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CLUSTER COLLABORATION LABS

Strasbourg, France

25 - 26 September 2024



Agenda – day 1

When	What
14:00	Welcome to C2Lab
14:20	Review of challenges: Topics for the project creation
14:30	Pitching of project ideas
14:45	Before we get started: What is needed for a good project? Insights on the elements of a project
15:00	Applying for concrete funding opportunities? Presentation of calls inspirations from Input Papers
15:30	<i>Coffee break</i>
15:45	Presentation of the group members. Discussion on project goals guided by facilitators
17:15	End of Day 1
17:20	Transport by bus to Hôtel de Région Grand Est
18:00	Award ceremony “Pôles for Europe”
19:00	Networking Cocktail after award ceremony



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WELCOME

Christian Deleuze
President, Association Française des Pôles de Compétitivité



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WELCOME

Hervé Floch
CEO, ALPHA-RLH



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Christophe Guichard,
DG GROW, European Commission



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Review of challenges: Topics for the project creation

Antonio Novo
President, European Clusters Alliance



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Presentation of the ECCCP



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Insights on the elements of a project

Athanasios Konstandopoulos
Chief Scientific Advisor, CHORUS
Professor of Chemical Engineering, Aristotle University
Thessaloniki, Greece

Before we get started:

What is needed for a good project?

Insights on the elements of a project

Athanasios G. Konstandopoulos *PhD, K LH*

Chief Scientific Advisor, CHORUS Cluster

Co-Founder & Senior Partner SYNEST PC

Professor of Chemical Engineering, Aristotle University

Thessaloniki, Greece

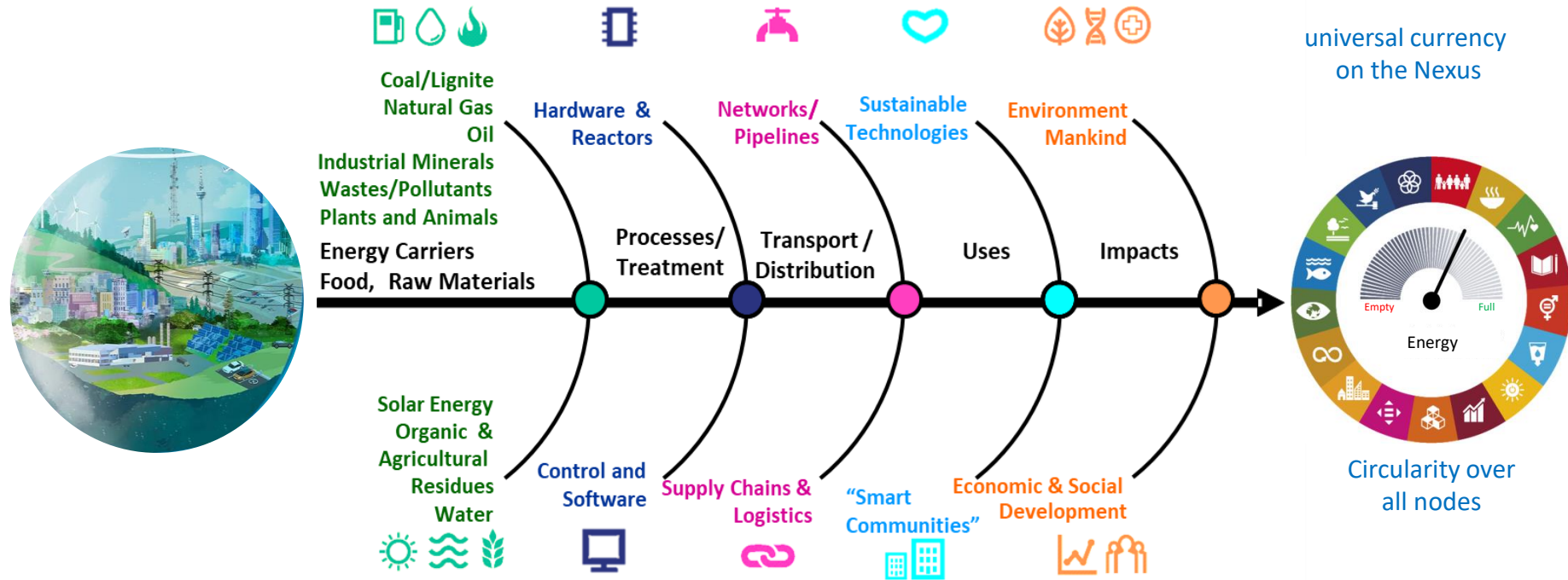
agk@auth.gr , agk@sy-nest.com

<https://www.linkedin.com/in/athanasios-g-konstandopoulos-b42565a/>

Global Considerations

- Nexus nature of the challenges / Interdependencies
- Need for a holistic/synergetic framework:
 - ✓ **Unified view** of raw materials, increase **local sourcing**
 - ✓ **Distributed** processing, “edge manufacturing”, scale-up by **modularity**
 - ✓ **Resilience** exploiting network & complexity science for latent potentials /criticalities
 - ✓ Exploit **synergies** to foster sustainable use within **symbiotic** (“smart”) communities
 - ✓ Assess **multidimensional impacts** on environment, society and economy

The Resource NEXUS: sustainability, resilience and project building

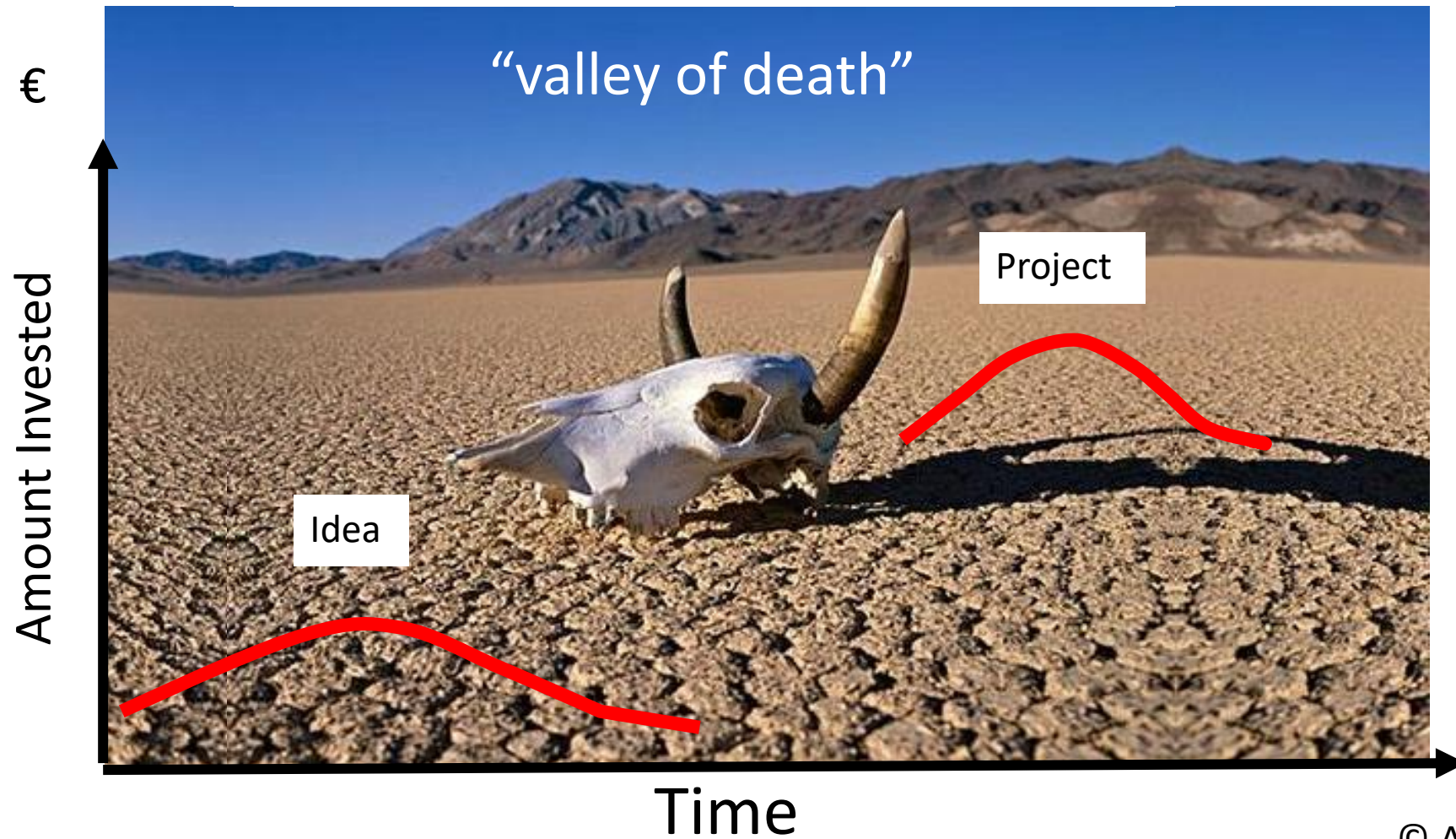


<https://ec.europa.eu/jrc/sites/jrcsh/files/20141021-certh-jrc-conference-konstandopoulos.pdf>

- **Unified view** of raw materials, increase **local sourcing**
- **Distributed** processing, "edge manufacturing", scale-up by **modularity**
- **Networks** & complexity science, latent potentials /criticalities, **resilience**
- Exploit **synergies** to foster sustainable use within **symbiotic** ("smart") communities
- Assess **multidimensional impacts** on environment, society and economy

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From Idea to Project



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Determinants of Success...



Talent



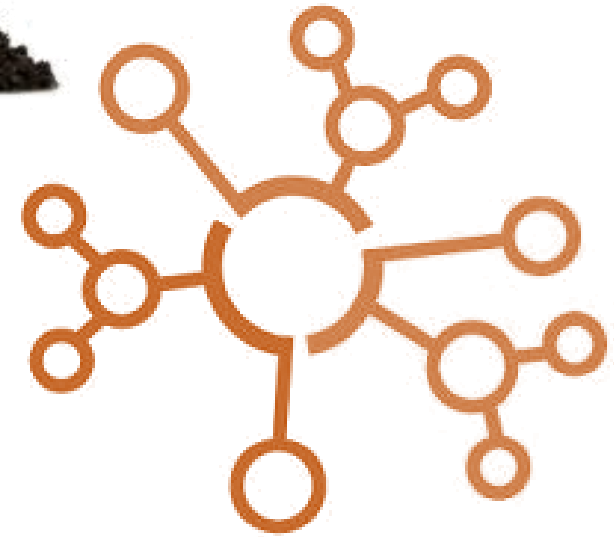
Culture



Capital



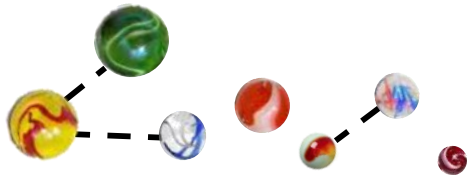
Regulations



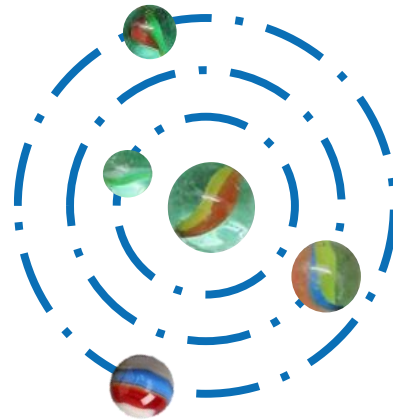
Density

Transitions/Evolution of Organizations

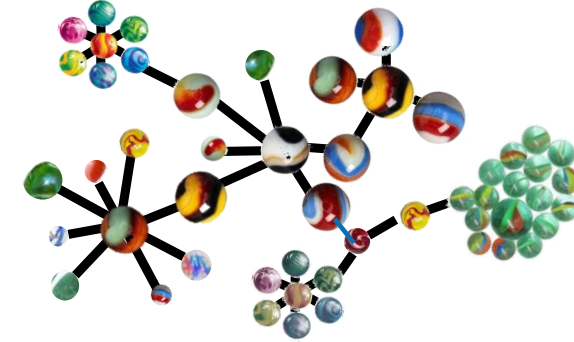
Stage 1:
Islands of Excellence
(driven by individuality)



Stage 2:
Centers of Competence
(driven by specialization)



Stage 3:
Co-Evolving Ecosystems
(driven by synergy)



Private Sector

▪ Companies



Public Sector

▪ Individual
Agencies/Offices

▪ Clusters
▪ Industrial Associations



▪ Municipal Authorities

▪ Meta-organizations
(e.g. Cluster Networks)

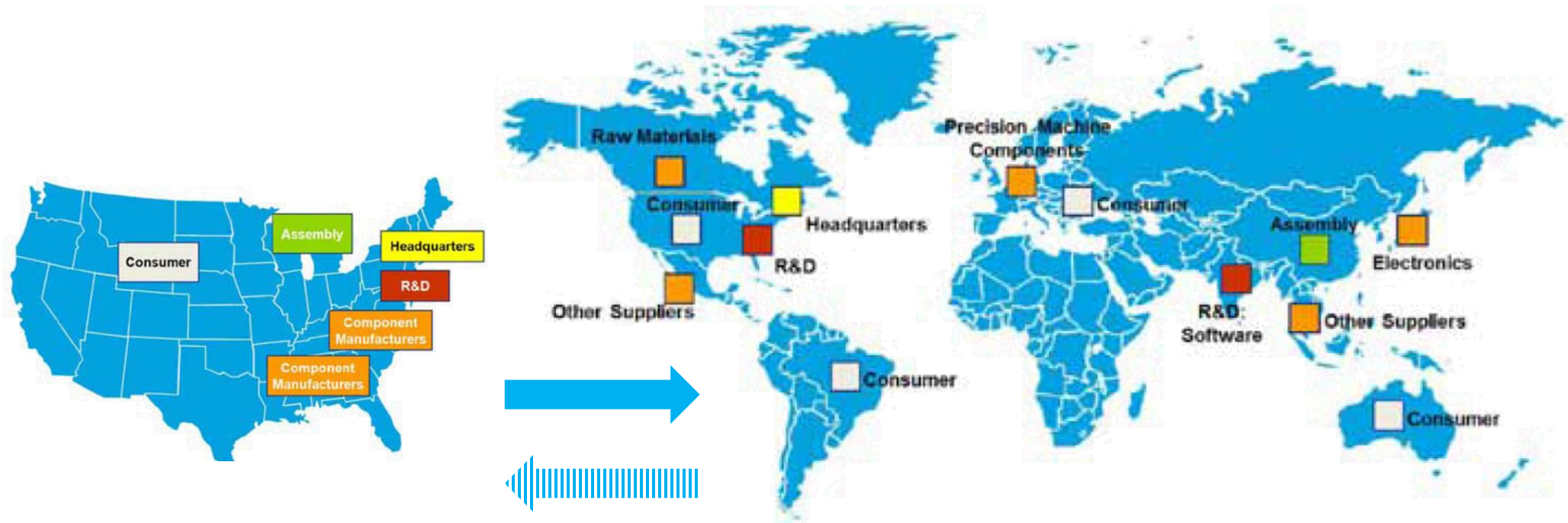


▪ Regional Authorities
▪ Government

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Globalization Reversing...

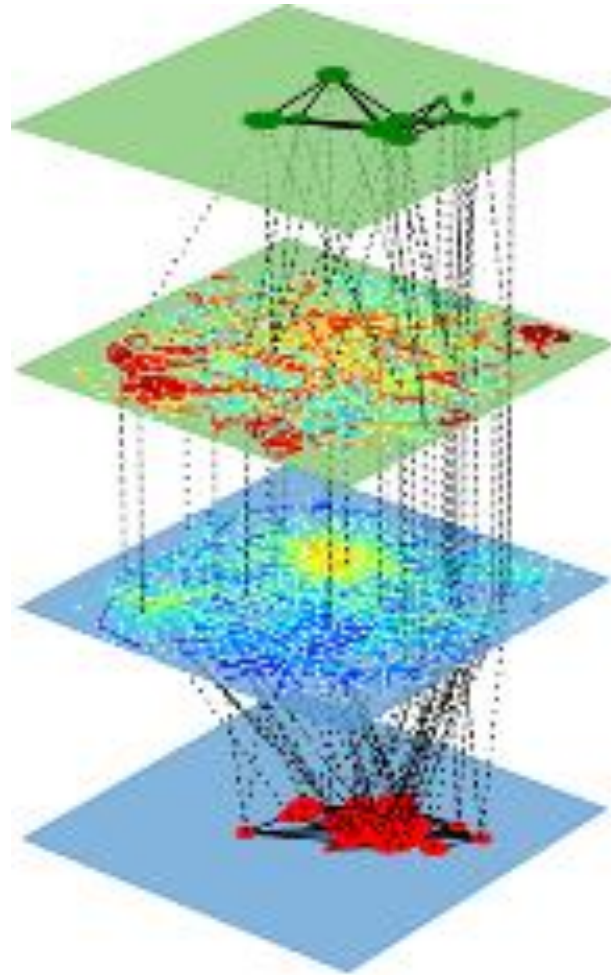
Global Sourcing of Value Chain Used to Offer Opportunities to All Countries but Trend is Reversing...



Source: Deloitte analysis

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Synergies over Multiple Domains



Entrepreneurship

Innovation

Research

Education

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The Draghi Report Recommendations



Horizontal Policy	Cluster Contribution
Accelerating innovation	Facilitate collaborative research and development (R&D) across industries to foster cross-border innovation.
Closing the skills gap	Provide training and reskilling platforms that align with sector-specific needs for both digital and green skills.
Sustaining investment	Develop investment ecosystems that bring together financial institutions and businesses within clusters to drive private investment.
Revamping competition	Encourage partnerships between large companies and SMEs to foster innovation while maintaining competitive dynamics.
Strengthening governance	Establish cluster-led governance models that streamline decision-making and foster efficient collaboration across industries.

The Draghi Report Sectoral Policies



Sectoral Policy	Cluster Contribution
Energy	Clusters drive the development of local renewable energy projects and foster cross-industry collaboration for energy efficiency solutions.
Critical Raw Materials	Clusters help establish regional value chains for critical raw materials, supporting recycling, sustainable mining, and innovation.
Digitalisation and Advanced Technologies	Clusters support digital technology development and adoption across sectors, including AI, IoT, and cloud computing, improving efficiency and competitiveness.
Semiconductors	Clusters foster collaboration between semiconductor manufacturers and research institutions, driving innovation and expanding Europe's semiconductor industry.

The Draghi Report Sectoral Policies



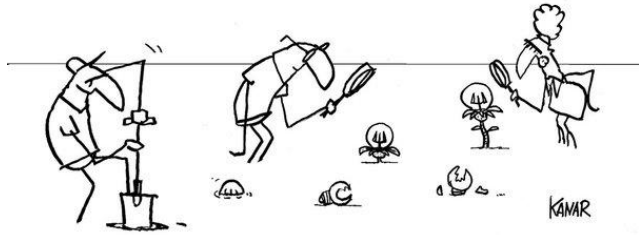
Sectoral Policy	Cluster Contribution
Energy-intensive industries	Clusters unite industries to innovate in reducing carbon emissions, sharing best practices in energy-efficient technologies and processes.
Clean Technologies	Clusters facilitate the commercialization and adoption of clean technologies, helping innovators connect with manufacturers to scale up solutions.
Automotive	Automotive clusters lead the transition to electric vehicles and smart mobility, promoting innovation in sustainable transport technologies.
Defence	Defence clusters enhance R&D, manufacturing, and cooperation in critical defence technologies, boosting Europe's security and autonomy.

The Draghi Report Sectoral Policies

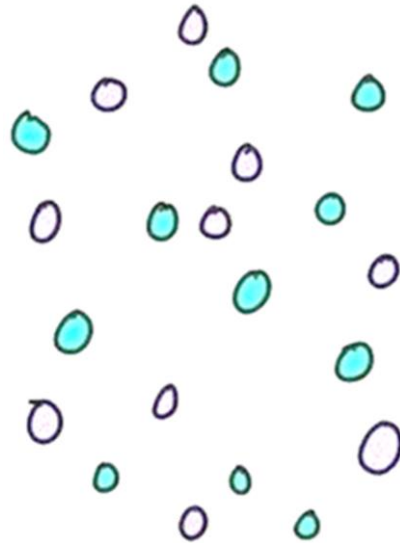


Sectoral Policy	Cluster Contribution
Space	Space clusters facilitate collaboration in satellite technology and space exploration, driving advancements in Europe’s space industry.
Pharma	Pharma clusters promote cooperation between biotech companies and research institutions to drive innovation in drug development and production.

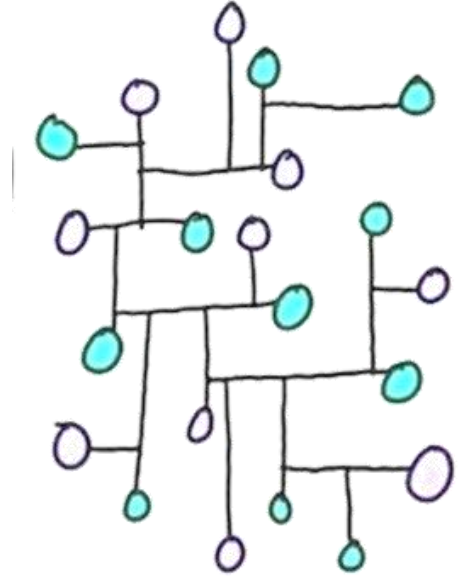
Actors, Roles, Resources, Relations



Actors and Roles



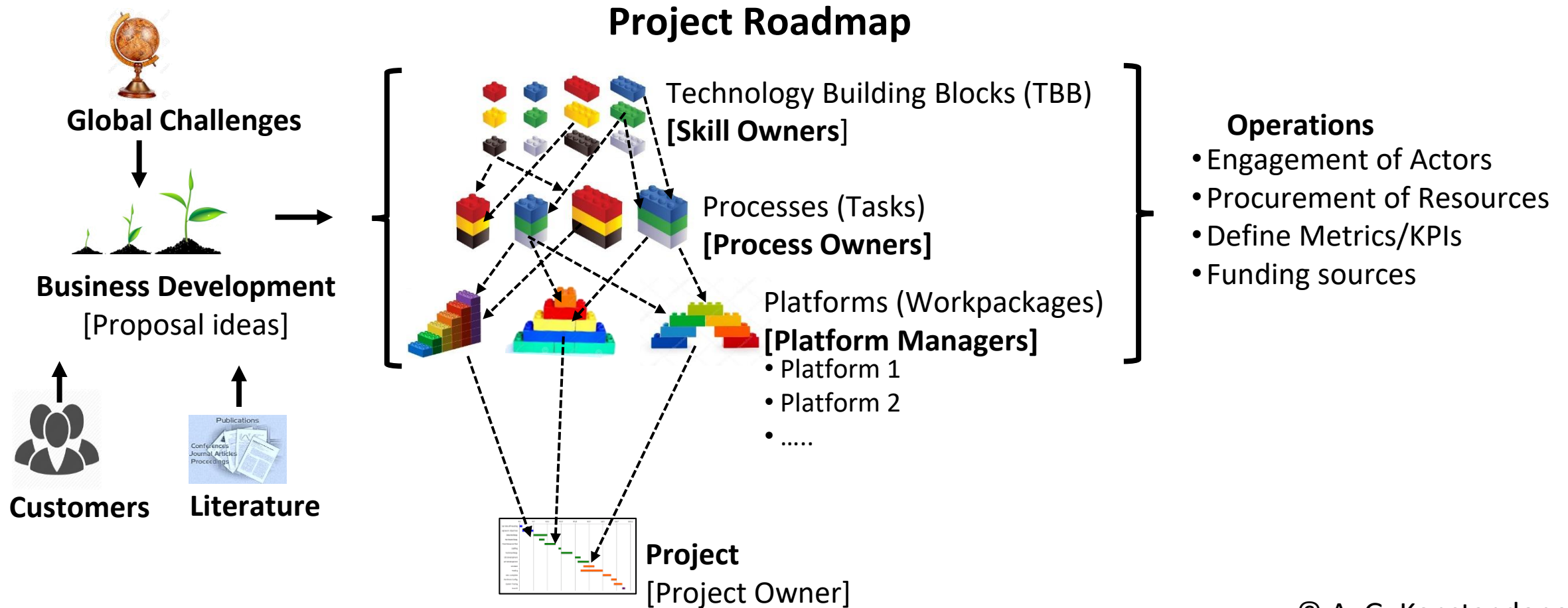
**Resources
(aka "Data")**



**Relations
(aka "Knowledge")**

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Project Creation Methodology



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Project Creation Methodology

- Initial interactive discussion on questions posed by the moderator
- Writing and visualisation of the ideas and proposals in a large screen
- Search of points of convergence, synergies, syntheses and new proposals (mapping on the resource nexus)

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Project Canvas

C2Lab STRASBOURG

Project Canvas

Project:

Motivation:

Participants: List the team members,	Goals: Indicate the primary objectives of the	Users: List the users of the product or service	Activities & Deliverables: List the types of tasks and actions	Assumptions: Indicate the general assumptions the	Single innovative Claim: Also known as Unfair Advantage.	Economic Impact: Also known as Revenue Streams.
		User Benefits: Show the overall				Environmental, Social & Governance: Where exactly the
Risks: Identify possible future events without unknown outcomes that could have a negative impact on the project. Also indicate possible mitigation measures for each if possible		Milestones: List the key dates and events that frame the overall timeline of the project.		Constraints: Identify the limits and conditional requirements that directly affect the deliverables, activities or project as a whole.		Scope: Indicate the breadth of the product or service to be included for consideration for this project, including what is out of scope.

Pitching of project ideas



TOPICS (first approach)

- Meta clustering
- Interregional investments:
- Mobility
- Health
- Construction
- Your own project idea



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Presentation of calls inspirations from Input Papers

Romain Bouttier
EISMEA, European Commission



C2LAB STRASBOURG

FUNDING OPPORTUNITIES

Romain Bouttier

Project adviser - EISMEA

**FROM IDEAS TO
GLOBAL MARKETS:**

innovation made in Europe




Filling up with new ideas !


EISMEA in numbers


EISMEA

From ideas to global markets: **Innovation made in Europe**



EISMEA IN NUMBERS

**Established**
1 April 2021

**Mandate**
2021-2027

5 **Parent DGs**
RTD, CNECT, GROW, REGIO, JUST

Implements parts of **3 programmes**:

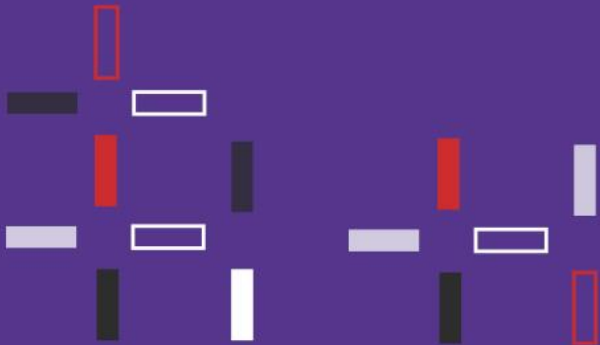
- **Horizon Europe**: European Innovation Council (EIC) and European Innovation Ecosystems (EIE)
- **Single Market Programme (SMP)**: Consumer Objective, SME Pillar and Internal Market & Support to Standardisation
- **European Regional Development (ERDF)**: Interregional Innovation Initiatives (i3)

Responsible for managing:
2000 projects
EUR 2 billion of EU funds

Responsible for selecting:
77 companies that will receive
up to EUR 521 million of investments



The EIC aims to identify and support breakthrough technologies and game changing innovations to create new markets and scale up internationally



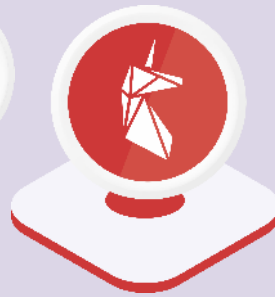
European Innovation Council

[Horizon Europe Pillar III](#)

Innovative Europe

EIC PRIZES

- Women innovators
- Capital of innovation
- Innovation procurement
- Social innovation
- Horizon
- Humanitarian Innovation



SEAL OF EXCELLENCE

Fast track to other funding

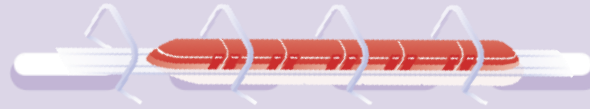


EIC ACCELERATOR SERVICES

- Mentors, coaches
- Global partners
- Innovation ecosystems
- EIC Community Platform

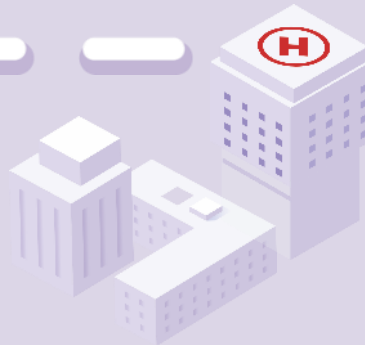
EIC ACCELERATOR

- For single companies
- Grants up to **€2.5 million**
- Equity up to **€15 million** or above
- To enter the market & scale-up (TRL 6-9)



EIC PATHFINDER

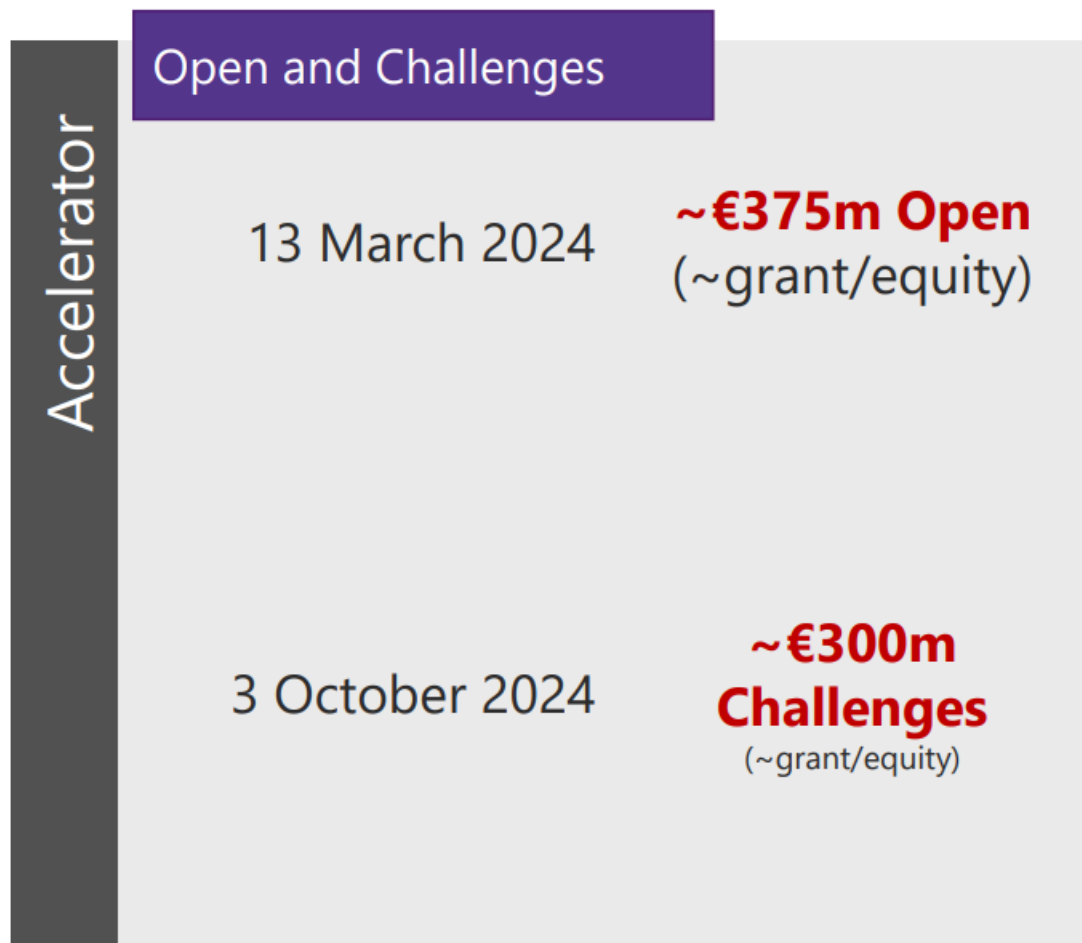
- For consortia
- Grants up to **€4 million**
- To research technology breakthroughs (TRL 1-4)



EIC TRANSITION

- For consortia & single companies
- Grants up to **€2.5 million**
- To develop business cases (TRL 4-6)

EIC main calls in 2024 - overview





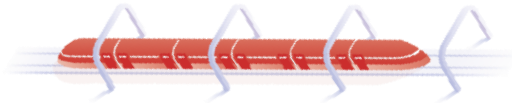
Accelerator Challenges

Human Centric Generative AI made in Europe	€ 50 million
Enabling virtual worlds and augmented interaction in high-impact applications to support the realisation of Industry 5.0	€ 50 million
Enabling the smart edge and quantum technology components	€ 50 million
Food from precision fermentation and algae	€ 50 million
Monoclonal antibody-based therapeutics for new variants of emerging viruses	€ 50 million
Renewable energy sources and the whole value chain including materials development and recycling of components	€ 50 million
Indicative call budget	€ 300 million

EIC Accelerator Open Indicative budget € 375 million

EIC BUSINESS ACCELERATOR PROCESS

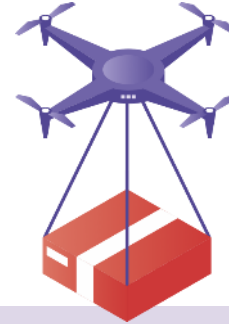
Step 1



IDEA PRESENTATION

- Applicants have a disruptive / deep tech idea with a potential to scale up. Submissions of short proposals are possible at any time. Evaluation by remote evaluators within 4 weeks.

Step 2



SUBMISSION

- Successful step 1 applicants submit their full proposal to regular cut-off deadlines, to be assessed by remote evaluators.
- To help you draft your full proposal, you will be entitled to receive 3 days of remote coaching from the EIC Business Acceleration Services.

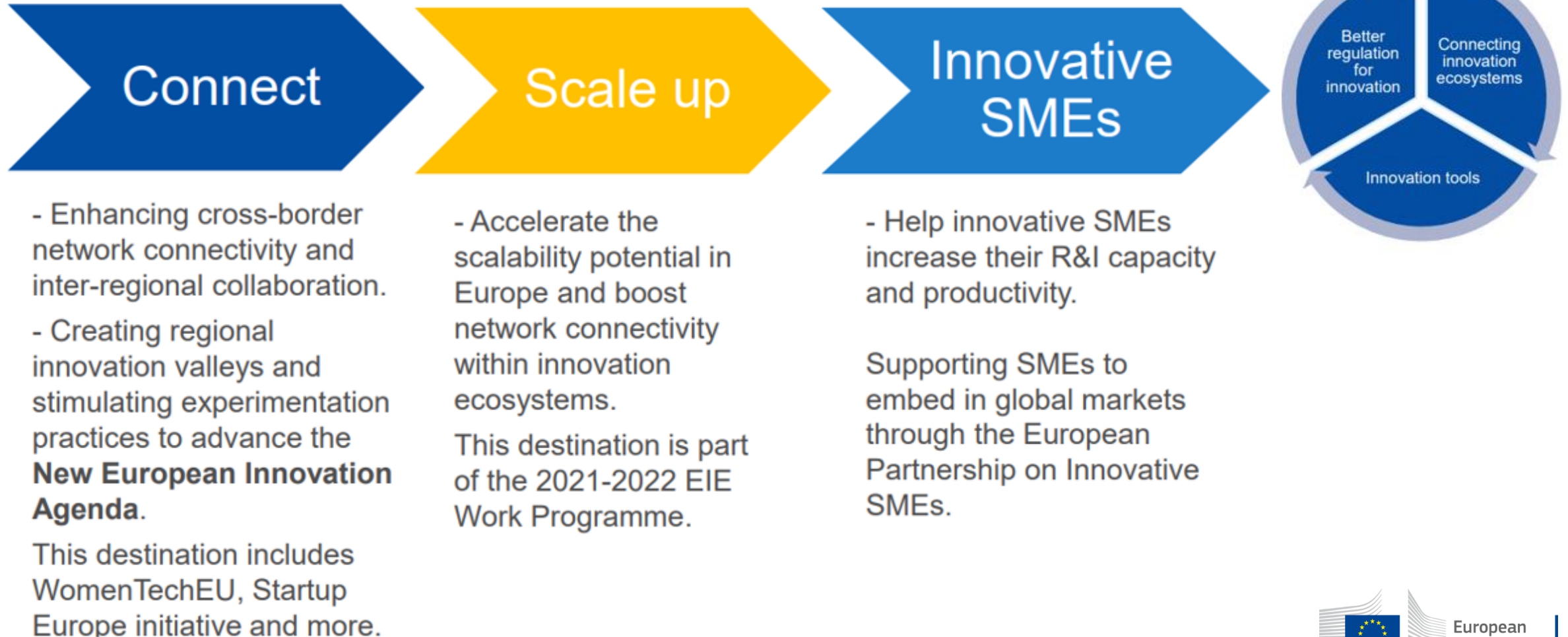
Step 3



PITCH

- Successful Step 2 applicants will pitch their innovation in front of EIC Jury Members. If selected, applicants will be awarded funding.
- ◉ If not selected, applicants will be awarded a Seal of Excellence to help you secure funding from other sources as well as get support from EIC Business Acceleration Services.

European Innovation Ecosystems (EIE)



EIE WP23-24 overview



Objective

Connected & efficient innovation ecosystems

- Support the scaling of companies
- Encourage innovation
- Stimulate cooperation among national, regional & local innovation actors



Expected impacts

- ✓ **Interconnected, inclusive & efficient** innovation ecosystems across Europe
- ✓ Elevated **scalability potential** of business
- ✓ Innovative **SMEs growth** accessing markets & embedding in global value chains



Mostly **CSAs and Co-fund actions**, biannual WPs

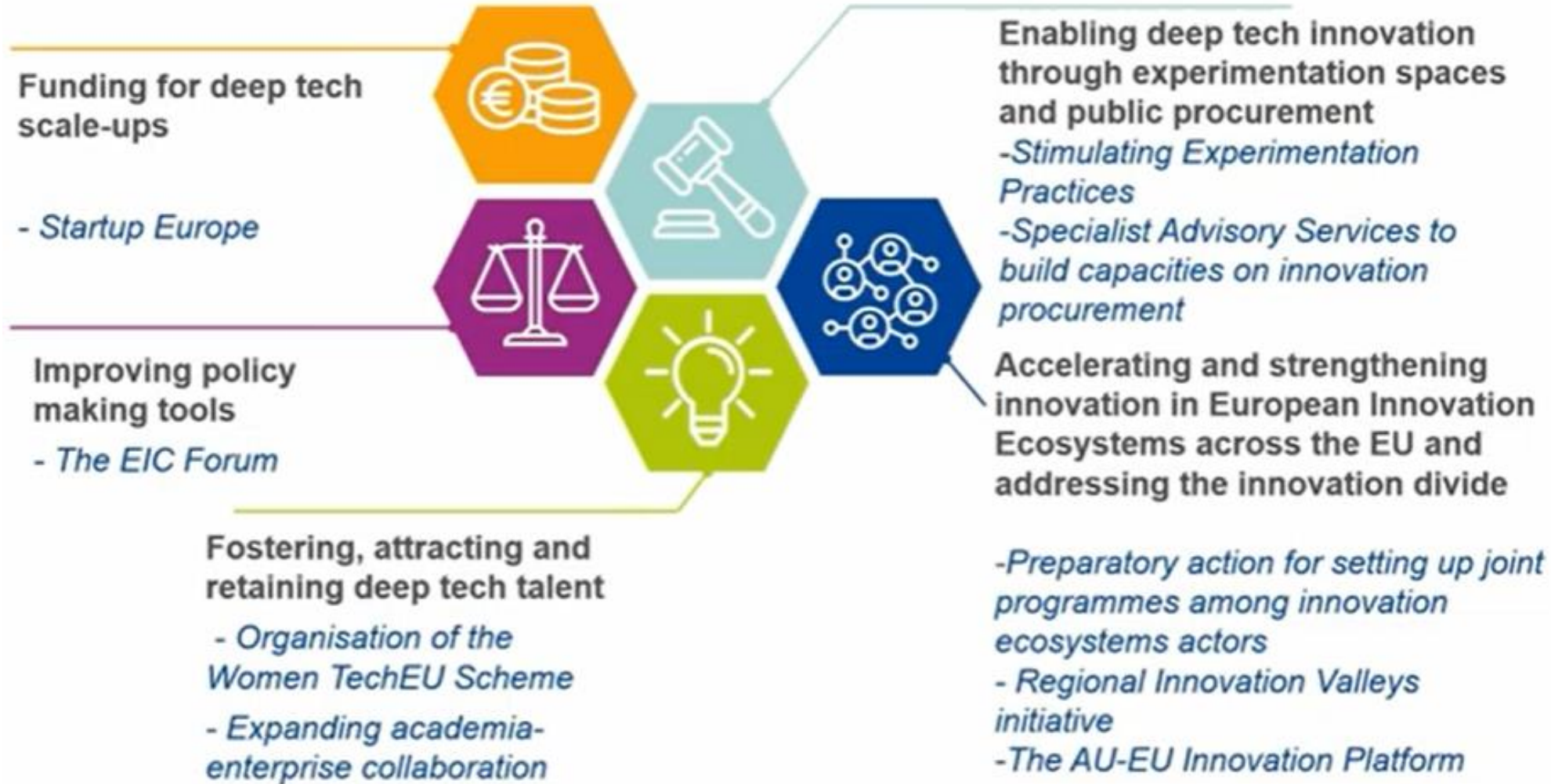


EUR 527 million (2021-2027)



All ecosystem actors

EIE actions in support of the New European Innovation Agenda (NEIA)



Interregional innovation investment pillar (European Regional Development Fund)

- Supporting interregional innovation projects in their commercialisation
- Scale-up phases giving them the tools to overcome regulatory and other barriers
- Bring their project to investment level.

2021-2027

Cohesion Policy: € 392 billion

**Smarter Europe PO1: € 73 billion
for innovation and digital transition**

INTERREG

€ 10 billion

I3 INSTRUMENT

€ 570 million

Interregional Innovation Investments (I3) Instrument



INTERREGIONAL

- Creating links between EU regions around **shared or complementary smart specialisation (S3)** areas and involving all components of the regional or national innovation ecosystems
- Supporting the development of value chains in less developed regions



The interregional component provides a unique opportunity to cross-fertilise actual instruments and facilitate the market uptake of the solutions developed.

● Myriam Martin, HealthChain project



INNOVATION

- Testing, demonstration, piloting, large-scale product validation and market replication, adaptation of existing prototypes
- Accelerating innovation, bringing innovative solutions and new products in:
 - **Digital transition**
 - **Green transition**
 - **Smart manufacturing**



The programme helped us establish the first interregional green hydrogen value chain in South Estonia and Northern Latvia for activating the emerging hydrogen and providing a blueprint for setting up green hydrogen ecosystems in other regions.

● Jaanus Tamm, H2 Value project project



INVESTMENTS

- Financial and advisory support for joint innovation projects
- Smart economic transformation by moving from investment ideas to actual implementation
- Direct investment to companies (mainly SMEs)



I3 Instrument supports SMEs to be internationally competitive whilst at the same time addressing actual pan-European unmet needs and unlocking cross-sectoral and inter-regional markets.

● Magnus Wallengren, Digit Pre project

Smart Specialisation Thematic Platforms and Partnerships

S3 Thematic Platforms

Agri-food

Industrial
modernisation

Energy

Sustainable
Blue Economy

- **Mission:** To initiate and explore new value chains in specific priority areas.
- **Actors:** committed regions, cluster organisations, innovation agencies, businesses and innovation actors as well as civil society (quadruple helix).
- **Building** on a range of concrete initiatives and interregional collaborations (e.g. I3 projects)
- **Partnerships (TSSPs):** Initiate and explore new value chains in specific priority areas

THEMATIC AREAS



**DIGITAL
TRANSITION**



**GREEN
TRANSITION**



**SMART
MANU-
FACTURING**

STRANDS

Strand 1 | support for investments in interregional innovation projects in shared smart specialisation areas

Strand 2a | support for investments in interregional innovation projects for the development of value chains in less developed regions

Strand 2b | Capacity building for the development of value chains in less developed regions

Technical assistance & experimentation


€ 570 million

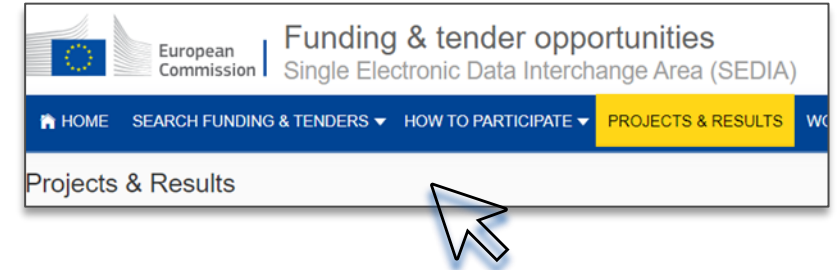


13 Instrument Overview & Achievements



Calls Launched:

-  **Nov 2021:** Innovation Support – 2 calls: Strands 1&2a
-  **Dec 2022:** Capacity Building – Strand 2b
-  **May 2023:** Innovation Support – 2 calls Strands 1&2a



Upcoming Calls:

-  **2024:** new calls for Strands 1&2a, closing: 5 December 2024
-  **2024:** second cut-off for Strand 2b, closing: 14 November 2024



Achievements:

-  **34 running projects:** Granted from the 2021 & 2022 calls (with an average consortium size exceeding 14 partners)
-  **€133M:** Funds allocated for innovation investment projects
-  **€13M:** Funds allocated for interregional innovations capacity-building (9 projects)
-  **>800 participants** from almost all EU countries applied for May 2023 calls, with nearly 50 proposals submitted



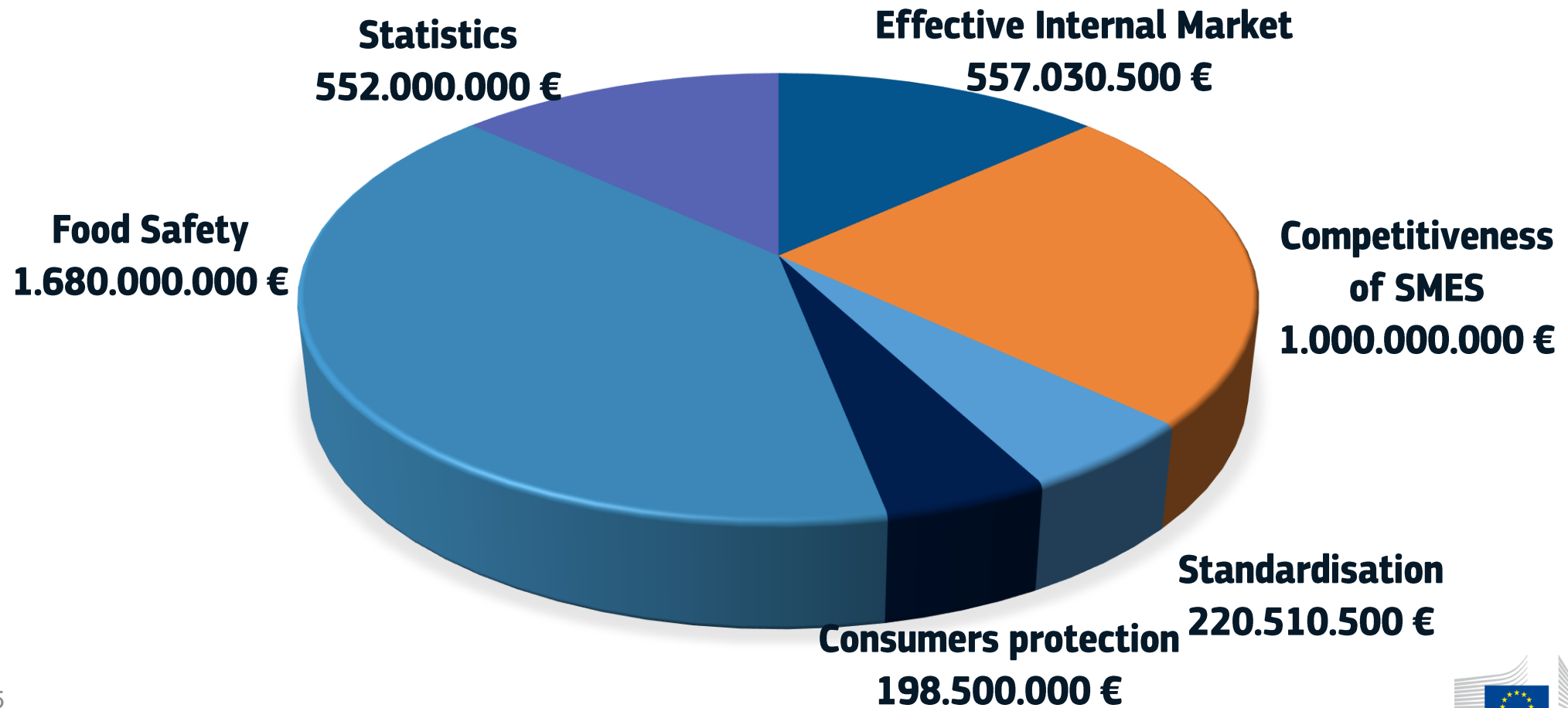
The Single Market Programme supports a well-functioning, sustainable internal market

Single Market Programme (SMP)

Better access to markets and a business environment, entrepreneurship, standardisation, sustainability of enterprises, consumers, with actions including:

SMP budget

Total budget: **EUR 4 208 041 000** (2021-27)



SME Pillar

The SME pillar aims to provide various forms of support to businesses and especially SMEs:

- Facilitate market access and reduce administrative burden;
- Support the uptake of innovation and addressing global and societal challenges;
- Foster a favorable business environment and entrepreneurial culture.

SME Pillar flagship initiatives



[Enterprise Europe Network](#)



[European Cluster Collaboration Platform](#)



[Erasmus for Young Entrepreneurs](#)



[Intelligent Cities Challenge](#)



[Intellectual Property Helpdesk](#)



[WORTH Partnership Project](#)

Clusters

Cluster conference

2-days conference and side events in Brussels, Q2 2024

No. of participants: more than 500

European Cluster Collaboration Platform ECCP

The European online hub for industry clusters. Our services aim to help strengthen the industrial ecosystems from all different angles

COLLABORATION

Strengthening of the network, and increase in the exchange of knowledge and information amongst the European clusters

CAPACITY

Increasing awareness by gaining knowledge from experts and peers and sharing experiences

DATA & POLICY

Enhancing the ECCP website functionality, support in green transition and access to the national Cluster policies globally

PLATFORM & COMMUNITY

Marketing, outreach and promotion

Euroclusters

What

30 projects that will help in the implementation of the updated industrial strategy (**green, digital, resilient**)

Who

Consortia of cluster organisations or their EU networks teaming up with other types of organisations supporting green and digital transition and building social and economic resilience

How

Through creating **vital collaboration networks** at EU-level and developing and implementing supporting measures for SMEs

How much

Total Budget: EUR 42M

Max. grant amount: EUR 1,4M

Duration: up to 3 years

Start: 1 September 2022

*More information: [Homepage | European Cluster Collaboration Platform](#)

SMP WP2024

Euroclusters II call

Objective

Support implementation of the Green Deal Industrial Plan for the Net-Zero Age as well as REPowerEU Plan

For whom

Consortia of cluster organisations teaming up with Q-helix actors

When

- Publication: Q3-Q4 2024
- Start of action: Q3 2025

How

Activities:

- improve the resilience of EU industrial ecosystems;
- build industrial capacity to ensure that strategic dependencies do not put the green and digital transition at risk;
- foster up- and re-skilling;
- reconnect and boost access to global supply and value chains.

How much

Total call budget is 42 000 000

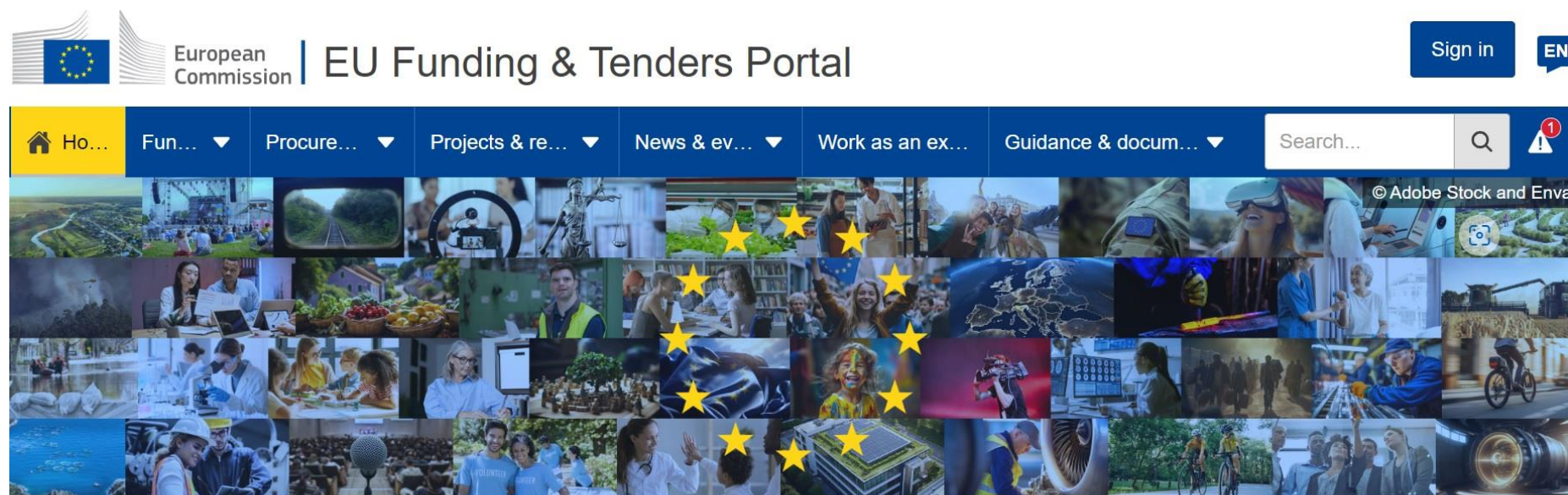
90% co-funding + 100% for FSTP

Funding & Tenders Portal: EU calls and EU funded cascade calls

- All calls for proposals are published in the [F&T portal](#)
- Each call has a dedicated webpage in the F&T Portal
- The [Online Manual](#) contains all the guidance needed to apply to a call.
- The [IT Helpdesk](#) can be contacted to solve issues related to the submission tools.
- Before applying, your organisation needs to be registered in the [Participant Register](#) and receive a Partner Identification Code (PIC)

Application through Funding & Tenders Portal

Step 1: Visit the Funding & Tenders Portal



Discover the funding & tenders opportunities

Find out how to participate by following [these key steps](#).

Find calls for proposals

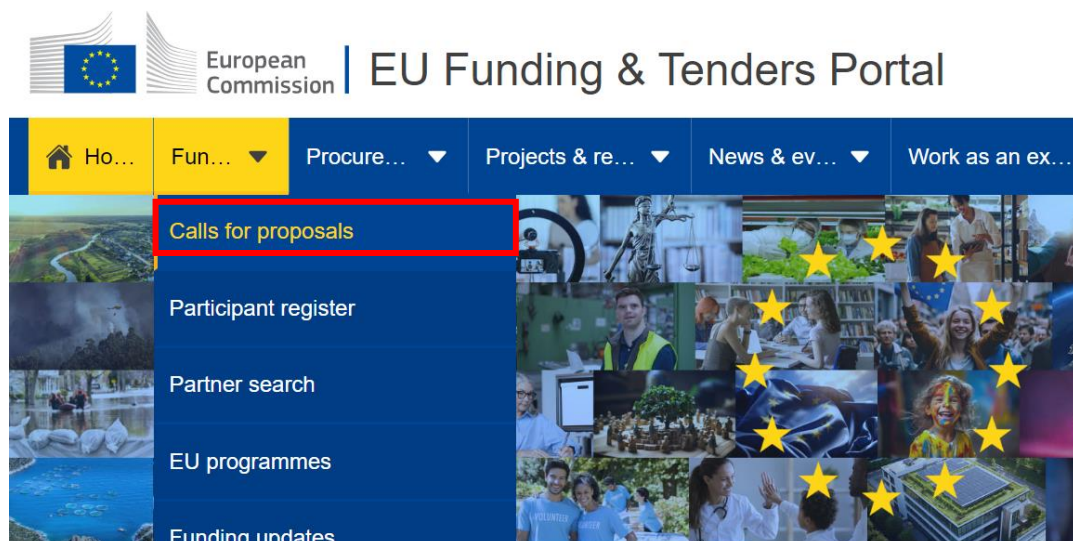
Explore the available EU funding opportunities by searching for calls for proposals within your topics of interest, find partners and submit a proposal.

Find calls for tenders

Find business opportunities in the calls for tenders managed by EU institutions, bodies and agencies.

Application through Funding & Tenders Portal

Step 2: Go to Funding and select Calls for proposals



Discover opportunities

Find out how to participate by following these key steps.

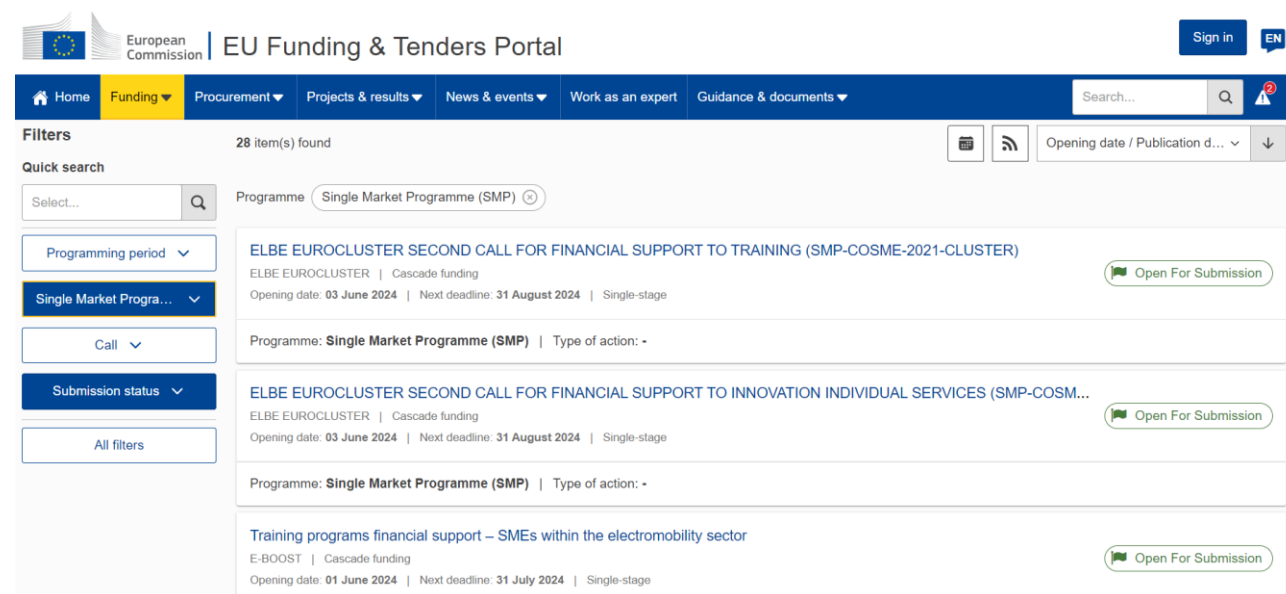
Find calls for proposals

Explore the available EU funding opportunities by searching for calls for proposals within your topics of interest, find partners and submit a proposal.

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/calls-for-proposals>

Find calls for t

Find business o
institutions, bodi





Application through Funding & Tenders Portal


Step 3: Select Single Market Programme under Programme


Filters


Quick search

Select... 

Programming period 


Programme 


Call 

Submission status 

All filters

Quick search

Select... 

Programming period 

Filter...

Horizon Europe (HORIZON)	232
European Defence Fund (EDF)	35
EU External Action (RELEX)	34
Programme for the Environment and Climate Action (LIFE)	32
Single Market Programme (SMP)	28

Funding opportunities

Step 1: Visit EISMEA website




Step 2: Select Funding Opportunities and Calls for proposals



Funding opportunities

Step 3: Use the filter options to find the programme suited for you

Filter by	Calls for proposals (11)	 RSS
Keywords	Showing results 1 to 10	
<input type="text"/>	STATUS Upcoming and open	
Status	CALL STATUS: OPEN	
Upcoming and open ▼	European Innovation Council permanent calls	
Opening date	Opening date	
Select ▼	18 March 2021	
Deadline date	Deadline model	
Select ▼	Permanent	
Funding programme	CALL STATUS: OPEN	
Select ▼	EU-Ukraine Cluster Partnership Programme (SMP-COSME-2024-CLUSTERUA)	
Search Clear filters		

Using the ECCP Platform most effectively

- Share your updates in the [latest news](#) section
- Discover other clusters & expand your network using the [cluster mapping tool](#)
- Explore upcoming ECCP & Community [events](#)
- Learn about [open calls & funding opportunities](#)
- Access the knowledge hub ([publications](#), [policy toolkit](#), [Green Transition Support](#))



ECCP Cluster Booster Academy

Objective

Opportunity to further develop cluster manager skills and learn from each other's experiences

For whom

For cluster managers

Format

- 3 days of online training sessions:
 - November 06: from 10 AM to 2 PM CET
 - November 11: from 10 AM to 2 PM CET
 - November 15: from 10 AM to 2 PM CET
- 1 coaching session to be scheduled individually
- 2 days of in-person training sessions: March 03-04, 2025, hosted at the Warsaw University of Technology,

Link to apply: [Call for Applications: 4th Cluster Booster Academy | European Cluster Collaboration Platform](#)

Deadline to apply: 17/10/24

Communications Tools

Newsletter

- [EC DG GROW Newsletters](#)
- [ECCP newsletters](#) (success stories, interviews, latest activities, calls for collaboration)
- [EIC newsletters](#)

Social Media

- EISMEA Social Media: [Twitter](#) & [LinkedIn](#)
- ECCP Social Media: [Twitter](#) & [LinkedIn](#)



FROM IDEAS TO GLOBAL MARKETS: innovation made in Europe

*EISMEA - European Innovation
Council and SMEs Executive Agency*



Filling up with new ideas !

Thank you for listening





An initiative of the European Union



COFFE BREAK



Facilitators for the working groups



Antonio Novo,
European Clusters Alliance
I3



Athanasios Konstandopoulos,
CHORUS
FREE GROUP



Clotilde Nadé, Vehicule du
Futur
MOBILITY



Cyril Momplot,
BUILD&CONNECT
CONSTRUCTION



Daniel Cosnita, InPulse
METACLUSTERING



Kristina Šermukšnytė-Alešiūnienė,
AgriFood Lithuania
METACLUSTERING



Géraldine Quetin, AFPC
CAFEIN



Laura Leydinger, Pôle BioValley
HEALTH



Laure Quintin, Minalogic
METACLUSTERING



Pauline Capus, AFPC
CAFEIN

WORKING GROUPS

FACILITATOR	GROUP	ROOM	FLOOR
Antonio Novo	I3	TOP FLOOR	2
Athanasios Konstandopoulos	FREE GROUP	ZELL	1
Clotilde Nadé	MOBILITY	SIMONE VEIL - RIGHT	-1
Cyril Momplot	CONSTRUCTION	SIMONE VEIL - LEFT	-1
Daniel Cosnita	METACLUSTERING	ZELL 2 1	1
Kristina Šermukšnytė-Alešiūnienė	METACLUSTERING	ZELL 2	1
Géraldine Quetin and Pauline Capus	CAFEIN	TULLIO VINAY	1
Laura Leydinger	HEALTH	SIMONE VEIL – LEFT	-1
Laure Quintin	METACLUSTERING	ZELL 2	1



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WORKING GROUPS



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CLUSTER COLLABORATION LABS

Strasbourg, France

25 - 26 September 2024



Agenda – day 2

When	What
9:00	Welcome to day 2 and review of previous day's discussions
9:15	Working groups guided by facilitators
11:00	Coffee break
11:15	Working groups guided by facilitators
13:00	Lunch break
14:00	Presentation of working group results
15:30	Filling in feedback survey Closing remarks
16:00	End of Day 2



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WELCOME

Antonio Novo
President, European Clusters Alliance



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First day's summary



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WORKING GROUPS



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COFFE BREAK





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LUNCH BREAK





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PRESENTATION OF WORKING GROUPS RESULTS



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FEEDBACK SURVEY



bitly



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CLOSING REMARKS

Hervé Floch & Laure Quintin
Association Française des Pôles de Compétitivité



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Closing remarks

Romain Bouttier
EISMEA, European Commission

Stay in contact via the C2Lab group



LinkedIn: [C2LAB - ECCP Discussion Group](#)



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THANK YOU