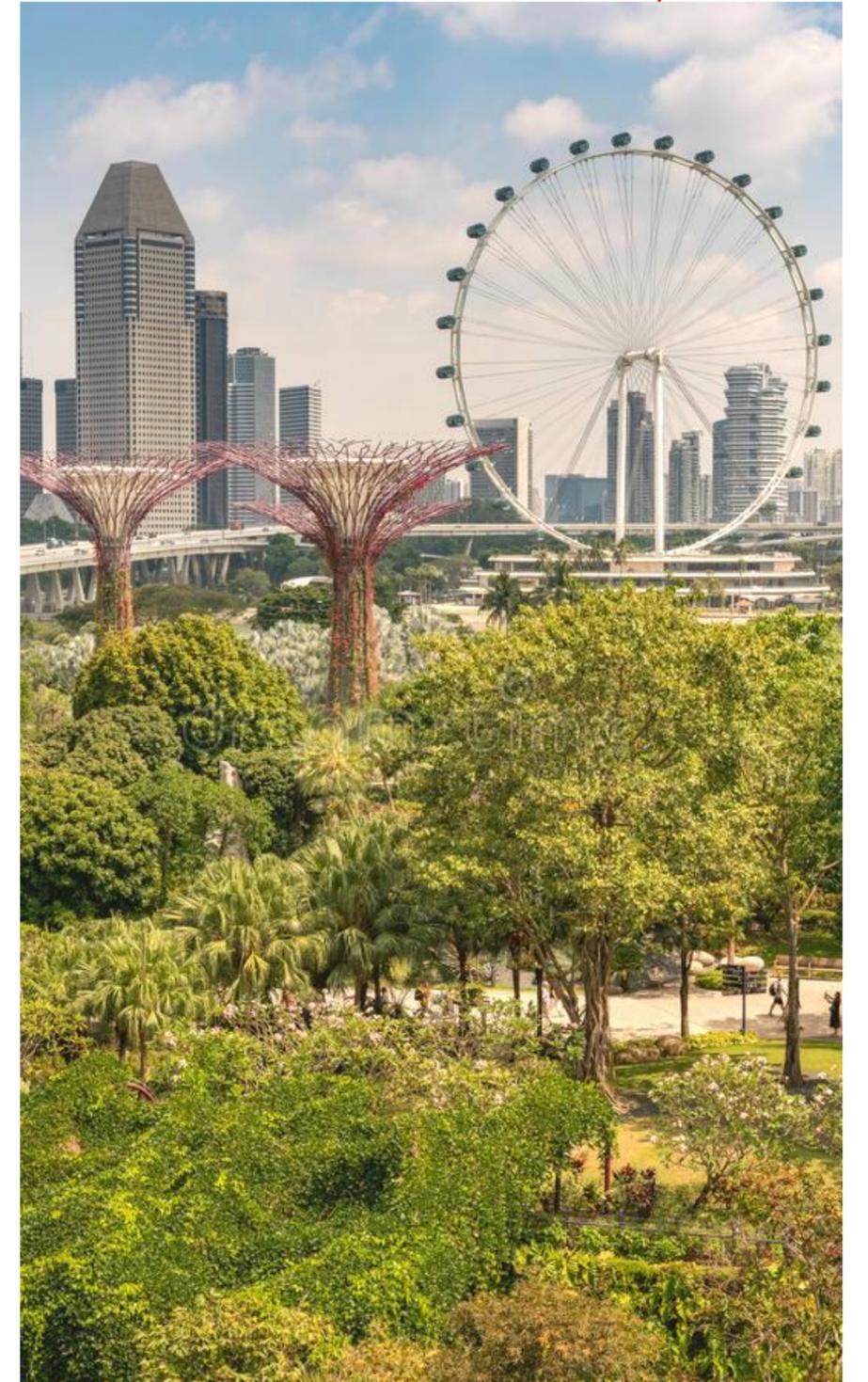




# **A****CTION** **C****COMMUNITY FOR** **E****NTREPRENEURSHIP**





# **We are**

- **The National voice for Singapore's Startup Ecosystem**
- **National Trade Association for Startups**
- **Non-profit Organisation**

# OUR LEADERS



**2003  
Chairman**

Mr Raymond  
Lim



**2004  
Chairman**

Dr Vivian  
Balakrishnan



**2006  
Chairman**

Mr Lee Yi Shyan



**2011  
Chairman**

Mr Teo Ser Luck



**2014**

**Re-launched as a  
private sector led,  
non-profit  
organisation**



**2016  
Patron**

Dr Koh Poh  
Koon



**2020  
Patron**

Dr Tan See  
Leng

**Established by  
Ministry of Trade &  
Industry**

# BOARD MEMBERS



**Mr James Tan**  
Chairman, Board of  
Directors



**Mr Saurav Bhattacharyya**  
Deputy Chairman, Board of  
Directors



**Mr Marcus Tan**  
Deputy Chairman & Treasurer,  
Board of Directors



**Er Edwin Khew**  
Member, Board  
of Directors



**Dr Goh Mong Song**  
Member, Board of  
Directors



**Mr Lim Kok Kiang**  
Member, Board of  
Directors



**Mr Jeffrey Tiong**  
Member, Board of  
Directors



**Mr Mohamed  
Nasser Ismail**  
Member, Board of  
Directors



# MISSION

**A**dvocate for the interest of startups & members.

**C**atalyse innovation & collaboration among ecosystem players.

**E**nable capability & capacity building, effectively using resources.

# KEY PARTNERS



**ACE.SG works closely with the Government and local startups, also focuses on bridging communications between Government and our Startups**

**We seek to promote**

- **Entrepreneurship**
- **Catalyse new growth opportunities**
- **Scale startups**
- **Build champion enterprises**

# 5 KEY PILLARS



## Startups

01

ACE.SG supports startup growth in collaboration with the government & partners

ACE.SG serves as the “bridge” between the government & startups

02

## Public Sector

## Corporations

03

ACE.SG works with corporations to identify their strategic needs & co-create innovation programmes

ACE.SG brings together risk capital firms to support startup funding needs

04

## Risk Capital

## Institutes of Higher Learning

05

ACE.SG promotes an entrepreneurial spirit amongst youths

# SG Startup Ecosystem

>4,700

Startups

>1,250

Investors (USD 10 billion+)

>250

Incubators & Accelerators

28

Unicorns



Acronis



patsnap



# ACE.SG



# FLAGSHIP PROGRAMMES



**PITCHING**



**MENTORSHIP**



**FUNDRAISING**



**NETWORKING**



**CORPORATE INNOVATION**



**MARKET ACCESS**



**FEEDBACK SESSIONS**



# ACE.SG Global Startup Programme



# ACE.SG Global Startup Programme

Discover the startup ecosystem in Singapore. Meet founders, investors and ecosystem influencers.



**Modular programme tailored to your needs**

## Discovery

- Introduction to Singapore startup ecosystem & ACE role in creating innovation
- Visits to ecosystem players - Corporates, Accelerators, Innovation labs

## Masterclasses

- Singapore as a launchpad to Southeast Asia and beyond
- Startup and investor sharing

## Workshops

- Consultation sessions with experts in market entry, hiring, incorporation, IP, and more – to understand viability of setting up in Singapore
- Pitch workshops: Prepare for fundraising

## Networking

- Meet investors and corporate partners for potential co-pilot projects and investment
- Community events to interact with local startup community

# ACE.SG Global Startup Programme

Discover the startup ecosystem in Singapore. Meet founders, investors and ecosystem influencers.



ACE.SG is the official partner of Enterprise Singapore for SLINGSHOT, Asia's Leading Global Startup Competition. Co-organized by ACE.SG & ESG, Top 50 startups will fly to Singapore for a 3-day physical immersion.

An integral part of SWITCH, it is an international startup pitching competition for promising startups to showcase themselves to investors, corporates, and collaborators



# ACE.SG Global Startup Programme

Other partners we've worked with



Uzbekistan Ministry  
of Innovative Development



And many more...



**ACE.SG**

# International Incubation Programme



# ACE.SG Incubation Programme



ACE.SG Incubator offers a selective of highly customised, **equity-free** programmes designed to help you to build a strong business model, get investor ready, accelerate growth, and scale your business globally.



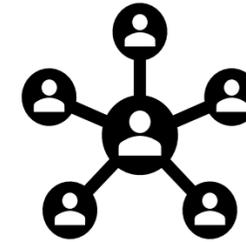
## BUILD THE FOUNDATION

Gain the knowledge and skills necessary to build a scalable startup for growth and scale.



## LEARN FROM THE EXPERTS

Receive personalised feedback and coaching from ACE.SG's mentors on product, market and business model.



## ACCESS TO ACE.SG NETWORK

Connect with ACE.SG's huge pool of network of investors, unicorn founders, industry experts and many more.



## CO-WORKING SPACE

Enjoy complimentary co-working space and connect with other founders in the community.



## Entrepass Support

As an Entrepass partner, ACE supports foreign entrepreneurs for an EntrePass, to allow accelerated application process.

# Entrepass

**A work visa pass aimed to support foreign founders in establishing innovative tech or venture-backed startups in Singapore. As an appointed EntrePass Partner, applicants can receive an endorsement from ACE.SG to receive priority and perks for a speedy work pass application.**



## ELIGIBILITY REQUIREMENTS & BENEFITS



At the date of application, the entity must be incorporated as a private limited company with ACRA for less than 6 months



To hold at least 30% shareholding of the registered entity in Singapore by the end of the first year



Renew your pass every 2 years, subject to business spending and hiring requirements



Passholders who meet the second renewal criteria may apply to bring their spouse/children to Singapore



Access Singapore's vibrant tech startup community, including networking, fundraising, and co-innovation opportunities.

# ACE.SG Incubation Support

Build traction and accelerate startups' growth in 3 months



## STARTUP KICKSTART

A 3-month programme for aspiring founders to convert ideas to strong business models



## STARTUP ACCELERATOR

A 3-month programme for startups to get investor ready and build a strong team



## GLOBAL ACCESS

Ongoing support for global expansion through our international partners

# Our Portfolio

Some of the unicorns and promising startups associated with us



# GLOBAL READY TALENT (GRT) PROGRAMME

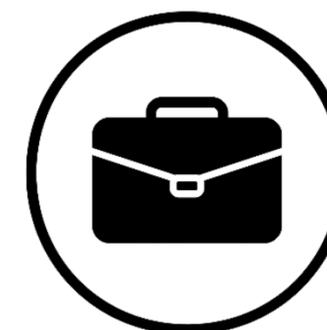
**GRT helps enterprises build a pipeline of young Singaporean talents through internships and overseas work opportunities.**



**Recruit and develop promising young talent to remain responsive to market trends**



**Groom talent with in-market knowledge to support local and overseas expansion**



**Enhance your employer visibility and branding**

*Get up to 70% funding support when you offer internships or positions through the GRT*

# INTERNATIONAL EXPANSION

Using Singapore as a springboard to SEA and beyond



## Market Insights

Engaging with international country experts to shed light on the opportunities overseas and insider tips on specific market access.

## Market Immersion Programme

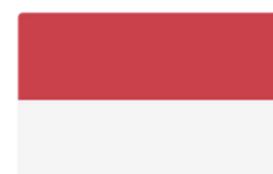
One-week programme for startups to accelerate their market entry. We work with international partners to provides startups with:

- Deep insights into the overseas markets business and cultural landscape
- Business matching with corporates, investors, and partners
- Soft-landing



# INTERNATIONAL PARTNERS

ACE.SG improves market access for startups among different countries, facilitating business expansion, business matching, corporate innovation and regional fundraising initiatives.



# EMAIL US



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# CONTACT ACE.SG



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@ ACEsg (ACTION COMMUNITY FOR  
ENTREPRENEURSHIP)



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<https://ace.sg>



Scan Here

**THANK YOU**

**ACE**  
**SG**

