



# CLUSTERS MEET REGIONS



**ECCP  
MATCHMAKING  
EVENTS** ★



STRATEGIC AUTONOMY IN ACTION: HOW REGIONS AND  
CLUSTERS CAN DRIVE EUROPE'S INDUSTRIAL FUTURE

# PARTICIPANTS BOOKLET

 @Clusters\_EU

 European Cluster Collaboration Platform

 European Cluster Collaboration Platform - ECCP

#ClustersMeetRegions

# Clusters Meet Regions

## BACKGROUND

The Clusters Meet Regions initiative brings the European cluster community closer to regional actors to explore how cooperation can strengthen industrial ecosystems and accelerate Europe's green and digital transitions.

This edition, co-organised by the European Cluster Collaboration Platform (ECCP) in partnership with Sodena and the Government of Navarra, will take place in Pamplona on **12–13 November 2025**.

Navarra is a region with a strong industrial tradition, particularly in automotive, renewable energy, health, electronics, and agrofood, making it an ideal setting to discuss how regions and clusters can jointly recover Europe's strategic autonomy.

Navarra's industrial ecosystem is marked by strong assets in automotive, renewable energy, health, electronics, and agrifood, yet faces the reality of adapting to electrification, scaling renewable innovation, and ensuring SME competitiveness within European value chains.

## GENERAL INFORMATION

The event is taking place on 12-13 November 2025, at **BALUARTE Conference Centre & Auditorium**, Pamplona, Spain.

### Thematic Focus

- Alignment of regional and EU cluster policies
- Role of clusters in the industrial and green transitions
- Transition of traditional sectors **(e.g. automotive, construction)**
- Development of emerging sectors **(biotech, advanced electronics)**
- **Clean Industry Deal** and **Net-Zero Industrial Strategy**
- Interregional and cross-border cooperation

## Who Should Attend

- Cluster organisations and business associations
- SMEs and industry representatives
- Regional and national authorities
- Innovation and research actors
- EU institutions and policy stakeholders

The latest agenda of the event is available [here](#).

**Please, register via B2Match and plan your attendance in Clusters meet Regions seminar and matchmaking meetings**



**Registration link for B2Match: [click here](#)**

- Register to participate in the 2-day Cluster meet Regions seminar:
  - Choose sessions to attend
  - Express your interest in attending a Pitching Session - During the selection process, if you have expressed interest in presenting your organisation in the pitching session, you will be contacted by the organisers one week prior the event, in case you are selected.
  - Study visits – there will be 2 parallel study visits. Please, chose your preference during the registration
- Express your explicit interest in the Matchmaking event and book your meetings
  - Start booking meetings - Meeting requests must be accepted, otherwise they cannot be scheduled.



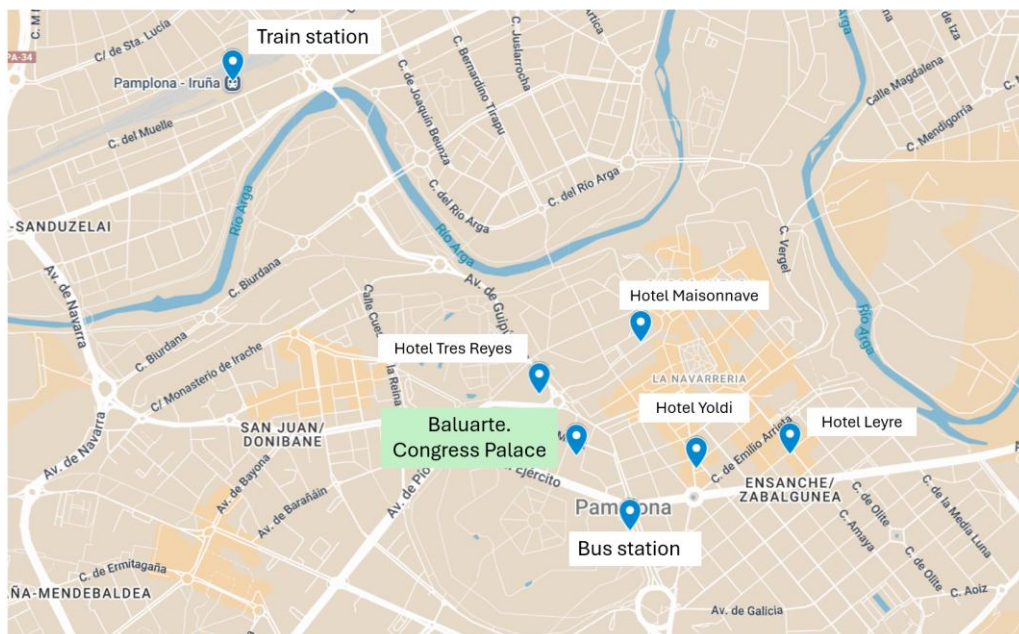
- Schedule your own meetings - Each matchmaking meeting will last for **20 minutes**.
- On the day of the MME, please check your meetings' agenda (and download it)

## VENUE



**Venue:** [BALUARTE Conference Centre & Auditorium](#)

**Rooms:** [LUNETAS](#) 3rd floor



<https://www.google.com/maps/d/u/0/edit?mid=1X4rCQU5CkBx7IJBIGpfMRw8rnJzlo7k&usp=sharing>

## ACCOMODATION

All the recommended hotels are located in the city center, within walking distance of the congress venue.

Prices per night include breakfast and VAT.

To book a room, please email the provided contact and mention **“Cluster Meet Regions”** to benefit from the agreed rate.

Rooms are reserved for the event until **October 11**; after that, availability is subject to occupancy.

- **Hotel Tres reyes \*\*\*\***

<https://www.hotel3reyes.com/en>

Jardines de la Taconera s/n, Pamplona

Tel: 948 226600

Double room for single use: 159 €

Mail for reservation: [reservas.pamplona@hotel3reyes.com](mailto:reservas.pamplona@hotel3reyes.com)

Free cancellation: 48h. in advance

- **Hotel Maisonnave\*\*\*\***

<https://www.hotelmaisonnaves.es/en/>

Calle Nueva 20, Pamplona

Tel: 948 222 600

Single room: 97€

Double room: 121 €

Mail for reservation: [reservas@hotelmaisonnaves.es](mailto:reservas@hotelmaisonnaves.es)

Free cancellation: 48 h. in advance

- **Hotel Yoldi\*\*\***

<https://www.hotelyoldi.com/EN/home.html>

Av. San Ignacio 11, Pamplona

Tel: 948 224800

Single room: 98.50 €

Double room: 132 €

Mail for reservation: [yoldi@hotelyoldi.com](mailto:yoldi@hotelyoldi.com)

Free cancellation: 48 h. in advance

- **Hotel Leyre\*\*\***

<https://www.hotel-leyre.com/en/>

Calle Leyre 7, Pamplona

Tel: 948 228500

Single room: 98 €

Double room: 118 €

Mail for reservation: [reservas@hotel-leyre.com](mailto:reservas@hotel-leyre.com)

Free cancellation: until 12:00 (noon) on the day before arrival

## GETTING TO PAMPLONA

### By Plane

- Pamplona Airport
  - Flights connection to Madrid
  - 6.5 km from city center. Taxi 15€ aprox.
- Bilbao Airport
  - Flights connection to several European cities
  - 160 km from Pamplona (1.5 hrs by car)
  - There is a bus every 20 minutes from the airport to the Bilbao bus station, where you can catch buses to Pamplona.  
<https://cuadrabuslineas.com/>
  - There is a bus every 60 minutes from the airport to the San Sebastian bus station, where you can catch buses to Pamplona  
<https://www.alsa.es/>
  - Check timetable for buses from the airport  
<https://www.aena.es/es/bilbao/como-llegar/autobus.html>
  - Shuttle could be hired in advance (250€) <https://delcarservices.com/>
- Biarritz Airport (France): 127 km (1.5 hrs by car)

### By Train

- To Pamplona
  - Direct trains from Madrid, Barcelona and Zaragoza
  - <https://www.renfe.com/es/en>
  - From the train station to the city center there is a bus (number 9) outside the station. Credit card not available. 1,65 €.
- To Hendaye (France)

- Connected to Paris
- 80 km from Pamplona. Rent a car or hire a shuttle.

### **By Bus**

- Frequent connections with Spanish towns and local villages  
<https://www.estaciondeautobusesdepamplona.com/>
- There is a bus direct from Madrid Airport. [www.alsa.es](http://www.alsa.es)
- Bus station is located at the city center, close to all the hotels and Baluarte Congress Palace