



An initiative of the European Union



**ECCP
MATCHMAKING
EVENTS** ★

PARTICIPANTS BOOKLET



CAIRO, EGYPT

16 - 18 JUNE 2025

EU-South Med

#ECCPMatchmaking



EU-SOUTH MED MATCHMAKING EVENT

Background

The European Commission (EC), through the European Cluster Collaboration Platform (ECCP), will host the **EU–South MED Matchmaking Event** in **Cairo, Egypt, from 16 to 18 June 2025**. This event will be organised in collaboration with the Euromed Cluster Forward initiative funded by DG MENA, **the Federation of Egyptian Industries**, and **Enterprise Europe Network (EEN)**. It will take place in the framework of two major international exhibitions: [Egypt Infrastructure & Water Expo](#) and [Big 5 Construct Egypt](#).

The EU – South MED Matchmaking Event will bring together cluster organisations and SMEs from the European Union (EU), non-EU countries participating in the Single Market Programme/COSME Strand, and South MED countries: Egypt, Morocco, Algeria, Jordan, Lebanon, Palestine and Tunisia. It will provide participants an excellent chance to promote Cluster to Cluster (C2C), Cluster to Business (C2B), and Business to Business (B2B) collaborations.

OVERALL AGENDA OF THE BUSINESS MISSION BY DAYS

Monday, 16 June 2025

Time	Programme
09:00 – 09:20	Registration of EU – South Med Delegates Location: Verdi Ballroom, 5 th floor, , Helnan Landmark Hotel New Cairo South 90 st• 87 S Teseen, New Cairo 1, Cairo Governorate, Egypt
09:20 – 09:50	Who Is Who in the group – Networking Warm Up EU and South Med participants in parallel groups Location: Verdi Ballroom, 5 th floor, Helnan Landmark Hotel New Cairo This session will bring together both EU and South MED participants, organised in two parallel groups. Each participant will briefly introduce themselves, their organisation, and their interests. The session will also feature short introductions and guidance from the respective organising teams — ECCP and EISMEA for the EU delegation, and ANIMA and FEI for the South MED group. They will present the mission objectives, share key technical arrangements, and provide practical guidance as leads of their respective delegations. This informal session will help participants become familiar with one another, establish early connections, and ensure everyone is well prepared for the days ahead.
09:50 – 10:00	Registration for all other participants Location: Verdi Ballroom, 5 th floor, Helnan Landmark Hotel New Cairo
10:00 – 10:30	Opening Remarks and speeches <ul style="list-style-type: none"> • Mariella Masselink, Representative from DG GROW, European Commission (video message) • Giacomo BOGO, Programme Manager & IFIs Coordinator at EU Delegation to Egypt • Emmanuel NOUTARY, General Delegate, ANIMA Investment Network • Martina BACOVA, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA) • Dr. Khaled Abdel Azim, Executive Director, Federation of Egyptian Industries Moderator: Teodora Jilkova, Veritas Cluster, ECCP Team Member
10:30 – 11:20	Breaking the ICE, Pitching Session, Round I – Presenting the EU Participants Moderators: Teodora Jilkova, Veritas Cluster, ECCP Team Member

11:20 – 11:40	Coffee Break
11:40 – 11:55	Presentation by the General Authority for Investment and Free Zones (GAFI) <ul style="list-style-type: none"> Description: GAFI will present the investment landscape and industrial cooperation opportunities in Egypt, with a focus on supporting EU–South MED business partnerships and private sector engagement.
11:55 – 12:10	Testimonials and examples in doing business and forging value chain cooperation's between EU and South Med countries Facilitators: <ul style="list-style-type: none"> Teodora Jilkova, ECCP Team Member, Emmanuel NOUTARY, General Delegate, ANIMA Investment Network <p>This session will highlight a practical example of cross-regional collaboration between Europe and the South Mediterranean through a testimonial from the EU-funded Euromed Clusters Forward initiative.</p> <p>Sabrina Monsonis from AMEC – Spanish Industrial Association (Spain), and Noha Elbalky from the Egyptian Renewable Energy Cluster for Research & Innovation (ERECRI) will share insights from their successful cooperation during a four-month twinning project under the “Cluster Connect” scheme.</p> <p>Together, they will reflect on how their partnership evolved, what lessons were learned, and how value chain synergies can be created between cluster organisations and businesses across the Mediterranean. This inspiring exchange aims to encourage future collaborations and practical connections between EU and South MED innovation ecosystems.</p>
12:10 – 13:00	Pitching Session, Round II – Presenting South Med Participants Moderators: Teodora Jilkova , Veritas Cluster, ECCP Team Member / Sarra Boussaidi , ANIMA
13:00 – 14:00	Networking Lunch
14:00 – 17:00	Matchmaking event: B2B Meetings <ul style="list-style-type: none"> Facilitator: Flaviu Iorgulescu, InPulse Partners, ECCP Team Member
17:00 – 17:30	Debriefing session: feedback harvesting for the EU Participants <ul style="list-style-type: none"> Martina BACOVA, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA) Teodora Jilkova, ECCP Team Member Flaviu Iorgulescu, InPulse Partners, ECCP Team Member

18:30-19:15	<i>Transportation to AlAzhar Park</i>
19:15 – 22:00	<p><i>Networking Dinner at ELKhan Resturant- AlAzhar Park Cideta</i></p> <p>Join us for an evening of networking and cultural immersion at El Khan Restaurant, nestled within the lush surroundings of Al-Azhar Park. This 72-acre green space in the heart of Old Cairo offers a serene setting with architectural designs inspired by historic Islamic gardens and panoramic views of the Cairo Citadel.</p> <p>El Khan Restaurant provides a unique dining experience, combining traditional Egyptian cuisine with the park's tranquil ambiance. It's the perfect venue to unwind and connect with fellow delegates after a day of engaging sessions.</p> <p>For more information about Al-Azhar Park and its amenities, please visit: azharpark.com.</p> <p>https://www.instagram.com/granitacairo/?hl=ar</p> <p>https://maps.app.goo.gl/2ntGfTnDv4MKQQga7</p>

Tuesday, 17 June 2025

Organised in the framework of [Big 5 Construct](#) and [Egypt Infrastructure and Water Expo](#)

Location: Both expos are held at the same location - Egypt International Exhibition Center (EIEC), [El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt](#)

Time	Programme
08:00– 09:30	<p>Transportation to Site Visit: “6th of October City”</p> <p>The 6th of October Industrial Area is one of Egypt's most significant industrial zones, strategically located within the 6th of October City. It hosts a diverse range of industries, including automotive, textiles, food processing, and electronics. The area benefits from its proximity to major transportation networks, facilitating efficient logistics and distribution.</p>
09:30 – 11:30	<p>Site Visit: Innovation, Entrepreneurship, and Competitiveness Centre (IECC) at Nile University</p>

	<p>Join us for a visit to the IECC at Nile University, a leading hub for innovation and entrepreneurship in Egypt. This centre is renowned for its role in fostering startups and facilitating university-industry collaborations through initiatives like NilePreneurs. The visit will offer insights into Egypt's entrepreneurial ecosystem and opportunities for collaboration</p> <p>Innovation, Entrepreneurship, and Competitiveness Centre (IECC) at Nile University is situated within the 6th of October City.</p> <p>IECC Profile: https://drive.google.com/file/d/10s6nvfGK2v1CJ9SsHnnz-TLTxYCsfnl6/view?usp=sharing </p>
11:30 – 12:30	Transportation back to Helnan Landmark Hotel New Cairo
12:30-13:30	Networking Lunch at the hotel
13:30-14:00	Transportation to Egypt International Exhibition Center (EIEC), El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt
14:00 – 14:30	<p>Registration</p> <p><u>Location:</u> Egypt International Exhibition Center (EIEC) El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt</p> <p><u>Registration</u></p>
14:30 – 19:00	<p>Visits different pavilions, exhibitors and seminar sessions, based on thematic focus Organised in the framework of Big 5 Construct and Egypt Infrastructure and Water Expo</p> <p>Explore curated exhibitor pavilions, spotlight seminars, and networking hotspots — all aligned with your sector focus — as part of The Big 5 Construct and Egypt Infrastructure & Water Expo experience.</p>
19:00 – 19:30	Transportation back to Helnan Landmark Hotel New Cairo

Wednesday, 18 June 2025

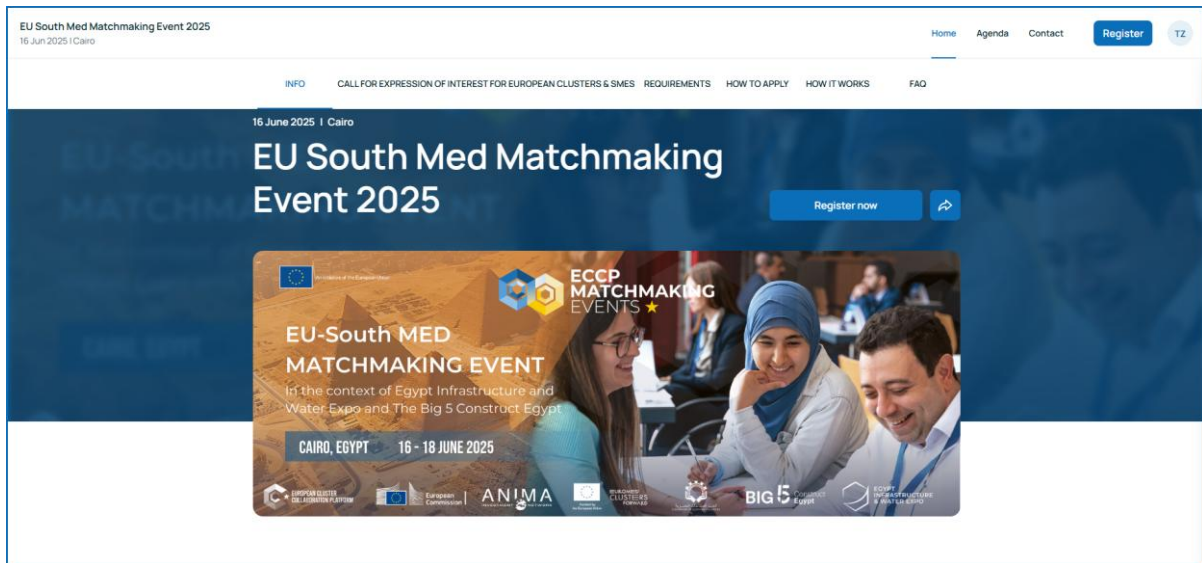
Time	Programme
9:00 -10:00	<p>Transportation to the Federation of Egyptian Industries (FEI) Premises</p> <p>Address: 1195 Corniche El Nil, Boulak, Cairo Governorate 11221, Egypt.</p>

10:00 –11:30	<p>Presentations by the Executive Director and Director of Member Chambers- Federation of Egyptian Industries (FEI)</p> <p>This session will feature a welcome address by Dr. Khaled Abdel Azim, Executive Director of FEI, followed by short presentations by Dr. Kamal EL Desouky- FEI Board Member and Dr. Mohamed Rashed- Misr Italia Properties Board Member and FEI Member. Participants will gain insights into Egypt's industrial landscape, current challenges and opportunities, and potential areas for collaboration with EU and South Med cluster organisations.</p>
11:30 -12:00	<p>Transportation to Site Visit (Smart Village at 6th October City)</p> <p>Smart Village is a high-technology business district in the city of 6th of October in Giza Governorate, Egypt, established in 2001. It is a business district with office buildings, universities, research centres, factories and green spaces. It is located on the Cairo-Alexandria Desert Road, slightly west of Cairo,</p>
12:00-14:00	<p>Site Visit: AAST Entrepreneurship Centre – Smart Village Location: Smart Village, Giza Governorate, Egypt</p> <p>Arab Academy for Science & Technology AAST is an innovation and entrepreneurship hub supporting startups and SMEs within Egypt's Smart Village technology park. The visit will showcase the Centre's programmes, incubator initiatives, and collaboration opportunities for EU–South MED participants.</p> <p>Catalog final 27 sept: https://drive.google.com/file/d/1Mw7wxvJINi8GLX94SOHYwRUTvHnwalr/view?usp=sharing </p>
14:00-15:20	<p>Transportation to Egypt International Exhibition Center (EIEC) and Lunch boxes will be served in the way to the exhibition.</p>
15:20 – 15:50	<p>Individual Stand Visits at Big 5 Construct and Egypt Infrastructure and Water Expo</p>
15:55 –16:55	<p>Participation in the seminar programme of Big 5 Construct and Egypt Infrastructure and Water Expo</p> <p>Pitching Session at Big 5 Construct for the EU – South Med delegation Location: Hall 3 stage, EIWE</p> <p>Title: Cross-Border Collaboration Starts Here: Meet EU & South MED Organisations Ready to Partner</p>

	<p>Moderator: Teodora Jilkova, Veritas Cluster, ECCP Team member</p> <p>Description: A unique and dynamic pitching session featuring organisations from the EU–South MED Matchmaking Event delegation</p> <p>What to expect:</p> <ul style="list-style-type: none"> • A brief introduction to the European Cluster Collaboration Platform (ECCP) and the EU–South MED matchmaking mission. • Key insights from ANIMA Investment Network and the Federation of Egyptian Industries (FEI). • Presentations of successful cooperation cases between EU and South MED organisations. • A fast-paced pitching round where each participant will present their profile, strengths, and collaboration interests — in just 2 minutes.
16:55 –19:00	<p>Post pitching session meetings and Individual visits at Big 5 Construct and Egypt Infrastructure and Water Expo</p>
19:00 – 19:30	<p>Transportation back to Helnan Landmark Hotel New Cairo</p>

GENERAL INFORMATION AND MEETING POINTS

Register for B2Match - Plan your attendance and meetings



Register at B2Match: link [HERE](#)

- Book your meetings
- Create your matchmaking opportunities.
- Start booking meetings - Meeting requests must be accepted, otherwise they cannot be scheduled.
- Schedule your own meetings - Each matchmaking meeting will last for **20 minutes**.
 - The content of the meetings is **completely confidential**.
 - You may invite additional guests to the meeting
 - You may reschedule
 - The system is recommending meeting partners for you according to your profile
- On the day of the event, please check your meetings agenda (and download it)

Main Venue: Helnan Landmark Hotel New Cairo

Location: Verdi Ballroom, 5th floor,

[South 90 st. 87 S Teseen, New Cairo 1, Cairo Governorate, Egypt](#)



General Big 5 Construct Egypt & Egypt Infrastructure & Water Expo Information, 17-19 June 2025, 11am – 7pm

Location: Both expos are held at the same location - Egypt International Exhibition Center (EIEC), [El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt](#)

Under the patronage of H.E. Dr. Mostafa Madbouly, Prime Minister of Egypt and with the support of the Egyptian Armed Forces Engineering Authority and Ministry of Housing, Utilities and Urban Communities, **the 7th edition of Big 5 Construct Egypt** will return in June 2025. Bringing together 350+ exhibitors from 20 countries, the event will showcase the latest products, technologies, and innovations shaping the future of construction.

The event will foster business networking and stakeholder collaboration, resulting in the formation of new strategic partnerships. Live demonstrations will captivate visitors and open doors to significant business opportunities through the latest technological advancements.


The **3rd edition** of the **Egypt Infrastructure & Water Expo** will be held under the patronage of **His Excellency Dr. Mostafa Madbouly**, Egypt's Prime Minister, and supported by the Egyptian Armed Forces Engineering Authority and the Ministry of Housing, Utilities and Urban Communities. The event brings together the entire construction and infrastructure value chain, featuring 50+ local and international brands across 6 key sectors. Connect with top professionals including government officials, utilities, consultants, and engineers. Gain access to free CPD-certified sessions focused on infrastructure and water. The event is co-located with the 7th edition of Big 5 Construct Egypt – the country's leading construction exhibition.

Meeting Points

Day 1: 16 June 2025

Main Matchmaking Day

 **Registration:** 09:00 – 09:20

 **Location:** Verdi Ballroom, 5th floor, [Helnan Landmark Hotel New Cairo](#)

Networking Dinner

 **Venue:** [ELKhan Restaurant – Al-Azhar Park \(Citadel Area\)](#)

 **Location:** <https://maps.app.goo.gl/2ntGfTnDv4MKQQga7>

 **Transportation Departure:** 19:30

 **Meeting Point:** Helnan Landmark Hotel, New Cairo

 **Note:** Please note that a preregistration is required to attend the Networking Dinner. [Register here.](#)

 Please be in front of the main [Helnan Landmark Hotel New Cairo](#) entrance at least 10 minutes before departure.

Day 2: 17 June 2025

Site Visit – Smart Village (6th of October City)


 **Departure:** 08:00

 **Meeting Point:** [Helnan Landmark Hotel New Cairo](#)

 **Return:** 11:30 – 12:30

 **Back to:** [Helnan Landmark Hotel New Cairo](#)

 **Transportation to EIEC:** 13:30 – 14:00

 **Destination:** Egypt International Exhibition Center (EIEC), El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt

 **Expo Entry:** Please **preregister for the Expo** to ensure **quick and smooth entry**. [Register here.](#)

 Please be in front of the main [Helnan Landmark Hotel New Cairo](#) entrance at least 10 minutes before departure.

Day 3: 18 June 2025

Site Visit – 6th of October City

 **Departure:** 08:00

 **Meeting Point:** [Helnan Landmark Hotel New Cairo](#)

 **Transportation to FEI Premises:** 11:30 – 12:00

 **Address:** Federation of Egyptian Industries (FEI), 1195 Corniche El Nil, Boulak, Cairo Governorate 11221, Egypt

 **Return to Hotel:** 13:30 – 14:00

 **Destination:** [Helnan Landmark Hotel New Cairo](#)

🕒 **Transportation to EIEC:** 15:00 – 15:15

📍 **Destination:** Egypt International Exhibition Center (EIEC), El-Moshir Tantawy Axis, Al Hay Al Asher, Nasr City, Cairo Governorate 4440510, Egypt

📌 **Please be in front of the main [Helnan Landmark Hotel New Cairo](#) entrance at least 10 minutes before departure.**













Practical Information – Egypt

Transfer from / to the Airport

- Cairo International Airport (CAI) is located approximately 15 to 25 kilometers from central Cairo, and around 20 kilometres to the main Hotel venue with a transfer time ranging between 30 and 60 minutes depending on traffic conditions.
- Taxi fare from the airport to central areas (e.g., Nasr City, Downtown, or New Cairo) generally costs around EGP 150–300 (approximately €3.5–7) depending on the distance and time of travel. Night-time or heavy traffic hours may increase the cost.
- [Tourists are often targeted by free taxi drivers in the arrival hall.](#) The old black and white taxis usually do not have a meter, and prices are negotiated before travelling. The white taxis have meters. The price list for a category C limousine should give an idea of the upper limit for acceptable fares. The fare is metered and most of these are new and air-conditioned.
- [City Busses](#) (all Cairo directions) and busses for destinations for all other Governorates (West Delta, Upper Egypt, East Delta, and Super Jet) most are air-conditioned. Departures are from the Bus Station located in the parking area in front Terminal 1 only.
- It is recommended to avoid accepting rides from drivers directly at the terminal exits. Instead, look for the official taxi rank or use a ride-hailing app like Uber or Careem for fixed pricing and safety.
- Ride-hailing apps (recommended):
 - **Uber Egypt**
 - **Careem**

Weather Forecast in June

Expect hot and dry weather in Cairo in June.

MON 16/06	 37° 22°	Sunny and very warm  Clear	 0%
TUE 17/06	 36° 22°	Sunny and very warm  Clear	 0%
WED 18/06	 36° 23°	Very warm with sunny spells  Clear	 0%
THU 19/06	 36° 22°	Very warm with sunny spells  Clear	 0%

- Daytime temperatures: 33°C – 37°C

- Light clothing, sun protection (hat, sunscreen), and hydration are strongly recommended.

CURRENCY AND PAYMENT

The official currency in Egypt is the Egyptian pound (EGP), which is often written as LE or E£. One Egyptian pound is further divided into 100 piastres. The Central Bank of Egypt issues various notes in different denominations.

LANGUAGE

You will be able to speak English and German. The official language of Egypt is Arabic, specifically Modern Standard Arabic for formal communication. Most Egyptians speak one of several local Arabic dialects, which can vary significantly from the formal written language. Besides Arabic, English and French are widely understood, especially in business, education, and tourist areas. English is the most common international language spoken, particularly among younger generations and professionals.

TIPPING

Plan to tip around 10-15% in Egyptian restaurants. However, the exact tip amount when eating out in Egypt depends on the place, occasion, and order size. It's customary to give your waiter or waitress a slightly higher tip than you would a bartender, as they are likely sharing their tip with the kitchen staff.

Enjoy your stay in Cairo.

After event Debriefing survey for Clusters (will be sent via B2Match)

All fields are mandatory.

1. Cluster Profile

Cluster Organization		
Country:		
Contact Person:		
Position/Title:		
E-mail Contact Person:		
Phone:		
Gender:	Male <input type="checkbox"/> Female <input type="checkbox"/>	
Type of Attendance (if applicable to the event)	Online <input type="checkbox"/> In person <input type="checkbox"/>	
Is it the first time that your organisation attends a Matchmaking Event organised by ECCP?	Yes <input type="checkbox"/> No <input type="checkbox"/> Not sure <input type="checkbox"/>	STAT 4

2. Impact of the Event

Indicator	Number
Total number of total formal meetings conducted (online or ad hoc)	
Total number of total informal meetings conducted (i.e. networking during breaks, lunches, etc.)	
Please indicate how many of your formal meetings were conducted with (3 RD COUNTRY) (online or ad hoc) (if applicable)	
Please indicate how many of your formal meetings were conducted with European organisations (Clusters and SME's) (if applicable)	
Please indicate how many of your informal meetings were conducted with (3 RD COUNTRY) (online or ad hoc) (if applicable)	
Please indicate how many of your informal meetings were conducted with European organisations (Clusters and SME's) (if applicable)	
How many cooperation cases do you expected to be initiated following this event?	

Please enter information about the parties with whom you intend to maintain further communication to build collaboration:

3. Partnership Information

Cooperation initiated with the following organisation:

- ☐ European Cluster
- ☐ European firm
- ☐ Non-European Cluster/Organisation (only for international events)
- ☐ Non-European firm (only for international events)

Organisation Name (or main activity if confidential):

Organisation Country:

Organisation Sector:

Organisation website (if available)

Type of collaboration:

- ☐ Research & Development
- ☐ Technology transfer
- ☐ Exports
- ☐ Imports
- ☐ Soft Landing services
- ☐ Staff Exchange
- ☐ Academic
- ☐ FDIs: Inward/outward
- ☐ Other (specify):

Please briefly describe the collaboration purpose / activity that has been considered, agreed upon, launched, or established, as well as the precise actions/implementation stages that you intend to take or have taken:

4. Relevance of the event towards individual objectives

Testimonial

Please provide a few statements describing the outcome or results you have achieved or expected to accomplish because of this event (your testimonial may be included in ECCP related publications and allowed access on the ECCP).

It will include the name of your company and your country, unless you indicate that your testimonial remains anonymous in the next question.

*(Question) Do you want to maintain your testimonial anonymously? Yes / No

5. Individual Objectives

Please rate the following aspects of the event's relevance to your own goals on a scale of 0 to 5, with 0 being the lowest value and 5 being the highest value:

Indicator	Score (0 – 5)
Vision and knowledge of new markets and technology trends	
Knowledge of geographical market entry barriers for cluster organisations / members	
Signature of cooperation agreements between companies and/or laboratories within participating EU clusters	
Development of new business activities	
Increased international visibility and market penetration: facilitate search for strategic alliances/partners	
Accessing new research and innovation competences and developing concrete projects	

6. Policy feedback on market access

Indicator	Number	
Do you/or your members do business with (3 RD COUNTRY)?	Yes	No
Are you/or your members facing or have you/they faced with difficulties trying to access the (3 RD COUNTRY) market?	Yes	No
If yes, please elaborate:		
What actions, in your opinion, could policy makers take to alleviate such difficulties?		
Are there any concrete projects in (3 RD COUNTRY) in your sector that you are particularly interested in? If yes, please indicate them and any support you may need to participate in them.		

7. Overall Quality of the Event

Indicator	Tick YES or NO	
Did the event meet your expectations?	Yes	No

Did you find the topics of the event useful?	Yes No
Did you consider the presentations suitable to the event?	Yes No
How was the quality of the overall event?	Rate from 1 to 5
How was the quality of the preparation webinar? <i>(If applicable)</i>	Rate from 1 to 5
How was the quality of the information provided before the event?	Rate from 1 to 5
How would you rate the quality of the matchmaking sessions?	Rate from 1 to 5
How would you rate the quality of the facilities?	Rate from 1 to 5
Participation of [3 RD COUNTRY] clusters and cluster-like organisations, and SMEs in the event for establishing further partnerships / contact	Rate from 1 to 5
Is 20 minutes per meeting a proper time for you in these kinds of events?	
Please submit your ideas for improving future cluster matching events:	
What countries are you interested in partnering with (both in the EU and globally)? Would organizing a matchmaking event connected to these nations be beneficial to you (either in the EU or in the individual country)?	

After event Debriefing survey for SMEs (will be sent via B2Match)

1. SME Profile

All fields are mandatory

SME Organization		
Country:		
Contact Person:		
Position/Title:		
E-mail Contact Person:		
Phone:		
Gender:	Male <input type="checkbox"/> Female <input type="checkbox"/>	
Type of Attendance (if applicable to the event)	Online <input type="checkbox"/> In person <input type="checkbox"/>	
Is it the first time that your organisation attends a Matchmaking Event organised by ECCP?	Yes <input type="checkbox"/> No <input type="checkbox"/> Not sure <input type="checkbox"/>	STAT 4

Please measure the following elements of the event's impact (feel free to check your B2Match agenda if necessary)

2. Impact of the event

Indicator	Number
Total number of formal meetings conducted (online or ad hoc)	
Total number of informal meetings conducted (i.e. networking during breaks, lunches, etc.)	
Formal meetings breakout	
Please indicate how many of your formal meetings were conducted with (3 RD COUNTRY) (online or ad hoc) (if applicable)	
Please indicate how many of your formal meetings were conducted with European organisations (Clusters and SME's) (if applicable)	
Informal meetings breakout	
Please indicate how many of your informal meetings were conducted with (3 RD COUNTRY) (online or ad hoc) (if applicable)	

Please indicate how many of your informal meetings were conducted with European organisations (Clusters and SME's) (if applicable)	
How many cooperation cases do you expect to be initiated following this event?	

Please enter information about the parties with whom you intend to maintain further communication to build collaboration:

3. Partnership Information

Cooperation initiated with the following organisation:	
<input type="checkbox"/> European Cluster <input type="checkbox"/> European firm <input type="checkbox"/> Non-European Cluster/Organisation (only for international events) <input type="checkbox"/> Non-European firm (only for international events)	
Organisation Name (or main activity if confidential):	
Organisation Country:	
Organisation Sector:	
Organisation website (if available)	
Type of collaboration:	
<input type="checkbox"/> Research & Development <input type="checkbox"/> Technology transfer <input type="checkbox"/> Exports <input type="checkbox"/> Imports <input type="checkbox"/> Soft Landing services <input type="checkbox"/> Staff Exchange <input type="checkbox"/> Academic <input type="checkbox"/> FDIs: Inward/outward <input type="checkbox"/> Other (specify):	
Please briefly describe the collaboration purpose / activity that has been considered, agreed upon, launched, or established, as well as the precise actions/implementation stages that you intend to take or have taken:	

4. Relevance of the event towards individual objectives

Testimonial

Please provide a few statements describing the outcomes or results you have achieved or expect to accomplish because of this event (your testimonial may be included in ECCP related publications and allowed access on the ECCP).

It will include the name of your company and your country, unless you signal that your testimonial remains anonymous in the next question.

*(Question) Do you want to maintain your testimonial anonymous? Yes / No

5. Individual Objectives

Please rate the following aspects of the event's relevance to your own goals on a scale of 0 to 5, with 0 being the lowest value and 5 being the highest value:

Indicator	Score (0 – 5)
Vision and knowledge of new markets and technology trends	
Knowledge of geographical market entry barriers for cluster organisations / members	
Signature of cooperation agreements between companies and/or laboratories within participating EU clusters	
Development of new business activities	
Increased international visibility and market penetration: facilitate search for strategic alliances/partners	
Accessing new research and innovation competences and developing concrete projects	

6. Policy feedback on market access

Indicator	Number
Do you do business with (3RD COUNTRY)?	Yes No
Are you facing or have you faced with difficulties trying to access the (3RD COUNTRY) market?	Yes No
If yes, please elaborate:	
What actions, in your opinion, could policy makers take to alleviate such difficulties?	

Are there any concrete projects in (3RD COUNTRY) in your sector that you are particularly interested in? If yes, please indicate them and any support you may need to participate in them.

7. Overall Quality of the Event

Indicator	Tick YES or NO
Did the event meet your expectations?	Yes No
Did you find the topics of the event useful?	Yes No
Did you consider considered the presentations were suitable to the event?	Yes No
How was the quality of the overall event?	Rate from 1 to 5
How was the quality of the preparation webinar? <i>(If applicable)</i>	Rate from 1 to 5
How was the quality of the information provided before the event?	Rate from 1 to 5
How would you rate the quality of the matchmaking sessions?	Rate from 1 to 5
How would you rate the quality of the facilities?	Rate from 1 to 5
Participation of [3 RD COUNTRY] clusters and cluster-like organisations, and SMEs in the event for establishing further partnerships/ contact	Rate from 1 to 5

Members of the EU delegation to Cairo, Egypt

EU Clusters

Name of the Entity	Industry Sector	Country
Cluster Ecodomus	Sustainable Construction	Italy
Sustainable Infrastructure Cluster	Sustainable Construction	Poland
Descartes Développement et Innovation	Smart Cities & Digital Technologies	France
Latvian IT Cluster	Smart Cities & Digital Technologies	Latvia
Technology Enabled Construction Cluster - TEC	Sustainable Construction	Romania
AMEC- Spanish Industrial Association	Green Tech & Renewable Energy	Spain
AQM NORMANDY	Other	France
Photovoltaic Industrial Technology Cluster - FETEK	Green Tech & Renewable Energy	Lithuania
CONSTRUCTION CLUSTER OF SLOVENIA	Sustainable Construction	Slovenia
ICONIC Cluster	Smart Cities & Digital Technologies	Romania

EU SMEs

Name of the Entity	Industry Sector	Country
SHINE 2Europe	Tourism;Creative & Cultural Industries;Proximity & Social Economy;Health;Digital;Construction;Other	Portugal
ASES Training	Creative & Cultural Industries;Agri Food;Health;Digital	Tirkey