



An initiative of the European Union

EUCLUSTERS MATCHMAKING EVENTS

FORGE CONNECTIONS: DISCOVERING EU-TAIWAN MATCHMAKING EVENT

Join the webinar: 18 April 9:30 CET

EU-Taiwan MATCHMAKING EVENT

In the context of Taiwan Expo 2024 in Europe



WELCOME

Housekeeping rules

- This webinar is scheduled to last **1:00 hour**
- **This webinar will be recorded** and published on ECCP
- All participants are in **listen-in mode**
- To ask a question, please **type it into the Q&A box**

AGENDA

- Overview of past EU-Taiwan matchmaking events
- Overview of the forthcoming Taiwan Expo in Europe, 10 – 12 June, Berlin
- Programme for the EU Clusters
- Current open Call for Expression of Interest
- Q & A

Moderator: Teodora Jilkova, ECCP Team Member

Guest Speakers: Phoebe Hsu & Joey Chao, Europe Section, Market Development Department, TAITRA

EU-Taiwan Past Events

The 2019 EU-Taiwan Cluster Matchmaking Event, which took place from March 6 to 8 at the GLOBAL INDUSTRIE trade show in Lyon, France.

- 75 meetings were held between EU and Taiwan clusters and companies.
- Further information:
<https://clustercollaboration.eu/news/2019-eu-taiwan-cluster-matchmaking-event>



EU-Taiwan Past Events

The European Commission (EC) organised the **EU – Taiwan Matchmaking Event** in the context of the global ICT and IoT show and exhibition [Computex 2023](#) which was held on **30 May – 1 June 2023**.

The **EU – Taiwan Matchmaking Event** itself took place on-site in Taipei, Taiwan on **30 May – 1 June 2023**.

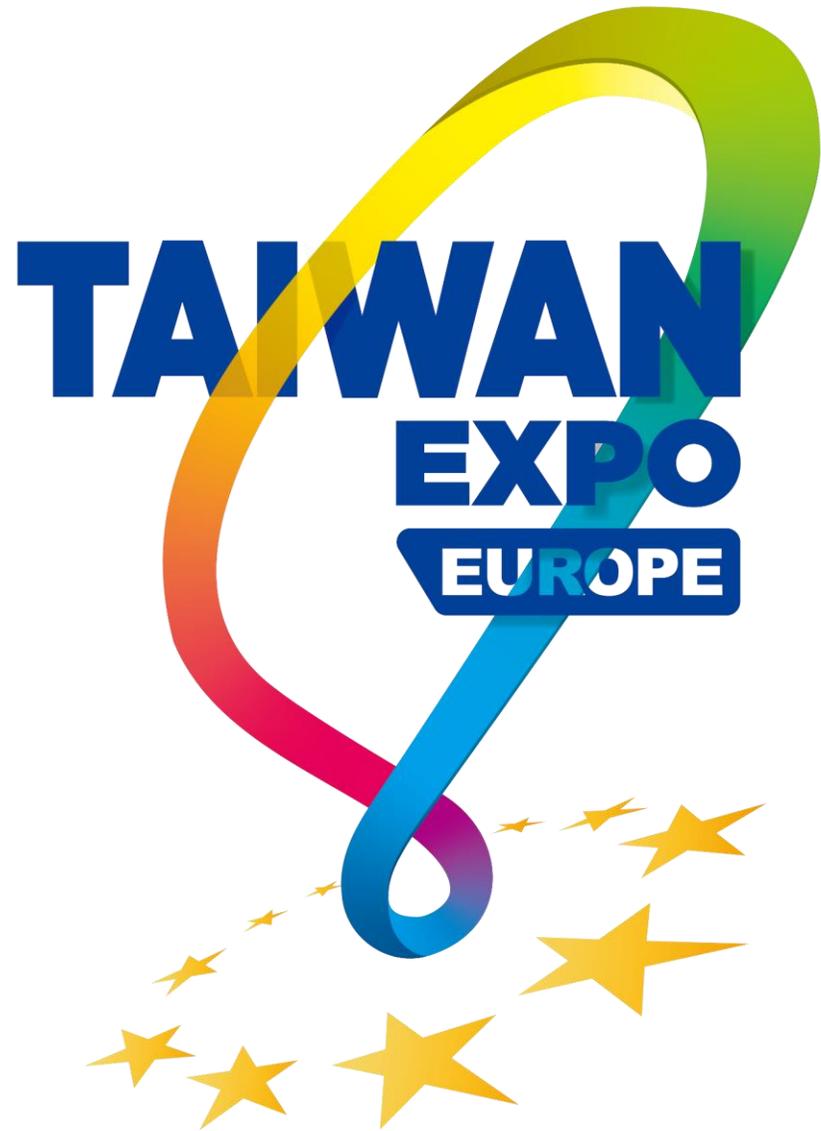
The event was jointly organised by the European Commission through the European Cluster Collaboration Platform (ECCP), in collaboration with the Chinese National Federation of Industries (CNFI), the Taiwan External Trade Development Council (TAITRA), the Bureau of Foreign Trade (BoFT) – Ministry of Economic Affairs (MoEA).



EU – Taiwan Matchmaking Event 2023

- **The European delegation in the mission consisted of 16 participants**, representing 12 clusters and business associations, 1 regional government, and 3 SMEs from 10 countries, while the **Taiwanese delegation consisted of 43 participants**, representing 5 clusters, 2 National or Regional Trade Promotion Organisations, 2 regional government, 5 research institutes, 2 universities, 22 SMEs and 5 others, **leading to a total of 59 participants in the event**. Selected European cluster organisations received financial support for travel from the European Commission.
- **The total number of meetings that took place in the event was 109**. In addition to the formal meetings that took place in the event, a total of **216** informal meetings were also reported in the feedback form
- As a result of all partnering activities that took place with the occasion of the event, **75 cooperation cases were identified** and reported in the debriefing survey and **17 achieved cooperation cases** were reported in the follow-up survey.

Taiwan Expo in Europe, 10 – 12 June 2024



2024 Taiwan Expo in Europe

06.10-06.12

Organizers :  Ministry of
Economic Affairs

 International Trade
Administration

 TAITRA

Taiwan Expo-Flagship Platform for Business Interaction

2022

Taiwan Expo in USA



2023

Taiwan Expo in Japan



2024

Taiwan Expo in Europe



Expo Overview

Expo Overview

<https://www.taiwanexpoeurope.com.tw/en/index.html>



Date	2024.6.10~6.12
Location	Deutsche Telekom's Representative Office, Berlin, Germany
Supervising Authority	Ministry of Economic Affairs, R.O.C.
Organizer	International Trade Administration, MOEA · Taiwan External Trade Development Council
Co-organizers	Taipeh Vertretung in der Bundesrepublik Deutschland Taipei Representative Office in the EU and Belgium
Theme	Green, Digital, Culture
Content	Smart Sustainability, Smart Mobility, Smart Healthcare, Digital Technology, Cultural and Creative Industries
Side Events	Semiconductor Industry Forum · Opening Ceremony
Number of exhibitors	Around 80 TW enterprises

Location - Deutsche Telekom's Representative Office, Berlin, Germany

- Located in the city center, convenient transportation
- Nearby Important Landmarks and Political and Business Institutions, like Brandenburg Gate, Berlin TV Tower, German Chancellery and Reichstag Building, Berlin City Hall and City Council, Taipei Representative Office in Germany, German Chambers of Industry and Commerce (DIHK) Building

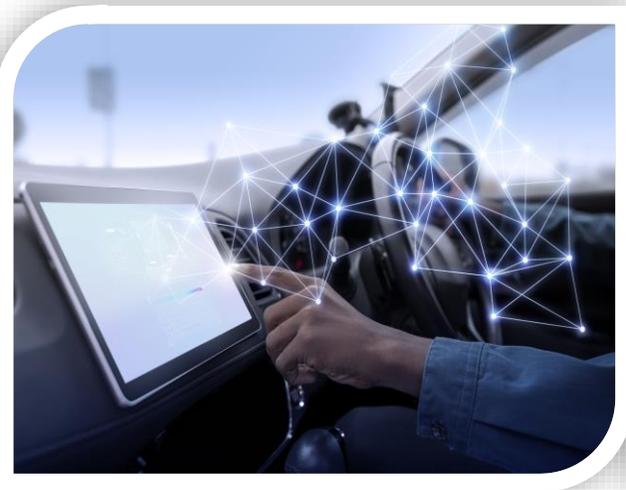


Main Theme Of Taiwan Expo in Europe



Expo Planning

Smart solutions from Taiwan competitive industries



Smart Eco Mobility

- Electric vehicles
- Platform
- Charging
- Applications

Eco-Friendly Circularity

- Green solutions

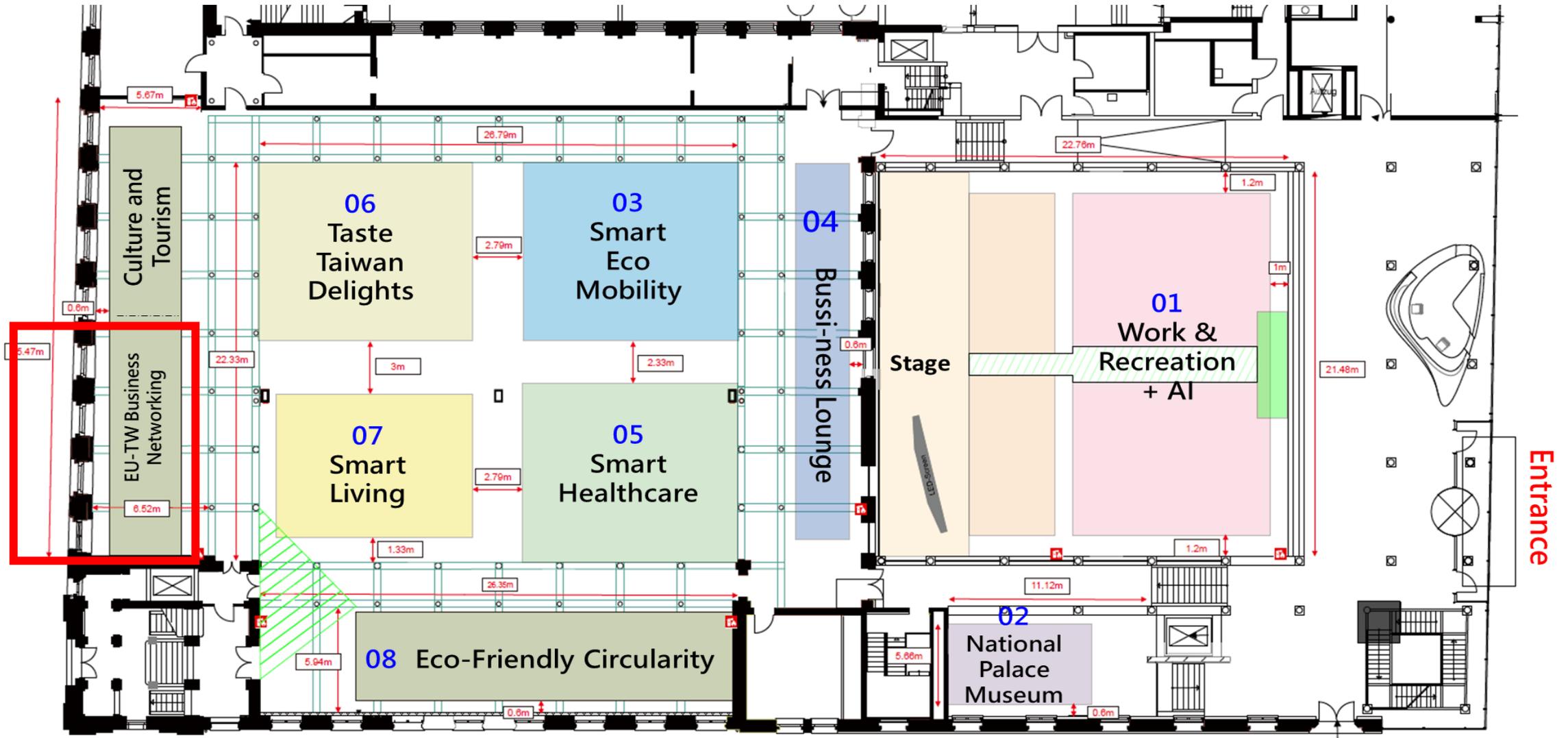
Smart Healthcare

- Telehealth
- Diagnose
- Care services

Smart Living

- AI PC
- Esports
- Fitness

Map of Venue





Temporary agenda for Taiwan Expo 2024 in Europe

June. 10			June. 11			June. 12	
Time	EXPO Event (Stage)	Side Events (Room BUDAPEST)	Time	EXPO Event (Stage)	Side Events (Room BUDAPEST)	Time	EXPO Event (Stage)
10:00-10:30			10:00-10:30			10:00-10:30	
10:30-11:00	Opening Ceremony		10:30-11:00	Stage performance		10:30-11:00	Stage activity for gathering visitors
11:00-11:30			11:00-11:30	Smart Healthcare Presentation		11:00-11:30	Taiwan Excellence Sports Gala (will use both main stage and Taiwan Excellence pavilion)
11:30-12:00		VIP tour	11:30-12:00			11:30-12:00	
12:00-12:30	Media Interview	Reception (Room BUDAPEST)	12:00-12:30	Stage activity: TEA Ritual & Retreat		12:00-12:30	
12:30-13:00			12:30-13:00	Stage performance		12:30-13:00	
13:00-13:30	Stage performance		13:00-13:30	Stage activity:		13:00-13:30	
13:30-14:00	Stage activity: Zongzi Wrapping		13:30-14:00	Harmony in Motion- Tai Chi Experience		13:30-14:00	
14:00-14:30	Taiwan Excellence Tech Show	(room set up)	14:00-14:30	Taiwan Excellence Art Salon		14:00-14:30	Stage activity for gathering visitors
14:30-15:00	(will use both main stage and Taiwan Excellence Pavilion)		14:30-15:00	(will use both main stage and Taiwan Excellence Pavilion)		14:30-15:00	
15:00-15:30			15:00-15:30			15:00-15:30	Stage activity for gathering visitors
15:30-16:00			15:30-16:00			15:30-16:00	
16:00-16:30	Eu-Taiwan Business Cooperation's Seminar, organized by ECCP & EEN	FIDA seminar (Room BUDAPEST)	16:00-16:30	Stage performance		16:00-16:30	Lucky Draw
16:30-17:00			16:30-17:00	Stage activity for gathering visitors		16:30-17:00	
17:00-17:30			17:00-17:30				
17:30-18:00			Lucky Draw	17:30-18:00	Lucky Draw		

Semiconductor Forum

Agenda for EU Clusters

Time / Date	10 June		11 June	12 June
	Events of Expo	ECCP & EEN		
10:00 – 10:30		Gathering at ECCP & EEN Networking Area		
10:30-11:30	Opening Ceremony		Online Meetings	<p>9:00 – 14:00 Side Visits</p> <ul style="list-style-type: none"> • Adlershof Science Park • The Leibniz-Institut für Kristallzüchtung (IKZ) • FBH Ferdinand Braun Institute • BESSY particle accelerator electron ring • Max Born Institute • DLR site Berlin
11:30-12:00	VIP Tour			
12:00-14:00	Reception			
	13:30-17:00 Semiconductor Forum (Location: Hotel de Rome)	16:00-17:30 Eu-Taiwan Business Cooperation's Seminar, organized by ECCP & EEN	Onsite Meetings	

Tentative Agenda: Semiconductor Forum

Time	Topics
13:00-13:30	Registration and Networking
	Opening Remarks
	Photo Session
14:00-14:45	Topic 1: Taiwan-EU Cooperation to Expand Semiconductor Production Capacity
14:45-15:15	Topic 2: Taiwan-EU Collaboration in Automotive or AI Semiconductors
	Break (15 minutes)
15:30-16:00	Topic 3: Semiconductor Talent Incubation and Tech Innovation
16:00-17:00	Panel Discussion: Semiconductors Driving a Sustainable Future
17:00-17:10	Q&A
17:10-18:00	Networking

Call for Expression of Interest

• Focus areas

- ICT/Semiconductors and Digital industries,
- AI/IoT/Advanced manufacturing
- Smart Mobility
- Green/Circular Economy/Renewable energy/Sustainability
- Smart Healthcare
- Smart city/Connectivity/5G

Call for Expression of Interest

- This Call for Expression of Interest is targeting **cluster organisations** and **business network organisations** who wish to participate in the EU-Taiwan Matchmaking Event.
- Expressions of interest to participate in this event must be submitted electronically by **25 April (Thursday) 2024, 23:59 Brussels time – first cut-off date** and **16 May (Thursday) 2024, 23:59 Brussels time – second cut-off date** (the second cut-off date will be announced only in case of still available places after the first round of evaluation following the first cut-off date)

Q & A



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www.clustercollaboration.eu



@Clusters_EU



European Cluster Collaboration Platform

#ECCP #ECCPMatchmaking

European Cluster Collaboration Platform:

Our services



C2Lab

Interactive workshops to meet up, establish new collaborations and develop project roadmaps.



Clusters meet Regions

Work on strengthening European regional industrial ecosystems



Matchmaking Events

Team up with other cluster organisations and find new collaboration opportunities



European Cluster Collaboration Platform: Our services



EU Cluster Conference

Your forum to foster mutual learning and the exchange of information



Cluster Booster Academy

Work on strengthening European regional industrial ecosystems



EU Clusters Talks

Your weekly opportunity to exchange knowledge and discuss



An initiative of the European Union

THANK YOU