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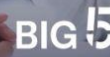
**ECCP
MATCHMAKING
EVENTS** ★

EU-South MED MATCHMAKING EVENT

In the context of Egypt Infrastructure and
Water Expo and The Big 5 Construct Egypt

CAIRO, EGYPT 16 - 18 JUNE 2025

INFO WEBINAR 13 MAY 2025 09.30 - 10.30 CET



AGENDA

09:25 – 09:30 (CEST)

Joining

09:30 – 09:40 (CEST)

Opening Session:

- Moderation and Introduction by **Teodora Jilkova**, ECCP team member, housekeeping rules
- Short opening remarks
 - o **Christophe Guichard**, DG GROW, European Commission
 - o **Sarra Boussaidi**, Project manager, ANIMA Investment Network

09:40 – 09:45 (CEST)

Overview and testimonials from previous editions

- **Teodora Jilkova**, Veritas Cluster, ECCP team member

09:45-10:00 (CEST)

Market access information session
Regional approach

- **Dr. Jan-Philipp Kramer**, Head of EU Services, Prognos

10:00-10:10 (CEST)

Presentation of the Africa IP SME Helpdesk,

- **Mr. Andrea IORI**, Cooperation and Partnerships Department
European Union Intellectual Property Office

10:10 – 10:20 (CEST)

Presentation of Egypt Infrastructure and Water Expo and The Big 5 Construct Expo: practical information, general overview and insights

- **Mamdouh Elgohary**, Event Director – Big 5 Construct Egypt and Egypt Infrastructure and Water Expo

10:20 – 10:30 (CEST)

Next steps towards the matchmaking event

- **Teodora Jilkova**, Veritas Cluster, ECCP team member
- **Rania ELNADY**, Head of SMEs Unit and Project Coordinator Federation of Egyptian Industries