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# Euromed Clusters Forward UE – South Med Matchmaking Event, Cairo

Cairo, 16/06/2025



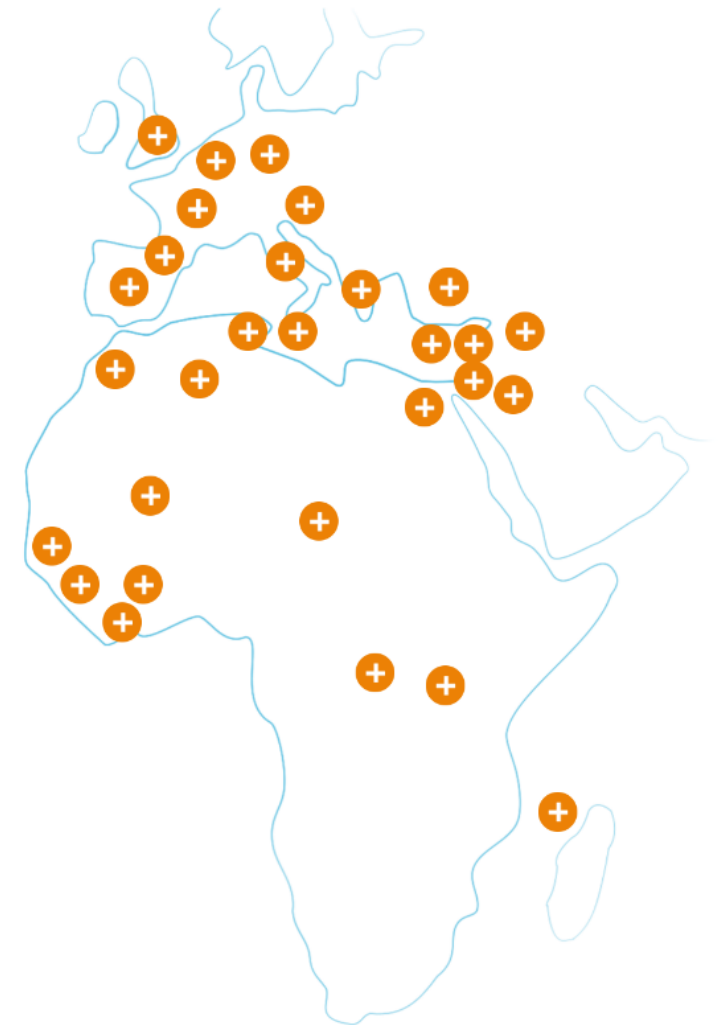
# Who is ANIMA

ANIMA is an association working for economic development in **Europe, the Middle East and Africa** that is aligned with the challenges of social and environmental responsibility.

It was created in 2006 as part of the Barcelona Process - Euromed Partnership.

The ANIMA network brings together **70 member organisations in 20 countries** and over 400 experts and partners who can be mobilised.

- **Business networks** (federations, clusters, industrial zones)
- **Public agencies** in charge of economic issues and international cooperation
- **Entrepreneurs** and skills from the diaspora
- **International cooperation organisations**, associated country ministries





# Project overall objective

**Strengthening clusters** and their members by promoting **inclusive innovation** and **competitiveness** in the **Euromed region** in order to improve **growth, economic diversification, sustainable development** and **employment**.



## Timing

01/04/2022 to 01/10/2026



## Budget

€7.7 M (co-financed at 90% by DG NEAR, EU)



## Scope

- Southern neighbourhood - Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia
- National & regional focus depending on activities and goals
- Individual and group support
- Mix of digital and on-site activities

## Partners



## Affiliate partners



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# Specific objectives & activities



**Fostering policies for clusters development and collaboration**

- Strategic studies
- National policy dialogues
- Technical assistance on clusters policies



**Strengthening clusters capacity & regional cooperation**

- Capacity building for cluster managers and members (Online & on-site academies, webinars)
- Peer-to-peer expertise between South Med and European Clusters
- Benchmarking visits in Europe & the South region
- 7 in-depth Technical Assistance for clusters across the South region



**Activating Euromed key value chains through inter-clustering**

- Tech Days/ EU-South Med matchmaking events
- Made by Euromed: Collaborative projects between clusters to activate regional value chains
- Cluster Business Connect
- Regional high-level working group





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# Upcoming opportunities

# WP5 | Launch of Cluster Business Connect : Intercluster collaboration

Creating new collaborations between clusters and forging regional value chains (RCVs) in the Euro-Mediterranean region - Twinnings & matchmaking activities between clusters in 2, 3 or more South Mediterranean & European countries

## Examples of activities and KPIs:

- Access to market and business development
- Development of collaboration strategy and sustainable partnerships
- Development of new products and services
- New sales channels
- Joint technical or research collaboration
- Collaboration with new markets



## Scope

- Europe x Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia
- Minimum 2 countries involved of which minimum 1 European country and 1 South Mediterranean country

## Budget

- Up to 10 projects x €30 000 for 2 clusters or 45 000€ for 3 clusters
- Management by the lead cluster

## Timing

Launch of the call: **May 7th, 2025**

Deadline of the call: **30 June, 2025**

Duration: **8 months maximum**

Implementation period: **2025-2026**

[More info here](#)



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# Upcoming events 2025

## Policy dialogue and strategy

### May 2025 - October 2026

- Technical assistance – strategic framework improvement for clusters in Morocco

### May 2025 – June 2025

- Launch of the Cluster Business Connect call

### November 2025

- Maghreb Policy Dialogue Seminar, Tunis, Tunisia

 Application now!

## Capacity building (Academies, webinars)

### May 2025

- 27-29 May | Academy and Benchmarking visit on ICC in Tunis, Tunisia

### June/September/October 2025


- Webinar by ERF/FEMISE, topic to be confirmed, online

### July 2025

- Webinar Trade barriers to Europe, online

### November 2025

- Academy and benchmarking visit in Beirut, Lebanon

 Application soon!

 Application soon!


## TechDays (B2B)

### Green Techs

16-18 June, Cairo, Egypt

### Mediterranean Forum on Artificial Intelligence


22 November, Tunis, Tunisia

 Application soon!



# AGENDA YEAR 4 (Mar 25 – Mar 26)

## FEBRUARY

12 & 20  Webinar – Clusters & Gender Equality, Innovation and Inclusion for Sustainable Competitiveness **online**  
Euromed Clusters Forward



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25  Webinar – Exploring ICT Growth in the South Med Region **online**  
Euromed Clusters Forward in partnership with ERF & FEMISE



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## MARCH

5, 6, 11  Online Academy – Connecting Clusters & Industry 4.0 **online**  
Diagnostic on Industry 4.0, access to PRACCIS, sectorial analysis in partnership with Team Henri Fabre




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 CALL FOR PROJECTS – Cluster Booster Connect – Inter-cluster projects for the development of value chains **online**



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## APRIL

24-25  B2B – Call me Blue Clusters Matchmaking **Malta**  
EU Start-Up Summit in Valette, in partnership with Malta Enterprise & Call me Blue



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28-30  Academy – Shared Value – Driving positive impact business, **Barcelona, Spain**  
Benchmarking visit in partnership with ACCIO



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## MAY

7  CALL FOR PROJECTS – Clusters Business Connect – Inter-cluster collaborations **online**




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13-15  CONFERENCE & B2B – POWER X | Beirut Innovation Days **Beirut, Lebanon**  
TechDays Euromed Clusters Forward in partnership with Berytech



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27-30  Academy on Creative and cultural industries & Conference on Investment **Tunis, Tunisia**  
in partnership with Leaders International & FIPA




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## JUNE

16-18  FORUM & B2B – Techdays – Green Tech & Renewable Energy **Cairo, Egypt**  
TechDays Euromed Clusters Forward in partnership with FEI & ECCP




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25  Webinar – Topic to be confirmed **online**  
Euromed Clusters Forward in partnership with ERF & FEMISE



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## JULY

 Webinar – Trade barriers to Europe **online**



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# AGENDA YEAR 4 (Mar 25 – Mar 26)

## SEPTEMBER

29

- Webinar –Topic to be confirmed **online**  
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## OCTOBER

- Mid-term capitalization and cross-fertilization **online**



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- Webinar –Topic to be confirmed **online**  
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## NOVEMBER

- CONFERENCE & B2B, Mediterranean Forum on Artificial Intelligence **Tunis, Tunisia**  
TechDays Euromed Clusters Forward in partnership with CONECT



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- Maghreb Policy Dialogue Seminar **Tunis, Tunisia** - Euromed Clusters Forward in partnership with FEMISE



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- Webinar – Trade barriers to Europe **online**



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## DECEMBER

- Sectoral Webinar ERF/FEMISE – topics to be confirmed **online**  
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- Online Academy **online**



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## FEBRUARY

- Thematic Webinar ERF/FEMISE – topics to be confirmed **online**  
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## MARCH

- Webinar – Trade barriers to Europe **online**



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# Thank you!



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Download presentation here

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