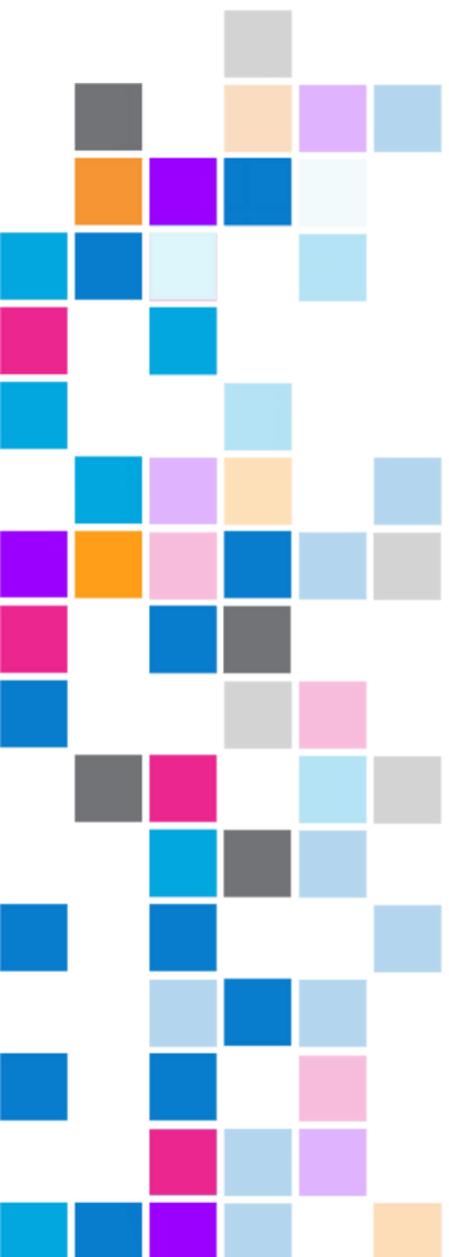




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Creative cluster

Who are we?

1. Creative cluster in the south-east region of Romania
2. Young motivated team - 3 employees this year
3. 24 active members and counting
4. Three major projects in implementation
5. Looking for new partners
6. And doing all kind of creative projects ...
financed from within the community



Who are we?



Where we are right now

1. We've mapped and understood our community
2. Managed to create strong local partners
3. There's a strategic approach we're following....

Finally

4. We kind of understand the clusters ecosystem
5. Working on a list of products from our members
6. Implement our internationalization strategy
7. Looking for new partners

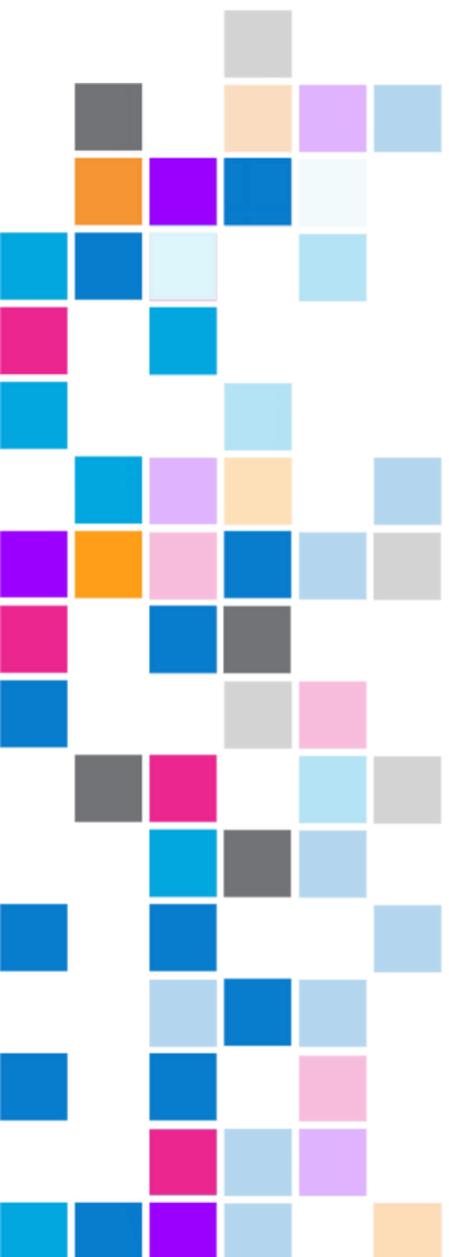




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What we offer?
...right now

Friend CCI
Create - Connect - Innovate





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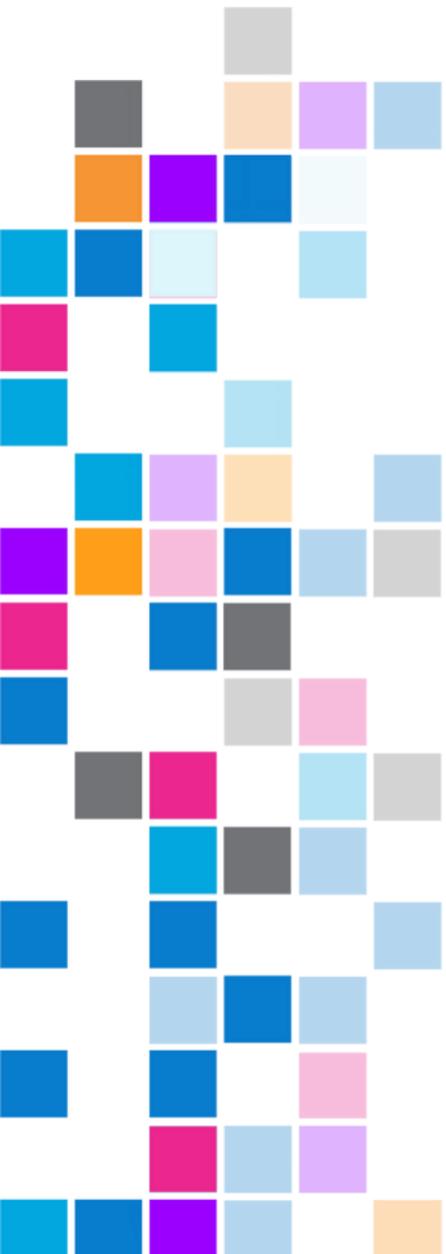
WHAT IS FRIEND CCI?



Eurocluster between 5 entities from 5 countries:
Romania, Italy, France, Germany, Spain



Acronym for:
Fostering Resilience and Innovation in Europe
through Networking
Development of clusters in the Cultural and
Creative Industry ecosystem



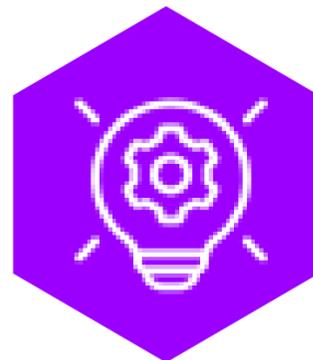


FRIEND CCI EUROCLUSTER IS ONE OF THE 30 EUROCLUSTERS FUNDED UNDER THE COSME SMP PROGRAMME



Co-funded by the European Union

FRIEND CCI EUROCLUSTER IS RECOGNIZED AS PART OF THE CREATIVE AND CULTURAL INDUSTRIES ECOSYSTEM



Creative & Cultural Industries



<https://clustercollaboration.eu/euroclusters>

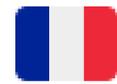


MEMBERS OF THE FRIEND CCI EUROCLUSTER:

VENETIAN CLUSTER



FRANCE CLUSTERS



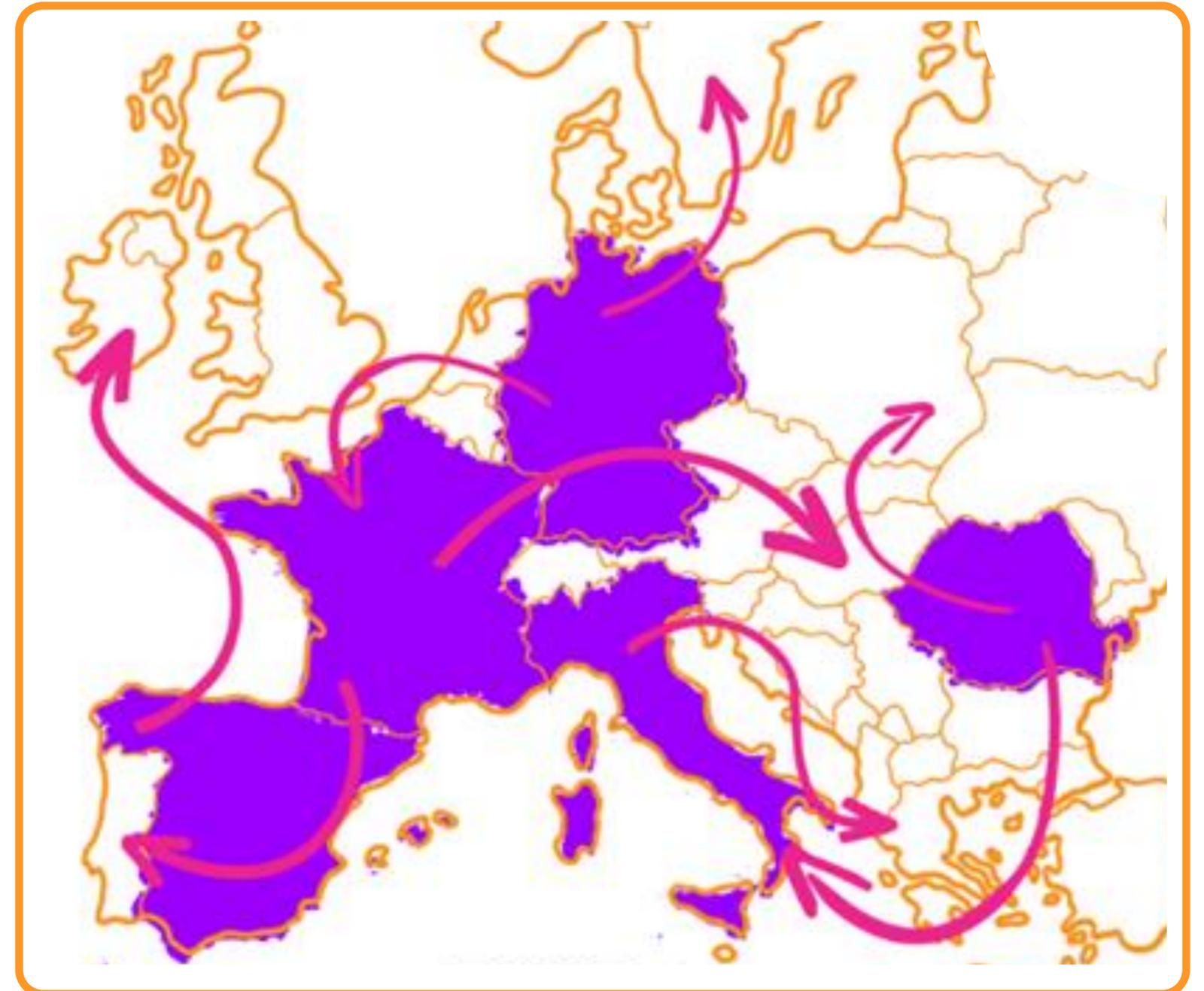
CLUSTER IDIA



ITALCAM



OPEN HUB CREATIVE CLUSTER





AVAILABLE BUDGET FROM FRIEND CCI EUROCLUSTER



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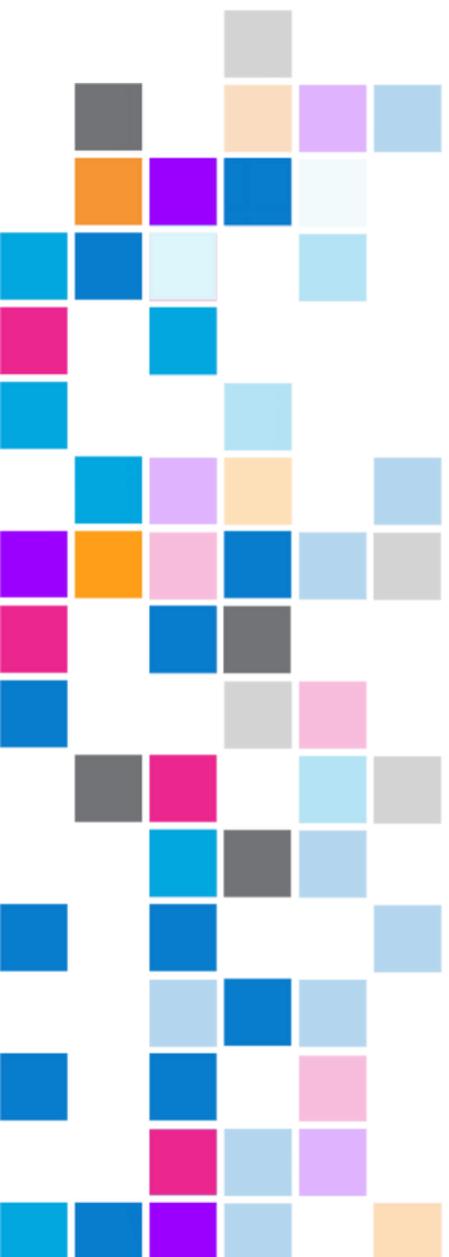


FINALISED
11 GRANTEES

OPEN NOVEMBER 2023

ENDING:
14 JANUARY 2024

funded at 100%





ITALCAM
CAMERA DI COMMERCIO
ITALO - TEDESCA

idia



France Clusters openhub



Co-funded by
the European Union

CALL FOR EXPRESSION OF INTEREST FOR SERVICE PROVIDERS



CALL STATUS: OPEN

END DATE: 1ST AUGUST 2025

FOR WHOM: companies and entities, including training centers and advisers, that can provide services for the CCI

SERVICES:

- Digital transition
- Green transition
- Internationalisation



Co-funded by
the European Union

CALL FOR EXPRESSION OF INTEREST FOR SERVICE PROVIDERS

BENEFITS:

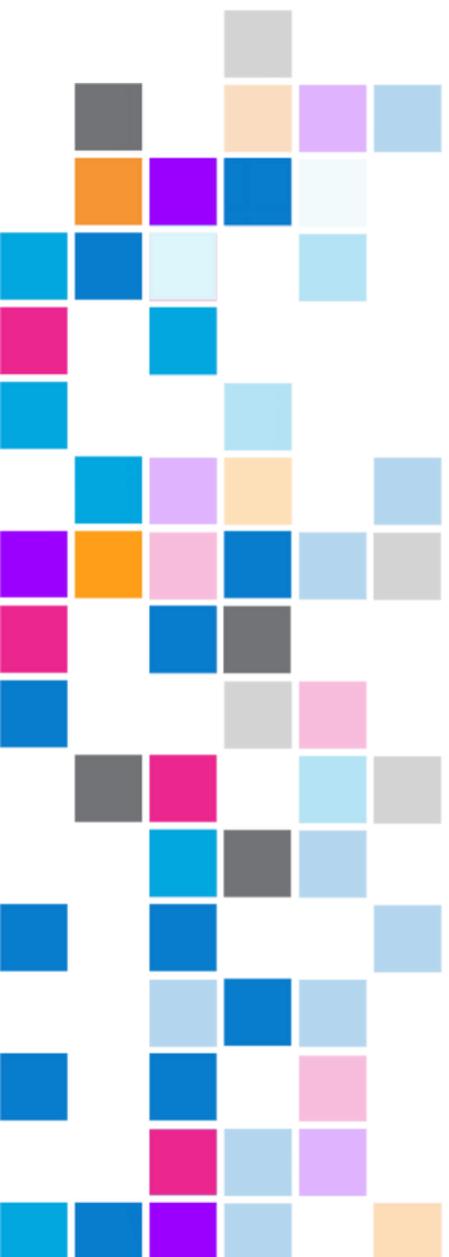
- ✓ Expansion of your activity in the creative and cultural sectors
- ✓ You can share your expertise with SMEs from diverse fields
- ✓ You can be a service provider for SMEs from other countries



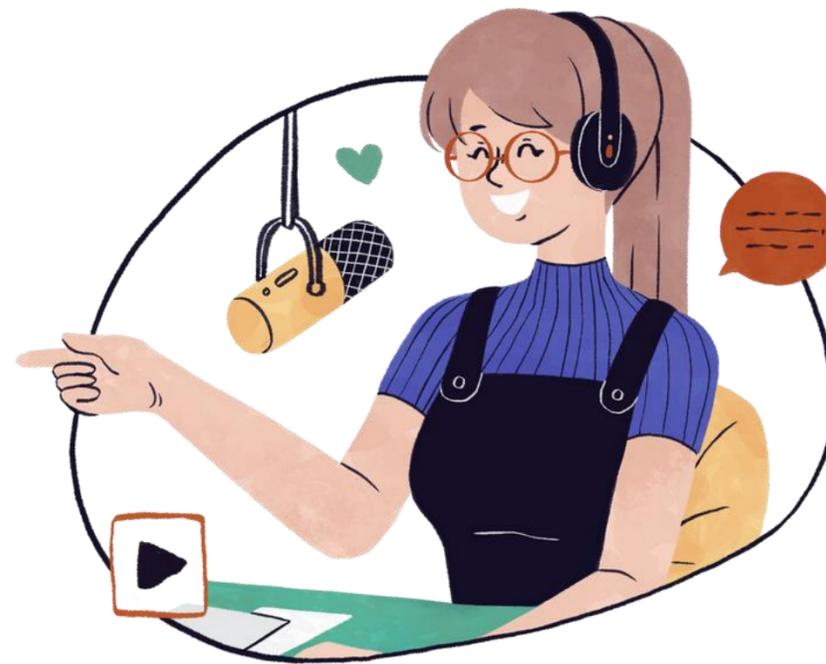
SCAN ME!



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CALL FOR PROJECTS OF CULTURAL AND CREATIVE SMES



FINANCIAL SUPPORT FROM FRIEND CCI'S 1ST SME CALL



TYPE OF SUPPORT: LUMP SUMS

MINIMUM
20.000,00 EUR

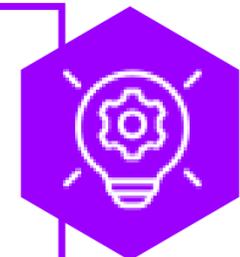
MAXIMUM
50.000,00 EUR

funded at 100%



Co-funded by
the European Union

IMPORTANT: AT LEAST 20% OF THE BUDGET OF EACH PROJECT SHOULD BE DEDICATED TO THE SMES FROM THE CCI SECTOR (SEE ANNEX B FOR CCI'S NACE CODES).



ELEGIBILITY CRITERIA

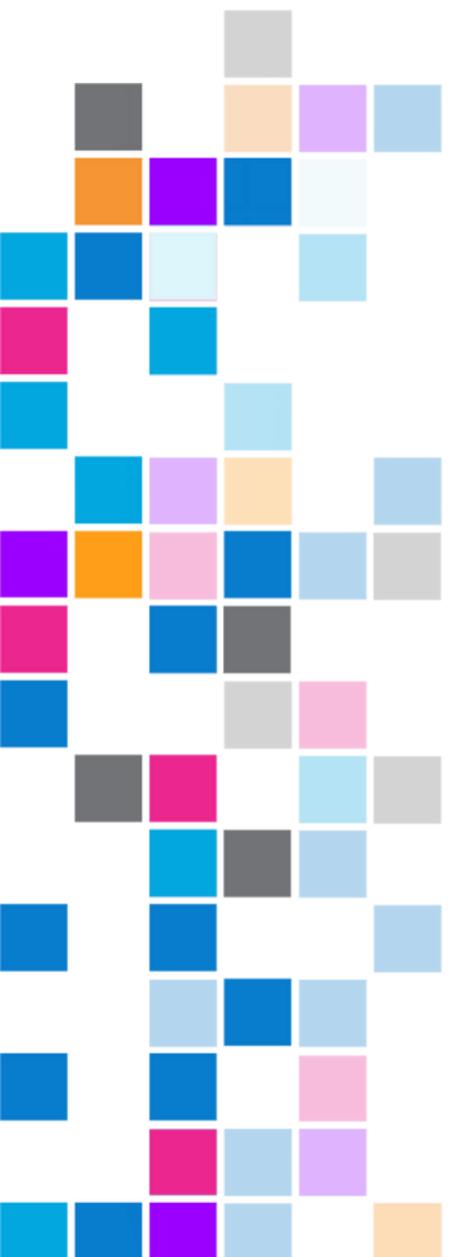
In order to be eligible, the applicants must:

- be legal entities;
- be established in one of the eligible countries, i.e.:
 - EU Member States (including overseas countries and territories (OCTs))
 - non-EU countries:
 - listed EEA countries and countries associated to the COSME part of the Single Market Programme.
- Only SMEs are eligible to apply for the FRIEND CCI open call, by applying as a consortium of SMEs.

Definitions: For the purpose of this call, SMEs have to be understood as Small and Medium-sized Enterprises. According to the European Commission's

Recommendation (2003/361/EC), companies shall respect these requirements

(see below table)



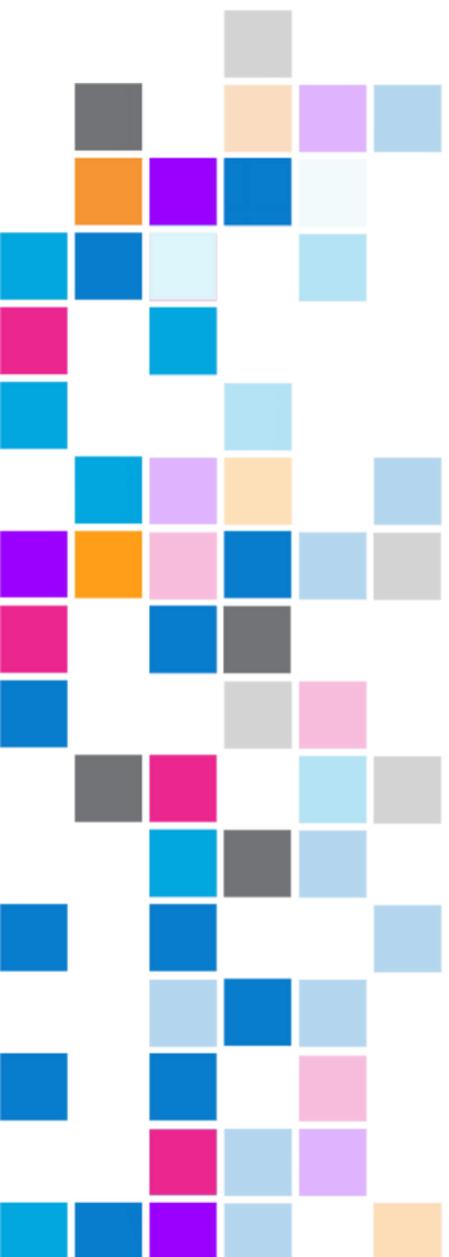
HOW TO APPLY

The call for proposals will be published on clustersubmissionplatform.eu in the Eurocluster Calls section

You can find all the details about Friend CCI on the euroclusterfriendcci.eu website



SCAN ME



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CONTACTS:



OPENHUB CREATIVE CLUSTER

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info@euroclusterfriendcci.eu

openhub



UNIUNEA EUROPEANĂ



Instrumente Structurale
2014-2020

CREATING AN OPEN INNOVATION HUB IN THE SOUTH-EAST REGION (OPENINNOHUB)

BUDGET: 6.847.640 RON (1.347.000 EURO)

PROJECT DURATION: 15 MONTHS



UNIUNEA EUROPEANĂ



Instrumente Structurale
2014-2020

MAIN OBJECTIVE

Increasing the research-development-innovation capacity of the cluster "Open Hub Association", in order to support the provision of competitive products and services on the local and international market, by creating a common research-development-innovation infrastructure for cluster members and by fostering collaborative relationships between them.



UNIUNEA EUROPEANĂ



Instrumente Structurale
2014-2020

SPECIFIC OBJECTIVES

Increasing the research and development capacity of cluster members and intensifying innovation activities in the cluster by acquiring an innovation hub space, equipping it with a research and development laboratory and related facilities, 50 pieces of equipment and 3 software packages over a period of 8 months.

Stimulating research, development and innovation activities among cluster members by acquiring new capabilities related to knowledge transfer and creating

1 new job for highly qualified staff by the end of the project implementation period.

Strengthening collaborative relationships between cluster members to facilitate information exchange and intra-cluster trade flows throughout the project implementation period.

Increase the national and international visibility of the cluster "Open Hub Association" through affiliation to at least 2 international cluster associations,

participation in 6 internal and international promotion events, with the aim of increasing the competitiveness of the cluster members.



UNIUNEA EUROPEANĂ



Instrumente Structurale
2014-2020

RESULTS:

The main goal of the Open Hub cluster is to support the development of the business sector through excellence in the IT field, with a focus on innovation, aiming to create development opportunities for companies, public and private entities, research centers, and local experts or freelancers.

This will be achieved by fulfilling the project's purpose, within which the following types of activities can be carried out:

- ◆ Accelerators for startups, development of innovative business models;
- ◆ Promotion of information exchange, facilitation of business partnerships, economies of scale through shared use of space and equipment;
- ◆ Providing access (on a subscription/monthly rental basis) to virtual and physical spaces, specially designed and equipped with modern equipment for outsourcing the digital transformation process.



THANK YOU!

QUESTIONS?

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the Government, the European Union, or the European Innovation Council and SMEs Executive Agency (EISMEA). Neither the European Union nor the granting authority can be held responsible for them.