

Interregional collaboration

Hungarian Cluster Strategy Facilitating collaborations inside and outside the clusters

Peter Keller

Head of Department
Managing Authority for Economic Development Programmes
Prime Minister's Office



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Main goals of the Strategy

1. There should be at least **1 cooperation with outstanding innovation capacity and international visibility** in Hungary's main **key industries**, bringing together the main players in the (sub)industry
2. By 2030, **10% of the total gross domestic value added** will be generated by **cooperating** economic players

Philosophy of the strategy

.....rather to provide a supportive environment and set up structures where key players in the industry can work together effectively



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Tools for implementing the strategy

1. To strengthen the culture of motivation and cooperation

- **Developing the business competence of a cluster management**

2. To make business cooperation attractive

- **Access to foreign market**
- **Build C2C cooperation (domestic, foreign)**

3. To promote innovation cooperation

- **Connect to international RDI projects**
- **Support cooperative projects**

4. To create the appropriate policy and regulatory environment

Cluster assessment: involvement of international networks is a key aspect

Good practice for interregional collaboration between policy makers

(INTERREG EUROPE – InnoProvement)

Original GP

Hungarian Industry 4.0 Night – I4.0 frontrunner companies open their gates for the public



Original pilot plan

Organise a “Night of Industry 4.0 model factories” event in 4 countries (IT, PT, PL, HU)

Final pilot

Organise a “Night of Industry 4.0 model factories” event in 4 countries (IT, PT, PL, HU)

- Organised in the same time – online format;
- More than 16 frontrunner companies (I4.0 solutions) were introduced from 4 countries;
- Live interviews, and live introduction of the companies;
- Online participants could follow the event live – could change among countries;

