



An initiative of the European Union

EUCLUSTERS



MATCHMAKING
EVENTS

PARTICIPANTS BOOKLET



10 - 12 September 2024

EU-Canada

#ECCPMatchmaking



Canada

AI

SCALE|AI

EU-CANADA MATCHMAKING EVENT

Background

The European Commission (EC) will organise the **EU – Canada Matchmaking Event** in the context of the [ALL IN Event](#) which will be held on 11-12 September 2024.

The **EU – Canada Matchmaking Event** itself will take place on-site in Montreal, Canada 10-12 September 2024.

The event will be jointly organised by the European Commission through the European Cluster Collaboration Platform (ECCP), in collaboration with Innovation, Science and Economic Development Canada, Government of Canada, Scale AI, and Enterprise Europe Network (EEN).

The **EU – Canada Matchmaking Event** will bring together cluster organisations and SMEs from the European Union (EU), non-EU countries participating in the Single Market Programme/COSME Strand and Canada. It will provide participants an excellent chance to promote Cluster to Cluster (C2C), Cluster to Business (C2B), and Business to Business (B2B) collaborations.

OVERALL AGENDA OF THE BUSINESS MISSION BY DAYS

9 September 2024

Arrival, check in

10 September 2024

Time	Programme
08:00 – 08:15	Gathering for the site visits Location: 5 Place Desjardins, Montreal, QC H5B 1B5 (corner St-Urbain Street and Blvd René-Lévesque)
08:15 – 09:15	Transfer to Site visits
09:15 – 12:10	Site Visits Stop 1 : Mila Address: 6650 St-Urbain Street Presentations of Scale AI, Mila, Ivado, and CEIMIA Scale AI As a world-renowned innovation cluster specializing in artificial intelligence (AI), SCALE AI acts as a hub of AI investment and expertise to support projects that accelerate AI adoption and contribute to developing a world-class Canadian AI ecosystem. Since its inception, SCALE AI has supported more than 120 industrial projects, representing investments of \$600 million to support AI adoption projects, the emergence of future industry leaders and the development of a skilled workforce. Mila A driver of development for industry partners here and abroad thanks to applied research and its large talent pool. The technology transfer teams at Mila develop AI solutions tailored to the specific needs of organizations that have the potential to accelerate their innovations. IVADO An interdisciplinary, cross-sectoral research, training and knowledge mobilization consortium whose mission is to develop and promote a robust, reasoning and responsible AI. Led by Université de Montréal with four university partners (Polytechnique Montréal, HEC Montréal, Université Laval and McGill University), IVADO brings together research centers, government bodies and industry members to co-build ambitious cross-sectoral initiatives with the goal of fostering a paradigm shift for AI and its adoption. CEIMIA An international leader and catalyst for innovative, socially responsible and high-impact projects in applied artificial intelligence. As an international non-profit organization, they mobilize expertise and resources to promote

	<p>the development and responsible use of artificial intelligence for the benefit of humanity.</p> <p>10:45 AM Departure from Mila</p> <p>11:10 AM Stop 2: Centech Address: 1000 St-Jacques Street</p> <p>Centech A non-profit organization, Centech supports high-tech companies and projects with high growth potential, from conceptualization to commercialization, thanks to a bold, collaborative and passionate ecosystem. More info.</p>
12:10 – 12:30	Transfer back to Double Tree by Hilton Location: 1255, rue Jeanne-Mance, Montréal
12:30 - 13:30	Registration and Networking Lunch
13:30 – 13:45	<p>Opening Remarks and speeches</p> <ul style="list-style-type: none"> • Andrea Johnston, Assistant Deputy Minister of Innovation Canada at Innovation, Science & Economic Development Canada (ISED), Government of Canada • Jakub Boratynski, Director for Networks & Governance, DG GROW, European Commission • André Von Walter, Head of Trade Section at EU Delegation to Canada • Maryam Ajorloo, CPA, Scale AI <p>Moderator: Teodora Jilkova, ECCP Team Member</p>
13:45 – 14:15	<p>Testimonial from European and Canadian organisation with existing collaboration</p> <p>Teodora Jilkova, ECCP Team Member</p>
14:15– 15:15	<p>Pitching Session Moderators: ECCP Team Member / SCALE AI</p>
15:15 – 15:30	Networking Coffee Break
15:30 – 17:50	Matchmaking event: B2B Meeting (7 meeting x 20 min)
17:50 – 18:00	Closing Remarks with practical information

18:00 – 21:00	Networking Cocktail Location: Palais des congrès, 1001 Place Jean-Paul-Riopel, 7th floor
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11 September 2024

Organised in the framework of [ALL IN](#) Event

Time	Programme
08:00 – 08:15	Registration <u>Location: main Exhibition Entrance</u>

Time	Programme for EU delegation in the frame of All IN
08:00 – 16:00	8:15AM - Forum Opening of ALL IN 8:45AM - Forum Canada at the forefront of AI Innovation 10:15AM - Agora Accelerating industry AI adoption 11:15AM - Agora AI transforming retail and customer operations 12:15PM Lunch break 1:30 PM Guided Tour 3:45PM AI powering the energy and natural resources sector - Forum AI transforming marketing - Agora
16:30 – 17:00	Debriefing session: feedback harvesting for all EU Cluster participants. Location: Room 511C at the Palais des congrès <ul style="list-style-type: none"> Performed by Zoran Stamencic, EISMEA (European Commission)
17:00 – 19:00	Official ALL IN Cocktail

12 September 2024

Organised for the EU delegation in the framework of [ALL IN](#) Event

08:45 – 19:00	<p>8:45AM - Forum & Agora Opening of ALL IN</p> <p>9:15AM Scaling responsible AI solutions (Agora)</p> <p>11:15AM - Agora Inspiring the Canadian ecosystem: What to learn from AI initiatives in Africa</p> <p>12:00PM Lunch break + AI Challenge Off the Shelf - ALL IN-talk stage</p> <p>14:00PM Empowering growth: Fostering AI excellence in Canada (Forum)</p> <p>16:00PM - Forum The next generation of AI leaders</p> <p>17:00PM Closing Cocktail</p> <p>19:00 PM End of day</p>
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GENERAL INFORMATION AND MEETING POINTS

Register for B2Match - Plan your attendance and meetings

Tuesday, September 10, 2024		
08:30 - 09:15	Gathering for the Site Visits	Add
09:15 - 12:10	Site Visits	Add
12:10 - 12:30	Transfer back to Double Tree by Hilton	Add
12:30 - 13:30	Registration and Networking Lunch 📍 Hotel Double Tree by Hilton Montreal	Add
13:30 - 13:45	Opening Remarks and Speeches 📍 Creation Room	Add
13:45 - 14:15	Testimonials from European and Canadian Organisations with existing collaboration 📍 Creation Room	Add
14:15 - 15:15	Pitching Session 📍 Creation Room	Add
15:15 - 15:30	Networking Coffee Break 📍 Hotel Double Tree by Hilton Montreal	Add

15:30 - 17:50	Matchmaking event 📍 Creation Room	Add
17:50 - 18:30	Closing Remarks with practical information 📍 Creation Room	Add
19:00 - 21:30	Networking Dinner 📍 OASIS Palais des Congrès	Add
Wednesday, September 11, 2024		
09:00 - 09:30	ALL IN Registration 📍 ALL IN main Exhibition Entrance	Add
09:30 - 17:00	ALL IN 📍 ALL IN	Add
17:00 - 17:30	Debriefing Session 📍 ECCP Networking Zone, Exhibition Floor	Add
Thursday, September 12, 2024		
09:30 - 17:30	ALL IN 📍 ALL IN	Add

Register at B2Match: [link HERE](#)

- Book your meetings
- Create your matchmaking opportunities.
- Start booking meetings - Meeting requests must be accepted, otherwise they cannot be scheduled.
- Schedule your own meetings - Each matchmaking meeting will last for **20 minutes**.
 - The content of the meetings is **completely confidential**.
 - You may invite additional guests to the meeting
 - You may reschedule
 - The system is recommending meeting partners for you according to your profile
- On the day of the event, please check your meetings' agenda (and download it)

MAIN VENUE: [Double Tree by Hilton](#)

Location: 1255, rue Jeanne-Mance, Montréal

Phone: (514) 285-1450



DoubleTree by Hilton Montreal is the largest property connected to Palais des congrès, Complexe Desjardins and Place des Arts. Close to Old Montreal, Sainte-Catherine Street's shopping, the local food scene and steps away from Place des Festivals, DoubleTree Montreal is the hotel to live a true Montreal experience.

GENERAL [ALL IN](#) INFORMATION AND VENUE

Following the success of the 1st edition that brought together over 2,300 AI enthusiasts from Canada and across the globe in 2023, ALL IN is back this year to support the artificial intelligence ecosystem in building an AI-powered economy. Immerse yourself in practical AI use cases as more than 200 distinguished speakers and thought leaders share their expertise and provide a roadmap for industry leaders to fully embrace and harness the power of AI. Beyond insightful discussions, the event fosters collaboration and knowledge-sharing, creating an environment where decision-makers can explore innovative solutions, exchange ideas, and forge partnerships to flourish in an **AI-driven economy**.

VENUE: MONTREAL CONVENTION CENTRE

Location: [Palais des congrès de Montréal, 1001 Pl. Jean-Paul-Riopelle, Montréal, Québec \(Canada\)](#)



Opening Hours

Monday, 11 – 12 September 2024

ALL IN 2024

ALL IN
2024

More than
3K
in-person
participants

**Building an
AI-powered economy.**
Placing Canada's AI on the global stage
with the support of its more than 80
partners, the ALL IN team has big
ambitions for 2024.

September 11-12
Montréal, Canada

4
stages

100
best AI startups
in Canada

200
speakers

10

AI

Time: 08:30 am – 17:00 pm, Thursday

Agenda: [Download here](#)

Building an AI-Powered Economy

Forum

Sept. 11

- Building AI Safety
- The Research Edge : Catapulting AI Industry Adoption
- AI Infrastructure
- Financing & Developing Canadian AI Solutions & Products
- AI Transforming Manufacturing
- AI Powering Transport & Logistics
- AI Powering Energy
- Gen AI Unicorns

Sept. 12

- AI Powering Healthcare
- AI Powering Public Services
- AI Powering Creative Industries
- Supporting the Next Generation of Canadian AI Leaders
- Empowering Growth: Fostering AI Excellence in Canada
- AI & Democracy

Agora

Sept. 11

- AI Jobs
- AI Transforming Retail & Customer Operations
- AI Literacy for the C-Suite
- AI Transforming Finance
- AI Transforming Law
- AI Transforming Marketing

Sept. 12

- Reserved for CEIMIA

17



EXHIBITION FLOOR



12



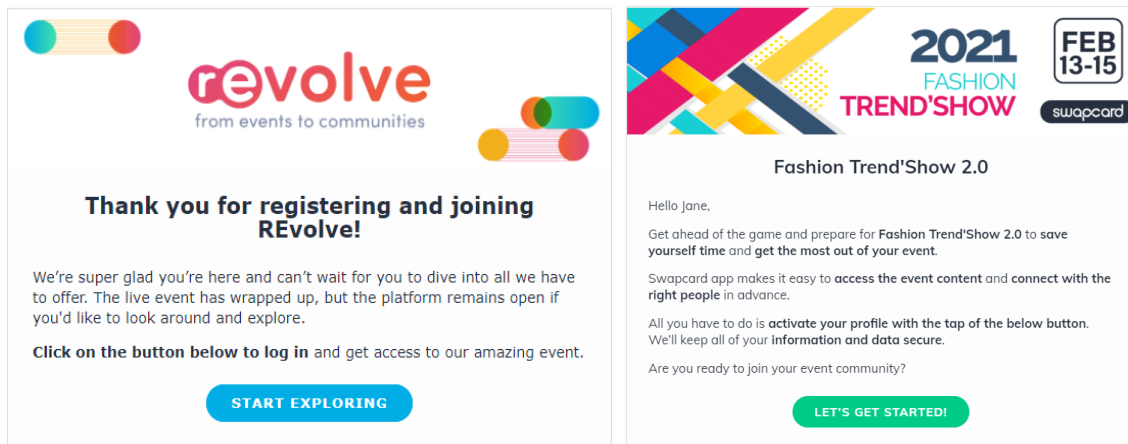
TICKET

Please follow the link, choose a 2-day ticket and enter the PROMO code, before clicking next (at the bottom).

Promo code: ALLIN-EU

ACCESS THE APP AND YOUR PROFILE

How to login for the first time?



You will receive an email similar to these ones with a button redirecting you to a login page. Your account is automatically created by the platform after you have registered. A window will then prompt you to create a password for your account:

The screenshot shows a web interface with a top navigation bar containing icons for home, chat, notifications, and profile. The main heading is 'Welcome, create a password'. Below it, a subtext says 'In order to log in the next time that you want to use the web or mobile app.' There is a 'Password *' label and a text input field with the placeholder 'Define new password'. To the right of the input field is an eye icon and a green arrow icon. Below the input field, it says 'At least 6 characters'.

You can also access the event from your phone by downloading the Swapcard app ([iOS](#)/[Android](#))

Note: If you don't see this email in your mailbox, please check your spam folder. Most of our emails are sent from mnoreply@swapcard.com

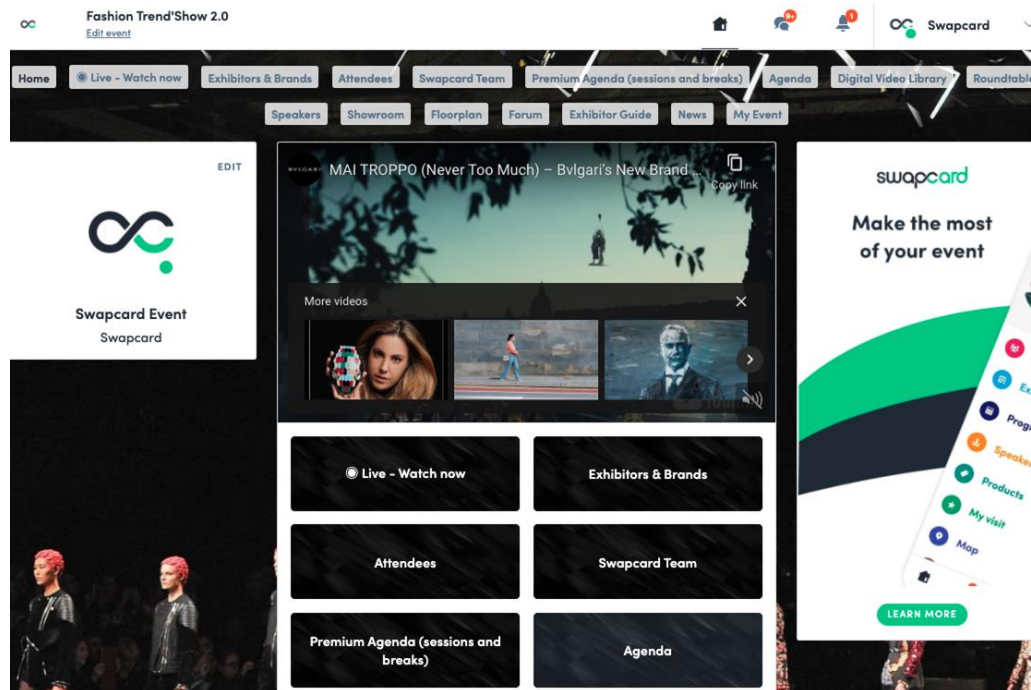
How to login when I have an account?

1. Access your account on app.swapcard.com
2. Enter the email you used to register from your event and your password. Click the green arrow to connect.

The image shows two screenshots of the login process. The left screenshot is the 'Welcome,' page with the Swapcard logo. It says 'Please enter the email address you provided during event registration.' and has an 'Email address' label and a text input field with the placeholder 'Enter your email address'. To the right of the input field is a green arrow icon. The right screenshot is the login page for 'Hi Anaïs'. It says 'It's good to see you again. Please insert your password to login.' and has an 'Email address' label and a text input field with the placeholder 'anaïs@swapcard.com'. Below it is a 'Password' label and a text input field with the placeholder 'Insert your password'. To the right of the password input field is an eye icon and a green arrow icon. At the bottom, it says 'Forgot your password? SEND ME A MAGIC LINK'.

3. Note: If you have forgotten your password, click "Send me a magic link" after entering your email.
You'll receive an email to reset your password (valid for 1 hour).
If you need any help, please contact <https://help-attendees.swapcard.com>

How to edit your profile



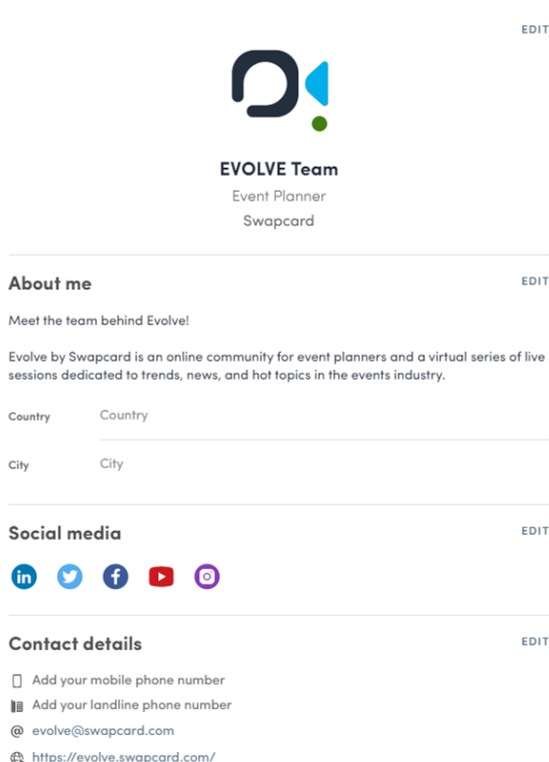
There are two ways of accessing your profile:

From the drop-down on the upper-right corner of your screen, click “My profile”

On the left side of your screen next to your photo, click “Edit”

You'll be redirected to your profile where you can edit your information.

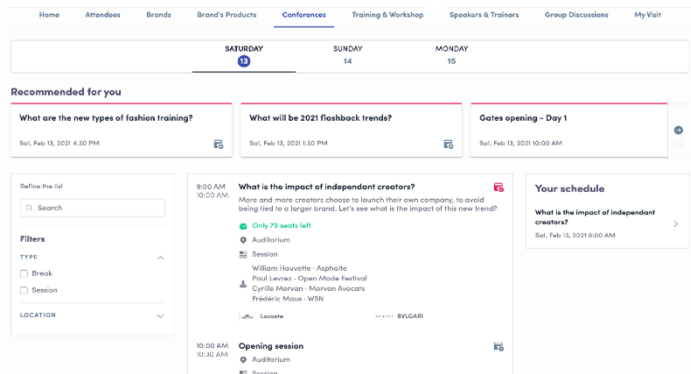
To edit your profile, click “Edit” or “Add” next to the information section you want to edit.



Here is the information you can edit:

- Personal information
- Biography
- Social Media
- Contact details
- Company
- Additional fields added by the organizer

How the schedule works

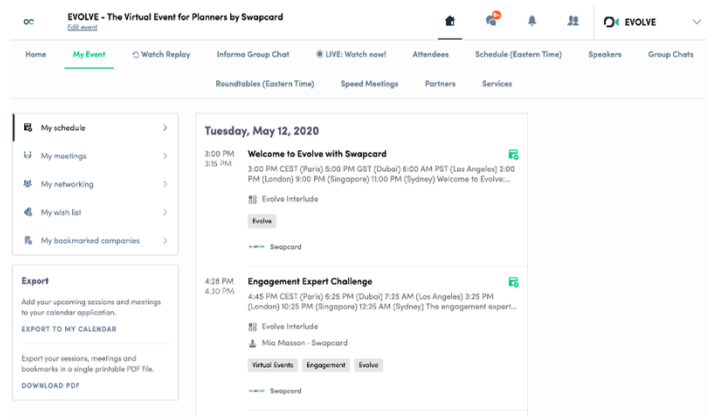


The schedule/agenda button gives you an overview of the event sessions. You can register for sessions by clicking on this bookmarking icon.

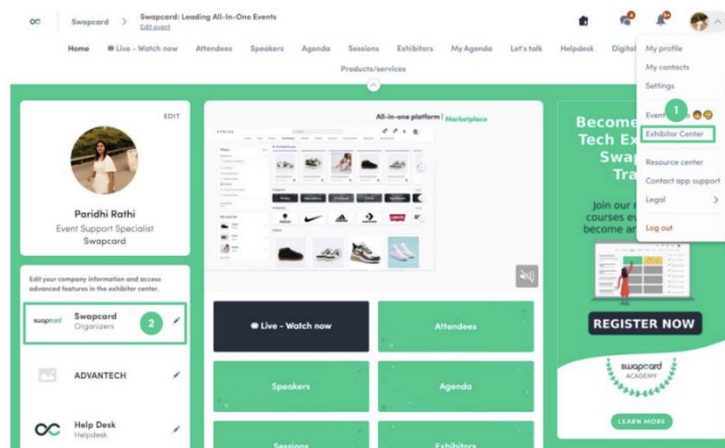
You can find sessions by using the search bar and filters located on the left side of the screen.

The tab “My Event” allows you to see your own schedule. Here you can find the sessions, sponsors and partners you bookmarked, your confirmed meetings and more.

You can export your schedule by clicking “Export to my calendar” or “Download PDF.”



Access the Exhibitor Center

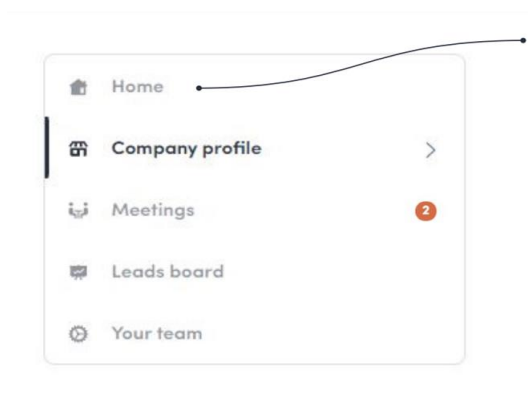


There are 4 ways to access your Exhibitor Center

1. By clicking the button in your invitation email, which will redirect you to your Exhibitor Center
2. Click “Exhibitor Center” in the drop-down menu.
3. Click on your Exhibitor booth from the home page.
4. Go to team.swapcard.com

Note: you can access the Exhibitor

Center even if the event isn't live.

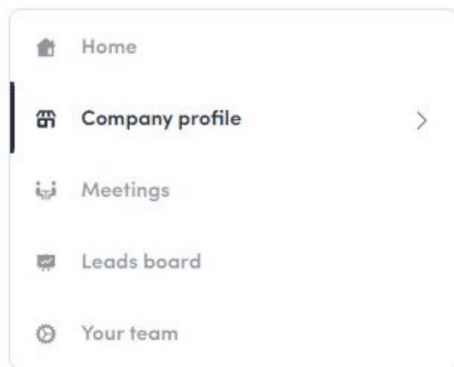


This navigation bar will appear on the left side of your screen. It will be helping to navigate between the different sections of the Exhibitor Center.

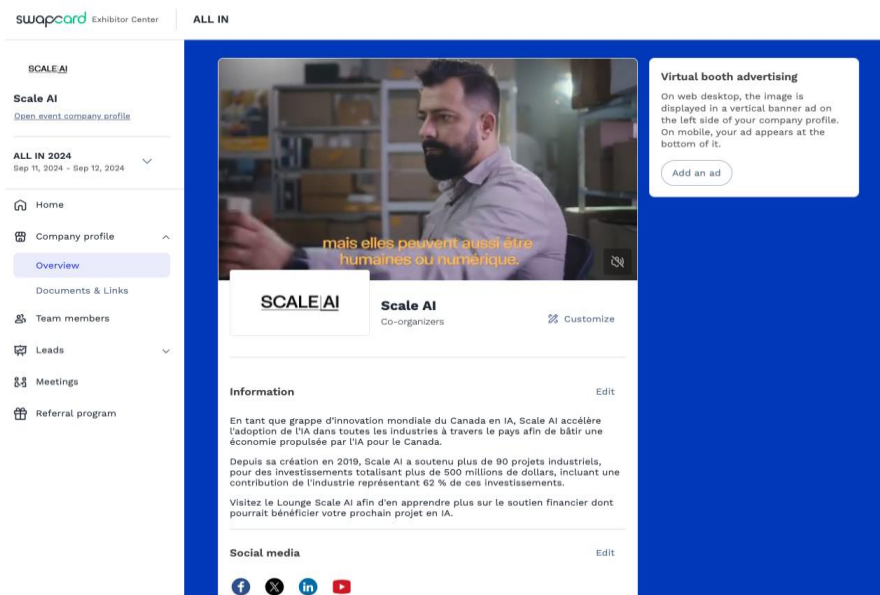
Home is the first page that you will see when accessing the **Exhibitor Center**.

A **red pin** indicates that you have a pending notification. Click to see what's going on.

Edit Company Profile



- **Header image or video:**
 - Image: 1200x675 px, up to 1MB
 - Video: video ID from YouTube, Vimeo or other (iFrame)
- **Background image:** 2560x1600px, up to 1MB
- **Social Media Links:** LinkedIn, Twitter, Facebook...



Main information X

Header image

Add a header image or video to highlight your page!
For image, we recommend using a 1200x675px (16:9 ratio) image, no larger than 1MB.
For video, first upload it on Youtube, Vimeo or any other video provider, then paste the id or src link here.

Video ID

80kan1PwSQ

Logo

Highlight your company by adding your logo.
We recommend using at least a 400x200px (2:1 ratio) image, no larger than 1MB.

Name

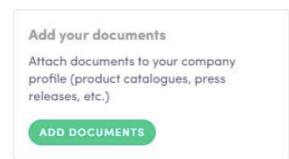
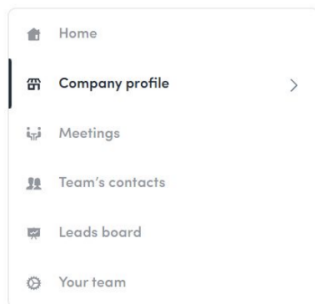
Swapcard

Type

Organizers

INFORMATION >

To be contacted by as many qualified participants as possible, we advise to fill in all the editable information from your Exhibitor Center. If a field cannot be edited, please contact the organizer.



Attach documents to your company profile (product catalogues, press, releases, etc.). **Paste a link** (with http://) or **import a file** (pdf, doc, docx, ppt, pptx, png or jpg), then add a name and a short description.

Add a document

Paste a link (with http://) or import a file (pdf, doc, docx, ppt, pptx, png or jpg), then add a name and a short description.

Document *

Upload your document or insert the URL

Title *

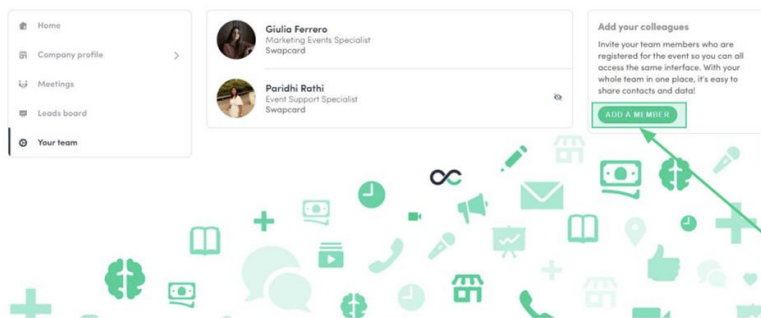
Title of the document (max. 80 characters)

Overview

Describe in a few words the document (max. 160 characters)

CREATE DOCUMENT

How to add a teammate to your team?*



In your **Exhibitor Center**, you can manage your team.

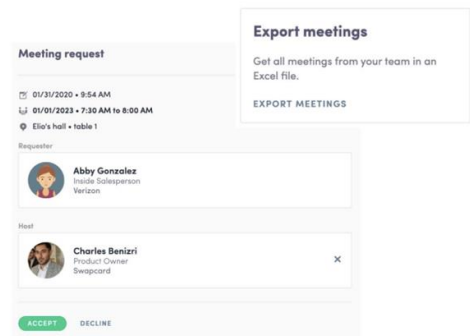
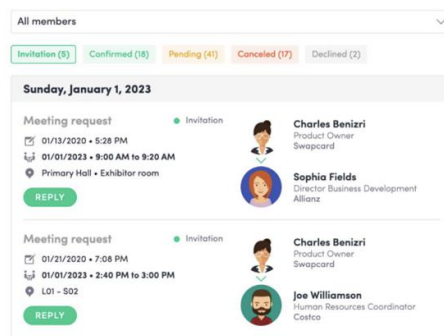
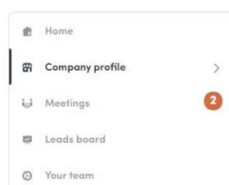
Go to the **"Your Team"** tab and see all your teammates on the booth.

To add new members, click this button and add their email address. If you can't see **this button** please contact the event organizer. The contacts of new members aren't shared by default for security.

***Note:** only if allowed by the organizer

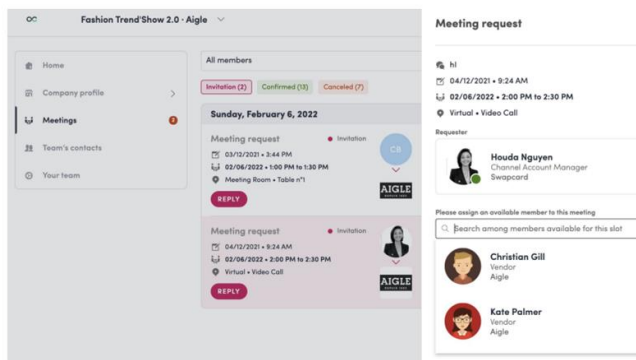
To add a member, he/she must already be in the list of participants.

Manage your meetings



- **Display the meetings** of your team (all members or a specific team member)
- **Filter meetings by status:** Pending, Confirmed, Canceled or Declined.
- **Assign a meeting:** reply to the meeting request and select a team member to assign.
- **Accept or decline** meeting requests or cancel an existing meeting.
- **Export** the full list of meetings.

How to assign a teammate to a meeting?*



In your Exhibitor Center, you can manage your team member's meetings.

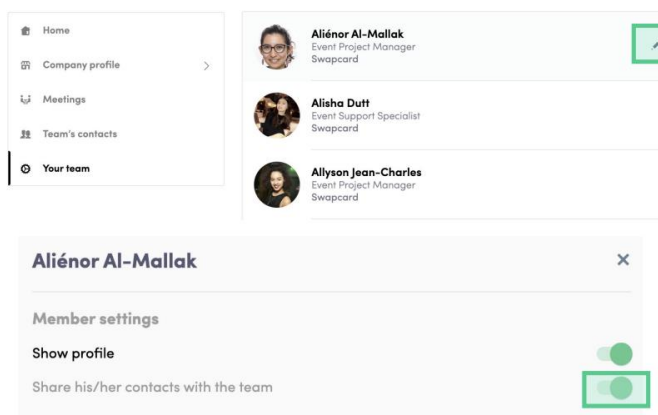
Go to the **"Meetings"** tab and see all your team meetings during the event.

To assign/change a team member for a meeting, **click on the meeting** and choose the team member you wish to assign.

A confirmed meeting has to be assigned to a member of the team for them to get reminders.

Note: once the meeting has been initiated by a team member, you are unable to assign someone else.

How to share your contacts with your team?



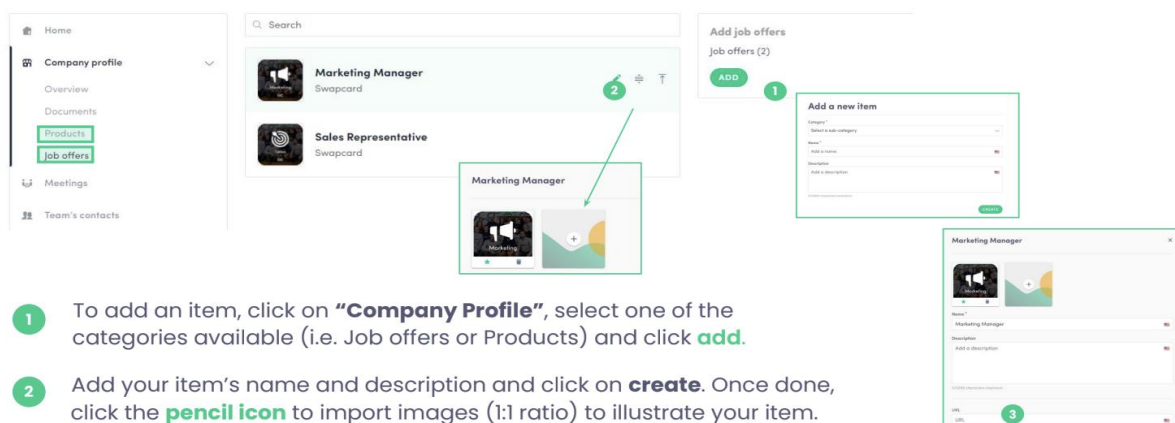
Each team member can choose to share their contacts with the team.

Go to the **"Your team"** tab and see all your teammates on the booth.

To share contacts, click the pen to the right of your name. You will then see a toggle list appear where you'll be able to choose whether to share your contacts with the team.

Showcase different types of items

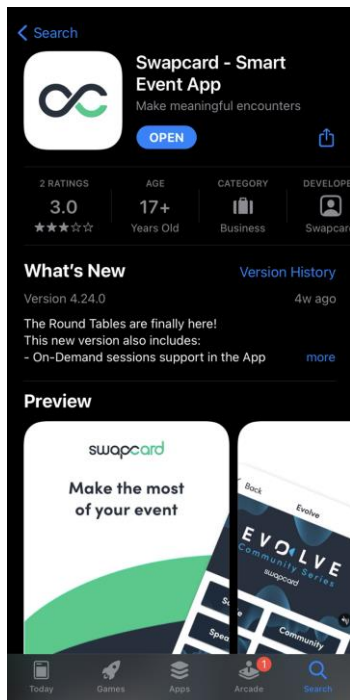
Depending on the event you are attending, and on the items categories created by the organizer, below are some examples of categories you can upload items to from the Exhibitor Center.



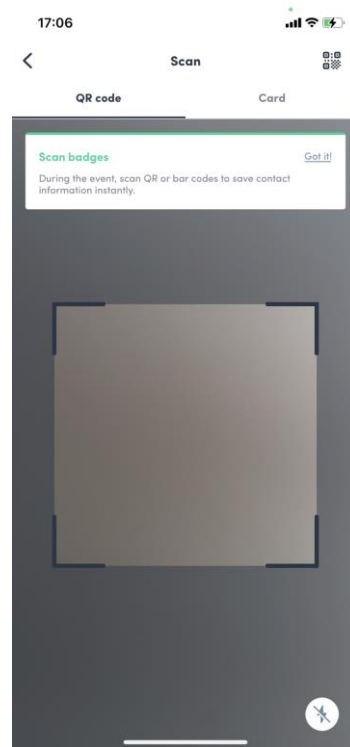
- 1 To add an item, click on **"Company Profile"**, select one of the categories available (i.e. Job offers or Products) and click **add**.
- 2 Add your item's name and description and click on **create**. Once done, click the **pencil icon** to import images (1:1 ratio) to illustrate your item.
- 3 There may be additional custom fields to fill in below the description section.

How to Scan a Badge

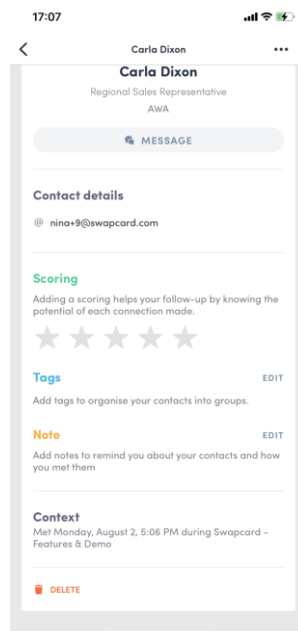
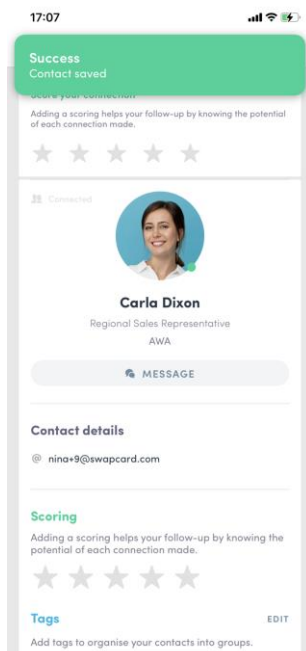
Download the app Swapcard



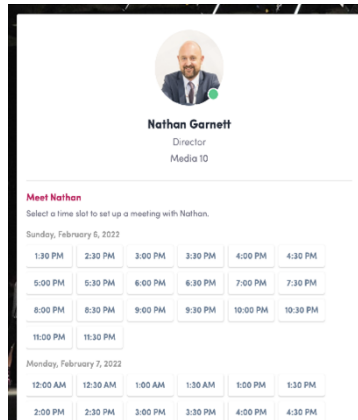
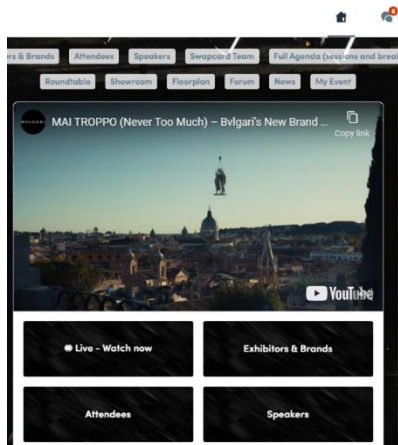
Open the camera and scan the QR code



You will have access to the participant's information



Networking

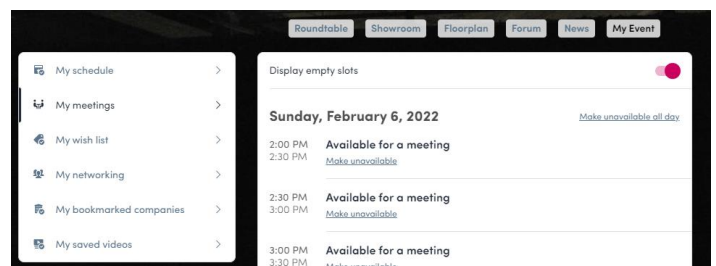


From the home page or the top navigation bar you can access the **Attendee lists**.

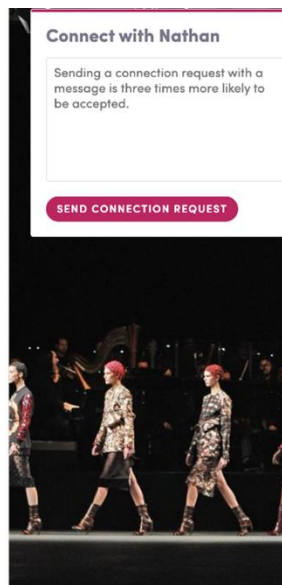
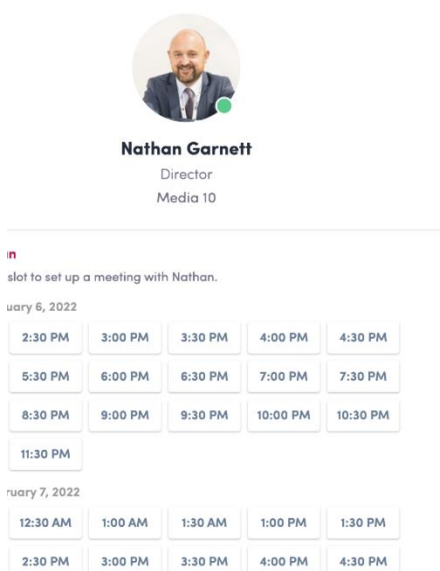
Here you can search and find people to connect with. You can chat, have video calls, and book meetings. You can meet virtually or face-to-face depending on how the event is organized.

If you see **time slots** appearing on people's profiles, it means that the organizer has made it possible for you to book meetings with them. Slots disappear once booked.

You can manage your **availability for meetings** by going to the **My meetings** tab in **My Event**. Making yourself unavailable all day or at specific times will remove meeting slots.



How to send a connection request



To send a connection request, go to their profile (via the list of participants, speakers or a company profile) and click the **Send connection request** button.

Tip: Add a note to your connection request to introduce yourself and explain the reason for your request.

You will be able to find a full list of your connections in **"My Event"** under **"My Networking"**.

Note: Accepting a meeting will automatically make the person who requested the meeting one of your connections with access to your complete profile.

How to request a meeting

The process involves three main steps shown in the screenshots:

- Profile View:** A user profile for Charles Bourgeois (Team Lead Event Project Manager Middle East/APAC, Swapcard) is shown. Below the profile, there is a 'Meet Charles' section with a prompt 'Select a time slot to set up a meeting with Charles.' and a list of time slots for Sunday, February 6, 2022: 2:00 PM, 2:30 PM, 3:00 PM, 3:30 PM, 4:00 PM, and 4:30 PM. A 'See more slots' link is also present.
- Location Selection:** A modal window titled 'Sunday, 6th February • 2:00 PM to 2:30 PM' allows the user to 'Select a place to meet at the event.' The options are 'Virtual' and 'Video Call'.
- Message and Confirmation:** Another modal window for the same time slot allows the user to 'Message (optional)' with a text area to 'Introduce yourself and the purpose of the meeting'. A 'SEND MEETING REQUEST' button is at the bottom.

1. Access a person's profile (i.e.: from the Attendees button)
2. Click on one of the suggested meeting slots.
For more slots click "see more slots"
3. After selecting a slot and choosing a location for the meeting, write a note to the person you would like to meet.
4. Once done, click "Send meeting request"

Note: If you plan to meet virtually, select Online or Virtual Meeting when choosing the location.

How to have a virtual meeting?

The interface shows the meeting details and a confirmation overlay:

- Meeting Details:** A profile for Charles Bourgeois is shown with the meeting title 'Meeting' and details: 'Sunday, 6th February • 2:00 PM to 2:30 PM' and 'Virtual • Video Call'.
- Confirmation Overlay:** A 'CONFIRMED' overlay with three options: 'Send message', 'Start a video call', and 'Cancel meeting'.
- Notification:** A 'Meeting reminder' notification from Anaïs, stating 'Your meeting with Charles will start soon.' and providing the date and time: 'Thu, May 20, 2021 4:35 PM to 5:05 PM'.

5 minutes before a virtual meeting and 15 minutes before a face-to-face meeting you will receive a reminder email from which you can click to access the meeting.

If you are already on the platform you can start the meeting by going to the profile of the person you have a meeting with, and click the "Meeting call" button.

This will launch the video call. This button is only available if the meeting is confirmed.

Note: You can also access a meeting directly from the meeting notification.

HOTELS NEAR CONGRESS CENTRE AND DOUBLE TREE MONTREAL



Hotel Monville

1041 rue de Bleury, H2Z 1M7 Montréal, Canada – [Excellent location - show map](#) – Metro and railway access



Holiday Inn Montreal Centre Ville Downtown, an IHG Hotel

999, rue St-Urbain, H2Z 0B4 Montréal, Canada – [Great location - show map](#) – Metro access



Travelodge by Wyndham Montreal Centre

50 Boul Rene Levesque Ouest, H2Z 1A2 Montréal, Canada – [Great location - show map](#) – Metro access



Hotel Zero 1 Montreal

1 Boulevard René Levesque Est, H2X 3Z5 Montréal, Canada – [Excellent location - show map](#) – Metro access

KEY MISSION ACTIVITIES BY DAYS - AGENDA

10 September 2024, SITE VISITS & MME

08:00 – 08:15 - Gathering for the site visits

Location: **5 Place Desjardins, Montreal, QC H5B 1B5** (corner St-Urbain Street and Blvd René-Lévesque)

08:15 – 09:15 - Transfer to Site visits

Site Visits

Stop 1 : Mila

Address: 6650 St-Urbain Street

Presentations of Scale AI, Mila, Ivado, and CEIMIA

Scale AI

As a world-renowned innovation cluster specializing in artificial intelligence (AI), SCALE AI acts as a hub of AI investment and expertise to support projects that accelerate AI adoption and contribute to developing a world-class Canadian AI ecosystem. Since its inception, SCALE AI has supported more than 120 industrial projects, representing investments of \$600 million to support AI adoption projects, the emergence of future industry leaders and the development of a skilled workforce.

Mila

A driver of development for industry partners here and abroad thanks to applied research and its large talent pool. The technology transfer teams at Mila develop AI solutions tailored to the specific needs of organizations that have the potential to accelerate their innovations.

IVADO

An interdisciplinary, cross-sectoral research, training and knowledge mobilization consortium whose mission is to develop and promote a robust, reasoning and responsible AI. Led by Université de Montréal with four university partners (Polytechnique Montréal, HEC Montréal, Université Laval and McGill University), IVADO brings together research centers, government bodies and industry members to co-build ambitious cross-sectoral initiatives with the goal of fostering a paradigm shift for AI and its adoption.

CEIMIA

An international leader and catalyst for innovative, socially responsible and high-impact projects in applied artificial intelligence. As an international non-profit organization, they mobilize expertise and resources to promote the development and responsible use of artificial intelligence for the benefit of humanity.

10:45 AM

Departure from Mila

11:10am Stop 2: Centech

Address: 1000 St-Jacques Street

Centech

A non-profit organization, Centech supports high-tech companies and projects with high growth potential, from conceptualization to commercialization, thanks to a bold, collaborative and passionate ecosystem.

[More info.](#)

12:10 – 12:30 - Transfer back to Double Tree by Hilton,

Location: 1255, rue Jeanne-Mance, Montréal

12:30 – 13:30 - Registration for the MME and Networking Lunch

18:00 – 21:00 - Networking Cocktail

Location: Palais des congrès, 1001 Place Jean-Paul-Riopel, 7th floor

11 September 2024

Organised in the framework of [ALL IN](#) Event

08:00 – 08:15 - Registration

Location: main Exhibition Entrance

08:00 – 16:00 - Programme for EU delegation in the frame of All IN

16:15 – 17:00 - Debriefing session: feedback harvesting for all EU Cluster participants.

Location: ECCP Networking Zone, Exhibition Floor

17:00 – 19:00 - Official ALL IN Cocktail

12 September 2024

8:45 – 19:00 - Organised in the framework of [ALL IN](#) Event

OTHER USEFUL INFORMATION

MONTREAL DOWNTOWN HOTELS AND CONFERENCE CENTERS



How to reach the DoubleTree by Hilton Montreal, 1255 Rue Jeanne-Mance, Montreal, Quebec H5B 1E5, Canada from the Montréal-Pierre Elliott Trudeau International Airport

1. Take line 747 from the Montréal-Pierre Elliott Trudeau International Airport – it takes about 38 minutes to the DoubleTree by Hilton Montreal, 1255 Rue Jeanne-Mance, Montreal, Quebec H5B 1E5, Canada. Ride the bus for 7 stops to René-Lévesque / Jeanne-Mance then walk about 2 minutes to DoubleTree by Hilton Montreal, 1255 Rue Jeanne-Mance, Montreal, Quebec H5B 1E5, Canada. Price aboard the bus: \$11.00 per person (exact amount in cash only, no paper bills).

How to reach the Montreal Convention Centre, 1001 Pl. Jean-Paul-Riopelle, Montreal, Quebec H2Z 1H5, Canada from DoubleTree by Hilton Montreal, 1255 Rue Jeanne-Mance, Montreal, Quebec H5B 1E5, Canada

1. By Walk - about 650 m

MÉTRO MAP



Métro



CURRENCY AND PAYMENT

Montreal uses the Canadian dollar. Coins - 1c, 5c, 10c, 25c, 50c, \$1 and \$2. Keep in mind that \$1 is called a loonie and \$2 a toonie, 25c a quarter, 10c a dime, 5c a nickel and 1c a penny.

WEATHER

Expect 20°C daytime maximum temperatures in the shade with on average 6 hours of sunshine per day in Montreal in September.

LANGUAGE

Montréal is a French-speaking city but pretty much everyone speaks English. You will be able to speak English in restaurants, hotels, and at all major attractions (museums, concert venues, etc.). In fact, Montréal is Canada's capital for trilingualism!

TIPPING

It is customary to tip restaurant waiters, taxi drivers, and hairdressers 15% of the bill, before taxes. Bellhops, porters, doormen, etc. generally receive at least \$2 per suitcase or per service rendered. Coffee and food counters often have tip cups or an option to add a tip during a credit card payment.

POTABLE WATER

The tap water is safe to drink in Montréal. You can fill your water bottles in your hotel room or at various water fountains throughout the city. A project called “*De l'eau dans ta gourde*” (Water in your bottle) offers than 125 water fountains and filling stations for reusable water bottles across the city. Watch for them in locations such as Square Viger, Parc Percy-Walters, and more. Furthermore, most restaurants and cafes will be happy to top up your water bottles.

Enjoy your stay in Montreal.

After event Debriefing survey (will be sent via EU Survey)

All fields are mandatory.

1. Organisation Profile

Cluster Organization	
Country:	
Contact Person:	
Position/Title:	
E-mail Contact Person:	
Phone:	
Gender:	Male <input type="checkbox"/> Female <input type="checkbox"/>
Is it the first time that your organisation attends a Matchmaking Event organised by ECCP?	Yes <input type="checkbox"/> No <input type="checkbox"/> Not sure <input type="checkbox"/>

2. Impact of the Event

Indicator	Number
Total number of total formal meetings conducted (online or ad hoc)	
Total number of total informal meetings conducted (i.e. networking during breaks, lunches, etc.)	
Formal meetings breakout	
Please indicate how many of your formal meetings were conducted with non-European organisations (online or ad hoc)	
Please indicate how many of your formal meetings were conducted with European organisations (Clusters and SME's)	
Informal meetings breakout	
Please indicate how many of your informal meetings were conducted with non-European organisations (online or ad hoc)	
Please indicate how many of your informal meetings were conducted with European organisations (Clusters and SME's)	
How many cooperation cases do you expected to be initiated following this event?	

2.1 Cooperation cases details

Based on the number provided in last question above, **it is mandatory to present in detail at least 2 cooperation cases:**

Cooperation initiated with the following organisation:	
<input type="checkbox"/> European Cluster	
<input type="checkbox"/> European firm	
<input type="checkbox"/> Non-European Cluster/Organisation	
<input type="checkbox"/> Non-European firm	
Organisation Name (or main activity if confidential):	
Organisation Country:	
Organisation Sector:	
Organisation website (if available)	
Type of collaboration:	
<input type="checkbox"/> Research & Development	
<input type="checkbox"/> Technology transfer	
<input type="checkbox"/> Exports	
<input type="checkbox"/> Imports	
<input type="checkbox"/> Soft Landing services	
<input type="checkbox"/> Staff Exchange	
<input type="checkbox"/> Academic	
<input type="checkbox"/> FDIs: Inward/outward	
<input type="checkbox"/> Other (specify):	
Please briefly describe the collaboration purpose / activity that has been considered, agreed upon, launched, or established, as well as the precise actions/implementation stages that you intend to take or have taken (quality examples provided below):	

Example 1:

During our meeting with (partner name) we discussed and expressed mutual interest in joint RTD and demonstration activities. During follow-up telco we extended this discussion to more specific issues. Next steps were set as follows:

1. X and Y counterparts will scan possible calls suitable for X to join EU joint proposal preparation for demo sites, technology development and transfer.
2. Certification services provided by X for EU modules to enter Morocco as X is soon to be accredited laboratory for this topic. The cluster expressed their willingness to support X with available knowledge on accreditation of the PV testing lab as well as certification activities.
3. Under discussion still how we can transfer "Building Integrated Photovoltaics" installation best practices to Morocco.
4. Joint manufacturing facilities can be also topic for further discussions and joint collaboration.

Example 2:

The collaboration purpose is as follows: to find partners in our network in order to take advantage of Y world class and unique timing offerings. This means mutually collaborative import-export because they have a key component that is useful for optical communications. For research and development their expertise with creating custom quartz crystals and patented process for scoring sections of quartz in order to create ultra precise timing oscillators is of great interest to our members and there are opportunities via Horizon funding for collaborative research that can help both entities.

We have held two meetings after the Taiwan event and have the third one scheduled.

3. Relevance of the event towards individual objectives

Testimonial

Please provide a few statements describing the outcome or results you have achieved or expected to accomplish because of this event (your testimonial may be included in ECCP related publications and allowed access on the ECCP).

Indicator	Score (0 – 5)
Vision and knowledge of new markets and technology trends	
Knowledge of geographical market entry barriers for cluster organisations / members	
Signature of cooperation agreements between companies and/or laboratories within participating Singaporean organisations	
Development of new business activities	
Increased international visibility and market penetration: facilitate search for strategic alliances/partners	
Accessing new research and innovation competences and developing concrete projects	

4. Overall Quality of the Event

Indicator	
Did the event meet your expectations?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Did you consider the presentations suitable to the event?	Yes <input type="checkbox"/> No <input type="checkbox"/>
How was the quality of the overall event?	Rate from 1 to 5
How was the quality of the preparation webinar?	Rate from 1 to 5
How was the quality of the information provided before the event?	Rate from 1 to 5
How would you rate the quality of the matchmaking sessions?	Rate from 1 to 5
How would you rate the quality of the facilities?	Rate from 1 to 5

Participation of Singaporean clusters and cluster-like organisations, and SMEs in the event for establishing further partnerships / contact	Rate from 1 to 5
Is 20 minutes per meeting a proper time for you in these kinds of events?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Please submit your ideas for improving future cluster matching events:	
What countries are you interested in partnering with (both in the EU and globally)? Would organizing a matchmaking event connected to these nations be beneficial to you (either in the EU or in the individual country)?	

Members of the EU delegation to Canada

EU Clusters, members of the delegation, 02.09.2024

Cluster Organisation:	Country	SECTOR IN SHORT	www-Address:
Southwest Hungarian Engineering Cluster	Hungary	Advanced Manufacturing	www.ddgk.hu
Biocluster Finland	Finland	Other	www.biocluster.fi
Associació Cluster del Packaging	Spain	Advanced Manufacturing	www.packagingcluster.com
AI Cluster Bulgaria	Bulgaria	Artificial Intelligence	www.aicluster.bg
FINANCE INNOVATION	France	Digital Technologies	www.finance-innovation.org
PRODUTECH - Production Technologies Cluster	Portugal	Advanced Manufacturing	http://www.produtech.org
Bulgarian Digital Cluster	Bulgaria	Digital Technologies	https://www.digitalcluster.eu/
Cluster IDiA	Spain	Digital Technologies	www.idia.es
Lithuanian Photovoltaics Industrial Technology Cluster (FETEK)	Lithuania	Digital Technologies	https://fetek.lt
VALORIAL	France	Other	www.pole-valorial.fr
Nanoprogress, z.s.	Czechia	Advanced Manufacturing	https://www.nanoprogress.eu/
Laser & Engineering Technologies Cluster LITEK	Lithuania	Advanced Manufacturing	https://litek.lt/
Vojvodina ICT Cluster	Serbia	Digital Technologies	https://vojvodinaictcluster.org
AMEC	Spain	Advanced Manufacturing	https://www.amec.es/
Baden-Württemberg: Connected e. V.	Germany	Artificial Intelligence	https://www.bwcon-research.org/de/
Digital 113	France	Digital Technologies	https://www.digital113.fr/
Silesian Nano Cluster	Poland	Advanced Manufacturing	www.nanoslask.pl
Archenerg Cluster	Hungary	Other	https://www.archenerg.eu/
OTIR2020 - TUSCANY FASHION CLUSTER	Italy	Other	https://www.tuscanyfashioncluster.it /
Transilvania IT Cluster	Romania	Digital Technologies	https://www.transilvaniait.ro
Health and Life Science Cluster	Bulgaria	Advanced Manufacturing	https://www.biocluster.bg/
AQM Normandy	France	Advanced Manufacturing	www.aqm-normandie.com
Pôle Mecatech	Belgium	Advanced Manufacturing	www.polemecatech.be

EU SMEs, members of the delegation – 02.09.2024

Name of the SME	Type of the Entity:	Country	www-Address:	Sector(s) of Activity (in short):	Member of a cluster organisation
WeavAir Sp Zoo	SME	Poland	https://weavair.com	Digital twin software powered by AI for improving energy efficiency	No
Blue Room Innovation, S.L.	SME	Spain	https://www.blueroominnovation.com/	blockchain, industry, circular economy	Yes
Octogether	SME	Belgium	www.octogether.com	Innovation and IP support activities	Yes
Flint	SME	France	www.flint.sh	Artificial Intelligence	Yes