

Pitching Session

SportTech Current Stage & Futures

Slovak Sport Innovation Center - Cluster

Martin Benko

SSIC | cluster



UKRAINIAN
CLUSTER
ALLIANCE



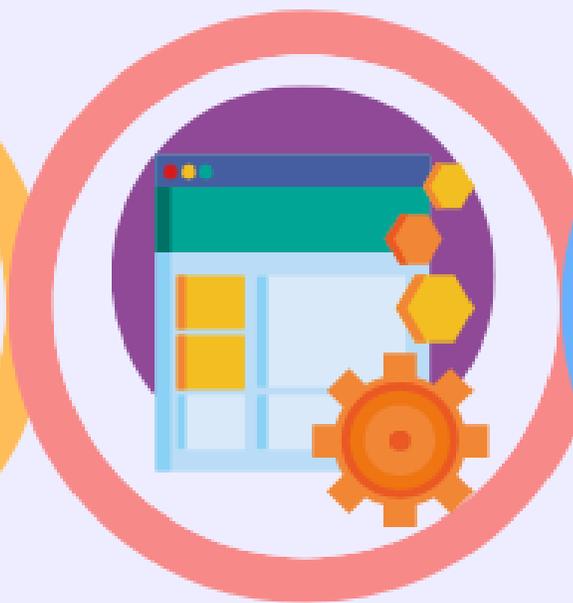
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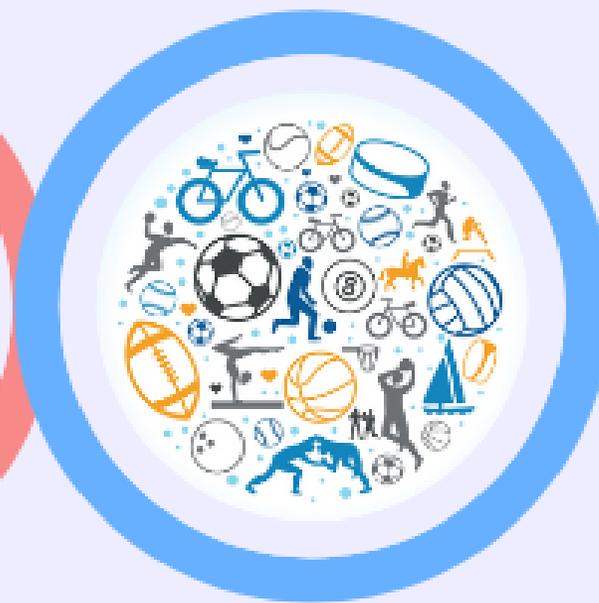
Athletes



Fans

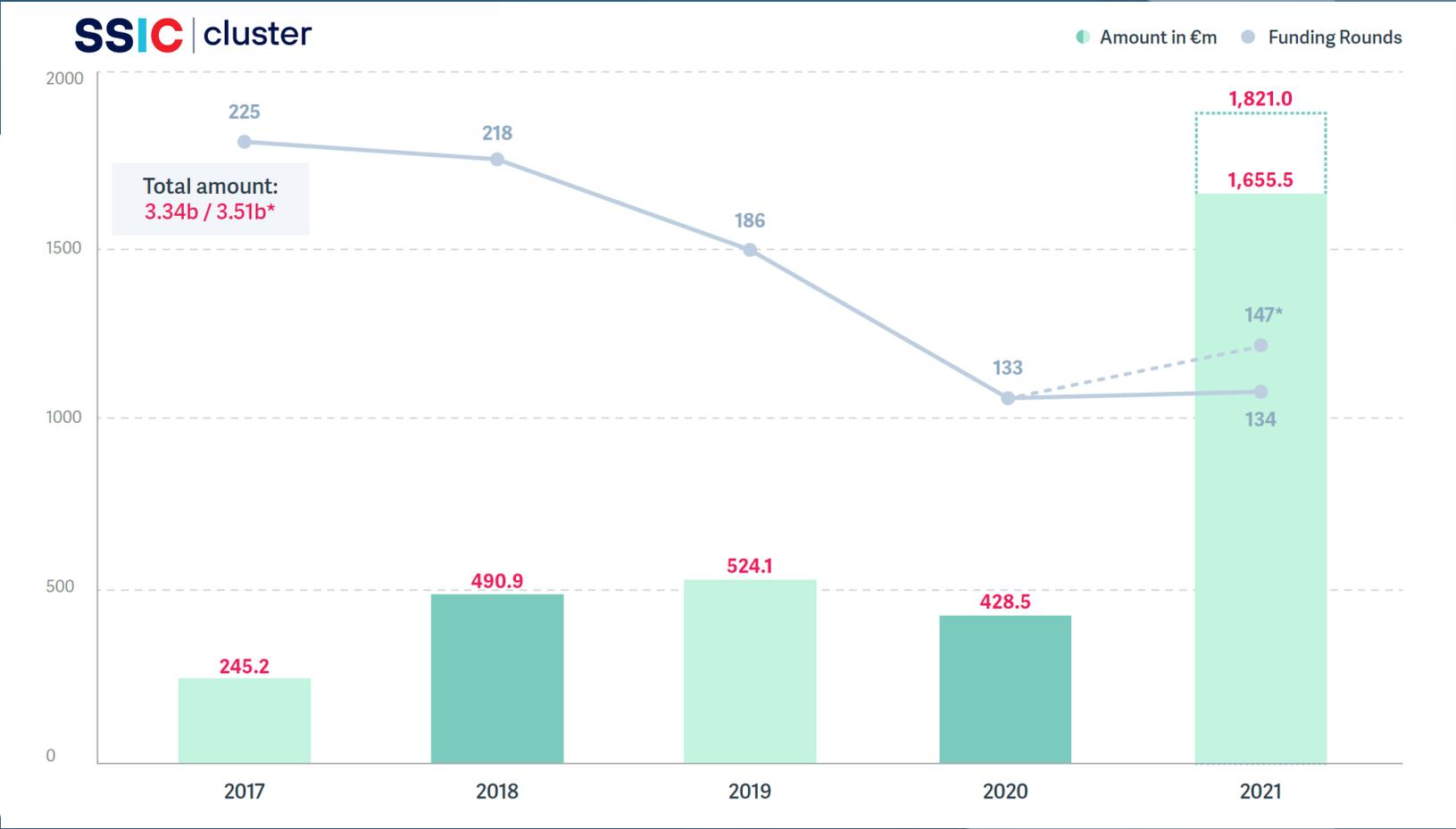


Management



Sport for all

SportTech European Market



Pitching Session

European SportsTech Ecosystem 2022

ADvantage Sports Tech Fund ADvantage Jerusalem	Hiro Capital HIRO CAPITAL London
Apex Capital A P E X Cascais	Indigo Capital INDIGO CAPITAL Moscow
Aser Ventures ASER VENTURES London	Remagine Ventures REIMAGINE VENTURES Tel Aviv
BITKRAFT Esports Ventures BITKRAFT VENTURES Berlin	Seventure Partners Seventure Paris
Dutch Sport Tech Fund DUTCH SPORT TECH FUND Amstelveen	Trust Esport Ventures TRUST ESORT VENTURES Bordeaux

DGI Impact DGI Bredsten	HYPE Sports Innovation HYPE Tel Aviv	SportBoost SPORTBOOST Madrid
Incubateur Grand Paris Sport IGPS Paris	SportsTech Belgium SPORTSTECH BELGIUM Liege	Le Pack LE PACK Lyon
Le Tremplin LE TREMPLIN Paris	SportUp SPORTUP Ghent	SG Sports Startups Accelerator SG SPORTS STARTUPS ACCELERATOR Istanbul
WeSportUp WESPORTUP Rome		

Arsenal Innovation Lab ARSENAL INNOVATION LAB London	Barca Innovation Hub BARCA INNOVATION HUB Barcelona	Numer11 NUMER11 Zeist	Andorra Sports Startup Challenge ANDORRA SPORTS STARTUP CHALLENGE Andorra la Vella	Health & Sports Technology Initiative HEALTH & SPORTS TECHNOLOGY INITIATIVE Blekinge	Nordic SportsTech NORDIC SPORTSTECH The Nordics
Celta Lab 1923 CELTA LAB 1923 Vigo	Real Madrid Next REAL MADRID NEXT Madrid	Colosseum COLLOSSEUM Tel Aviv-Yafo	Hub23 HUB23 Barcelona	Norwegian Sport Tech NORWEGIAN SPORT TECH Oslo	Sports Loft SPORTS LOFT London
Chelsea Digital Ventures CHELSEA DIGITAL VENTURES London	Reimagine Football REIMAGINE FOOTBALL Amsterdam	Danish Football Innovation Centre SDU Odense	INDESCAT INDESCAT Barcelona	Slovak Sport Innovation Center SSIC Bratislava	Sports Tech Research Center SPORTS TECH RESEARCH CENTER Östersund
City Startup Challenge CITY STARTUP CHALLENGE Manchester	Sport Innovation Alliance SPORT INNOVATION ALLIANCE Madrid	DAZN X DAZN X London	Innovate 21 by BT Sport BT SPORT London	Sport + Vitality Hub (Sport Experience) SPORT + VITALITY HUB Breda	Sports Tech Research Network SPORTS TECH RESEARCH NETWORK Ghent
DFB-Akademie Tech Lab DFB-AKADEMIE TECH LAB Frankfurt am Main	UEFA Innovation Hub UEFA INNOVATION HUB Nyon	Ennovate by Entain ENNOVATE London	London Sports Tech Network LONDON SPORTS TECH NETWORK London	Sport Tech Innovation Group SPORT TECH INNOVATION GROUP Moscow	SportsTech Ireland SPORTSTECH IRELAND Limerick
Euroleague FanXP Challenge EUROLEAGUE FANXP CHALLENGE Barcelona	Valencia CF Innovation Hub VALENCIA CF INNOVATION HUB Valencia	GSIC powered by Microsoft GSIC Madrid	London VC Sports LONDON VC SPORTS London	Sports Lab Copenhagen SPORTS LAB COPENHAGEN Copenhagen	ThinkSport THINKSPORT Lausanne



SPORTSTECHX

Investors

- Funds
- Networks

SPORTSTECHX

Programs

- Accelerator & Incubator Programs

SPORTSTECHX

Initiatives

- Initiatives by Clubs, Leagues & Associations
- Innovation Initiatives



Cluster portfolio

For Athletes Activity & Performance

For Activity - Hardware
Wearables
Equipment & Infrastructure

For Activity - Software
Tracking & Analytics
Classes & Tutorials

Before / After Activity
Booking & Discovery
Recovery & Injury Prevention
Coaching & Recruitment

For Fans Fans & Content

Content Platforms
News & Content
Streaming Platforms

Fan Experiences
Fan Engagement
Ticketing & Merchandise

Fantasy Sports & Betting
Fantasy Sports
Betting
Enablement

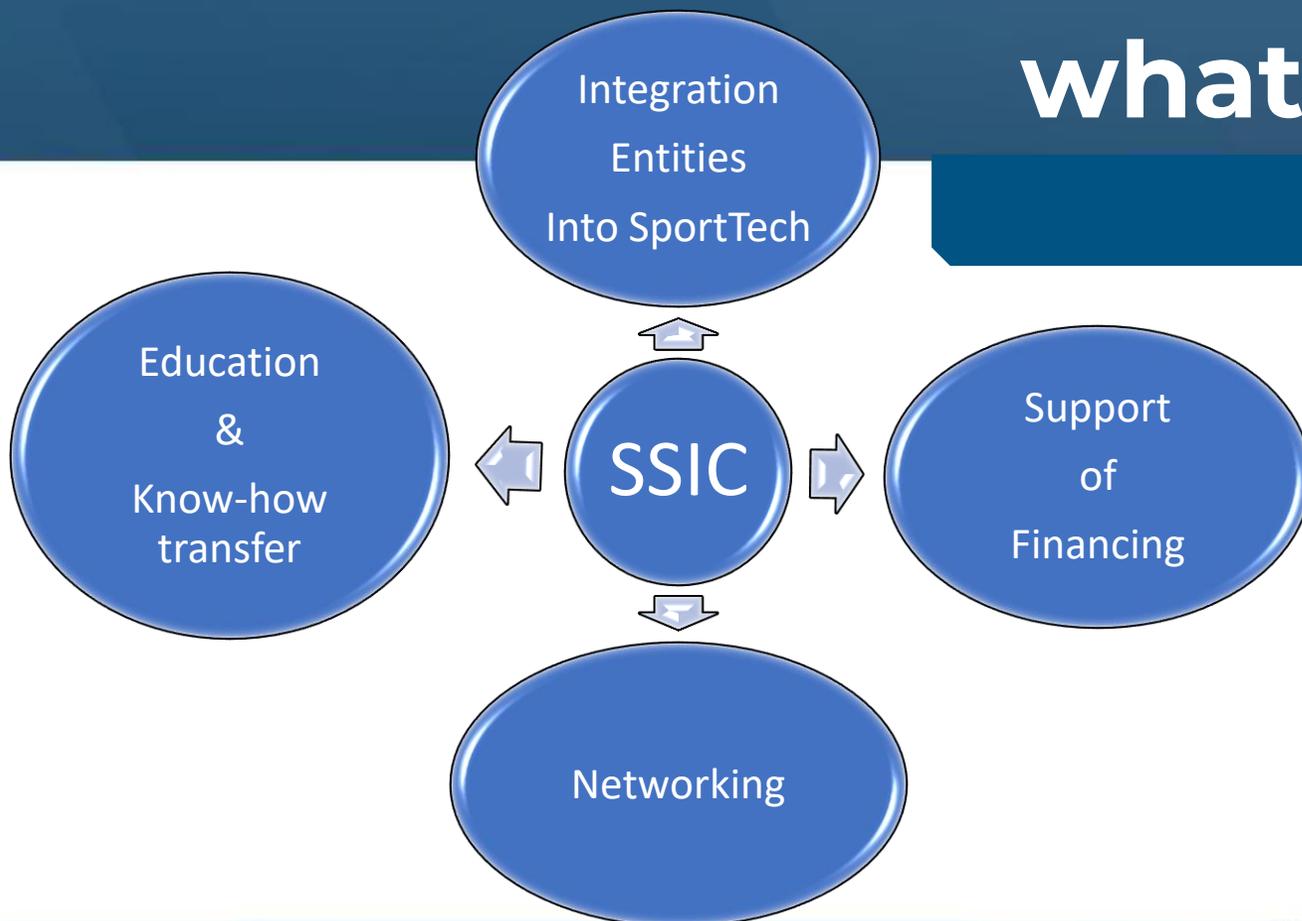
For Executives Management & Organisation

Organisations & Venues
Team & Club Management
League & Event Management
Stadium & Facility Management

Media & Sponsors
Media Production
Sponsorship

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what we offer



what we are looking

for

- Partners – SportTech Clusters
- Partners – SportTech education entities, Universities, Knowledge Centers
- Partners - SportTech SME companies
- Innovative industrial center's
- Participation on International Projects
- Relevant government and public bodies (Ministries, Sports Promotion Fund, National Sports Centre, etc.)

“SSIC Cluster has Strategy to be the Central European SportTech HUB ”