



An initiative of the European Union

CLUSTERS MEET REGIONS

GRAZ
AUSTRIA

18 · 19
JUNE 2024

TRADITION REINVENTED: HOW CLUSTERS LEAD RESILIENT,
INNOVATIVE SHIFTS TOWARDS A CLIMATE-NEUTRAL, DIGITAL FUTURE



Spitzen! Leistung – how to support cluster activities with ERDF money and create synergies

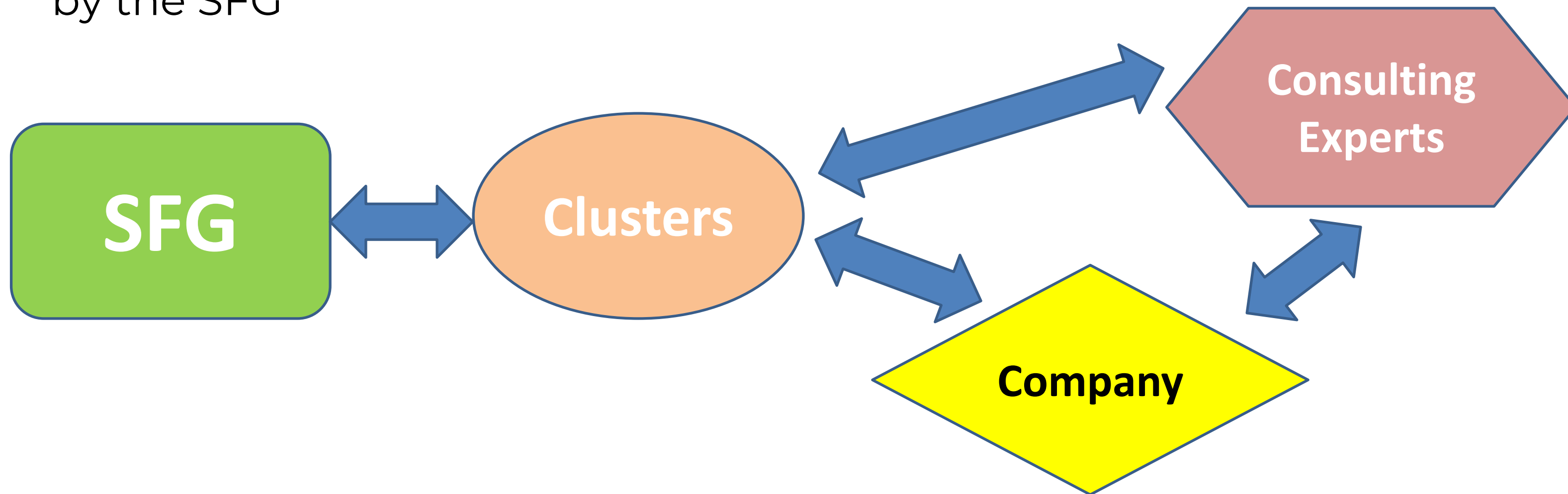
Michael Kerschbaumer

Business Development
Advisor, SFG



What is Spitzen!Leistung?

Spitzen!Leistung is an ERDF co-funded cascading funding program developed by the SFG



A little bit of Spitzen!Leistung history

2015: EEN@SFG became part of H2020 EICM project to provide SMEs with services to enhance their innovation management capacities.

Spring 2016: SFG started to develop an ERDF co-funded program to support SMEs innovation management capacities

Fall 2016: Funding program Spitzen!Leistung was published.

01.01.2017: Green Tech Valley Cluster was the first cluster to start its Spitzen!Leistung project and piloted synergies between EEN@SFG and cluster activities

- Use of EEN tool (IMProve, Innovation Health Check)
- Training on the job by EEN staff for cluster project managers
- Joint audit and action plan development

10.2020: Spitzen!Leistung is nominated for the EEN Best Practice Award



Spitzen!Leistung today

2024:

- Five Styrian cluster organization are running a Spitzen!Leistung project
- We are in the 3rd funding period of Spitzen!Leistung
- Focus areas in this period: Digitalization and Sustainability
- Selected sustainability audits with SMEs still done in cooperation with EEN@SFG
- During the duration of the current period (2022 – 2025) each cluster will service around 15 companies
- The average funding for a project in a company is € 35.000
- The cluster project managers meet with SFG once every quarter for a monitoring meeting
- The projects are run by four female and one male project manager



SILICONALPS



→ Economy, Tourism, Regions,
Science and Research



Spitzen!Leistung – the panel



Laura Davina König
Project Manager, HTS

Christina Seifried
Project Manager, SAC



Tibor Zechmeister
CEO, CommuModo

Mario Gschwandl
Head of Technology, Ottronic



Daniela Riegler
CPCSO, Payer Group

Thomas Lechner
Co-founder, Luminous Labs





CLUSTERS MEET REGIONS



Visit the ECCP website and follow us on social media



www.clustercollaboration.eu



@Clusters_EU



European Cluster Collaboration Platform



#ECCP

#ClustersMeetRegions

#MatchmakingEvent



The background image shows a European city street scene. In the center, there's a large, multi-story building with a red-tiled roof and many windows. To the right, another building with light-colored walls and blue shutters is visible. In the background, a clock tower with a dark roof and two clock faces stands out against the sky. The entire image is overlaid with a semi-transparent blue geometric pattern consisting of large triangles and polygons. The text "THANK YOU!" is written in a large, white, sans-serif font across the middle of the image.

THANK YOU!