



CLUSTERS AND REGIONS FOSTERING COLLABORATION TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES

12-13 October 2023, Lyon, France

AGENDA

Day 1 – Thursday, 12 October 2023

9:00 – 9:45	Registration of participants
9:45 – 10:00	Setting the scene. Opening Speeches. Mistress of ceremonies: Teodora JILKOVA, ECCP team member <ul style="list-style-type: none"> • Stéphanie PERNOD, 1st Vice-President of Region Auvergne-Rhône-Alpes • Mariella MASSELINK, Head of Unit "Industrial Forum, Alliances and Clusters" - DG GROW, European Commission
10:00 – 10:45	Introduction Session. Moderator: Teodora JILKOVA, ECCP team member <ul style="list-style-type: none"> • <i>Presentation of the input paper: Dr. Jan-Philip KRAMER</i>, Prognos • <i>Clusters as intermediary organisations facilitator to support industrial ecosystems</i>, Lisa BESNARD, European and International project manager – France Clusters • <i>Women in Industry: Genoveva CHRISTOVA</i>, CEO, Furniture Cluster and Creative Hub
11:00 – 12:00	How the French Model of Competitiveness Clusters is Relevant and Efficient to Help Industry in a World of Crisis? Moderator: Jean-Jacques LEGAT, Director of Projects and Innovation – Polyméris <ul style="list-style-type: none"> • Pauline CAPUS, Director of AFPC – Association of the French Competitiveness Clusters • Antonio NOVO GUERRERO, President of the European Cluster Alliance • Vincent DESCHAMPS, General Direction of Companies (French Ministry of Economy, Finance and Industrial Sovereignty) • Hervé FLOCH, Director of Alpha RLH and President of the European Committee – AFPC • Vanessa LODIÉ, Decarbonization Project Manager – Agency of Développement and Innovation, Region Nouvelle-Aquitaine

12:00 – 14:00	Networking lunch
14:00 – 15:00	<p>Cluster-Driven Interregional Collaboration in the Framework of the Priorities of Auvergne-Rhône-Alpes: Green and Digital Transition, Training and Jobs for the Future, Excellence Sectors Moderator: Laure QUINTIN, Vice-President of the Commission Europe under AFPC – Association of the French Competitiveness Clusters</p> <ul style="list-style-type: none"> ● Stéphanie PERNOD, Vice-President Auvergne-Rhône-Alpes Region, presentation of the Regional Scheme of Development SRDEII ● <i>Presentation of the Auvergne-Rhône-Alpes Cohesion Policy regional programme: Alain VAN RAEK</i>, DG REGIO, Program manager for Auvergne-Rhône-Alpes ● <i>Presentation of the interregional collaboration with Prefecture of Aichi (Japan): Loïc MARIN</i>, European interclustering project manager – CIMES ● Jerzy Kopeć, Director of Department of Corporate Governance and Economy – Małopolska (Poland) ● Caitriona MORDAN, Cluster Manager – ATIM Cluster (Ireland)
15:00 – 16:00	<p>Reshoring of Industry: How the Regional Authorities/Agencies and Clusters Can Accelerate the Process at European Level Moderator: Carine GUILLAUD, President of Relocalisations.fr</p> <ul style="list-style-type: none"> ● Sonia MARTIN, Director of the Direction of Economy Auvergne-Rhône-Alpes ● Dr. Patrick Dufour, Managing Director of Wirtschaftsförderung Raum Heilbronn, a Regional Economic Development agency within Baden-Württemberg ● Pascal MICHAUD, CEPM Industrie Group Manager, member of the “Production France” collective: presentation of Production France and results ● Clara POTTON, Innovation Manager – Synergies TLC: testimony of the project FIREX
16:30 – 17:15	<p>Closing Conference: Regions and Clusters, How to Build and Reinforce Influence in European Industrial Networks and Platforms Moderator: Julie RAFTON-JOLIVET, Director of Business Development & International – TECHTERA</p> <ul style="list-style-type: none"> ● Sylvain GUETAZ, Project manager - European cooperation, International Relations Department: EU-Strategy for the Alpine Region ● Annabelle SION, Head of European Affairs – Polyméris: Vanguard Initiative, Efficient and Sustainable Manufacturing ● Maud SCHNEIDER, Project manager Entreprise Europe Network: intervention of the regional economic agency Auvergne-Rhône-Alpes Enterprises ● Paolo SABBADINI, General Directorate of Economic Development – Region Lombardia
17:15 – 17:30	<p>Introduction to the next events</p> <ul style="list-style-type: none"> ● Salvatrice BUFALINO, Coordinator Enterprise Europe Network Auvergne-Rhône-Alpes - France / Chamber of Commerce and Industry Auvergne-Rhône-Alpes

Day 2 – Friday, 13 October 2023

PITCHING SESSIONS: *To participate to the pitching sessions, please check the appropriate box when you register to the matchmaking platform GREEN DAYS <https://green-days-pollutec-2023.b2match.io/>*