Presentation of ALL In expo, practical information, general overview, and insights for business networking on the floor, Swapcard APP

Isabelle Turcotte
Founder, ALL IN

ALL IN

THE GO-TO BUSINESS EVENT FOR CANADIAN AI

Sept 2024
11–12

ALL IN

Montréal
Canada

OUR DNA

ALL IN CELEBRATES CANADA'S BEST AI SUCCESSES.

We are bringing together an ecosystem of forward-thinkers who are leveraging AI to **transform our industries and society for the better**.

ALL IN 2023 IN NUMBERS

78
partners

+2.3K
participants on site

100
best AI startups
in Canada

ALL IN

108
journalists present
on site

+5K
live views

+400K
impressions
on LinkedIn

AN INITIATIVE OF
THE CANADIAN AI ECOSYSTEM

EVENT CO-ORGANIZERS

SCALE|AI   ceimia   Mila

WITH THE SUPPORT OF CANADA'S AI ECOSYSTEM

ADASTRA   AIRUDI   AlayaCare   amii   BESLOGIC   CIFAR   Clinia.   CONFIANCE IA

Conseil de l'innovation du Québec   coveo™   CREATIVE DESTRUCTION LAB   IVADO LABS   KPI DIGITAL   LexRock^AI   CRIM   DistriQ

explor.ai   HITLAB   Investissement Québec International   IVADO   Lia27   MaRS   MIA INNOVATION   Mitacs

MTL INTL Montréal International   MOOV AI   NEXTAI   NGen   CANADA'S OCEAN SUPERCLUSTER   pacefactory   PINQ²   prompt

Relations internationales et Francophonie Québec   skema BUSINESS SCHOOL   videns   VOOBAN   ZETANE   VECTOR INSTITUTE

AI THE AI WEEK

OUR PARTICIPANTS

The quality of our participants
is our greatest strength.
Last year, ALL IN gathered
more of **2,300 business decision-makers and AI experts**.

They wove strong business
relationships that led them
to return for this next edition.

OUR PARTICIPANTS

2,300
on-site participants

+190
speakers

20
countries represented

Canada, USA, France, Austria, Serbia, Japan, and more

19% C-Suite & VP Level
25% Senior Managers & Directors
31% Professionals
12% Researchers & Academics
13% Other

68% from Québec
19% from rest of Canada
13% from outside of Canada

OUR PARTICIPANTS

ALL IN is the unmissable event for the entire Canadian AI ecosystem.

Major Industries

- Agriculture and Mining
- Supply Chains, Transport & Logistics
- Retail
- Construction
- Energy & Utilities
- Finance
- Governments
- Manufacturing
- AI Research
- Healthcare
- Others

→

Bombardier	AlayaCare	CDPQ
CAE	CHUM	Flybits
Air Canada	Roche	Mastercard
Pratt & Whitney	Gray Oncology	Wealthsimple
Mila	Brainbox AI	Theory+Practice
CIFAR	Guay	BDC
Vector Institute	Canam	AWS
AMII	WSP	Canadian Tire
Metro	Kruger	CN
Unilever	Pacefactory	Gouv. du Canada
Aldo Group	Axya	Gouv. du Québec
Draft & Goal	AEM	Ville de Montréal
McGill	True North	
Dialogue	Freshbooks	**AND MORE**

ALL IN 2024

ALL IN 2024

More than

3K

in-person participants

Building an AI-powered economy.

Placing Canada's AI on the global stage with the support of its more than 80 partners, the ALL IN team has big ambitions for 2024.

September 11-12
Montréal, Canada

4

stages

100

best AI startups in Canada

200

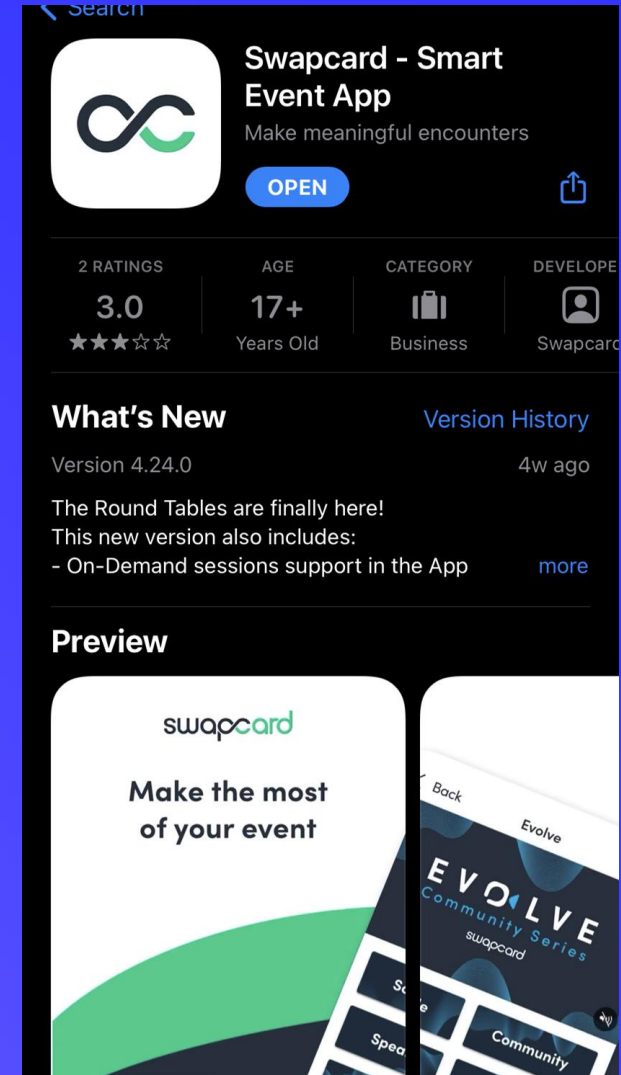speakers

ALL IN

2024

PROGRAMMING

ALL IN Official App

Download Swapcard, the official app for the ALL IN event, and don't miss out on:

- **Programming**
- **Booking private meetings and guided tours**
- **Connecting with other attendees**
- **Discovering the exhibitors and partners at the event**

swapcard

ALL IN Guided tours

Make the most of your experience at ALL IN! During this guided tour, you will have the opportunity to understand how Canada is positioning itself as a pioneer in AI globally and to meet innovative companies, cutting-edge research institutes, and experts who are shaping the future of AI

- **Location :** Starts in All IN Plaza
- **Language** : English & French
- **Duration**: 30 minutes
- **Inscription** : in advance via Swapcard
  Capacity : 20 people
- **6 stops :** details will be available on the app on Aug 19

ALL IN Guided tours - meeting point

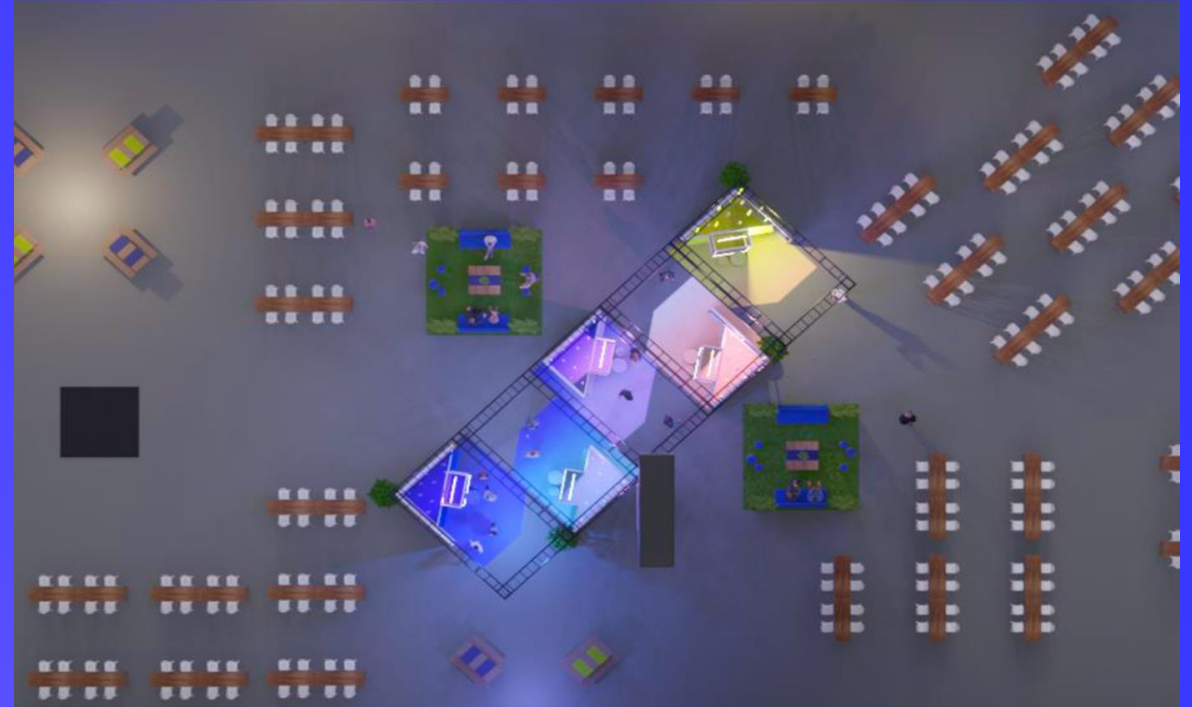# Booth

Canadian partners at the center of ALL IN

Strategic organizations demonstrating their expertise, networking and building new relationships.

THE DEMO ZONE

This year, the Demo Zone will present up to 5 case studies and concrete demonstrations of AI tools and projects successfully deployed for the benefit of Canadian industries.

This is the perfect opportunity to demonstrate to attendees how to integrate AI.

Private Meetings

Delegations can maximize their presence with dedicated spaces for private meetings.

Organize meetings with clients, partners and providers in a private space.

Key Information

Set up: Multiple tables for 4 guests
Location: Private Room on 5th floor (room 511AB)
Duration: 30 minutes
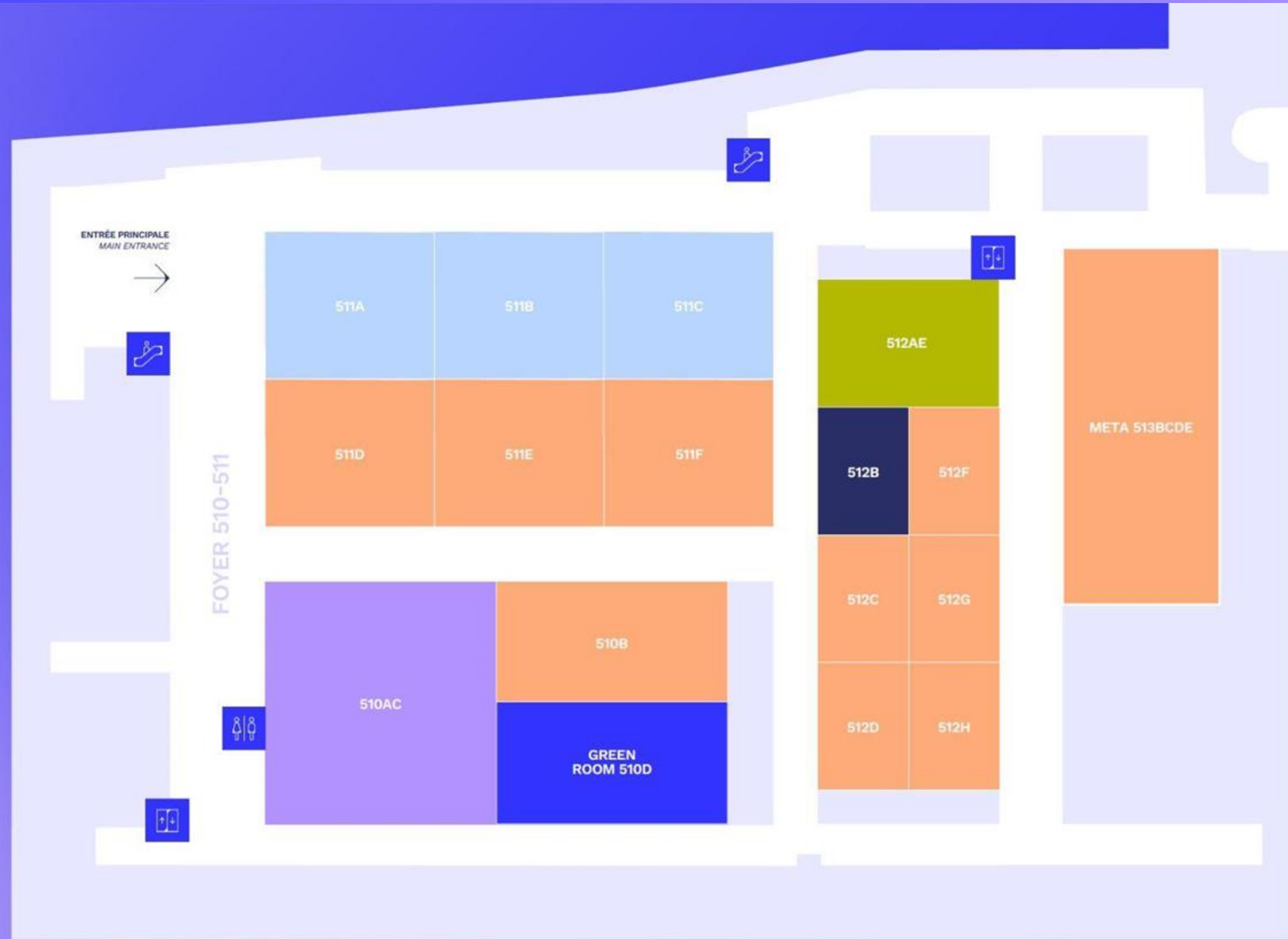Registration : through swapcard or directly at the registration desk at the door

Connect Team

1. Participants log in to the APP.
2. They can go to the "Networking" section of the APP and choose a participant they want to connect with.
3. They can then submit an appointment request through the APP.
4. When requesting an appointment, the participant must select a table available at the chosen time.
5. Visit the Networking Hub area at the time of the reservation and our concierges will direct you to your table.
6. An optional icebreaker game will be available: A Jenga game where each piece represents a question to ask your conversation partner

ALL IN

See you in Montreal!