



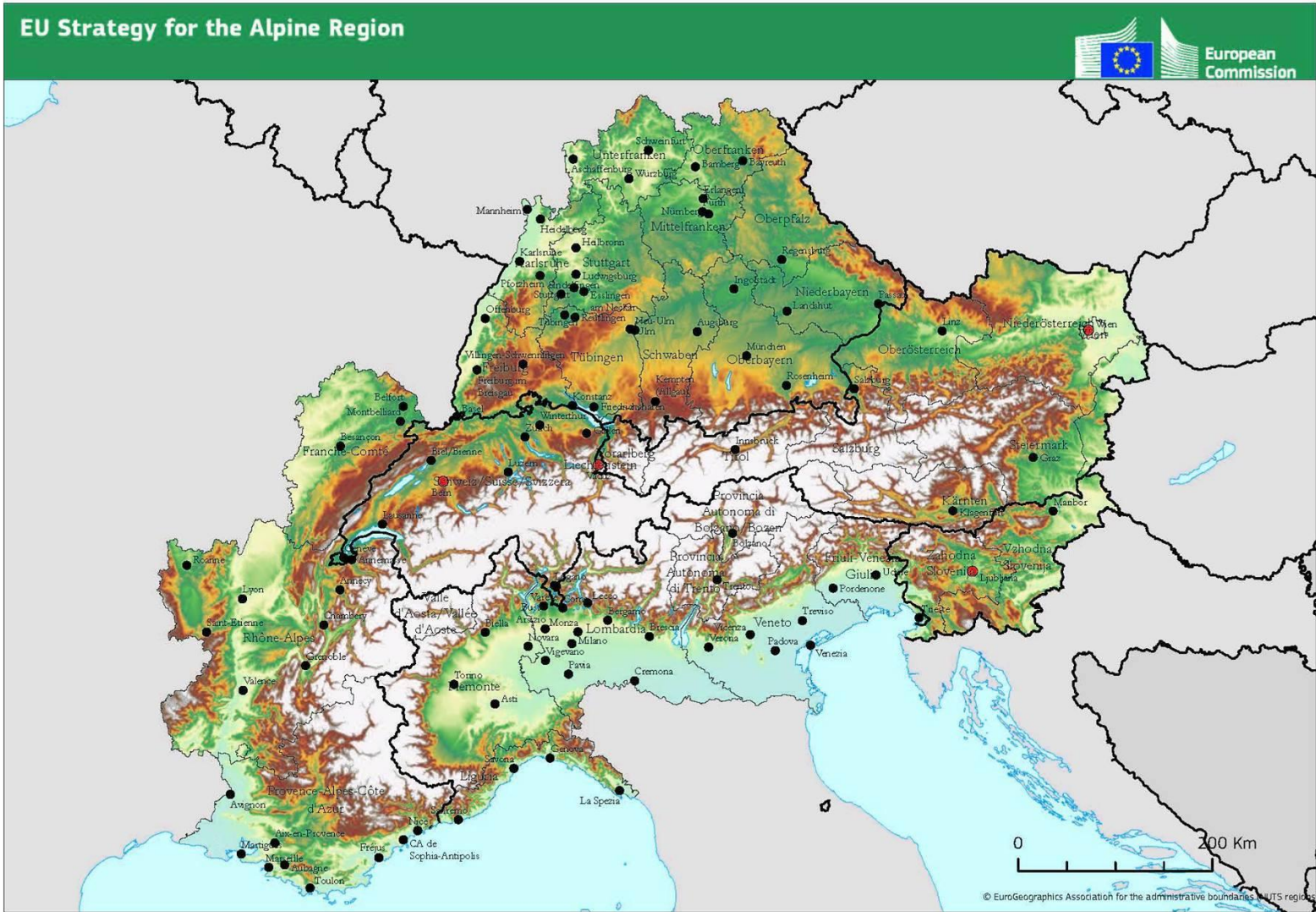
POLLUTEC – Lyon, October, 12th

Presentation of the European strategy for the Alpine Region (EUSALP) and its possible role for a decarbonized economy



WHY EUSALP?

EUSALP - EU Strategy for the Alpine Region
80 million people, 7 countries, 48 regions, mountains and plains
addressing together common challenges and opportunities



WHY EUSALP?

Added value of MRS/EUSALP: MRS are essentially about establishing networks of stakeholders that form a transnational, cross-sectorial mosaic of expertise with a potential for further cooperation, value and prosperity creation → Projects oriented demarche.

- Swiss Presidency 2023: thematic events in Fribourg (March) on Circular Economy, in Scuol /Grisons (June) on Water, in Lugano (August) on Mobility, in Bad Ragaz (Annual forum in October).
- Fundings: Alpine Space Programme but also regional and national fundings, and also EC directly managed funds (Horizon).
- Technical support provided by the Secretariat (TSS): launched on January, 2023
Support provided to rotating presidencies and Action Groups
- Cross-Cutting initiatives: “Accelerating the Energy Transition for a Carbon-Neutral Alpine Region” and “Boosting Circular economy”

OBJECTIVES OF THE STRATEGY FOR THE AURA REGION

- Last AG2 plenary meeting: Lyon, 6th and 7th of June, 2023
- Elaboration of the AG2 WorkPlan 2023-2025
- Adoption of the WP by written procedure during summer 2023

Objectives of the meeting: see WP (working document)

SG Bioeconomy	Project 1. Propose new tools including bioeconomy in the value chain among SMEs
SG Circular Economy	
SG Digital Industry	Project 2. Promote digitalization as a source of innovation in SMEs
SG Tourism	Project 3. Create a survey on mountain resorts network
	Project 4. Develop health tourism in Alpine Region resorts
SG Wood	Project 5. Promote local exploitation, transformation and consumption of wood
AG2, AG6	Project 6. Promote regional and quality labels and brands to add value to the agricultural products of the Alpine Region
AG2, AG9	Project 7. Promote hydrogen for alpine corridors
AG2, AG5 etc.	Project 8. Explore new drivers for the Alpine economy

CLIMATE CHANGE IN AURA – Source: ORCAE report 2022

The signs of climate change are visible everywhere in Auvergne-Rhône-Alpes. Since the 1960s we have seen :

- **+ 2,3°C**: an increase in average annual temperatures, accelerating from the 1980s onwards
- **+ 17 days**: an increase in the number of hot days
- **-16 days**: a fall in the number of days with frost
- A **reduction in snow cover** and an increase in the rain/snow limit in mountain areas
- **Greenhouse gas**: regional emissions are down 13% on 2015. The biggest reductions were in the industry and waste management sector (-19%) and the residential buildings (-17%). Only emissions from agriculture emissions did not fall compared with 2015. Transport is the leading emitting sector in the region, accounting for a third of regional emissions. A quarter of emissions come from buildings (residential and tertiary).

Some actions driven in the field of a decarbonized economy in the EUSALP frame

Priority 4: Sustainable tourism in the Alps – Ski resorts in transition - Alpine Space Programme – Launched in 2023,

TranStat project aims to promote the implementation of new models of tourism, economic, social and environmental development in Mountain Resorts, understood as ski resorts and their territory.

The project partners will address this overall issue through the development of a physical and digital network of resorts in transition in order to share knowledge and support resort managers and local stakeholders.

Lead Partner

National Research Institute for Agriculture, Food and Environment (INRAE)
Emmanuelle George - emmanuelle.george@inrae.fr

Countries involved: France, Switzerland, Italy, Slovenia, Austria.

Priority 7: promote hydrogen in the Alpine corridors - Alpine Space Programme – Launched in 2023,

The overall objective of AMETHyST is **to support the deployment of local alpine green hydrogen ecosystems where several H2 applications are combined on a geographical area**

Lead Partner : Agence Auvergne-Rhône-Alpes-Energie-Environnement

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Knowledge sharing about territorial approach of green Hydrogen for local decision makers: online platform

Experimenting concrete green H2 solutions to support the emergence of local alpine green hydrogen ecosystems and developing support services, with a focus on touristic uses (snow groomer, transport of person, production...): 5 pilots territories

Guiding alpine public authorities to enhance their existing energy and climate planning instruments

Countries involved: France, Switzerland, Italy, Slovenia, Germany, Austria.

Thank you for your attention