

Webinar on market access information for the EU-India Matchmaking Event 5 November 2024 Moderation by ECCP	
09:00 – 9:02 (CET)	Joining
09:02 – 09:10 (CET)	Opening Session: <ul style="list-style-type: none"> - Introduction and housekeeping rules, Teodora Jilkova, Veritas Cluster, ECCP Team Member - Short opening remarks - Christophe Guichard, Policy officer, Unit on Industrial Forum, Alliances and Clusters, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission - Harsha Lingam, Chief Operating Officer (COO), Global Business Inroads (GBI)
09:10-09:50(CET)	Market access information session: Regional approach. Presentation of the Input paper Speakers: 09:10 – 09:20 <ul style="list-style-type: none"> - Jan-Philipp Kramer (PhD), Head of EU Services, Prognos AG, ECCP Team Member 09:20 – 09:35 <ul style="list-style-type: none"> - Ruchi Bindal IAS, Deputy Secretary to Government of Karnataka Department of Electronics, IT, BT and S & T 09:35 – 09:50 <ul style="list-style-type: none"> - Shubhra Pandey, Public Policy Specialist EU - India Investment Facilitation, Invest India
09:50-10:00 (CET)	Presentation of India IP SME Helpdesk <ul style="list-style-type: none"> - Girish Somawarpet Nagraj, IP Business Advisor, India IP SME Helpdesk
10.00 – 10.10 (CET)	Presentation of Bengaluru Tech Summit and how to fully utilise the matchmaking tool and benefit of the programme <ul style="list-style-type: none"> - Harsha Lingam, Chief Operating Officer (COO), Global Business Inroads (GBI)
10:10-10:20 (CET)	Next steps towards the matchmaking event <ul style="list-style-type: none"> - Teodora Jilkova, ECCP Team Member
10:20 – 10:30	Q & A and closing