



An initiative of the European Union

CLUSTERS MEET REGIONS

LYON | 12.13
FRANCE | OCTOBER 2023

CLUSTERS AND REGIONS FOSTERING COLLABORATION
TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES



EUROPEAN CLUSTER
COLLABORATION PLATFORM



European
Commission



La Région
Auvergne-Rhône-Alpes



La Région
Auvergne-Rhône-Alpes
ENTREPRISES



CIMES
Creating Integrated MEchanical Systems
Auvergne-Rhône-Alpes



POLYMERIS
Hubs de Compétence en Mécatronique, Plastiques et 3D Impression
Auvergne-Rhône-Alpes



Techtera

NEXT
GEN
EU

#SingleMarket30



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European Cluster Collaboration Platform

#ECCP #ClustersMeetRegions



SECTION



Closing conference

Maud SCHNEIDER

Auvergne-Rhône-Alpes Entreprises
Enterprise Europe Network



AUVERGNE-RHÔNE-ALPES ENTREPRISES

THE REGIONAL ECONOMIC AGENCY SERVING INDUSTRY



La Région

Auvergne-Rhône-Alpes

ENTREPRISES



PROFESSIONNAL SKILLS OF THE ECONOMIC AGENCY



OUR LOCAL PRESENCE VIA OUR 11 BRANCHES



WE ALSO HAVE AN OFFICE IN BRUSSELS

A SUCCESSFUL FRENCH REGION



What is the Enterprise Europe Network?



The Enterprise Europe Network is the European **largest support network** helping **Small and Medium sized Enterprises** **innovate** and grow on an **international** scale.



The network brings together 3000 experts in 66 countries:

- Chambers of Commerce
- Innovation / development agencies
- Universities and research institutes

The European Commission launched the Enterprise Europe Network in 2008. It is funded by the European Union and implemented by the European Commission's European Innovation Council and SMEs Executive Agency (EISMEA).

Enterprise Europe Network in Auvergne-Rhône-Alpes

2 partners:



The regional consortium Enterprise Europe Network works in collaboration with local stakeholders: clusters, EDIH, Universities...





Internationalisation

We support businesses to enter international markets and to seize new commercial opportunities



Access to finance

We help you identify sources of finance and ensure your business is investor ready



Access to EU funding programmes

We identify EU funding opportunities that suit your business' needs and help you apply



Innovation

We enhance businesses' potential to innovate, grow and develop disruptive products



Business, Technology and R&D Partnering

We match companies with the right business partners and to promote new technologies globally



Resilience

We empower SMEs by building up their business agility and resilience to future challenges



Sustainability

We guide companies in their transition to more sustainable business models



EU Single market

We help businesses navigate EU legislations, policies and benefit from the opportunities offered by the Single Market



Digitalisation

We help SMEs tailor digital solutions to their business needs

Free advice and services for SMEs to help them grow

Enterprise Europe Network in Auvergne-Rhône-Alpes

Examples of collaborations with regional clusters





Business, Technology and R&D
Partnering

Brokerage Events



Global Industrie

**INDUSTRY 4.0
INTERNATIONAL
BUSINESS MEETINGS**



8 March 2023 - 14 March 2023
Chassieu, France

**Industry 4.0 - International
Business Meetings - Global
Industrie 2023**





Internationalisation

Company missions abroad



**Battery Show,
Stuttgart**

EEN + Tenerrdis

**"4 Motors for Europe"
Mission on IA for
industrial applications,
Stuttgart**

EEN + Minalogic

**"RDV AURA in Brussels
2023"
On Packaging innovations**

**EEN + Polymeris, Innov'alliance &
Végépolys, Axelera**



Access to EU funding
programmes

Trainings, workshops and individual support



**"Journée Ambition
Europe"
+400 participants**

EEN + all regional clusters

**Proof Reading of
applications
Pitch training for EIC
Accelerator**

EEN + all regional clusters

**Training & Workshop
"European cascade
funding scheme"**

EEN + Minalogic, CIMES,
Polymeris, Innov'Alliance,
Techtera, Végépolys



Digitalisation

Individual support & Collaboration with local European Digital Innovation Hubs (EDIH)



Minasmart



Polytronics



More information about Enterprise Europe Network



Bienvenue sur le site EEN Auvergne-Rhône-Alpes

Qui sommes-nous ?

Nos services

Actualités

Agenda

<https://www.een-ara.fr/>

Your contact points in Auvergne-Rhône-Alpes

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CLUSTERS MEET
REGIONS

THANK YOU



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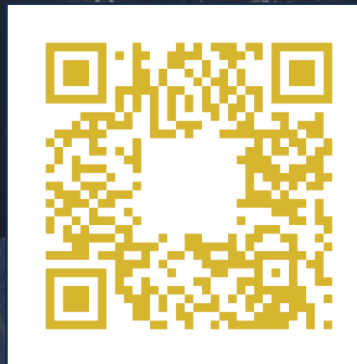


Techtera

Using the ECCP Trend Universe will enable you to:

- ★ Get insights into the future to help build strategic competitive advantages
- ★ Better understand future trends and their impact on your cluster organisation
- ★ Explore relevant trends from 14 different industrial ecosystems
- ★ View relevant trend assessments from other clusters and global data

Explore Trend Universe now



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