

EU4Business: SME Competitiveness and Internationalisation

HELPING

SMALL AND MEDIUM ENTERPRISES

- ▶ RESILE
- ▶ GROW
- ▶ EXPORT
- ▶ INNOVATE



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EU4Business genesis



Corona virus-2019 and Full-scale war in Ukraine-2022 became challenges for Ukrainian business. These “dark swans” destroyed the usual chains of gross product generation. In order to survive, the business had to quickly resort to digital transformation, reorganize production processes and personnel approach, ensure the safety of employees and equipment, etc. The EU and Germany commissioned GIZ to implement a program to help Ukrainian businesses address these needs.



Institutional and regulatory framework conditions for competitiveness of SME are improved:

Export and Cluster promotion

Municipality SME infrastructure support

SMEs + BIOs support

The programme works for the benefit of SMEs:



Up to 249 employees



Aim to sell products on international markets, primarily in the EU countries



In focus: women's entrepreneurship, innovations, export

EU4Business supports around 30 unique clusters



Capacity enhancement:

- trainings
- visits to enterprises



International expert exchange dialogues



Trade missions and exhibitions



Business matchmaking:

- sessions
- platforms



Procurement of equipment



Mini grants

INTERMEDIARY SUPPORT:

Ukrainian Cluster Alliance (59 members)

DIRECT SUPPORT:

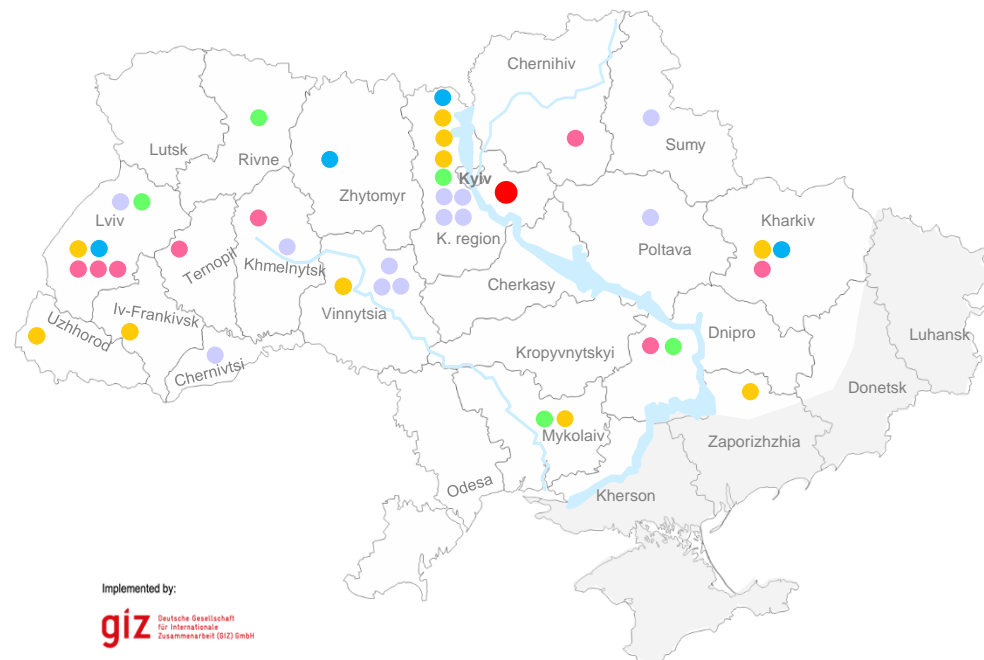
Innovation, science, technology (4)

Industrial + Engineering–Automation–Machinery (10)

Other: pottery, furniture, agri-food, tourism (12)

Design, fashion, publishing, movies, light industry (8)

Medicine (5)



EU4Business: Opportunities for clusters and SMEs

The logo for Leverist, featuring the word "leverist.de" in a green, lowercase, sans-serif font.

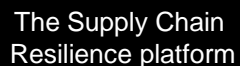
Leverist

<https://app.leverist.de/en/partners/matching-with-ukrainian-smes->

The logo for EU-Ukraine Solidarity Lanes, featuring a blue background with a yellow flag icon and the text "EU-Ukraine Solidarity Lanes" in white.

Solidarity Lanes

<https://eu-ua-solidarity-lanes.seu.b2match.io/>

The logo for The Supply Chain Resilience platform, featuring a black background with the text "The Supply Chain Resilience platform" in white.

The Supply Chain Resilience platform

<https://supply-chain-resilience-platform.b2match.io/>



EU Clusters Support Ukraine Forum

<https://clustercollaboration.eu/content/eu-clusters-supporting-ukraine>



Eastern Partnership Trade Helpdesk

<http://eap.tradehelpdesk.org/uk>

Nearest opportunities for Ukrainian SMEs:

- Grants € 25,000 each to 10 SMEs (April 2023).
- Grants € 10,000 each to 10 SMEs (March 2023).
- Grants € 10,000 each to 60 SMEs (April 2023).
- Grants € 4,000 each to 750 SMEs (May 2023).
- Coach-consultancy for elaborating of business resilience strategy (Summer 2023).

Follow EU4Business news

We have a lot of interesting initiatives until 2025 for:

- SMEs
- municipalities
- clusters
- business intermediary organizations

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#eu4business

#MovingForwardTogether

#sme_support_EU_GIZ

#clusters_support_EU_GIZ



Thanks for attention!



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