

Pitching session

Aleksander Grabski Cluster Director

East Automotive Alliance 

Pitching session – cluster introduction

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- registered association
General Assembly, Supervisory Council,
Executive Board, cluster's office, think tank groups
- established in 2015
- 38 member entities
- 17.000 employees
- EUR 3-billion turnover



Pitching session – key activity areas

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- Animation of 12 EAA ThinkTank Groups
- Projects partnerships (4 regional, 2 national, 4 EU)
- Automotive Stakeholders Networking
- Property management – 10k sqm of Tarnobrzeg Technology and Industrial Park
- Supporting Regional Smart Specialisation Policy
- VET - education quality improvement



Pitching session – key directions

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- Further network growth
- Green&Digital Transition and Innovation development projects
- Additional VET Projects Partnerships
- EU Regional economic development projects
- Podkarpackie EAA's car upgrade

Pitching session

Contact

biuro@eaa-wsm.pl

+48 690882992

