

# **Agenda**

## **EU-South Med Matchmaking Event 2024**

#### 10 June 2024

Arrival, check in Possible visits at ACHEMA – individually

#### 11 June 2024

Time	Programme
08:30 – 09:00	Registration Location: <u>Greet Hotel Darmstadt</u> , located at Hilperststrasse 27 – 64295 Darmstadt (Germany)
09:00 – 09:30	<ul> <li>Opening Remarks and speeches</li> <li>Mariella Masselink, Head of Unit, DG GROW, European Commission</li> <li>Virginie COSSOUL, Programme Manager, DG Near, European Commission</li> <li>Emmanuel NOUTARY, General Delegate, ANIMA Investment Network</li> <li>Martina BACOVA, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA)</li> <li>Moderator: Daniel Cosnita, ECCP Team Member</li> </ul>
09:30 – 10:30	Breaking the ICE, Pitching Session, Round I  Moderators: Daniel Cosnita, ECCP Team Member / ANIMA
10:30 – 11:00	Coffee Break
11:00 – 12:00	Opportunities and examples in doing business and forging value chain cooperations between EU and South Med countries  • Dr. Patric Dufour - Bourru, Regional Development Agency Heilbronn, cluster initiative TRANSFORMOTIVE DIALOG

	Co-operation partners with the Tunisian Automobile Association (TAA - Home Page - Tunisian Automotive Association (taa.tn)) and the Mécatronic Cluster Tunisia (CLUSTER MECATRONIC TUNISIE - MOBILISATION OF TALENTED PEOPLE FOR INNOVATION AND ECONOMIC PERFORMANCE).  • Amine Sellami, Tunisian Mecatronic Cluste • Skirmante Balezentiene, Cluster Coordinator, Lithuanian Photovoltaics Industrial Technology Cluster (FETEK)  • Viviane Volk, Project manager, Enterprise Europe Network (EEN) and Chamber of Commerce and Industry Frankfurt am Main  Moderators: Emmanuel NOUTARY, General Delegate, ANIMA Investment Network Daniel Cosnita, ECCP Team Member
12:00 – 13:00	Pitching Session, Round II Moderators: Daniel Cosnita, ECCP Team Member / ANIMA
13:00 – 14:00	Networking Lunch
14:00 – 17:00	Matchmaking event: B2B Meeting
17:00 – 17:30	Debriefing session: feedback harvesting EU Participants:  • Martina BACOVA, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA)  • Christophe GUICHARD, Policy Officer at DG GROW, European Commission  South Med Participants • TBC
20:00 – 22:00	Networking Dinner

## 12 June 2024

### Organised in the framework of **ACHEMA**

Time	Programme
09:00 - 09:30	Registration Location: Site map of the exhibition grounds
	Hall overview and entrance

Time	Programme
Time	Visits and different pavilions, exhibitors and seminar sessions, based on thematic focus
	Official Programme of ACHEMA in PDF <u>here</u> with all sessions & practical aspects
	Site Events Offered by ACHEMA <u>here</u> and on page 28 & 29 of the official programme
	ACHEMA app offering:
09:30 - 15:00	<ul> <li>Complete directory of exhibitors, with company profiles on fields of activity and products, including contact details</li> </ul>
	<ul> <li>ACHEMA congress programme on current trends, the complete spectrum of topics that move process technology and top-class speakers</li> </ul>
	- Lecture abstracts
	- Interactive hall plans
	<ul> <li>Comprehensive search and filter functions (e.g. product, exhibition group, focal topic, country of origin, exhibition hall)</li> </ul>
	- Bookmark exhibitors, products/topics, innovations, events, speakers
	- Add events to your personal calendar
	- Matchmaking function to identify interesting contacts
	- Innovation guide with product presentations and world novelties to explore
	Site Visits
	15:15 – 17:30
	Track A: Frankfurt Innovation Center Biotechnology
	https://www.fiz-biotech.de/en/
	Location: Altenhöferallee 3, 60438 Frankfurt am Main
	Suitable for organisations in pharma and biotech sectors
15:00 – 18:00	
	Transfer will be organised from <u>FIZ</u> to <u>Greet Hotel Darmstadt</u> , located at
	Hilperststrasse 27 – 64295 Darmstadt
	15:15 – 17:30
	Track B: Cluster Process4Sustainability – Center for
	Sustainability in Industry , Provadis University, Höchst
	Industrial Park)

https://www.industriepark-

hoechst.com/en/stp/site/sustainability/process4sustainability/

Brüningstraße 50, 65926 Frankfurt am Main, Germany

Together with site operator Infraserv Höchst and other companies at the site, Provadis School has launched the project

"Process4Sustainability: Cluster for a climate-neutral process industries in Hesse". Based at Industriepark Höchst, we offer companies practical knowledge about the levers of  $CO_2$  neutrality, new markets, and innovative business models.

### <u>Suitable for organisation in sustainability in industry and energy</u> <u>sectors</u>

Transfer will be organised from Frankfurt Messe to Provadis University, Höchst Industrial Park, and from Provadis University, Höchst Industrial Park to <u>Greet Hotel Darmstadt</u>, located at Hilperststrasse 27 – 64295 Darmstadt

#### 15:30 - 10:30

#### Track C: Process Learning Factory CiP

https://digitalzentrum-darmstadt.de/Lernfabriken **Address:** IHK Darmstadt, Rheinstraße 89, 64295 Darmstadt

The Process Learning Factory CiP (Centre for Industrial Productivity) is an innovative training centre where the most important methods and tools for the path to operational excellence are experienced and trained. Just as a training workshop teaches technical skills, the CiP process learning factory teaches the tools and methods for designing production processes.

Under the motto Lean. Smart. Transformation., the teaching content is always enriched by the latest findings from the CiP research group and transferred to your company's practice via our on-site consultancy services.

The centre for industrial productivity CiP at PTW\* (TU Darmstadt) Your partner for lean and digital production.

### Suitable for organisations in digital techs and ICT sectors

Transfer will be organised from Frankfurt Messe to Process Learning Factory CiP, and from Process Learning Factory CiP Park to <u>Greet Hotel Darmstadt</u>, located at Hilperststrasse 27 – 64295 Darmstadt

#### 13 June 2024

ACHEMA
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