



CLUSTERS AS DRIVERS OF INTERREGIONAL VALUE CHAINS

9 – 11 October 2024

Hotel Radisson Blu Leograd

Day 0 – Wednesday, October 9th, 2024

Blue Lounge Hall (hybrid)

Requires separate registration

10.00-17.00	EU4D ICT Digital Forum
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Day 1 – Thursday, October 10th, 2024

Prut-Raut Hall

Translation EN-RO-EN provided

09.00 – 09.45	Welcoming coffee, participants' registration
09.45 – 10.15	Opening Speeches Moderator – Teodora Jilkova, ECCP Team Member <ul style="list-style-type: none"> ● Cristina Ceban, State Secretary Ministry for Economic Development and Digitalisation of the Republic of Moldova ● Natalia Bejan, Director Invest Moldova Agency ● Jakub Buratynski, Director DG Grow European Commission
10.15 – 11.15	Input Paper: Jan-Philipp Kramer Team Leader 'Data & Policy', ECCP Input Paper Panel Discussion – Clusters as drivers of interregional value chains Moderator – Dumitru Udrea, Project Manager, UNDP Moldova <ul style="list-style-type: none"> ● Linda Perina, DG Grow ● Daniel Cosnita, CLUSTERO, RO ● Jiri Herinek, President NCA, CZ ● Nicolae Minciuna, Head of Winemaking Cluster
11.15 – 11.45	Coffee Break
11.45-12.45	Session II: Role of clusters in the economic development of Moldova Moderator – Linda Perina DG Grow <ul style="list-style-type: none"> ● Sergiu Harea, President, Chamber of Commerce and Industry of the Republic of Moldova ● Olesea Cazacu, Inclusive Growth Cluster Programme Analyst, UNDP Moldova

	<ul style="list-style-type: none"> • Irina Călugăreanu, Academy of Economic Sciences of Moldova • Angela Cașcaval, Heart of Nistru Tourism Cluster • Ciprian Morcan, Transylvanian Furniture Cluster • Julda Kielyte, Team Leader Competitive and Inclusive Growth EU Delegation
12.45 – 13.30	Lunch Break
13.30 – 14.30	Session III: The Role of clusters in the interregional cooperation Moderator – Gerd Maier zu Köcker, ClusterAgentur BW Inputs: Paul Maris, MA Black Sea Basin <ul style="list-style-type: none"> • Carolina Tulgara, TEX-DAN (Danube) • Andrea Sulyok Pal, DRWO 4.0 (Danube) • Elena Stepanov, INTERSMARTS (Black Sea) • Christina Leucuța, Plan C (Danube) • Natalia Budescu, SeedGuard (Black Sea)
14.30 – 15.30	Session IV: MD and international clusters present themselves. Pitching session Moderator – Teodora Jilkova, ECCP Team Member <ul style="list-style-type: none"> • Moldovan Clusters pitching slot • International Clusters pitching slot
15.30 – 16.00	Closing Remarks and Networking Coffee
16.00 – 18.00	Matchmaking event in cooperation with EEN

Day 2 – Friday, October 11th, 2024

09.00 – 09.30	Registration	
09.30 – 11.00	Session V - Doing Business in Moldova Blue Lounge Hall Mainly in Romanian Moderator – Simion BERZOI, Project Manager, UNDP Moldova Discussion Topics: <ul style="list-style-type: none"> • Recent reforms and their impact on the business climate. • Best practices for compliance and risk management. • Government incentives and support programs for foreign and local investors. • Financing options for startups and SMEs. • Challenges and opportunities in logistics and supply chain management. 	Session VI Sustainable Development and Green Clusters Raut Hall Translation EN-RO-EN provided Powered by Danube Project Plan C Moderator – Daniel Cosnita, CLUSTERO Discussion Topics: <ul style="list-style-type: none"> • Integrating sustainability into cluster strategies • Examples of green initiatives within clusters • Benefits of sustainable practices for long-term growth • Collaboration between businesses and educational institutions. • International partnerships and their impact on local clusters

	<ul style="list-style-type: none"> Infrastructure projects and their potential benefits for businesses. Government initiatives to promote digitalization. <p>Panellists</p> <ul style="list-style-type: none"> Vitalie Tarlev, MD Digitalisation Advisor Roman Ladus, Prime Minister's Economic Council Natalia Bejan, MD Investment Agency Cristina Tiscul, Prime Minister Economic Council, Gender Specialist Marius Alexa, General Secretary Club Afaceri.ro <p>Q&A</p>	<p>Panellists</p> <ul style="list-style-type: none"> Vladimir Sedlarik, Tomas Bata University Zlin, Czechia Peter Kiss, Hungarian Construction Cluster Andra Enache, National R&D Institute for Macromolecular Chemistry Iasi, Romania Andrei Mirza, manager SORINTEX, Moldova <p>Q&A</p>
11.00-11.30	Coffee Break	
11.30-13.00	<p>Session VII Perspectives of cluster development in the Republic of Moldova Group discussion with MD clusters</p> <p>Blue Lounge Hall <i>In Romanian only</i></p> <p>Moderator – Dumitru Parfentiev, Project Manager UNDP Moldova</p> <p>Discussion Topics:</p> <ul style="list-style-type: none"> Role of cluster managers and their impact on success Aligning cluster vision with industry trends Facilitating collaboration among cluster members Financial management and sustainability strategies Strategies for expanding cluster activities internationally Future trends in digitalization for clusters 	<p>Session VIII Sustainable Development and Digital Clusters</p> <p>Raut Hall <i>Translation EN-RO-EN provided</i></p> <p>Powered by Danube Project DanubIA Moderator – Daniel Cosnita, CLUSTERO</p> <p>Discussion Topics:</p> <ul style="list-style-type: none"> Digitalisation challenges of SMEs Role of clusters in fostering digitalisation European Digital Innovation Hubs: spectrum of services <p>Panellists</p> <ul style="list-style-type: none"> Bianca Muntean, Transilvania IT Cluster Ion Bodrug, ACETI & DIH of Moldova Costin Lianu, Wallachia EHUB <p>Better linking clusters and businesses: Can AI be a solution?</p> <p>Moderated workshop, moderated by Andrej Gero, Union of Slovak Clusters</p>
13.00-13.30	Lunch end of the conference	