



ALL IN

SEPTEMBER 11-12, 2024
MONTRÉAL, CANADA

EU DELEGATION

SCALE AI

THE GO-TO BUSINESS EVENT FOR CANADIAN AI





OUR DNA

**ALL IN CELEBRATES
CANADA'S BEST
AI SUCCESSES.**

We are bringing together
an ecosystem of forward-
thinkers who are
leveraging AI to **transform
our industries and society
for the better.**

ALL IN 2023 IN NUMBERS

78

partners

+2.3K

participants on site

100

best AI startups
in Canada

**ALL
IN**

108

journalists present
on site

+5K

live views

+400K

impressions
on LinkedIn

AN INITIATIVE OF THE CANADIAN AI ECOSYSTEM

EVENT CO-ORGANIZERS



WITH THE SUPPORT OF CANADA'S AI ECOSYSTEM



OUR PARTNERS

Building on the success of the first edition, we are thankful for our partners who are now seeing ALL IN as the go-to event in the Canadian AI landscape.

90%+ of ALL IN 2023 partners are returning in 2024 for a second collaboration with ALL IN - it means a lot to us!

[VIEW ALL
EVENT PARTNERS](#)

Business Leaders



Connector



Event Partners



Affaires mondiales
Canada
Service des
délégués commerciaux

Global Affairs
Canada
Trade Commissioner
Service

BOMBARDIER

CAE



Coalition
pour la diversité des
expressions culturelles



FASKEN

intel.



McGill
School of
Continuing Studies École
d'éducation permanente

MONTREAL
INVIVO



NorthGuide



Université
de Montréal

AI Infrastructure Partners



QScale



An original concept by

SCALE|AI

Major Partner

Montréal

OUR PARTICIPANTS

The quality of our participants is our greatest strength. Last year, ALL IN gathered more of **2,300 business decision-makers and AI experts**.

They wove strong business relationships that led them to return for this next edition.



OUR PARTICIPANTS

2,300

on-site participants

+190

speakers

19% C-Suite & VP Level
25% Senior Managers & Directors
31% Professionals
12% Researchers & Academics
13% Other

20

countries represented

Canada, USA, France, Austria,
Serbia, Japan, and more

68% from Québec
19% from rest of Canada
13% from outside of Canada

OUR PARTICIPANTS

ALL IN is the unmissable event for the entire Canadian AI ecosystem.

Major Industries

- Agriculture and Mining
- Supply Chains, Transport & Logistics
- Retail
- Construction
- Energy & Utilities
- Finance
- Governments
- Manufacturing
- AI Research
- Healthcare
- Others



Bombardier
CAE
Air Canada
Pratt & Whitney
Mila
CIFAR
Vector Institute
AMII
Metro
Unilever
Aldo Group
Draft & Goal
McGill
Dialogue

AlayaCare
CHUM
Roche
Gray Oncology
Brainbox AI
Guay
Canam
WSP
Kruger
Pacefactory
Axya
AEM
True North
Freshbooks

CDPQ
Flybits
Mastercard
Wealthsimple
Theory+Practice
BDC
AWS
Canadian Tire
CN
Gouv. du Canada
Gouv. du Québec
Ville de Montréal

AND MORE

ALL IN 2024

**ALL
IN**
2024

More than

3K

in-person
participants

Building an AI-powered economy.

Placing Canada's AI on the global stage with the support of its more than 80 partners, the ALL IN team has big ambitions for 2024.

September 11-12

Montréal, Canada

4

stages

100

best AI startups
in Canada

200

speakers

ALL IN

2024

EXHIBITION FLOOR



BUSINESS DEVELOPMENT

Booth

Canadian partners at the center of ALL IN

Strategic organizations demonstrating their expertise, networking and building new relationships.

Key Information

SPECS

15 booths 20x20

10 booths 10x10

15 booths village 10x10

25 booths startups 5x5



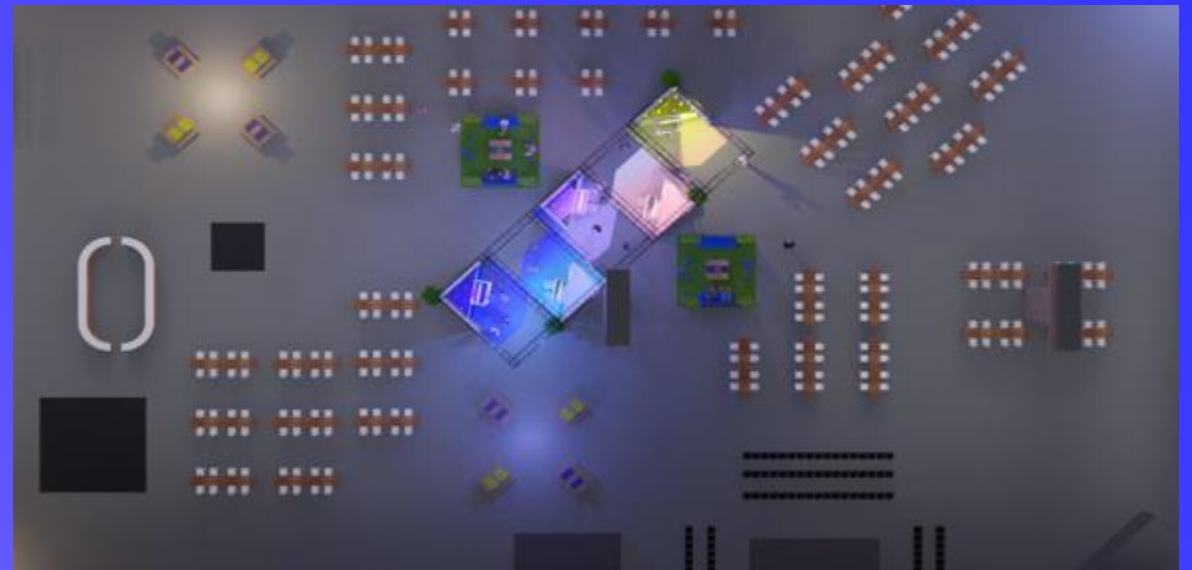
THE MEGA VALUE CHAIN

The Mega Value Chain is a real-world case study based on an integrated supply chain powered by AI.

This is the perfect opportunity for ALL IN partners to demonstrate how they are integrating AI.

The MVC is made up of 5 **scenes** for 5 designated partners to showcase:

1. Demand prediction
2. Manufacturing
3. Transportation & HR
4. Logistics
5. Retail





Networking opportunities

Private Meetings

Delegations can maximize their presence with dedicated spaces for private meetings

Organize meetings with clients, partners and providers in a private space for your meetings of up to 25 participants.

Key Information

SPECS

Room capacity: 6, 15 or 25 participants
Location: Private Room
Duration: 1 hour

SERVICES INCLUDED

TV Screen + HDMI cable

*Catering available (Extra)



ALL IN

2024

PROGRAMMING

Building an AI-Powered Economy

Forum

Sept. 11

- Building AI Safety
- The Research Edge : Catapulting AI Industry Adoption
- AI Infrastructure
- Financing & Developing Canadian AI Solutions & Products
- AI Transforming Manufacturing
- AI Powering Transport & Logistics
- AI Powering Energy
- Gen AI Unicorns

Sept. 12

- AI Powering Healthcare
- AI Powering Public Services
- AI Powering Creative Industries
- Supporting the Next Generation of Canadian AI Leaders
- Empowering Growth: Fostering AI Excellence in Canada
- AI & Democracy

Agora

Sept. 11

- AI Jobs
- AI Transforming Retail & Customer Operations
- AI Literacy for the C-Suite
- AI Transforming Finance
- AI Transforming Law
- AI Transforming Marketing

Sept. 12

- **Reserved for CEIMIA**



ALL IN

Join us in 2024!