



CLUSTERS AS DRIVERS OF REGIONAL INNOVATION ECOSYSTEMS

Cluster Meet Regions Conference – North-East Romania 2023

21-23.11.2023

Venue: [Hotel Unirea](#)

Day 0 – Tuesday, November 21st, 2023

Location: Unirea Conference Centre Iasi, Cuza Hall

15.00 – 17.00	Clusters Services for the Dual Transition, CLUSTERO
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Day 1 – Wednesday, November 22nd, 2023

Location: Unirea Conference Centre Iasi, Cuza Hall

09.30 – 10.00	Welcoming coffee, participants' registration
10.00 – 10.15	Opening Speeches Moderator – Teodora Jilkova, ECCP Team Member <ul style="list-style-type: none"> ● Vasile Asandei, General Director North-East Regional Development Agency ● Mariella Masselink, Head of Unit, DG GROW ● Terente Ciui, State Secretary, Romanian Ministry of Economy, Entrepreneurship and Tourism ● Daniel Cosnita, President CLUSTERO
10.15 – 11.00	Keynote Speeches – Clusters as facilitators of smart growth in the world of change Moderator – Gabriela Macoveiu, Director, North-East RDA <ul style="list-style-type: none"> ● Iva Maric, Programme Manager, DG Regio, Unit E2 (Romania & Croatia) ● Adrian Curaj, General Director, RO Innovation Agency ● Jan-Philipp Kramer Team Leader 'Data & Policy', ECCP ● Daniel Cosnita, CLUSTERO
11.00 – 11.30	Coffee Break
11.30-12.15	Panel discussion – Clusters role for enhancing, specializing and integrating the industry into the regional R&D ecosystems

	<p>Moderator – Mariella Masselink, Head of Unit, DG Grow</p> <ul style="list-style-type: none"> ● Valentina Pinna Program advisor, EISMEA, Unit I.01 ● Antonio Novo Guerrero, President of European Cluster Alliance ● Jonathan Loeffler, CEO Steinbeis Europa Zentrum ● Ciprian Morcan, Manager Transylvanian Furniture Cluster <p>Q&A</p>
12.15 – 13.00	<p>Panel discussion – Clusters for interregional and cross border cooperation Moderator – Gerd Meier zu Köcker, Head of Regional Transformation & Economic Development, VDI/VDE Innovation</p> <ul style="list-style-type: none"> ● Enrico Venturini, Manager, Technological District Moda Toscana ● Carmen Mihai, Manager, Imago-Mol Cluster ● Yari Borbon, Expert, Technopolis Group, S3 CoP secretariat ● Farha Brahmi, Network Manager, The Vanguard Initiative ● Miljana Cosic, Team Manager, Steinbeis Europa Zentrum <p>Q&A</p>
13.00 – 14.00	Lunch Break
14.00 – 15.30	<p>Clusters for green, digital and resilient transition. Clusters presenting themselves. Moderator – Teodora Jilkova, ECCP Team Member</p> <ul style="list-style-type: none"> ● Cristina Colonna d’ Istria, Delegate Manager, Ea eco-enterprises, P2GreenEST support services for UE SMEs & Clusters working on circular economy transition: a win-win Easter-Western collaboration targeting Moldova and Ukraine ● Ukrainian Clusters pitching session <ul style="list-style-type: none"> ○ UA Cluster Pitches facilitated by Roman Lysenko, giz ● Moldovan Clusters pitching session <ul style="list-style-type: none"> ○ Alexandru Pelivan, UNDP Moldova ○ MD Cluster Pitches, facilitated by Simion Berzoi, Expert, UNDP Moldova ● Romanian Clusters pitching session <ul style="list-style-type: none"> ○ Open Hub Creative Cluster (Marius Geru), Pro Wood (Rezső Kádár), Iconic (Diana Balta), Bionest (Genoveva Cojocar) eDIH-DIZ (Lidia Betoaea), RoHealth (Gabriela Toader) ● EU Clusters pitching session <ul style="list-style-type: none"> ○ Technological Association(Antonio Soria), Energy Vasa Cluster (Johan Wasberg), Federcanapa (Giuseppe Croce), Catalonia Fashion Cluster(Lidia Morcillo)
15.30 – 16.00	Networking Coffee
16.00 – 18.40	Matchmaking event Organised with support of the EEN

Day 2 – Thursday, November 23rd, 2023

Location: Unirea Conference Center Iasi

09:00 – 09:30	Welcoming coffee		
09.30 – 11.30	<p>Location: Unirea Conference Centre Iasi, Vega Hall</p> <p>Parallel Session I “Bioeconomy” Host: RuralBioUP Project with the participation of Hemp Club, BioRural, ,</p>	<p>Location: Unirea Conference Centre Iasi, Mezanin Hall</p> <p>Parallel Session II “Textiles” Host: Regiogreentex (I3) and Cloth(COSME)</p>	<p>Location: Unirea Conference Centre Iasi, Cuza Hall</p> <p>Parallel session III Clusters Financing in the Regional programmes</p>

	<p>MainstreamBio, SCALE UP, Cee2Act, Biotransform Projects</p> <p>Co-moderators: Karolina Jurkiewicz and Carmen Pauna</p> <ul style="list-style-type: none"> • Bio-economy Value Chains • Tools to strengthen bio-economy ecosystems • Best Practice Examples 	<p>Moderator: Jennifer Palumbo, EURATEX</p> <ul style="list-style-type: none"> • RegioGreenTex (RGT) model of Textile Recycling Hubs • Challenges for the future sustainable and smart textiles • Cloth project closing conference – results, good practices and lessons learned 	<p><i>(interactive workshop)</i> Host: ADR Nord-Est <i>(in Romanian only)</i> Moderator: Gabriela Macoveiu</p> <ul style="list-style-type: none"> • Key lessons learned with cluster funding schemes in Romania • Preparing for 2021-2027 funding schemes
11.30-12.00	Coffee break		
12.00-13.30	<p>Parallel Session I "Bioeconomy"</p> <p>Panel Discussion</p> <p>Co-moderators: Thanos Balafoutis and Christina Leucuta</p>	<p>Parallel Session II "Textiles"</p> <p>Round Table Co-moderators: Ioana-Agatha FILIMON (ADR NE) and Diana BALTA (ICONIC Cluster)</p> <ul style="list-style-type: none"> • Trends and challenges of the Fashion Sector in the current worldwide crisis 	<p>Parallel session III "Health" Medimagia Conference part I Host:IMAGO Mol <i>(in Romanian only)</i> Co-moderators: prof. Adrian Iftene and Carmen Mihai</p> <ul style="list-style-type: none"> • MEDIMAG-IA – first excellence centre for personalized diagnostic and AI in medicine and imagistics in NE Romania • <i>Medtech community workshop</i>
13.30 – 14.00	Networking Lunch		
14.00 - 16.00	<p>Location: Unirea Conference Centre Iasi, Orion Hall Bioeconomy meets textile Workshop Host: HEREWEAR project (H2020)</p> <p>Moderator: Luca Leonardi, Innovation and Research Manager</p> <ul style="list-style-type: none"> • Progress and results from the H2020 HEREWEAR project • Opportunities and challenges for connecting research and innovation in bioeconomy and textiles 		<p>Medimagia Conference part II <i>(in Romanian only)</i> Co-moderators: prof. Adrian Iftene, Carmen Mihai and Cristina Baghiu</p> <ul style="list-style-type: none"> • Interregional collaboration in medtech • "Demo Day" HIZ by EDIH DIZ North-East