



### Housekeeping Rules

- > This webinar is scheduled to last 1 hour
- ➤ This webinar will be recorded and published on ECCP
- > All participants are in listen-in mode
- > To ask a question, please type it into the Q&A box













# Agenda









### 9:30 – 9:45 **Opening Session:**

- Christophe Guichard, Policy officer, Unit on Industrial Forum, Alliances and Clusters, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- Shradha Ganeriwala, Technology & Innovation Manger, Global Business Inroads (GBI)

### 9:45 – 10:05 Market access information session: Regional approach. Presentation of the Input paper

- Jan-Philipp Kramer (PhD), Head of EU Services, Prognos, ECCP Team Member
- Rohan Gopakumar, EU Team | EU India Investment Facilitation, Invest India

### 10:05 – 10:15 Presentation of India IP SME Helpdesk

Gergana Dimitrova, Intellectual Property Expert, India IP SME Helpdesk

### 10:15 – 10:25 Presentation of REI Expo

 Julian Thamas, Portfolio Director | Energy & Battery Industry – India, Informa Markets India Pvt. Ltd

### 10:25 – 10:30 Next steps towards the matchmaking event, Q & A, Closing

Teodora Jilkova, ECCP Team Member











### Welcoming remarks

**Christophe Guichard,** Policy officer, Unit on Industrial Forum, Alliances and Clusters, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission

**Shradha Ganeriwala,** Technology & Innovation Manger, Global Business Inroads (GBI)











### Regional approach. Presentation of the Input paper

Jan-Philipp Kramer (PhD), Head of EU Services, Prognos, ECCP Team Member

Rohan Gopakumar, EU Team | EU - India Investment Facilitation, Invest India

### Sanid Dilip Patil

Sr. Assistant Vice President - Sectors | Invest India











# Setting the scene: Market access information session

### Dr. Jan-Philipp Kramer

Team Leader 'Data & Policy', ECCP / Prognos AG











### **Economic profile of India**

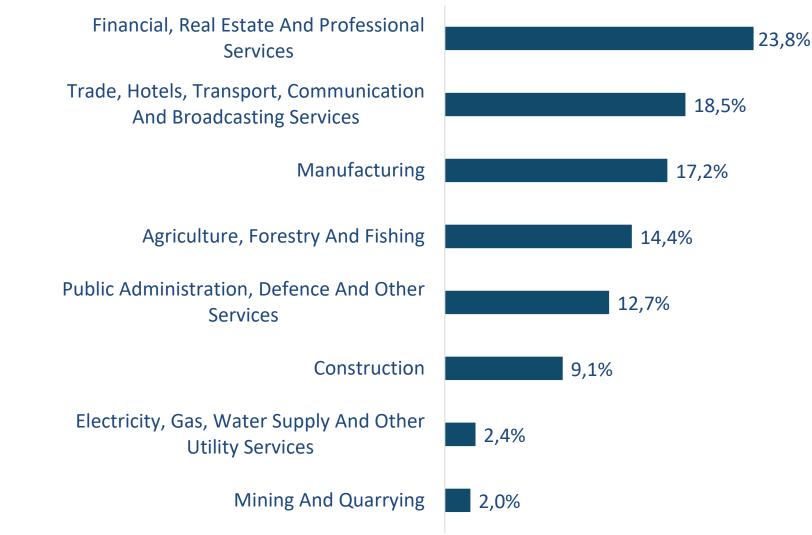
#### General characteristics of the economy:

- Over the last 30 years, India's GDP grew from EUR 537 billion to EUR 3,134 billion (constant 2015 EUR) in 2024 an average annual growth rate of 6%
- One of the fastest-growing economies in recent years
- India is the world's 4<sup>th</sup> biggest economy

#### **Predominant sectors:**

- Strong services, with IT as the driving force behind the growth of the Indian service sector
- ICT alone accounts for 30% of Indian exports
- Services account for 57.4% of Indian GVA
- Manufacturing as well as agriculture represent relevant shares of the Indian economy

#### **GVA share by sector, 2024**



Source: ECCP (2025), own calculation based on data from the Government of India.





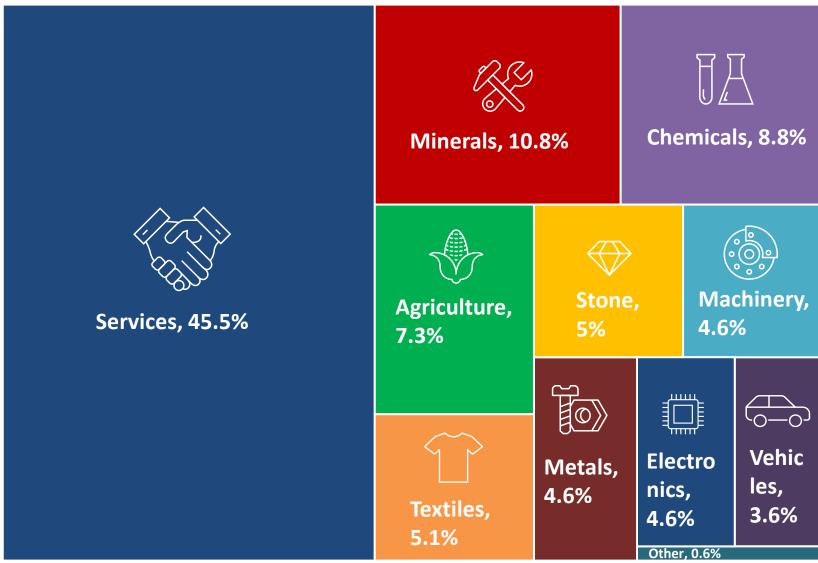






### **Economic profile of India**

#### **Export structure of India, 2023**



- **Services account** for 46% of total exports, with most of them (35% of total exports) being business services
- Minerals rank second, mostly in the form of petroleum
- **Industrial products** like machinery, metals, vehicles, electronics and textiles show a significant share of exports

Source: ECCP (2025), own calculation based on the Atlas of Economic Complexity.





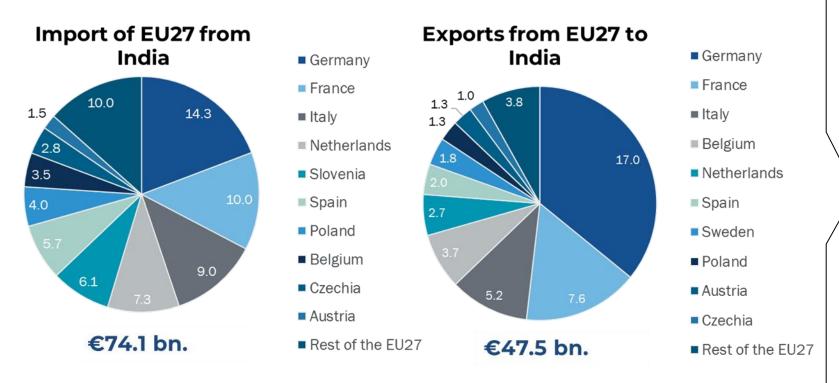






### EU27 and India: Analysis of business & value chains

### <u>Top 10</u> most important EU27 trading partners of India for traded goods, 2024



Source: ECCP (2025), own calculation based on UN Comtrade Database.

- Trade concentration: Germany, France, Italy, and the Netherlands dominate in EU imports, making up 55% of EU imports, while Germany and France alone account for 52% of EU exports to India
- Import structure: Machinery and transport (25%), chemicals (23%), and manufactured articles (20%); top imports: telephone sets, medicaments, diamonds, motor vehicle parts
- **Export structure:** Machinery & transport (51%), chemicals (16%), manufactured articles (14%); top exports: airplanes, diamonds, machinery, motor vehicles

**Trade in Services:** Beyond traded goods, the EU imported €31 billion in services from India, primarily in business and ICT services (82%), while exporting €21 billion in services to India, mainly in transport, business services, and ICT (77%).











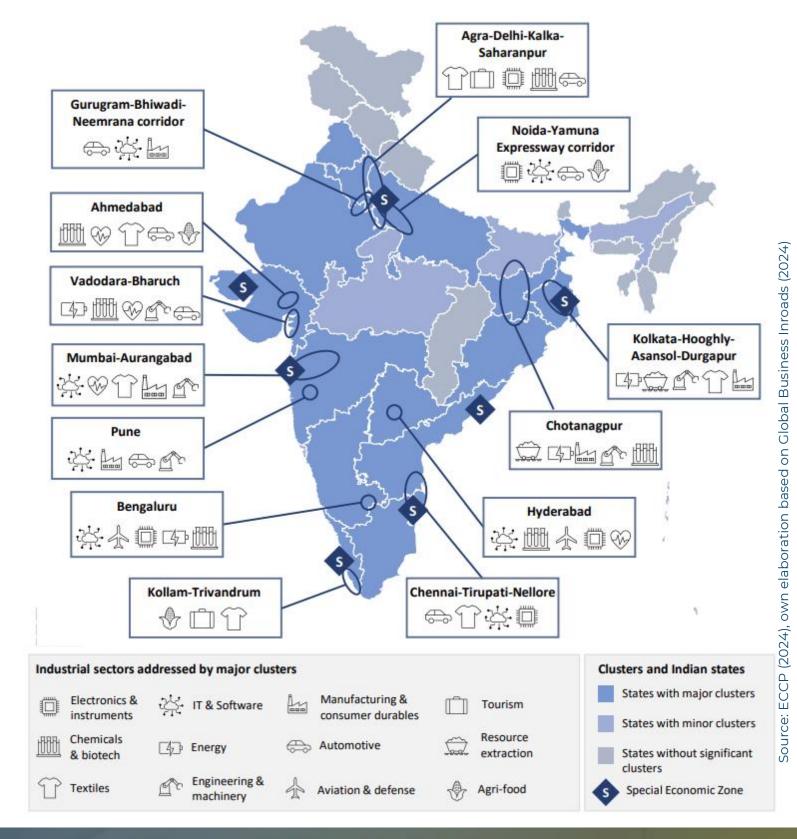
### The Indian cluster landscape

#### **Cluster structures**

- 13 major industrial clusters
- Over 5,000 minor and micro clusters exist across
   India
- Traditionally focused on chemicals & petrochemicals, automobile & components, drugs & pharmaceuticals, consumer appliances
- Growing presence in ICT, engineering and business services

#### **Special Economic Zones**

- Special Economic Zones (SEZ) underlie the 2005
   Special Economic Zones Act
- 370 notified SEZs (as of June 2025), out of which there are seven Central Govt. and ten State Govt. SEZs









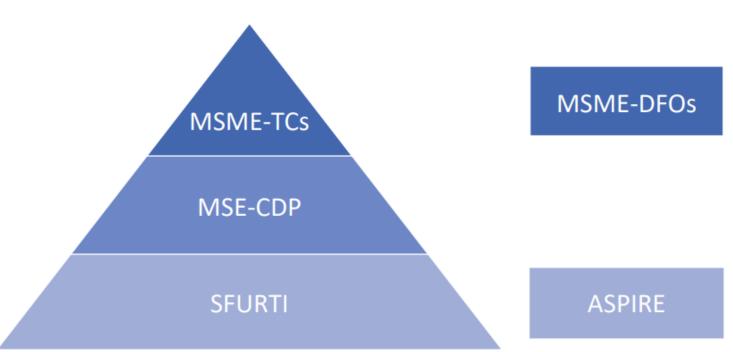




### **India cluster policy**

#### India's cluster policy portfolio

- Ministry of Micro, Small & Medium Enterprises (MSME) operates a set of cluster support programmes
- Its core programme is the Micro and Small Enterprises-Cluster Development Programme (MSE-CDP)



Source: ECCP (2024), own elaboration based on Ministry of MSME (2022) and National Productivity Council (2021)

#### **EU-India linkages**

#### **Institutions**

- European Business & Technology Centre (EBTC), part of the Enterprise Europe Network (EEN), with three EBTC clusters:
  - Transport cluster
  - Aviation cluster
  - Sports cluster
- Europe India Chamber of Commerce (EICC)

#### **Strategic programmes**

- EU-India Connectivity Partnership
- SWITCH Asia











### **Euroclusters targeting India**



#### **European Leaders of Blue Energy (ELBE)**

- Support SMEs in the **Energy-Renewables Industrial ecosystem**, blue economy, maritime technologies, etc.
- Aim: Implementing EC Industrial Strategy for Europe, SME strategy for a sustainable and digital Europe, EC Offshore Renewable Energy strategy
- The Project "ELBE Plus European Leaders of Blue Energy" has identified India as a **potential new partner** for developing Fixed Bottom Offshore Wind (FBOW) projects



#### **Polymer Recycling (POLREC)**

- SMEs support across various industrial ecosystems
- Aim: Reducing the environmental impact of the polymer industry & boost raw materials European strategic autonomy
- India has been **identified as a target market** of the Eurocluster and was highlighted in the POLREC international dialogue in July 2025











### **Concluding remarks**



### India's strong growth and EU ties position it as a hub for cluster collaboration in ICT and manufacturing

- **Strong economic growth:** With the strong growth performance over the last decades, India was one of the fastest-growing economies, mostly driven by the service sector, especially ICT services.
- Deepening EU-India ties: Trade is concentrated in Germany, France and Italy, with the EU being India's most important trading partner. The trade is dominated by machinery & transport equipment, chemicals, manufactured goods, as well as business and ICT services.
- **Services:** India's strong position in knowledge-intensive services, particularly ICT, makes India an especially attractive partner for EU clusters in the digital ecosystem.
- Cluster landscape: India's cluster and SEZ framework, supported by the MSE-CDP and EU-India collaborations, enhances its role as a hub for investment, talent, and technology across traditional and emerging sectors.
- **Euroclusters:** By bridging the gap between the EU and the Indian market, Euroclusters can foster collaboration and further strengthen EU-India ties.











### Partnering for Prosperity - India as an FDI Destination

### Rohan Gopakumar

Associate – Europe region | Invest India

### Sanid Dilip Patil

Sr. Assistant Vice President - Sectors | Invest India













### **Maximising the India Opportunity**

Fastest Growing Large Economy with Stable Democratic Regime

### 77 years of Democracy; Key Achievements

GDP currently around **USD 4.2 Tn** 



Real GDP Growth Rate of 6.5% in FY25, the highest among major economies



The average real income of the citizens has increased by 50% in the last decade



In ten years, the **global economy has grown by 35%.** However, during the same period, **the Indian economy has expanded by nearly 90%** 



Over the last 10 financial years (2015-24), FDI inflow has increased by 119%; Over 90% of total FDI received through the automatic route













### Catalyzing Growth through Government Reforms

Unfolding India's Future: Bold Reforms, Brighter Tomorrow



### **Production Linked Incentives**

• €18.9 Bn (\$22.5 Bn) allocated for PLI Schemes across 14 key sectors, creating 8,50,000 jobs and boosting exports by €38.4 Bn (\$45.7 Bn)



### **Employment Linked Incentives**

• €9.5 Bn (\$11.4 Bn) in direct government incentives for companies up to 4 years on the basis of employment generation



### Ease of Doing Business (EoDB)

42,000 compliances reduced to improve industrial ecosystem, and more than 3,800 legal provisions decriminalized.



#### **ANRF** and RDIF

• €14.4 Bn (\$17.1 Bn) via ANRF & RDIF to scale India's R&I ecosystem, anchoring private sector partnerships and co-funding deep-tech, AI, biotech clean energy and semiconductors



### Remission of **Duties and Taxes**

 Reimbursement of taxes & duties incurred on exports of goods from India



#### **PM Gati Shakti**

 National Master Plan for Multi-modal Connectivity brings 16 Ministries, including Railways and Roadways, to collaborate.



#### National Semicon Mission

Financial incentives worth
 €7.3 Bn (\$8.7 Bn) to develop semiconductors and display manufacturing ecosystem



#### National Green Hydrogen Mission

With an outlay of €1.9 Bn (\$2.3 Bn), it aims to establish India as a global leader with a production capacity of 5 MMTPA by 2030



### **Open Network for Digital Commerce**

Tech-based initiative to enable
 e-commerce through an open
 protocol based on open-source
 specifications







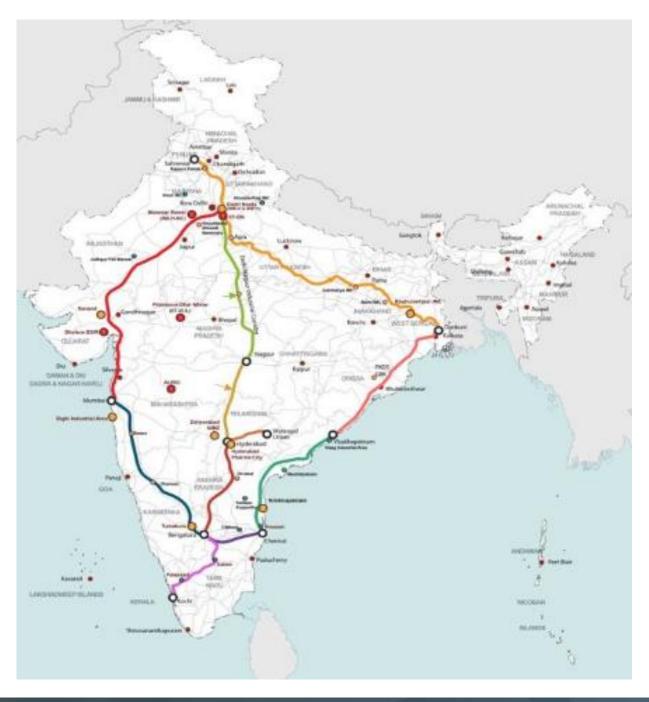






### **Industrial Corridors Driving Industrial Efficiency**

Transforming Infrastructure: A Journey of Economic Progress and Ambition



National Industrial Corridor Programme aims to develop futuristic industrial cities to compete with manufacturing and investment benchmarks

#### 11 corridors form the National Infrastructure Pipeline

India's pioneering infrastructure programme developed with PM GatiShakti principles

- Delhi-Mumbai Industrial Corridor (DMIC)
- Amritsar-Kolkata Industrial Corridor (AKIC)
- Chennai-Bengaluru Industrial Corridor (CBIC)
- Vizag-Chennai Industrial Corridor (VCIC)
- Odisha Economic Corridor (OEC)
- Delhi-Nagpur Industrial Corridor (DNIC)
- Hyderabad-Nagpur Industrial Corridor (HNIC)
- Hyderabad-Warangal Industrial Corridor (HWIC)
- Hyderabad-Bengaluru Industrial Corridor (HBIC)
- Bengaluru-Mumbai Industrial Corridor (BMIC)
- Extension of CBIC to Kochi via Coimbatore













#### **ONE STOP SHOP**

**GOVERNMENT** 

**Centre / States** 



**INDUSTRY** 

**Associations / Corporates** 

**Professional Advisors /** Academia

**Foreign Missions / Agencies** 

Awareness & Engagement

Business Advisory

Strategy & Implementation

Investor Aftercare

Long-Term Partnership





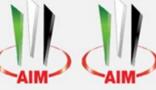




















2020



2021-2023

2016

2018

2020

2016

2018 2019

2021

2016

2017

2018

2019













### Invest India Support

#### **End to End Investment Facilitation**

**Initial Connect** 

Stakeholder Interactions

Qualification

Business Case Incentive Comparison

Decision on State / Land

Project Announcement

Plant Setup / Live / Landing

### Swedish Auto Component Company

#### Our role

- Country analysis Helped build business case for India Investment vs other competing countries
- Market entry strategy support
- Location assessment and identification
- One-point of contact with the Government & Ministries (Both Centre & State)
- Guidance through Procedures, applicable policies, incentives and regulations advisory

#### Outcome

- 1st plant is operational, 2nd one is under construction
- Winner of Production Linked Incentive (PLI) scheme















# Contact us at Europe@investindia.org.in











### Presentation of India IP SME Helpdesk

### Gergana Dimitrova, Intellectual Property Expert, India IP SME Helpdesk











### Presentation of REI Expo

### Julian Thomas,

Portfolio Director | Energy & Battery Industry – India, Informa Markets India Pvt. Ltd.











## Next steps towards the matchmaking event, Q & A, Closing

# **Teodora Jilkova,**ECCP Team Member











### Next steps, Q & A

- > Hotel: Option have been provided; In case of difficulties, please let us know.
- > Entry Visa: Let us know if you need an invitation letter
- > Technical Webinar: Save the date, 14 October, 9:00 10:00 CEST
- Join the LinkedIn Group
- Check the Exhibitor list at REI Expo
- Pitching Sessions at REI Expo: Follow the email instructions and deadlines















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