



Agenda

EU-South Med Matchmaking Event 2025

Monday, 16 June 2025

Time	Programme
09:00 – 09:20	Registration of EU – South Med Delegates Location: Verdi Ballroom, 5 th floor, , Helnan Landmark Hotel New Cairo South 90 st• 87 S Teseen, New Cairo 1, Cairo Governorate, Egypt
09:20 – 09:50	Who Is Who in the group – Networking Warm Up EU and South Med participants in parallel groups Location: Verdi Ballroom, 5 th floor, Helnan Landmark Hotel New Cairo This session will bring together both EU and South MED participants, organised in two parallel groups. Each participant will briefly introduce themselves, their organisation, and their interests. The session will also feature short introductions and guidance from the respective organising teams — ECCP and EISMEA for the EU delegation, and ANIMA and FEI for the South MED group. They will present the mission objectives, share key technical arrangements, and provide practical guidance as leads of their respective delegations. This informal session will help participants become familiar with one another, establish early connections, and ensure everyone is well prepared for the days ahead.
09:50 – 10:00	Registration for all other participants Location: Verdi Ballroom, 5 th floor, Helnan Landmark Hotel New Cairo
10:00 – 10:30	Opening Remarks and speeches <ul style="list-style-type: none"> • Mariella Masselink, Representative from DG GROW, European Commission (video message) • Giacomo BOGO, Programme Manager & IFIs Coordinator at EU Delegation to Egypt

	<ul style="list-style-type: none"> • Emmanuel NOUTARY, General Delegate, ANIMA Investment Network • Martina BACOVA, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA) • Dr. Khaled Abdel Azim, Executive Director, Federation of Egyptian Industries <p>Moderator: Teodora Jilkova, Veritas Cluster, ECCP Team Member</p>
10:30 – 11:20	<p>Breaking the ICE, Pitching Session, Round I – Presenting the EU Participants</p> <p>Moderators: Teodora Jilkova, Veritas Cluster, ECCP Team Member</p>
11:20 – 11:40	<i>Coffee Break</i>
11:40 – 11:55	<p>Presentation by the General Authority for Investment and Free Zones (GAFI)</p> <ul style="list-style-type: none"> • Description: GAFI will present the investment landscape and industrial cooperation opportunities in Egypt, with a focus on supporting EU–South MED business partnerships and private sector engagement.
11:55 – 12:10	<p>Testimonials and examples in doing business and forging value chain cooperation's between EU and South Med countries</p> <p>Facilitators:</p> <ul style="list-style-type: none"> • Teodora Jilkova, ECCP Team Member, • Emmanuel NOUTARY, General Delegate, ANIMA Investment Network <p>This session will highlight a practical example of cross-regional collaboration between Europe and the South Mediterranean through a testimonial from the EU-funded Euromed Clusters Forward initiative.</p> <p>Sabrina Monsonis from AMEC – Spanish Industrial Association (Spain), and Noha Elbalky from the Egyptian Renewable Energy Cluster for Research & Innovation (ERECRI) will share insights from their successful cooperation during a four-month twinning project under the “Cluster Connect” scheme.</p> <p>Together, they will reflect on how their partnership evolved, what lessons were learned, and how value chain synergies can be created between cluster organisations and businesses across the Mediterranean. This inspiring exchange aims to encourage future collaborations and practical connections between EU and South MED innovation ecosystems.</p>
12:10 – 13:00	Pitching Session, Round II – Presenting South Med Participants

	Moderators: Teodora Jilkova, Veritas Cluster, ECCP Team Member / ANIMA
13:00 – 14:00	Networking Lunch
14:00 – 17:00	Matchmaking event: B2B Meetings <ul style="list-style-type: none"> • Facilitator: Flaviu Iorgulescu, InPulse Partners, ECCP Team Member
17:00 – 17:30	Debriefing session: feedback harvesting for the EU Participants <ul style="list-style-type: none"> • Martina BACOVA, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA) • Teodora Jilkova, ECCP Team Member • Flaviu Iorgulescu, InPulse Partners, ECCP Team Member
18:30-19:15	Transportation to AlAzhar Park
19:15 – 22:00	Networking Dinner at ELKhan Resturant- AlAzhar Park Cidetal Join us for an evening of networking and cultural immersion at El Khan Restaurant, nestled within the lush surroundings of Al-Azhar Park. This 72-acre green space in the heart of Old Cairo offers a serene setting with architectural designs inspired by historic Islamic gardens and panoramic views of the Cairo Citadel. El Khan Restaurant provides a unique dining experience, combining traditional Egyptian cuisine with the park's tranquil ambiance. It's the perfect venue to unwind and connect with fellow delegates after a day of engaging sessions. For more information about Al-Azhar Park and its amenities, please visit: azharpark.com . https://www.instagram.com/granitacairo/?hl=ar

Tuesday, 17 June 2025

Organised in the framework of [Big 5 Construct](#) and [Egypt Infrastructure and Water Expo](#)

Location: Both expos are held at the same location - Egypt International Exhibition Center (EIEC), [El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt](#)

Time	Programme
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08:00– 09:30	<p>Transportation to Site Visit: “6th of October City”</p> <p>The 6th of October Industrial Area is one of Egypt's most significant industrial zones, strategically located within the 6th of October City. It hosts a diverse range of industries, including automotive, textiles, food processing, and electronics. The area benefits from its proximity to major transportation networks, facilitating efficient logistics and distribution.</p>
09:30 – 11:30	<p>Site Visit: <u>Innovation, Entrepreneurship, and Competitiveness Centre (IECC) at Nile University</u></p> <p>Join us for a visit to the IECC at Nile University, a leading hub for innovation and entrepreneurship in Egypt. This centre is renowned for its role in fostering startups and facilitating university-industry collaborations through initiatives like NilePreneurs. The visit will offer insights into Egypt's entrepreneurial ecosystem and opportunities for collaboration</p> <p>Innovation, Entrepreneurship, and Competitiveness Centre (IECC) at Nile University is situated within the 6th of October City.</p> <p>IECC Profile: https://drive.google.com/file/d/10s6nvfGK2v1CJ9SsHnnz-TLTxYCsfnl6/view?usp=sharing</p>
11:30 – 12:30	Transportation back to Helnan Landmark Hotel New Cairo
12:30-13:30	Networking Lunch at the hotel
13:30-14:00	Transportation to Egypt International Exhibition Center (EIEC), El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt
14:00 – 14:30	<p>Registration</p> <p><u>Location:</u> Egypt International Exhibition Center (EIEC) El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt</p> <p><u>Registration</u></p>
14:30 – 19:00	<p>Visits different pavilions, exhibitors and seminar sessions, based on thematic focus Organised in the framework of <u>Big 5 Construct</u> and <u>Egypt Infrastructure and Water Expo</u></p> <p>Explore curated exhibitor pavilions, spotlight seminars, and networking hotspots — all aligned with your sector focus — as part of The Big 5 Construct and Egypt Infrastructure & Water Expo experience.</p>
19:00 – 19:30	Transportation back to Helnan Landmark Hotel New Cairo

Wednesday, 18 June 2025

Time	Programme
9:00 -10:00	Transportation to the Federation of Egyptian Industries (FEI) Premises Address: 1195 Corniche El Nil, Boulak, Cairo Governorate 11221, Egypt.
10:00 –11:30	Presentations by the Executive Director and Director of Member Chambers- Federation of Egyptian Industries (FEI) This session will feature a welcome address by Dr. Khaled Abdel Azim , Executive Director of FEI, followed by short presentations by Dr. Kamal EL Desouky - FEI Board Member and Dr. Mohamed Rashed - Misr Italia Properties Board Member and FEI Member. Participants will gain insights into Egypt's industrial landscape, current challenges and opportunities, and potential areas for collaboration with EU and South Med cluster organisations.
11:30 -12:00	Transportation to Site Visit (Smart Village at 6th October City) Smart Village is a high-technology business district in the city of 6th of October in Giza Governorate, Egypt, established in 2001. It is a business district with office buildings, universities, research centres, factories and green spaces. It is located on the Cairo-Alexandria Desert Road, slightly west of Cairo,
12:00-14:00	Site Visit: AAST Entrepreneurship Centre – Smart Village Location: Smart Village, Giza Governorate, Egypt Arab Academy for Science & Technology AAST is an innovation and entrepreneurship hub supporting startups and SMEs within Egypt's Smart Village technology park. The visit will showcase the Centre's programmes, incubator initiatives, and collaboration opportunities for EU–South MED participants. Catalog final 27 sept : https://drive.google.com/file/d/1Mw7wxvJIN1i8GLX94SOHYwRUTvHnwalr/view?usp=sharing
14:00-15:20	Transportation to Egypt International Exhibition Center (EIEC) and Lunch boxes will be served in the way to the exhibition.

15:20 – 15:50	Individual Stand Visits at Big 5 Construct and Egypt Infrastructure and Water Expo
15:55 –16:55	<p>Participation in the seminar programme of Big 5 Construct and Egypt Infrastructure and Water Expo</p> <p>Pitching Session at Big 5 Construct for the EU – South Med delegation Location: Hall 3 stage, EIWE</p> <p>Title: Cross-Border Collaboration Starts Here: Meet EU & South MED Organisations Ready to Partner</p> <p>Moderator: Teodora Jilkova, Veritas Cluster, ECCP Team member</p> <p>Description: A unique and dynamic pitching session featuring organisations from the EU–South MED Matchmaking Event delegation</p> <p>What to expect:</p> <ul style="list-style-type: none"> • A brief introduction to the European Cluster Collaboration Platform (ECCP) and the EU–South MED matchmaking mission. • Key insights from ANIMA Investment Network and the Federation of Egyptian Industries (FEI). • Presentations of successful cooperation cases between EU and South MED organisations. • A fast-paced pitching round where each participant will present their profile, strengths, and collaboration interests — in just 2 minutes.
16:55 –19:00	Post pitching session meetings and Individual visits at Big 5 Construct and Egypt Infrastructure and Water Expo
19:00 – 19:30	Transportation back to Helnan Landmark Hotel New Cairo