

An initiative of the European Union



ECCP MATCHMAKING EVENTS ★

EU-South MED MATCHMAKING EVENT

In the context of Egypt Infrastructure and
Water Expo and The Big 5 Construct Egypt

CAIRO, EGYPT **16 - 18 JUNE 2025**



General Authority for Investment & Free Zones (GAFI)

Mai Tawfik

Senior Country Manager, GAFI

Testimonials and Successful cooperations

- **Noha Elbalky**, Egyptian Renewable Energy Cluster
- **Skirmante Baležentienė**, Photovoltaic Industrial Technology Cluster – FETEK,
- **Jean-Christophe de Tauzia**, Descartes Développement et Innovation

Moderator: Sarra Boussaidi, Project Manager, ANIMA Investment Network

Pitching Session, Round II

South Med participants

- **Nabil Najim**, CE3M, Morocco
- **Zakaria Madani**, Valbiom, Morocco
- **Aïcha Hadroui**, ENR, Morocco
- **Habiba Bougerroumi**, AAPi, Algeria
- **Amine Sellami**, Mecatronic, Tunisia
- **Salma Elloumi**, CONECT, Tunisia
- **Ahmed Aboulmagd**, ERECRI, Egypt
- **Noha Elbalky**, EREC - ECO – FEI, Egypt
- **Ahmed Salah**, Nile University, Egypt
- **Dr. Heba Alashary**, AAST, Egypt
- **Esra AboulNasr**, Giza System, Egypt

Moderator: Sarra Boussaidi, Project Manager, ANIMA Investment Network

Pitching session

Nabil Najim Member of board

Electronics and Mechatronics Cluster of Morocco



Mission

Unite all the key players in the Electronics, Mechatronics and Mechanics sectors around a common goal : The emergence of innovative market-oriented projects.

Topics

Speciality
Electronics

Renewable
Energies

Mobility and
transport

Prototyping
platforms

Market

Aeronautic, railway, Automotive, Energy, industrial equipments, Health

We offer

- Our know-how and our references
- Our network of local partners
- Our knowledge of the Moroccan and African market
- Our monitoring of local calls

Partners



Innovation collaborative projects to local market needs: systems for conversion of energy, specialty electronics, industrial integration of new activities: Renewable energy, sustainable development

Target partners searched

- Clusters, incubators and investors with similar topics as CE3M
- SMEs and startups with complementary capabilities and not developed yet in Morocco
- Contractors looking for sourcing solutions and projects in Morocco
- Partnership agreements to supply the African market
- Partnership agreements on Renewable energies projects in Morocco,

**Contact: E-mail: [bourseaffaires@gmail.com/](mailto:bourseaffaires@gmail.com)
administration@ce3m.ma
Phone: 212 662 07 0947
www.ce3m.ma**

Pitching session

MADANI ZAKARIA



Engineer and director of

VALBIOM Maroc

Madam , BABA FATIMA

Founding Member of the Valbiom cluster

and director of the renewable energy

cooperative.

Cluster Valbiom Maroc

National structure with mixed private/public governance, labeled by the Moroccan Ministry of Industry and Commerce whose members (currently 197)

The general objective of the Valbiom Maroc Cluster is to:

- boost National Industry through Innovation in the field of valorization and recycling of waste and Eco construction

Valbiom Maroc was created in 2017

Pitching session

Through its participation, the Cluster seeks to:

- Find investors for its members' innovative collaborative projects, particularly in the fields of waste recovery and recycling and eco-construction
- Build partnerships that could lead to the implementation of innovative collaborative projects
- Promote the Federation of Clusters in Morocco (MAROC Clusters)
- Promote the Paveco project



PAVECO IS A START-UP THAT PRODUCES A NEW CONSTRUCTION
AND COATING MATERIAL MADE FROM MINING AND PLASTIC
WASTE AND WITHOUT A SINGLE DROP OF WATER



Contacts

Mr MADANI ZAKARIA

GSM : +212 670 434 998

Mail : valbiom.ma@gmail.com

sites: <http://www.valbiom.ma/>
<http://pim.valbiom.ma/>

RS: valbiom.ma

THANK YOU FOR YOUR KIND ATTENTION

Aicha Hadraoui

Program Manager



Who We are ?

Why Renewable Energy and GreenTech?



01. Morocco's strategic ambitions

Morocco has set an ambitious goal of achieving 52% of installed electricity capacity from renewable energy sources by 2030. Projections even suggest exceeding this target, reaching 56% by 2027, solidifying the country's position as a regional leader in energy transition.

02. Significant investments

From 2009 to 2022, Morocco invested an average of 4 billion dirhams annually in renewable energy projects. This figure is expected to triple to 14 billion dirhams per year between 2023 and 2027, reflecting the nation's commitment to developing impactful and sustainable projects.

03. Employment opportunities

Renewable energy initiatives have generated thousands of jobs, particularly through flagship projects like the Noor Ouarzazate solar complex. These jobs, both direct and indirect, contribute significantly to local economic and social development.

06. Environmental Impact

Renewable energy projects in Morocco contribute significantly to reducing CO₂ emissions, aligning with the country's commitments to the Sustainable Development Goals (SDGs). These initiatives enhance Morocco's position as a key player in combating climate change on a regional and global scale.

05. MASEN's Commitment

MASEN is committed to positioning Morocco as a reference point for renewable energy in Africa. By implementing transformative projects and actively supporting innovation, the agency plays a key role in Morocco's energy transition and its global influence.

04. Global economic opportunities

The global clean energy technology market is projected to exceed \$2 trillion annually by 2030. This offers substantial opportunities for Moroccan startups to integrate into international value chains while fostering local innovation.

Our key interests

Support renewable energy and greenTech

Facilitate the development and implementation of innovative projects in renewable energy and GreenTech, focusing on energy efficiency, waste management, and sustainable business practices.



Drive sustainable economic growth

Contribute to Morocco's green economy by creating job opportunities, fostering green entrepreneurship, and attracting investments in sustainable industries.

Empower entrepreneurs

Provide tailored mentorship, funding, and training programs to equip entrepreneurs with the skills and resources needed to bring their sustainable business ideas to life.

Build strategic networks

Foster connections between startups, industry experts, academic institutions, and investors to support collaboration and scale innovative green solutions.



What we are looking for

 **Business and R&D Partnerships**

 **Opportunities for Joint Pilot Projects**



 **Collaborators for EU-South Med Projects**

 **Networking with Clusters and Innovators**

Contacts

Ms. Aicha Hadraoui

Email : a.hadraoui@clusterenr.ma

Phone : +212 6 67 02 41 36



Pitching session

Habiba Bouguerroumi

Manager / AAPI

Pitching session

Algerian Investment Promotion Agency / AAPI

- ❑ Public administrative establishment Placed under the authority of the Prime Minister
- ❑ Responsible for supporting and assisting domestic and foreign investors
- ❑ Facilitates the implementation of investment projects
- ❑ Acts as the sole point of contact for investors
- ❑ Operates One-Stop Shops to assist investors
- ❑ Provides support in completing all necessary procedures for investment projects
- ❑ Institutional partner of Euromed Clusters Forward project in Algeria.

Pitching session

1) Present Investment Opportunities in Algeria:

- Present Algeria's potential in key sectors.
- Promote the new legal and institutional investment framework (Incentives, guarantees and the One-stop-shop investor support by AAPI).

2) Strengthening the AAPI's Cluster Support Policy

- Exchange with experienced clusters to shape an effective national strategy
- Learn from successful models in governance and funding
- Adapt best practices to the Algerian context (support schemes, value chains)
- Build lasting cooperation with cluster organizations



Web site



The investor's
Digital Platform



LinkedIn



Facebook

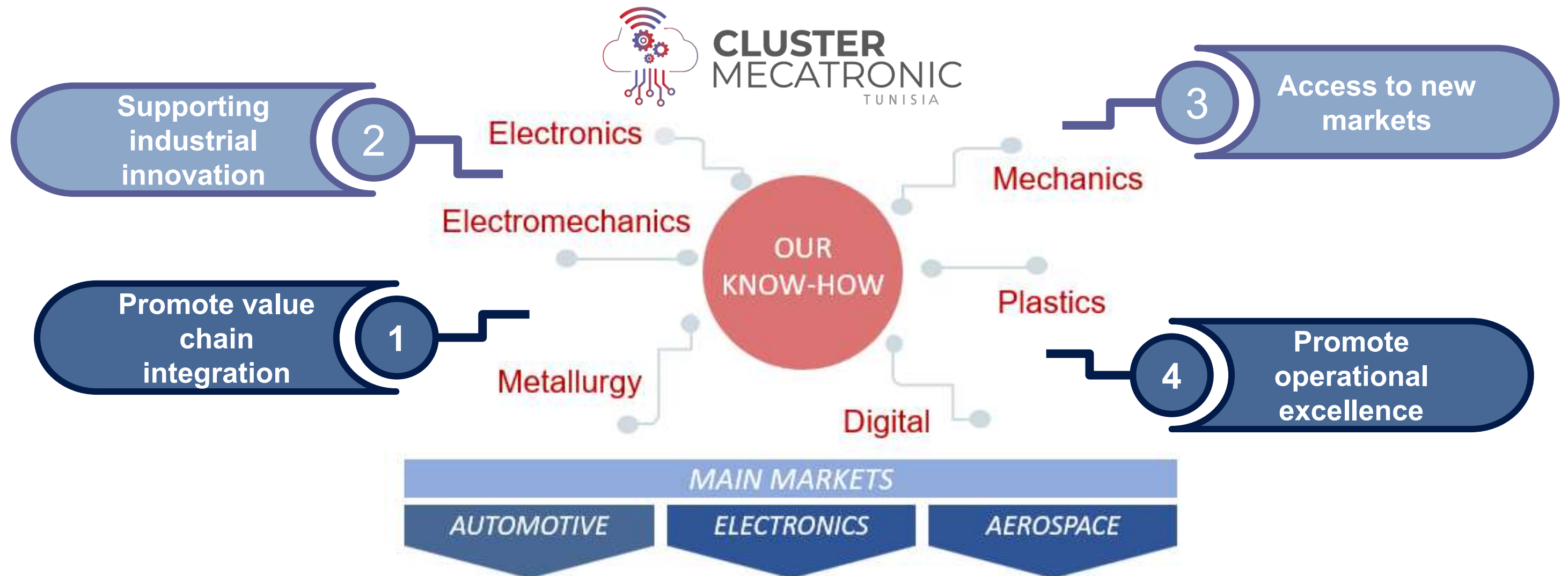
Thank you

Pitching Session

Amine SELLAMI Executive Director Cluster Mechatronic Tunisia



THE FIRST TUNISIAN INDUSTRIAL CLUSTER SINCE 2012, PROMOTING COLLABORATIVE INNOVATION



OUR MEMBERS ARE ENGAGED ON INNOVATION

Engineering companies



Exporting companies in Europe/Africa



Mature Start-ups



Research centres and universities



THEY ARE LOOKING TO COLLABORATE ON SEVERAL COMMON INTEREST TOPICS

MICRO-MOBILITY



OPEN INNOVATION



AI IN INDUSTRY



VALUE CHAIN INTEGRATION

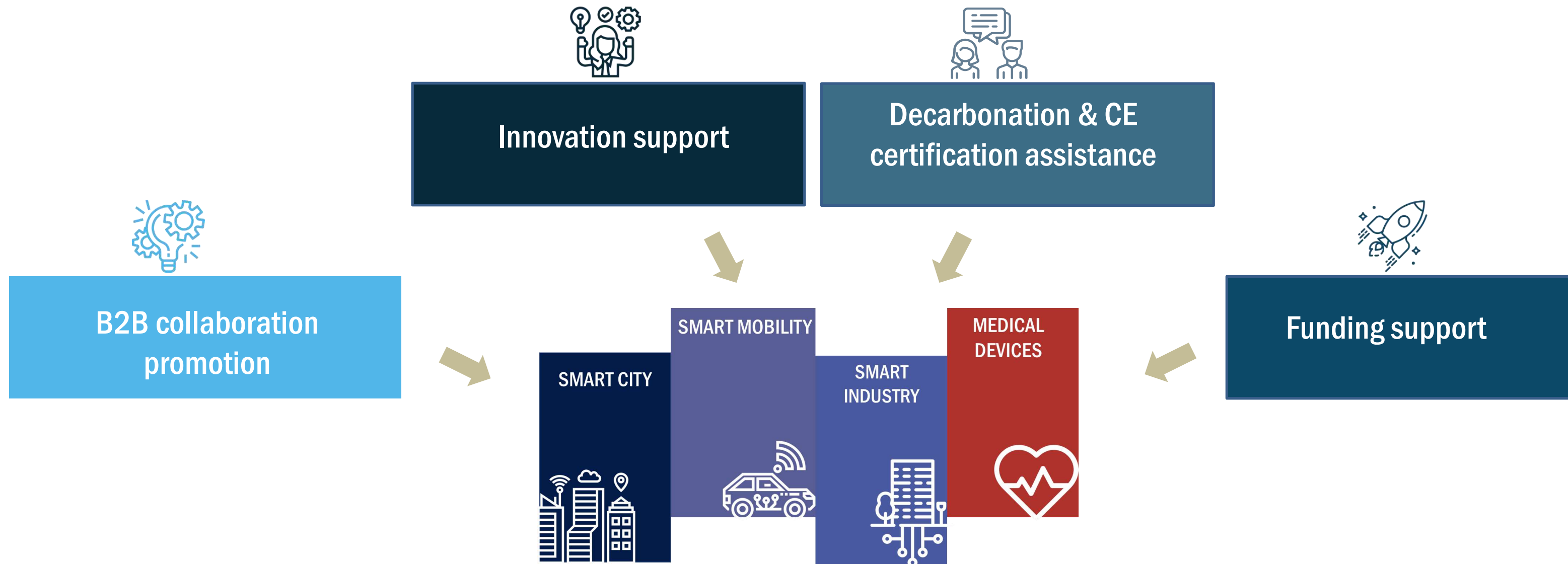
AEROSPACE/SEMICONDUCTRS



GREEN TRANSITION



WE ARE LOOKING FOR PARTNERS INTERESTED IN OUR CURRENT ROADMAP & COLLABORATION OPPORTUNITIES



OUR TEAM



AMINE SELLAMI

Executive director



SAMEH BEN YOUNES

Communication &
Membership Manager



SIWAR HORCHANI

Projects Development &
Innovation Manager



NADIA MHAT

Project Manager:
collaborate for stronger
value chains



FATMA BALTAGI

Project Manager:
collaborate for stronger
value chains

Thank you

Pitching session

Salma Elloumi

Vice-President CONECT International

CONNECT

Confédération des Entreprises Citoyennes de Tunisie

كنفدرالية المؤسسات المواطنة التونسية

Patronat
Innovation
Développement
Productivité
Croissance Croissance durable
Market économie
Entrepreneuriat Industrie
Export Environnement
Financement
Digitalisation



General Presentation



CONNECT is a leading Tunisian employers' organization that represents small, medium, and large enterprises across all economic sectors. Founded in 2011, it promotes an inclusive, citizen-focused approach to economic development, entrepreneurship, and social responsibility.



OUR MISSION

To support and promote Tunisian enterprises in their development and competitiveness.
To advocate for an inclusive economic model based on transparency, innovation, sustainability, and social equity.
To contribute actively to public policy by representing the interests of its members.



OUR VISION

A modern and responsible private sector that plays a central role in Tunisia's economic, social, and regional development.

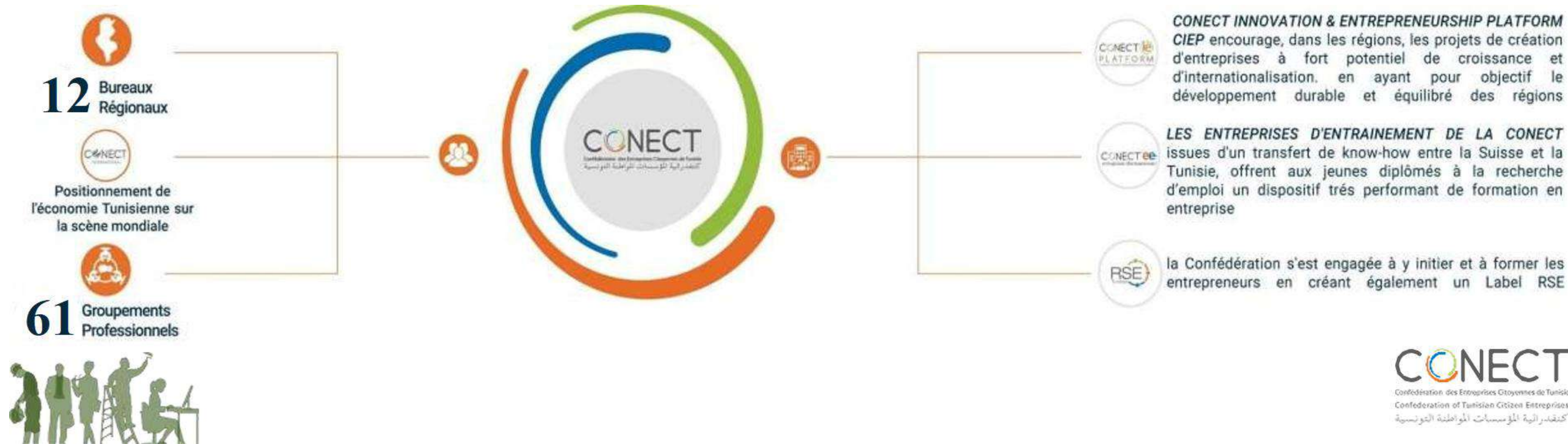


OUR VALUES

An organization whose political lines are supported by the values of: Citizenship, Solidarity, Transparency, Commitment to the national interest, Responsibility and Equity; all values which form the basis of the principles enshrined in its charter signed by each of its members.

General Presentation

CONNECT is distinguished by an exceptional community of over 6,000 passionate members, symbolizing our collective strength and commitment to excellence. Each member is an essential part of our dynamic alliance, contributing their expertise and determination. This impressive number is a testament to the trust and value CONNECT places in its members, forming a diverse and influential community ready to tackle any challenge together.

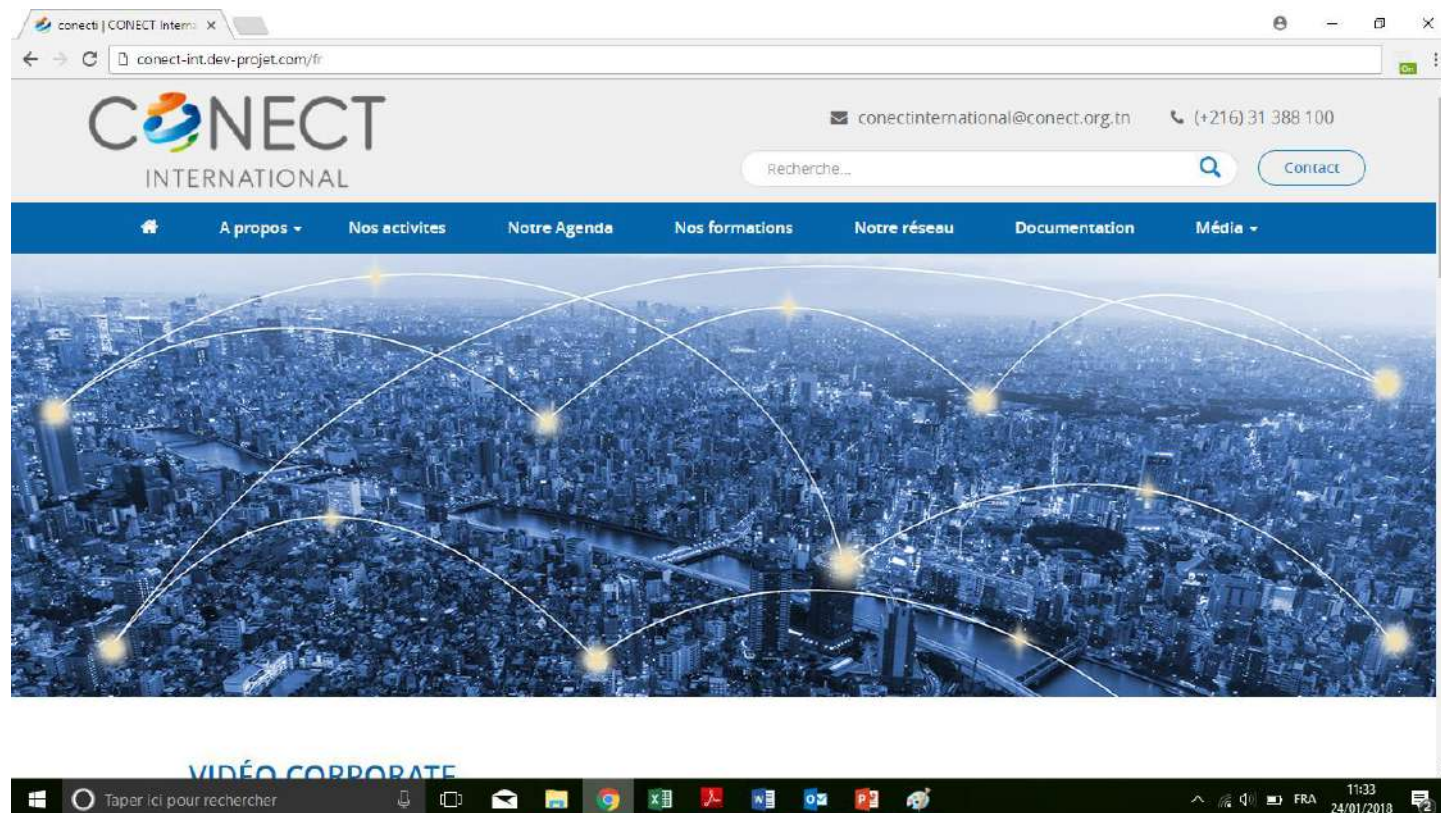




CONNECT
INTERNATIONAL



A structure of the Confederation of Citizen Enterprises of Tunisia (CONECT), dedicated to international affairs and committed to supporting the development of Tunisian businesses.



OUR MISSION

To promote know-how, trade exchanges, technological cooperation, long-term partnerships, and investments, primarily in emerging and developing countries, as well as in traditional markets.



OUR VISION

To contribute to positioning the Tunisian economy within a dynamic of international outreach and influence.



OUR OBJECTIVES

Develop exports for Tunisian SMEs
Support Tunisian companies in their internationalization
Attract foreign direct investment (FDI)
Create synergies with the skills and expertise of the Tunisian diaspora

Key figures for CONECT International



+100

Agreements with
foreign
counterparts and
organizations



+100

Foreign
delegations
welcomed



+150

International
Activities

37



+600

Economic actors
who have
participated in
economic missions
abroad



+8000

B2B meetings
organized

Contacts



Tél : +216 31 330 330

Email: de.ci@conect.org.tn

Web Site : www.conect.org.tn

Address : 05 bis Rue du 1er juin 1955 Mutuelleville CP 1082 Tunis

SITE WEB



FACEBOOK

Pitching Session

Ahmed Aboulmagd

ERECRI (Egyptian Renewable Energy Cluster for
Research & Innovation) Manager
Associate Professor of Energy & Thermofluids
Engineering, Cairo University

The ERECRI

Country: Egypt

Year of Creation: 2019

N° of Members: 10

Sector of Activity: Sustainable Energy

About ERECRI: The ERECRI was established in 2019 as a national and regional hub for research and innovation in the field of sustainable energy and is based on Cairo University, Faculty of Engineering, Egypt.

Interests

Interests:

- Promote networking activities with other clusters and stakeholders,
- Promote technology transfer activities,
- Establish cooperation with European and national peers via exchange of knowledge, exchange experience, study visits, technical tours and brokerage events, etc.
- Research optimization and market intelligence.

Expectations

Expectations:

- Networking, capacity building, business practicing, etc.,
- Linking academia with innovation and industry,
- Conducting gap analysis by studying the national and regional energy strategies.

Pitching Session

Egyptian Resource Efficiency Cluster

By Noha Elbalky
EREC Cluster Manager

Pitching session

Noha Elbalky

Egyptian Resource Efficiency Cluster (EREC);

An initiative supported by the Federation of Egyptian Industries (FEI) and the Environmental Compliance Office and Sustainable Development (ECO SD).

The cluster's mission is to catalyze growth and innovation within Egypt's resource efficiency sector by fostering collaboration between the private sector, academia, and government bodies.

The cluster operates under the 'triple helix' model, promoting scientific and technological advancements to support job creation and the development of new technologies in renewable energy, energy efficiency, and the circular economy.

What the EREC Offers

- Access to Finance,
- Green Transition and Sustainability,
- Networking and International Partnerships,
- Knowledge Sharing and Capacity Building,
- Green Transition and Sustainability.

What the EREC is Looking For

- Strategic Partnerships,
- Investment and Funding,
- trainings and capacity building for the cluster members and employees,
- Robust Governance Model,
- New Services to Attract Members,
- Local and International Collaboration,
- Policy Advocacy,
- Platforms for exchanging best practices, success stories, and case studies that can inspire and guide cluster members.

Contacts

- Ahmed Kamal

Email; akamal@eco-fei.net

Mobile; +201001113507

- Noha Elbalky

Email; noham@eco-fei.net

Mobile; +201001999762

Collaboration is the key to unlocking endless possibilities!

Name: Ahmed Aboulmagd

Contact details: a.aboulmagd@eng.cu.edu.eg

Website: <https://erecri.org/>

Pitching session

Ahmed Saleh

Executive Director, Innovation and
Entrepreneurship Center - Nile University

Pitching session

HEBA AL-ASHRY

**Director,
AAST Entrepreneurship Center**

Pitching session



Arab Academy

for Science, Technology & Maritime Transport

الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري

REGIONAL UNIVERSITY IN EGYPT, ESTABLISHED in 1972

The institution operates under the auspices of the Arab League and is a key player in higher education in the Arab region.



14

COLLEGES



8

CAMPUSES IN
EGYPT

Pitching session



STUDENTS

STARTUPS

ENABLERS

Pitching session

STUDENTS



Pitching session

STARTUPS



Pitching session

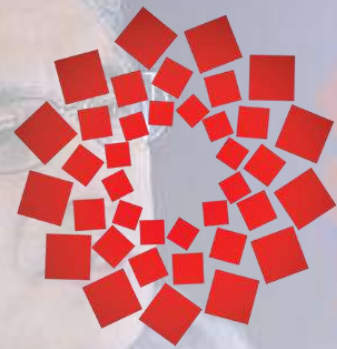
STARTUPS

 **RALLY**
ACCELERATE

**SUPPLY CHAIN
ACCELERATOR**
AAST EC

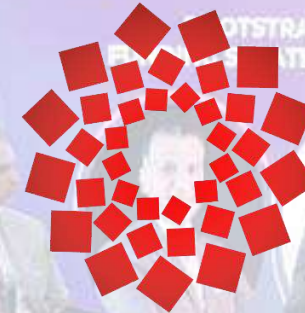
Pitching session

ENABLERS

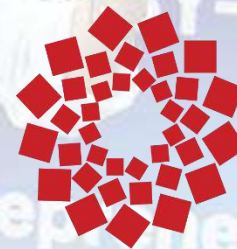


RALLY
RIPPLE

Entrepreneurship Centers
Development Program



RIPPLE
Meetup



**RIPPLE20
SUMMIT24**
BY-AASTEC

Pitching session

Opportunities for partnerships:

- **Ripple summit (Egypt, Oct. 2025)**
- **International Business Matchmaking for Startups (Egypt, Oct. 2025)**
- **Ripple Meetup**

- **Programs in Greentech & Climate Smart Solutions**
- **Programs supporting PWDs**

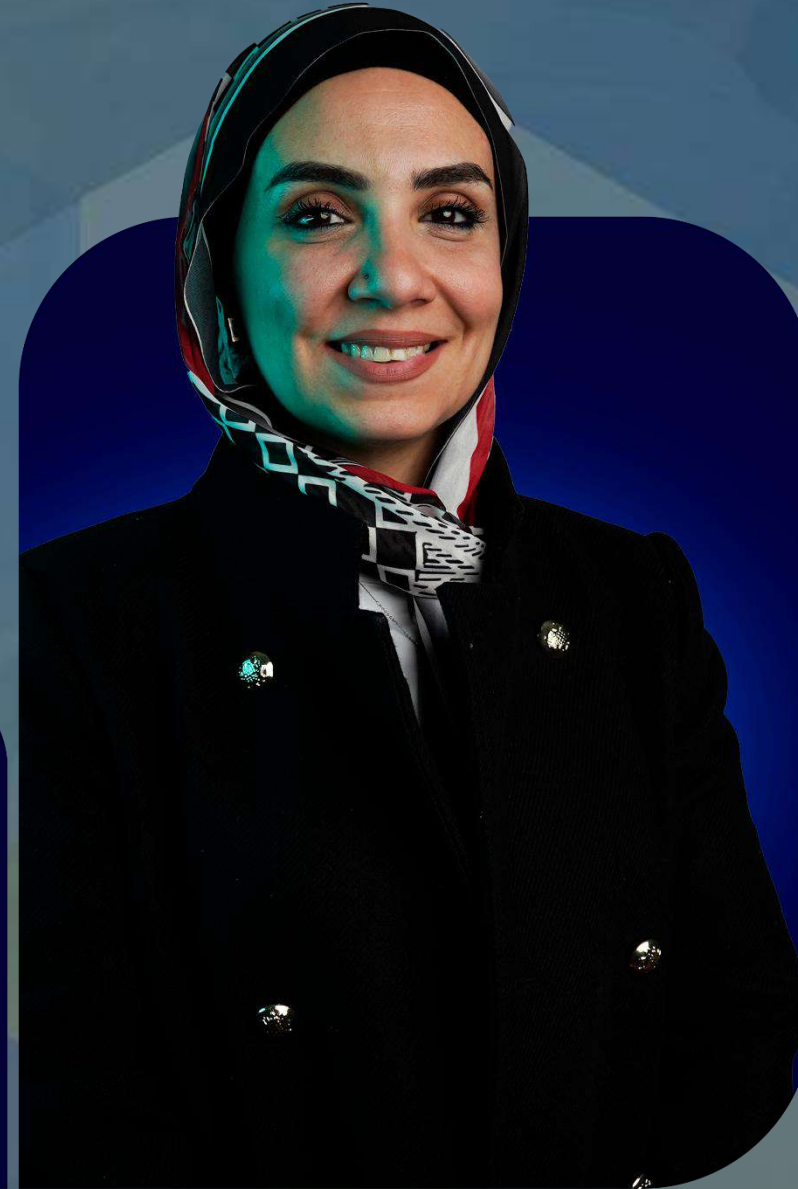


**ECCP
MATCHMAKING
EVENTS** ★

HEBA AL-ASHRY

Email: heba_alashry@aast.edu

Mob.: 00201001222279



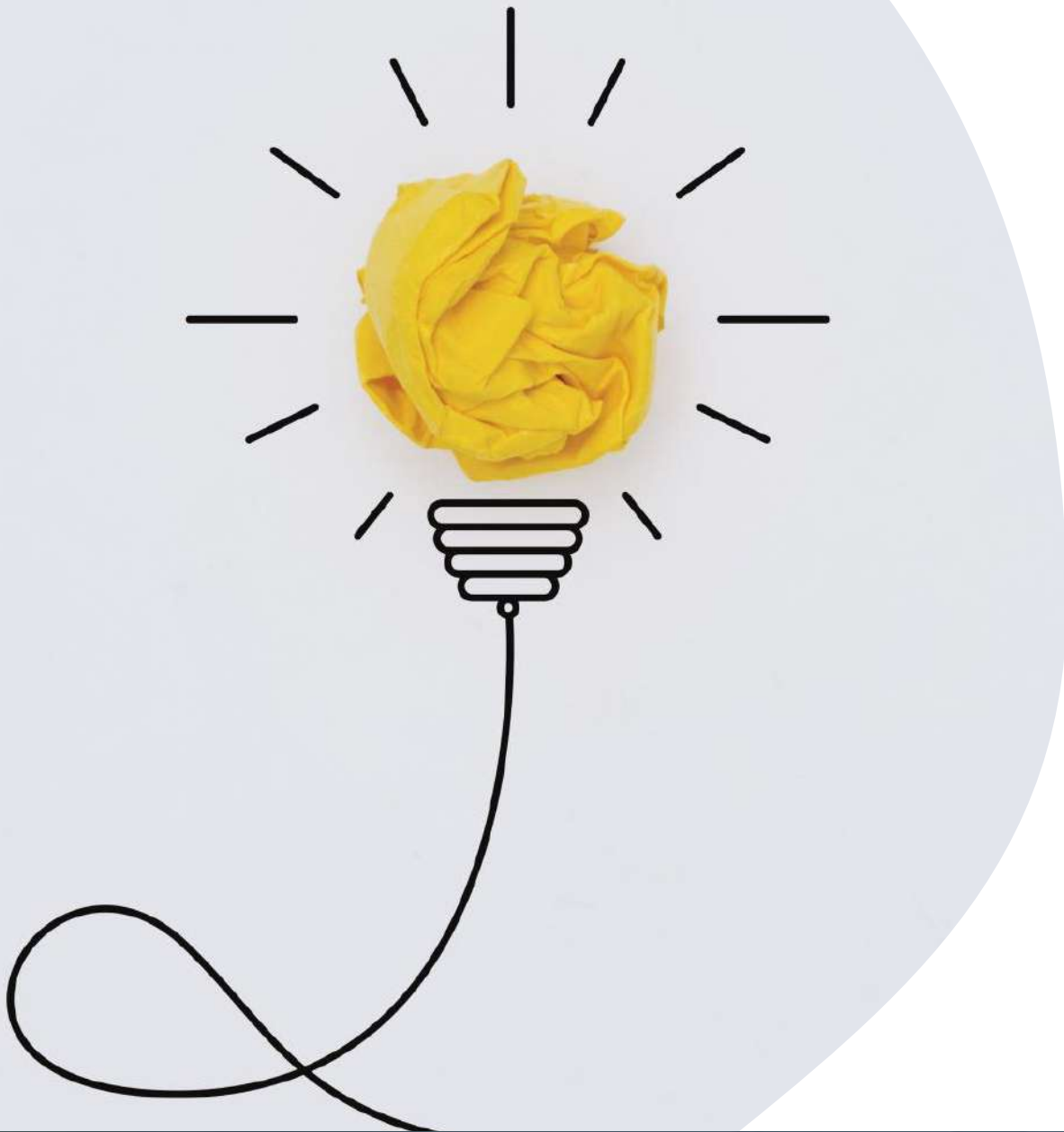
Pitching session

Esraa Abouelnasr

Executive Director



Pitching session



Aspiration

To create scalable and sustainable impact through,
Technology and Financially sustainable startups

Pitching session

Challenge:

Impact Driven Startups (Impact VS. Profit)

Without Measurable Impact → Startups impactful on paper

Without Viable Revenue → unsustainable in practice

Giza Systems Foundation

- »» Non-profit organization funded by Giza Systems
- »» Operating in Egypt and Kenya
- »» Merges tech, social innovation, and Funds
- »» Builds pipelines for impact startups by aggregating ecosystem efforts.

Programs Range

Blending Tech, Community, and Capital

- BridgeZ Program: Acceleration Program focused on impact-driven startups
- iMentor Program: Connects startups with expert mentors for a tailored, long-term growth journey.
- Impact-Oriented Funding Pilots: Aligning funds with measurable results
- Digital inclusion programs: Reaching marginalized communities with innovation and Technology

Impact-Oriented Fund

Ensuring measurable Outcomes

- **Donors** → traceable, evidence-based impact
- **Startups** → Impact measurement hands on exp. & accountability
- **Communities** → tailored, responsive solutions



Let's Build Together



Capital Partners

Impact oriented funders
Tech-for-good investors
Impact Investors



Co-Implementers

Program scale-up partners
Ecosystem collaborators



Research

Digital inclusion labs
ESG-focused thinkers

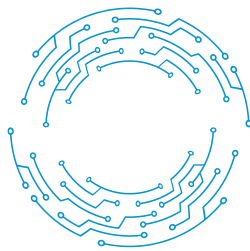


CSR & Innovation

ESG pilot partners
Innovation hub sponsors

Why Partner With GSF

Powered by Tech. Rooted in Impact.



Tech Backbone

- Backed by Giza Systems' 45+ years in ICT
- Deep expertise in digital transformation & infrastructure



Regional Reach

- Active in Egypt & Kenya
- Models ready to scale across Africa



Field-Proven Impact

- 70+ startups & SMEs supported
- 14000+ underserved youth, women, and PwDs

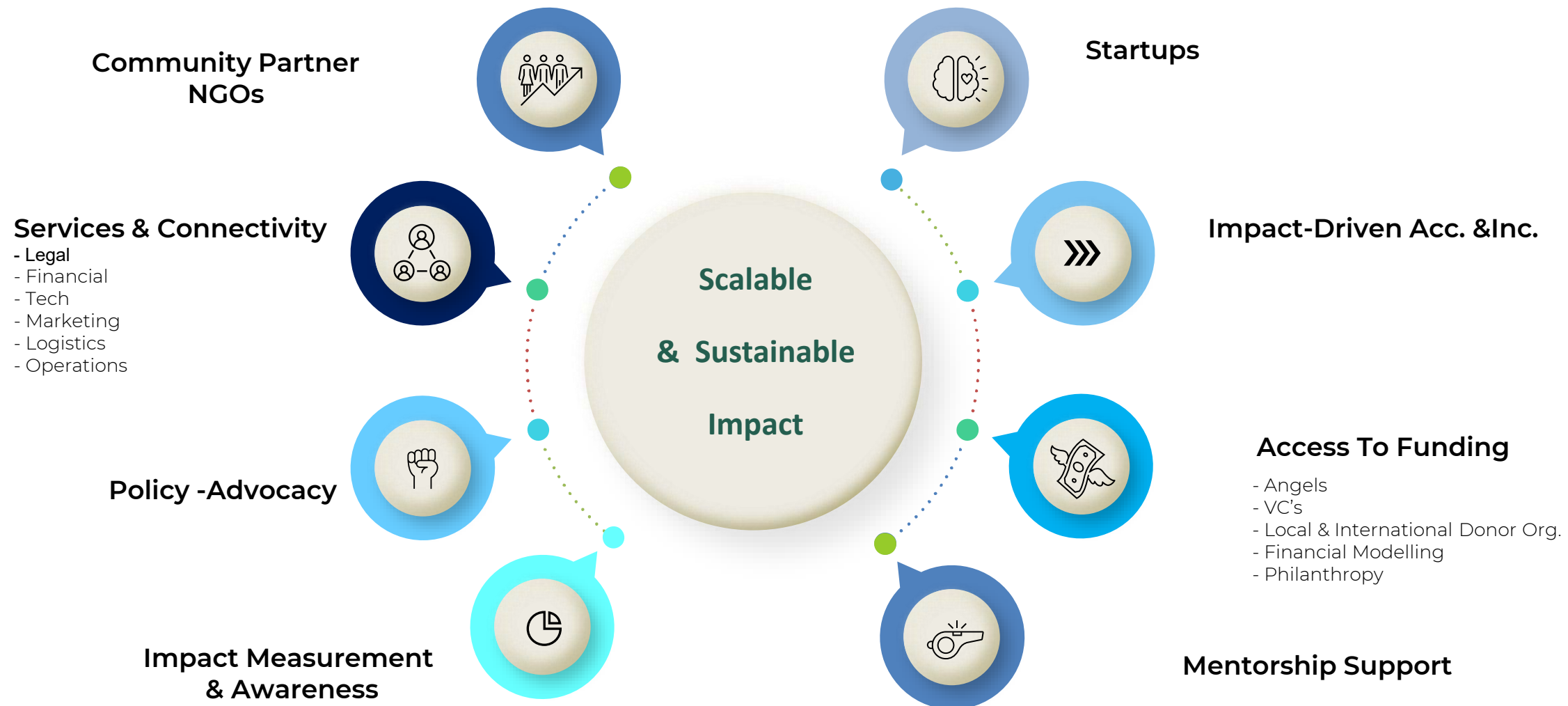


Ecosystem Strength

- Trusted by donors & corporates
- Connector of startups, partners, and capital

drosos (...) **DELL** Technologies

GSF is more than an organization it's a system aggregator for impact.





ECCP
MATCHMAKING
EVENTS ★

Let's Connect



Giza Systems
FOUNDATION



Esraa Abouelnasr

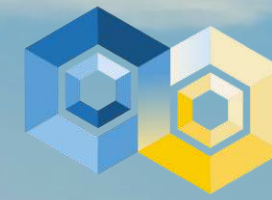
esraa.aboelnasr@gizasystems.com

+2010 2196 4700

Networking Lunch

Matchmaking event B2B Meetings

Feedback Harvesting



ECCP
MATCHMAKING
EVENTS ★

Thank You!

Visit the ECCP website and follow us on social media



www.clustercollaboration.eu



@Clusters_EU



European Cluster Collaboration Platform



European Cluster Collaboration Platform - ECCP

#ECCP #ECCPMatchmaking

