

INTRODUCTION

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Strengths of clusters to support industrial ecosystems

- ✓ specialisation, industry focus and geographic concentration
- ✓ governance led by the industry
- ✓ agility and proximity of cluster organisations
- ✓ deep knowledge of the team about the expertise & needs in the ecosystem
- ✓ platform to address common challenges with collective actions/projects
- ✓ innovation hub offering access to shared knowledge, resources, talents
- ✓ support for the access to new markets
- ✓ “brands” for the industry and region to attract investors, talents, customers
- ✓ strong partnership with regional/national governments

**Clusters foster
collaboration,
innovation,
competitiveness
and resilience of
industrial
ecosystems**

<https://www.franceclusters.fr/presse-et-documents>

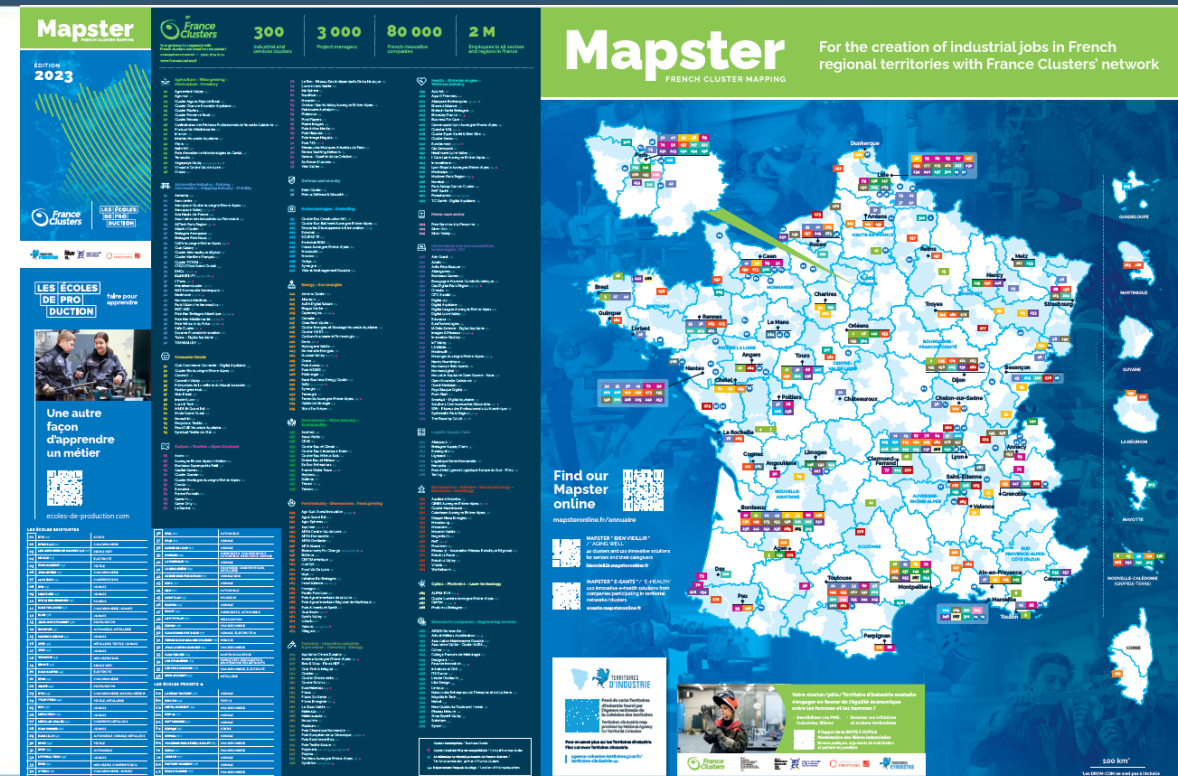
French clusters' landscape

300 clusters in France representing 80000 companies in all regions and in all industrial sectors

French regions and the French government believe in the power of clusters for more than 20 years

- 55 competitiveness clusters (selected in the framework of the national policy)
- 245 regional clusters and other clusters

They work in complementarity for a stronger industry!




France Clusters' services

France Clusters offers French clusters a national collaboration platform and a services and training center to foster **intercluster collaboration, knowledge sharing and upskilling of clusters' teams!**

Two example of additional services/projects

Programme Cluster' invest encourages public and private investors to finance innovative projects of SMEs at the pre-industrialization/industrialization stage

Project PENELOPE cofunded by the EU : innovative and pioneer cluster-based approach to foster and integrate gender mainstreaming strategies in European SMEs



Mapster For the creation of industrial jobs in French regional territories with France Clusters' network

France Clusters

www.franceclusters.fr

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<https://penelope-project.org>

THANK YOU

