

# CLUSTERSMEET REGIONS

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CLUSTERS AND REGIONS FOSTERING COLLABORATION
TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES

















« How the French Model of Competitiveness Clusters is Relevant and Efficient to Help Industry in a World of Crisis? »

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#### The French Pôles de compétitivité policy

A Pôle de compétitivité = large and small companies + research laboratories + educational establishments.

All work together in a specific region to develop synergies and cooperative efforts, and to foster innovative R&D projects.

Other partners may be brought in, such as public authorities, either local or national, as well as firms providing business services (investors).

#### **Created by Governmental decision**

- Cluster policy launched in 2004
- Operational implementation in 2005
- Interdepartmental organization in 2005-2006
- Call for projects based on
  - Criteria for excellence
  - Strategic areas for the French economy.
- Selection of the clusters by an inter-ministerial committee. In first call, 67 projects were awarded the "Pôle de compétitivité" certification label.

















## A stages policy aiming at industrial and territorial development

**Ecosystem** creation

**Project factory** 

**Product factory** 

**Europe** 

Reindustrialization

2005-2008 Phase 1

Collaborative R&D

**Network creation** 

Focus on thematic ecosystems

2009-2012 Phase 2

Strengthening the innovation and growth ecosystem

2013-2018 Phase 3

Focus on the economic benefits and create more value from the collaborative R&D

2019-2022 Phase 4

Europe

Regional-National level

coordination with other innovation players

2023-2027 Phase 5

Reindustrialization France 2030

Europe

Label

**Evaluation 2008** 

**Evaluation 2012** 

Evaluation 2016 et 2018

**Evaluation 2022** 

















#### Pôles de compétitivité Map

#### In 2023, 55 pôles de compétitivité

#### Pour les 55 pôles :

- 18 000+ companies members (80% SMEs)
- 2 000+ training and research centers
- 1000+ manpower
- 1000+ projects supported every year with « Pôle de Compétitivité » project label
- 7,5 Billion€ invested in innovation projects

#### 3 € in private funding invested for every €1 in public funding

#### In average / pôle:

- 15 ETP (Full time Equivalent)
- 2,3 M€ budget
- 50/50 private/public
- 370 membres (77% de PME)



## To Help Industry in a World of Crisis?

- → More visibility and connection at regional, national and European innovation ecosystems
- → A more recognized label
- → Think the transitions
- → European ambition and coordination



