



An initiative of the European Union

EUCLUSTERS MATCHMAKING EVENTS

Explore EU-Canada Matchmaking Event:
Forge Cooperation in Technology

Tune in online on 6 June, 14:00 – 15:00 CET

EU-Canada MATCHMAKING EVENT

In the context of ALL IN 2024



Canada

AI

SCALE AI

WELCOME

Housekeeping Rules

- This webinar is scheduled to last **1:00 hour**
- **This webinar will be recorded** and published on ECCP
- All participants are in **listen-in mode**
- To ask a question, please **type it into the Q&A box**

AGENDA

- Overview of the past EU-Canada matchmaking events
- Overview of the forthcoming mission, 10 – 12 September
- Programme for the EU Clusters & SMEs
- Current open Calls for Expression of Interest
- Q & A

Moderator: Teodora Jilkova, ECCP Team Member

Guest Speakers: Isabelle Turcotte, Founder, ALL IN

PAST EU-CANADA COOPERATION

Previous EU-Canada missions

[The European Cluster Collaboration Platform](#) (ECCP)

organised the EU-Canada Cluster Matchmaking Event 2019 on 5-7 June 2019 in cooperation with the [Canadian Superclusters initiative](#) in Toronto, Canada. The overall objective of the event was to foster collaboration between European and Canadian clusters for the benefit of their SME members. This event was designed as a follow-up of the [High-Level Cluster Event](#) organised in April 2019 at the Hannover fair, where cooperation between European and Canadian clusters have been initiated.



EU-Canada MME in Toronto, 5-7 June 2019

Sectoral and technological focus:

- Advanced manufacturing, Internet of Things, machine learning, cybersecurity, additive manufacturing, photonics
- Digital technologies, virtual, mixed and augmented reality, data collection and analytics, quantum computing
- Agri-food enabling technologies, including genomics, processing, and information technology
- Artificial intelligence and supply chain technologies, retail, manufacturing, smart transportation, infrastructure
- Blue growth industries, digital sensors and monitoring, autonomous marine vehicles, energy generation, automation, marine biotechnology and marine engineering technologies

Event activities:

- Cluster matchmaking event between European clusters and Canadian clusters
- Group discussion sessions
- Visit to the [MaRS Discovery District](#) and the [McMaster Innovation Park](#), headquarters of the Canadian Advanced Manufacturing Supercluster
- Local visits and other activities

The main **EU delegation was composed of some 27 clusters** along with some companies covering **16 European countries** from the EU and countries participating in the COSME programme (Austria, Bulgaria, Czech Republic, Denmark, Spain, Finland, France, Germany, Hungary, Lithuania, Poland, Portugal, Romania, Serbia, Sweden, Ukraine) along with several representatives of the five Canadian Superclusters ([Protein Industries](#), [Ocean Industries](#), [Digital Technology](#), [Advanced Manufacturing](#) and [SCALE.AI](#)) and a dozen other Canadian clusters, chambers and business networks and local economic development agencies. A total of almost 100 attended the morning session of the event

EU-CANADA MME in 2024

EU – Canada MME, 10 – 12 Sept 2024, Montreal



EU – Canada MME, 10 – 12 Sept 2024, Montreal

The European Commission (EC) will organise the **EU – Canada Matchmaking Event** in the context of the [ALL IN Event](#) which will be held on 11-12 September 2024.

The event is jointly organised by the European Commission through the European Cluster Collaboration Platform (ECCP), in collaboration with **Innovation, Science and Economic Development Canada, Government of Canada, Scale AI, and Enterprise Europe Network (EEN)**.

The EU – Canada Matchmaking Event itself will take place on-site in Montreal, Canada 10-12 September 2024.

Focus areas

- Artificial Intelligence
- Advanced manufacturing
- Digital Technology
- Quantum Technology

EU – Canada MME, 10 – 12 Sept 2024, Montreal

Draft Agenda

September 9

Arrival of EU delegates

September 10

AM : AI industry Tours

PM: Matchmaking event

September 11-12

All IN Event

September 13

Check out and departure





Isabelle Turcotte

Founder, ALL IN

ALL IN

SEPTEMBER 11-12, 2024
MONTRÉAL, CANADA

EU DELEGATION

SCALE AI

THE GO-TO BUSINESS EVENT FOR CANADIAN AI





OUR DNA

We are bringing together an ecosystem of forward-thinkers who are leveraging AI to **transform our industries and society for the better.**

ALL IN 2023 IN NUMBERS



AN INITIATIVE OF THE CANADIAN AI ECOSYSTEM

EVENT CO-ORGANIZERS



WITH THE SUPPORT OF CANADA'S AI ECOSYSTEM



OUR PARTNERS

Building on the success of the first edition, we are thankful for our partners who are now seeing ALL IN as the go-to event in the Canadian AI landscape.

90%+ of ALL IN 2023 partners are returning in 2024 for a second collaboration with ALL IN - it means a lot to us!

[VIEW ALL
EVENT PARTNERS](#)

Business Leaders



Connector



Event Partners



Affaires mondiales
Canada
Service des
délégués commerciaux

Global Affairs
Canada
Trade Commissioner
Service

BOMBARDIER

CAE



Coalition
pour la diversité des
expressions culturelles



FASKEN

intel.



McGill

School of
Continuing Studies École
d'éducation permanente

MONTREAL
INVIVO



N3XGEN
CLOUD

NorthGuide



Université
de Montréal

AI Infrastructure Partners



QScale



An original concept by

SCALE|AI

Major Partner

Montréal

OUR PARTICIPANTS

The quality of our participants is our greatest strength. Last year, ALL IN gathered more of **2,300 business decision-makers and AI experts**.

They wove strong business relationships that led them to return for this next edition.



OUR PARTICIPANTS

2,300

on-site participants

+190

speakers

19% C-Suite & VP Level
25% Senior Managers & Directors
31% Professionals
12% Researchers & Academics
13% Other

20

countries represented

Canada, USA, France, Austria,
Serbia, Japan, and more

68% from Québec
19% from rest of Canada
13% from outside of Canada

OUR PARTICIPANTS

ALL IN is the unmissable event for the entire Canadian AI ecosystem.

Major Industries

- Agriculture and Mining
- Supply Chains, Transport & Logistics
- Retail
- Construction
- Energy & Utilities
- Finance
- Governments
- Manufacturing
- AI Research
- Healthcare
- Others



Bombardier
CAE
Air Canada
Pratt & Whitney
Mila
CIFAR
Vector Institute
AMII
Metro
Unilever
Aldo Group
Draft & Goal
McGill
Dialogue

AlayaCare
CHUM
Roche
Gray Oncology
Brainbox AI
Guay
Canam
WSP
Kruger
Pacefactory
Axya
AEM
True North
Freshbooks

CDPQ
Flybits
Mastercard
Wealthsimple
Theory+Practice
BDC
AWS
Canadian Tire
CN
Gouv. du Canada
Gouv. du Québec
Ville de Montréal

AND MORE

ALL IN 2024

**ALL
IN**
2024

More than

3K

in-person
participants

**Building an
AI-powered economy.**

Placing Canada's AI on the global stage with the support of its more than 80 partners, the ALL IN team has big ambitions for 2024.

September 11-12

Montréal, Canada

4

stages

100

best AI startups
in Canada

200

speakers

ALL IN

2024

EXHIBITION FLOOR

BUSINESS DEVELOPMENT

Booth

Canadian partners at the center of ALL IN

Strategic organizations demonstrating their expertise, networking and building new relationships.

Key Information

SPECS

15 booths 20x20

10 booths 10x10

15 booths village 10x10

25 booths startups 5x5



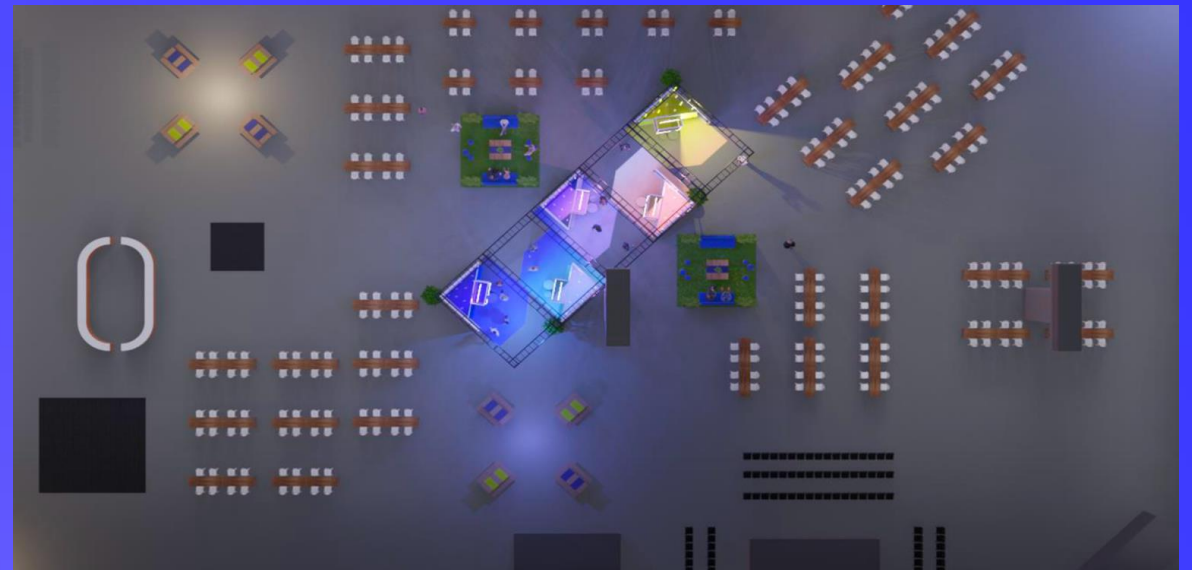
THE MEGA VALUE CHAIN

The Mega Value Chain is a real-world case study based on an integrated supply chain powered by AI.

This is the perfect opportunity for ALL IN partners to demonstrate how they are integrating AI.

The MVC is made up of 5 **scenes** for 5 designated partners to showcase:

1. Demand prediction
2. Manufacturing
3. Transportation & HR
4. Logistics
5. Retail





Networking opportunities

Private Meetings

Delegations can maximize their presence with dedicated spaces for private meetings

Organize meetings with clients, partners and providers in a private space for your meetings of up to 25 participants.

Key Information

SPECS

Room capacity: 6, 15 or 25 participants
Location: Private Room
Duration: 1 hour

SERVICES INCLUDED

TV Screen + HDMI cable

*Catering available (Extra)



ALL IN

2024

PROGRAMMING

EU Delegation Agenda

Sept. 9

- Arrival of EU delegates

Sept. 10

- AM: AI Industrie Tour
- PM: Matchmaking
- Networking reception

Sept. 11-12

- ALL IN

Sept. 13

- Departure



AI Industry Tour

Scale AI

As a world-renowned innovation cluster specializing in artificial intelligence (AI), SCALE AI acts as a hub of AI investment and expertise to support projects that accelerate AI adoption and contribute to developing a world-class Canadian AI ecosystem. Since its inception, SCALE AI has supported more than 120 industrial projects, representing investments of \$600 million to support AI adoption projects, the emergence of future industry leaders and the development of a skilled workforce.

Next AI

A world-class founder and venture development acceleration network for AI-enabled startups. Founders can participate from anywhere in Canada, following the program remotely or in-person from the Toronto or Montreal sites. Leveraging a renowned ecosystem of AI and business experts, Next AI provides support on both AI product development and market commercialization. Each year, Next AI identifies the top early-stage teams developing ambitious AI-powered solutions and provides them with the mentorship, education, and network to have a global impact.

Centech

A non-profit organization, Centech supports high-tech companies and projects with high growth potential, from conceptualization to commercialization, thanks to a bold, collaborative and passionate ecosystem.

Mila

A driver of development for industry partners here and abroad thanks to applied research and its large talent pool. The technology transfer teams at Mila develop AI solutions tailored to the specific needs of organizations that have the potential to accelerate their innovations.

IVADO Labs

Brings together world-class scientists and artificial intelligence experts who build and integrate AI supply-chain solutions that guide millions of decisions and recommendations daily and drive billions of dollars in revenue for Fortune 1000 enterprises from multiple sectors, including aerospace, healthcare, and retail.

Building an AI-Powered Economy

Forum

Sept. 11

- Building AI Safety
- The Research Edge : Catapulting AI Industry Adoption
- AI Infrastructure
- Financing & Developing Canadian AI Solutions & Products
- AI Transforming Manufacturing
- AI Powering Transport & Logistics
- AI Powering Energy
- Gen AI Unicorns

Sept. 12

- AI Powering Healthcare
- AI Powering Public Services
- AI Powering Creative Industries
- Supporting the Next Generation of Canadian AI Leaders
- Empowering Growth: Fostering AI Excellence in Canada
- AI & Democracy

Agora

Sept. 11

- AI Jobs
- AI Transforming Retail & Customer Operations
- AI Literacy for the C-Suite
- AI Transforming Finance
- AI Transforming Law
- AI Transforming Marketing

Sept. 12

- **Reserved for CEIMIA**

A large group of people, mostly in business attire, are posing for a group photo in a modern, well-lit indoor space. The image is overlaid with a semi-transparent blue filter. The text "ALL IN" is prominently displayed at the top in white, bold, sans-serif capital letters. Below it, the phrase "Join us in 2024!" is written in a larger, white, bold, sans-serif font. The group consists of men and women of various ages, many wearing lanyards with badges. The background shows a high ceiling with exposed pipes and lights, suggesting a convention or corporate event setting.

ALL IN

Join us in 2024!

Next Steps and dates for your calendars

Calls for Expression of Interest

Expressions of interest to participate in this event submitted electronically by 28 May (Tuesday) 2024, 23:59 Brussels time (first cut-off date) are successfully received and evaluated.

Expressions of interest to participate in this event must be submitted electronically by 18 June (Tuesday) 2024, 23:59 Brussels time (second cut-off date).

■ [Call for Expression of Interest - Clusters deadline first cut-off date 18 June 2024 \(second cut-off date\)– apply now](#)

■ [Call for Expression of Interest - SMEs deadline 20 August 2024 – apply now](#)

Late applications could be accepted for participation, if eligibility criteria are fulfilled and costs are borne by the participants. Late applications are accepted until 20 August (Tuesday) 2024, 23:59 Brussels time at the latest

Q&A

THANK YOU



Visit the ECCCP website and follow us on social media



www.clustercollaboration.eu



@Clusters_EU



European Cluster Collaboration Platform

#ECCP #ECCPMatchmaking



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Montreal, Canada

10-12 September 2024



Canada

AI

SCALE AI