

# Pitching session

Johan Wasberg  
Senior Expert  
Oy Merinova Ab/EnergyVaasa Cluster

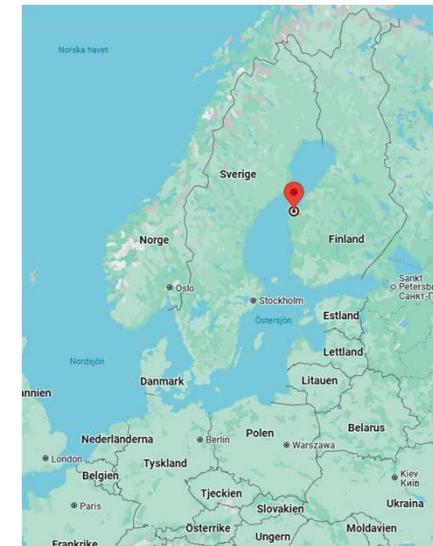
# Pitching session



JOHAN WASBERG

**Why:** Maintain and improve the global competitiveness of the cluster, annual turnover 6 billion €, > 80% export

**Activities/Unique:** Energy technology, 65 core members – power generation & transmission, smart grids, renewable energy, energy storage etc., 250 million €/a in R&D and research infrastructure. Start Up Accelerator Program with 100 private funding <https://energyspin.fi/>



# Pitching session

JOHAN WASBERG

## What kind of cooperation:

**Cluster member** cooperation – R&D, business coop.

**Cluster 2 Cluster** → better excellence, Internationalisation, etc.

**City 2 City** → City of Vaasa, smart city, carbon neutral city etc.

**Region 2 Region** cooperation → Ostrobothnia S3 etc.

Thank you 😊

# Pitching session



# Pitching session

[johan.wasberg@merinova.fi](mailto:johan.wasberg@merinova.fi)

<https://www.merinova.fi/en/>

<https://www.vaasa.fi/en/energyvaasa/>