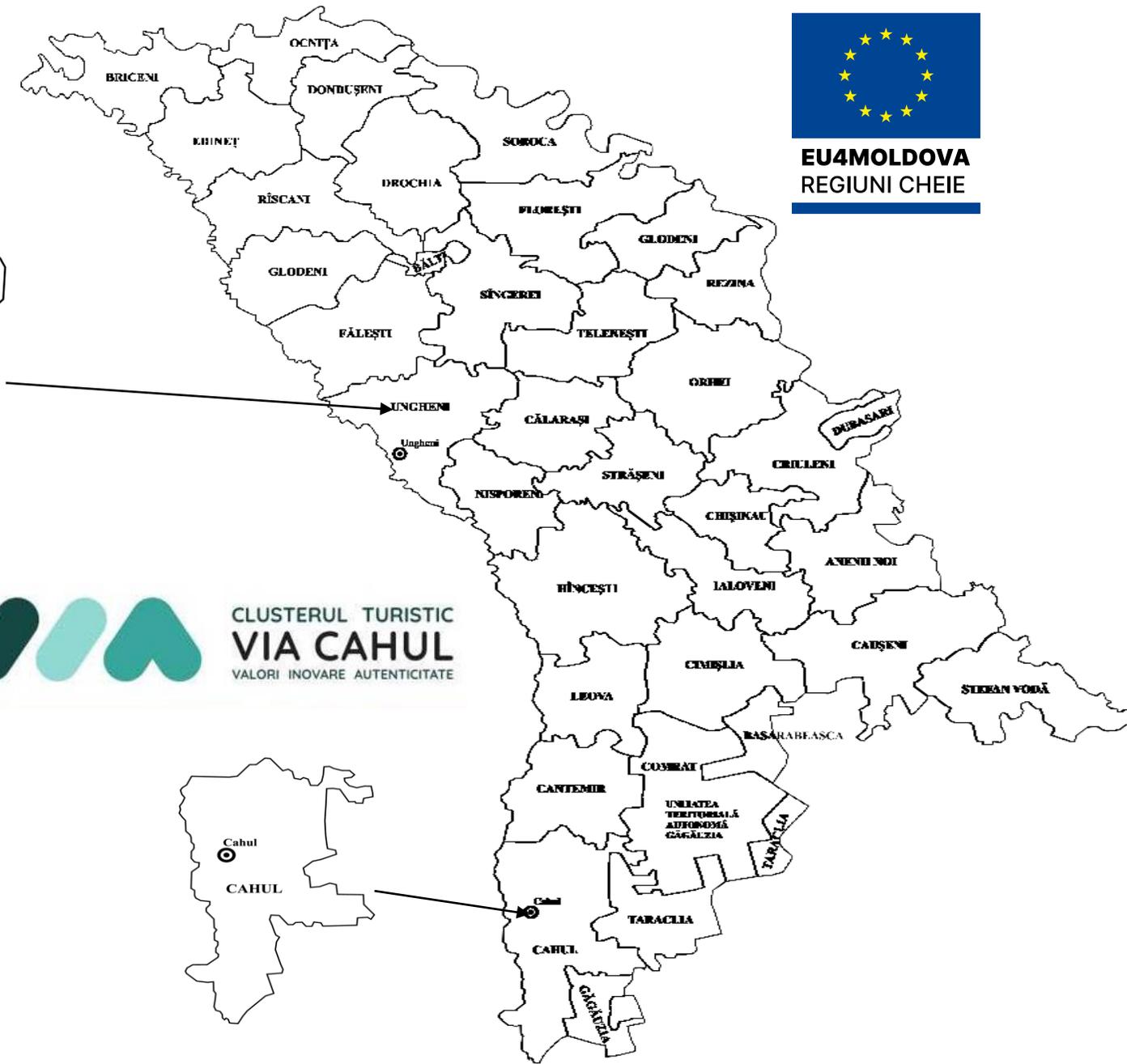




CLUSTERUL BACII SUDULUI



CLUSTERUL TURISTIC VIA CAHUL
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